

**BIENNIALS, PERENNIALS  
& EARLY SPRING**



**2026**

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BIENNIALS

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KEY TO SYMBOLS



TRAY SIZE / UNROOTED



DELIVERY WEEKS



PRODUCTION TIME



POT SIZE



PLANT HEIGHT

At Beekenkamp Plants Ornamentals, commitment is a core value of everything we do. From pioneering sustainability to driving innovation, our dedication takes many forms. We are committed to be a reliable partner for colleagues, customers and partners while leading the way with our fully reusable BKX tray as a clear statement of sustainability. Our Beekenkamp genetics, including Pericallis POP!, are developed to deliver production efficiency and uniformity, reflecting our promise to growers for optimal results. With seed-raised rooted young plants we ensure quality through close collaboration with partner breeders and a careful selection of the best varieties for your process. Above all we are committed to delivering the right product at the right time.

Your Beekenkamp Team is committed to be there for you.

Bij Beekenkamp Plants Ornamentals is betrokkenheid een kernwaarde in alles wat we doen. Van het pionieren op het gebied van duurzaamheid tot het stimuleren van innovatie: onze toewijding kent vele vormen. Wij zetten ons actief in om een betrouwbare partner te zijn voor collega's, klanten en partners, terwijl we met onze volledig herbruikbare BKX-tray een krachtig statement maken voor duurzaamheid. Onze Beekenkamp-genetica, waaronder Pericallis POP!, is ontwikkeld om productie, efficiëntie en uniformiteit te bieden. Een belofte aan kwekers voor optimale resultaten. Met de bewortelde planten uit zaad zorgen we samen met onze partnerveredelaars voor kwaliteit, dankzij een zorgvuldige selectie van de beste rassen voor uw teelt. Bovenal zorgen we ervoor dat het juiste product op het juiste moment beschikbaar is.

Uw Beekenkamp-team staat altijd voor u klaar.





# TRAYS & PLUGS



## 128 BKX - L CUTTING RAISED



- Suitable for cutting material
- Sorted, multi-use tray
- Perfect retrieval
- Reducing environmental impact
- Extremely suitable for automatic potting
- Proven advantage X-tray
- Geschikt voor stek materiaal
- Gesorteerde, meermalige tray
- Perfect uithaalbaar
- Verminderde milieu-impact
- Uitermate geschikt voor automatisch oppot
- Bewezen voordeel X-tray



## 128 BKX - H SEED RAISED



- Older plant
- Sown directly into the tray
- Sorted, multi-use tray
- Perfect retrieval
- Reducing environmental impact
- Extremely suitable for automatic potting
- Proven advantage X-tray
- Oudere plant
- Direct op de tray gezaaid
- Gesorteerde, meermalige tray
- Perfect uithaalbaar
- Verminderde milieu-impact
- Uitermate geschikt voor automatisch oppotten
- Bewezen voordeel X-tray



# TRAYS & PLUGS

## 264 BKX SEED RAISED



- Sown directly into the tray
- Sorted, multi-use tray
- Perfect retrieval
- Reducing environmental impact
- Extremely suitable for automatic potting
- Proven advantage X-tray

- Direct op de tray gezaaid
- Gesorteerde, meermalige tray
- Perfect uithaalbaar
- Verminderde milieu-impact
- Uitermate geschikt voor automatisch oppotten
- Bewezen voordeel X-tray



## 480 BKX SEED RAISED



- Sown directly on the tray
- Sorted, multi-use tray
- Perfect retrieval
- Efficient in transport
- Extremely suitable for automatic potting
- Suitable for packs and small pots

- Direct op de tray gezaaid
- Gesorteerde, meermalige tray
- Perfect uit te halen
- Efficiënt in transport
- Uitermate geschikt voor automatisch oppotten
- Geschikt voor packs en kleine potten





# HARMONY

## BIENNIALS

### Anemone coronaria | Harmony

|                                                                                     |                                                                                     |                                                                                     |                                                                                     |
|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| 9900840                                                                             | 9900223                                                                             | 9900225                                                                             | 9900350                                                                             |
|  |  |  |  |
| BLUE IMPR.                                                                          | ORCHID                                                                              | SCARLET                                                                             | WHITE                                                                               |

- Sales window: February - April
- Large flowers
- Long flowering period
- Very floriferous

|                                                                                     |                                                                                     |                                                                                     |                                                                                     |                                                                                     |            |
|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|------------|
|  |  |  |  |  |            |
| Anemone Harmony                                                                     | 264 BKX (unsorted)                                                                  | 40 - 42 - 44                                                                        | 18 - 20 weeks                                                                       | 10,5 - 17 cm                                                                        | 20 - 25 cm |

### Anemone coronaria | Harmony Double

|                                                                                       |                                                                                       |                                                                                       |                                                                                       |
|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| 9900303                                                                               | 9900349                                                                               | 9900305                                                                               | 9900304                                                                               |
|  |  |  |  |
| BLUE                                                                                  | DOUBLE ROSE                                                                           | SCARLET                                                                               | WHITE                                                                                 |

- Sales window: February - April
- Long flowering period
- Double flowering
- Very floriferous

|                                                                                       |                                                                                       |                                                                                       |                                                                                       |                                                                                       |            |
|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|------------|
|  |  |  |  |  |            |
| Anemone Harmony Double                                                                | 264 BKX (unsorted)                                                                    | 40 - 42 - 44                                                                          | 18 - 20 weeks                                                                         | 10,5 - 17 cm                                                                          | 20 - 25 cm |



Bellis perennis | Bella Daisy®

|                                                                                   |                                                                                   |                                                                                   |                                                                                     |
|-----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| 9900338                                                                           | 9900339                                                                           | 9900340                                                                           | 9900341                                                                             |
|  |  |  |  |
| PINK                                                                              | RED                                                                               | ROSE                                                                              | WHITE                                                                               |

- Sales window: February - March
- Early flowering
- Doesn't need overwintering for flowering
- Requires less growth regulators
- Semi double flowers 2-3 cm

|                                                                                   |                                                                                   |                                                                                   |                                                                                     |                                                                                     |            |
|-----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|------------|
|  |  |  |  |  |            |
| Bellis Bella Daisy®                                                               | 264 BKX                                                                           | 32 - 48                                                                           | 9 - 22 weeks                                                                        | 9 - 10,5 cm                                                                         | 10 - 15 cm |

Bellis perennis | Habanera®

|                                                                                     |                                                                                     |                                                                                     |                                                                                       |
|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| 9900301                                                                             | 9900243                                                                             | 9900329                                                                             | 9900330                                                                               |
|  |  |  |  |
| MIX                                                                                 | RED                                                                                 | ROSE                                                                                | WHITE                                                                                 |

|                                                                                     |                                                                                                                                                                                                                  |
|-------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 9900331                                                                             | <ul style="list-style-type: none"><li>► Sales window: March</li><li>► Striking colors</li><li>► Large flowers</li><li>► Needs overwintering</li><li>► Robust, solid stems</li><li>► Double flower 6 cm</li></ul> |
|  |                                                                                                                                                                                                                  |
| WHITE WITH RED TIPS                                                                 |                                                                                                                                                                                                                  |

|                  |                                                                                     |                                                                                     |                                                                                     |                                                                                       |                                                                                       |
|------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
|                  |  |  |  |  |  |
| Bellis Habanera® | 264 BKX                                                                             | 36 - 45                                                                             | 9 - 22 weeks                                                                        | 9 - 10,5 cm                                                                           | 15 - 20 cm                                                                            |

Bellis perennis | Speedstar® Plus

|                                                                                     |                                                                                     |                                                                                     |
|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| 9900356                                                                             | 9900355                                                                             | 9900357                                                                             |
|  |  |  |
| PINK                                                                                | RED                                                                                 | WHITE                                                                               |

- Sales window: February - March
- Early flowering
- Doesn't need overwintering for flowering
- Requires less growth regulators
- Semi double flowers 2-3 cm

|                        |  |  |  |  |  |
|------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| Bellis Speedstar® Plus | 264 BKX                                                                             | 32 - 48                                                                             | 9 - 22 weeks                                                                        | 9 - 10,5 cm                                                                         | 10 - 15 cm                                                                          |

Bellis perennis | Tasso®

|                                                                                       |                                                                                       |                                                                                       |                                                                                       |
|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| 9900300                                                                               | 9900086                                                                               | 9900087                                                                               | 9900088                                                                               |
|  |  |  |  |
| MIX                                                                                   | DEEP ROSE                                                                             | PINK                                                                                  | RED                                                                                   |

|                                                                                       |                                                                                       |                                                                                                                                           |
|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------|
| 9900089                                                                               | 9900090                                                                               | <ul style="list-style-type: none"><li>► Sales window: February - March</li><li>► Early flowering</li><li>► Double flower 3-4 cm</li></ul> |
|  |  |                                                                                                                                           |
| STRAWBERRIES & CREAM                                                                  | WHITE                                                                                 |                                                                                                                                           |

|                                                                                       |                                                                                       |                                                                                       |                                                                                       |                                                                                       |            |
|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|------------|
|  |  |  |  |  |            |
| Bellis Tasso®                                                                         | 264 BKX                                                                               | 32 - 48                                                                               | 9 - 22 weeks                                                                          | 9 - 10,5 cm                                                                           | 10 - 15 cm |



Brassica oleracea | Kamome

6900894



RED

6900893



ROSE

6900895



WHITE

- Sales window: September - November
- Ideal for combi planter
- Fringed leaves



|                 |         |         |              |              |            |
|-----------------|---------|---------|--------------|--------------|------------|
| Brassica Kamome | 264 BKX | 26 - 33 | 9 - 14 weeks | 10,5 - 15 cm | 15 - 20 cm |
|-----------------|---------|---------|--------------|--------------|------------|

Brassica oleracea | Pigeon

6900513



PURPLE

6900514



RED

6900515



WHITE

- Sales window: September - November
- Round leaf variety
- Robust plant habit



|                 |         |         |              |              |            |
|-----------------|---------|---------|--------------|--------------|------------|
| Brassica Pigeon | 264 BKX | 26 - 33 | 9 - 14 weeks | 10,5 - 15 cm | 15 - 20 cm |
|-----------------|---------|---------|--------------|--------------|------------|

Pericallis (Cineraria) hybrida | Star Wars

9900567



MIX

- Sales window: February - Middle of April
- Very floriferous
- Needs overwintering
- Especially suited for bigger pot sizes



|                     |         |         |               |            |            |
|---------------------|---------|---------|---------------|------------|------------|
| Cineraria Star Wars | 264 BKX | 37 - 44 | 12 - 20 weeks | 13 - 14 cm | 25 - 30 cm |
|---------------------|---------|---------|---------------|------------|------------|

Pericallis (Cineraria) hybrida | Angel

9900829



MIXTURE

- Early flowering
- Suitable for cooler temperatures
- Very floriferous



|                 |         |         |               |            |            |
|-----------------|---------|---------|---------------|------------|------------|
| Cineraria Angel | 264 BKX | 37 - 44 | 12 - 20 weeks | 13 - 14 cm | 20 - 30 cm |
|-----------------|---------|---------|---------------|------------|------------|

Erysimum (Cheiranthus) hybridum | Sugar Rush

9900281

NEW



ORANGE

9900277



PURPLE BICOLOR

9900280



RED

9900279



YELLOW

- Sales window: February - March
- Perfumed flowers
- Long flowering period
- Winter-hardy
- Easy branching
- Doesn't need overwintering for flowering



|                     |         |         |               |             |            |
|---------------------|---------|---------|---------------|-------------|------------|
| Erysimum Sugar Rush | 264 BKX | 37 - 44 | 17 - 22 weeks | 9 - 10,5 cm | 15 - 20 cm |
|---------------------|---------|---------|---------------|-------------|------------|







Myosotis alpestris

9900253

COMPINDI

9900254

MIRO

- ▶ Sales window: Middle of March - Middle of April
- ▶ Needs overwintering
- ▶ Early flowering
- ▶ Bright and intense colors

|          |                                                                                     |                                                                                     |                                                                                     |                                                                                     |                                                                                       |
|----------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
|          |  |  |  |  |  |
| Myosotis | 264 BKX (2+)                                                                        | 33 - 45                                                                             | 16 - 20 weeks                                                                       | 7 - 9 cm                                                                            | 10 - 13 cm                                                                            |

Myosotis alpestris | Savoie

9900255

BLUE

9900343

ROSE

9900564

WHITE

- ▶ Sales window: March
- ▶ Very floriferous
- ▶ Early flowering
- ▶ White contains a small % of light blue

|                 |                                                                                     |                                                                                     |                                                                                     |                                                                                       |                                                                                       |
|-----------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
|                 |  |  |  |  |  |
| Myosotis Savoie | 264 BKX                                                                             | 33 - 45                                                                             | 14 - 18 weeks                                                                       | 9 - 10,5 cm                                                                           | 12 - 15 cm                                                                            |

Myosotis sylvatica | Sylva

9900256

BLUESYLVA

9900257

ROSYLVA

9900258

SNOWSYLVA

- ▶ Sales window: March
- ▶ Very floriferous
- ▶ Needs overwintering
- ▶ Early flowering

|                |                                                                                     |                                                                                     |                                                                                     |                                                                                     |                                                                                     |
|----------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
|                |  |  |  |  |  |
| Myosotis Sylva | 264 BKX                                                                             | 33 - 45                                                                             | 14 - 18 weeks                                                                       | 9 - 10,5 cm                                                                         | 12 - 15 cm                                                                          |

Myosotis alpestris | Bellamy

9900573

BLUE

- ▶ Sales window: January - April
- ▶ Early flowering
- ▶ Doesn't need overwintering

Blue

|                  |  |  |  |  |  |
|------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| Myosotis Bellamy | 264 BKX                                                                               | 33 - 48                                                                               | 14 - 18 weeks                                                                         | 9 - 10,5 cm                                                                           | 12 - 15 cm                                                                            |



Best suitable weeks for potting

Suitable weeks for potting

Not recommended

Flowering Period

Primula acaulis | Runner

9000126



MIX

► Sales window: End of November - Middle of January

► Short harvest period

► The mix contains some special bicolors

| Primula series / variety | Flowering type | Flower size | Plant habit | Potsize cm | 30    | 31 | 32 | 33 | 34        | 35 | 36 | 37 | 38 | November |     |     | December |     |     | January |     |     |
|--------------------------|----------------|-------------|-------------|------------|-------|----|----|----|-----------|----|----|----|----|----------|-----|-----|----------|-----|-----|---------|-----|-----|
|                          |                |             |             |            | Early |    |    |    | Mid Early |    |    |    |    | Start    | Mid | End | Start    | Mid | End | Start   | Mid | End |
| Runner Mix               | Early          | Medium      | Compact     | 9-10,5     |       |    |    |    |           |    |    |    |    |          |     |     |          |     |     |         |     |     |

|                |                                                                                   |                                                                                   |                                                                                   |                                                                                     |                                                                                     |
|----------------|-----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
|                |  |  |  |  |  |
| Primula Runner | 264 BKX                                                                           | 30 - 36                                                                           | 14 - 17 weeks                                                                     | 9 - 10,5 cm                                                                         | 10 - 12 cm                                                                          |

Primula acaulis | Candy

9000250



MIX

► Sales window: Middle of January - February

► Soft flower colors

| Primula series / variety | Flowering type | Flower size | Planthabit | Potsize cm | 31    | 32 | 33 | 34 | 35        | 36 | 37 | 38 | 39 | December |     |     | January |     |     | February |     |     |
|--------------------------|----------------|-------------|------------|------------|-------|----|----|----|-----------|----|----|----|----|----------|-----|-----|---------|-----|-----|----------|-----|-----|
|                          |                |             |            |            | Early |    |    |    | Mid Early |    |    |    |    | Start    | Mid | End | Start   | Mid | End | Start    | Mid | End |
| Candy                    | Mid-early      | Medium      | Medium     | 10,5-12    |       |    |    |    |           |    |    |    |    |          |     |     |         |     |     |          |     |     |











|               |         |         |               |              |           |
|---------------|---------|---------|---------------|--------------|-----------|
| Primula Candy | 264 BKX | 36 - 39 | 17 - 20 weeks | 10,5 - 12 cm | 8 - 10 cm |
|---------------|---------|---------|---------------|--------------|-----------|

Primula acaulis | Paradiso Early

9000282



MIX

9000729



APPLE BLOSSOM

9000702



BLUE

9000699



CARMINE BICOLOR

9000701



ORANGE

9000703



PINK

9000704



RED

9000700



VIOLET

9000705



WHITE

► Sales window: November - Middle of January

► Uniform plant shape

► Early flowering

► Less sensitive to botrytis

► Short harvest period

► Requires less growth regulators

PRIMULA



Paradiso®

| Primula series / variety | Flowering type | Flower size | Planthabit | Potsize cm                                                                            | 30      | 31 | 32 | 33 | 34                                                                                    | 35 | 36 | 37 | 38          | October                                                                               |     |           | November |                                                                                       |       | December |     |                                                                                       | January |     |  |
|--------------------------|----------------|-------------|------------|---------------------------------------------------------------------------------------|---------|----|----|----|---------------------------------------------------------------------------------------|----|----|----|-------------|---------------------------------------------------------------------------------------|-----|-----------|----------|---------------------------------------------------------------------------------------|-------|----------|-----|---------------------------------------------------------------------------------------|---------|-----|--|
|                          |                |             |            |                                                                                       | Early   |    |    |    | Mid Early                                                                             |    |    |    | Start       | Mid                                                                                   | End | Start     | Mid      | End                                                                                   | Start | Mid      | End | Start                                                                                 | Mid     | End |  |
| Paradiso Early           | Early          | Medium      | Compact    | 9-10,5                                                                                |         |    |    |    |                                                                                       |    |    |    |             |                                                                                       |     |           |          |                                                                                       |       |          |     |                                                                                       |         |     |  |
|                          |                |             |            |  |         |    |    |    |  |    |    |    |             |  |     |           |          |  |       |          |     |  |         |     |  |
| Primula Paradiso Early   |                |             |            | 264 BKX                                                                               | 31 - 38 |    |    |    | 13 - 16 weeks                                                                         |    |    |    | 9 - 10,5 cm |                                                                                       |     | 8 - 10 cm |          |                                                                                       |       |          |     |                                                                                       |         |     |  |



Primula acaulis | Dania



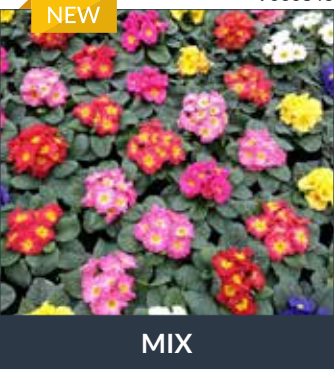
- Sales window: November - January
- 10-packs is possible
- More vigorous than Paradiso Early
- Requires little cold for flower induction

Primula acaulis | Danique



- Sales window: January – February
- 10-packs is possible
- Compact plant habit
- Danova type, but less PGR needed
- Needs cold for flower induction

Primula acaulis | Dante



- Sales window: Middle of December – February
- Large flowers
- Uniform flowering

| Primula series / variety | Flowering type | Flower size | Planthabit | Potsize cm | 34    | 35 | 36 | 37 | 38 | 39        | 40 | 41 | 42 | November |     |     | December |     |     | January |     |     | February |     |     |
|--------------------------|----------------|-------------|------------|------------|-------|----|----|----|----|-----------|----|----|----|----------|-----|-----|----------|-----|-----|---------|-----|-----|----------|-----|-----|
|                          |                |             |            |            | Early |    |    |    |    | Mid Early |    |    |    | Start    | Mid | End | Start    | Mid | End | Start   | Mid | End | Start    | Mid | End |
| Dania                    | Mid-early      | Medium      | Vigorous   | 9 - 10,5   |       |    |    |    |    |           |    |    |    |          |     |     |          |     |     |         |     |     |          |     |     |
| Danique                  | Mid            | Medium      | Compact    | 9 - 10,5   |       |    |    |    |    |           |    |    |    |          |     |     |          |     |     |         |     |     |          |     |     |
| Dante                    | Mid-early      | Large       | Compact    | 10,5 - 12  |       |    |    |    |    |           |    |    |    |          |     |     |          |     |     |         |     |     |          |     |     |

|                 |         |         |               |              |            |
|-----------------|---------|---------|---------------|--------------|------------|
| Primula Dania   | 264 BKX | 35 - 40 | 13 - 16 weeks | 9 - 10,5 cm  | 8 - 10 cm  |
| Primula Danique | 264 BKX | 36 - 40 | 17 - 20 weeks | 9 - 10,5 cm  | 8 - 10 cm  |
| Primula Dante   | 264 BKX | 36 - 41 | 14 - 18 weeks | 10,5 - 12 cm | 10 - 12 cm |



Primula acaulis | Evie



- Sales window: End of November - Begin of February
- Uniform within the colors
- Uniform plant shape
- Suitable for packs
- Short flowerstems

Primula acaulis | Idylly



- Sales window: Middle of January - February
- Large flowers
- Double flowering
- Beautifully fringed flowers

| Primula series / variety | Flowering type | Flower size | Planthabit     | Potsize cm | 34    | 35 | 36 | 37 | 38 | 39        | 40 | 41 | 42 | November |     |     | December |     |     | January |     |     | February |     |     |
|--------------------------|----------------|-------------|----------------|------------|-------|----|----|----|----|-----------|----|----|----|----------|-----|-----|----------|-----|-----|---------|-----|-----|----------|-----|-----|
|                          |                |             |                |            | Early |    |    |    |    | Mid Early |    |    |    | Start    | Mid | End | Start    | Mid | End | Start   | Mid | End | Start    | Mid | End |
| Evie                     | Mid-early      | Medium      | Compact-medium | Packs-10,5 |       |    |    |    |    |           |    |    |    |          |     |     |          |     |     |         |     |     |          |     |     |
| Idylly Mix               | Mid-early      | Medium      | Compact        | 9-10,5     |       |    |    |    |    |           |    |    |    |          |     |     |          |     |     |         |     |     |          |     |     |

|                |         |         |               |                 |           |
|----------------|---------|---------|---------------|-----------------|-----------|
| Primula Evie   | 264 BKX | 33 - 37 | 14 - 18 weeks | Packs - 10,5 cm | 8 - 10 cm |
| Primula Idylly | 264 BKX | 36 - 38 | 17 - 20 weeks | 9 - 10,5 cm     | 8 - 10 cm |





Primula acaulis | Paradiso Mid

9000304

MIX

9000186

APPLEBLOSSOM

9000080

BLUE

9000749

BLUE BICOLOR

9000743

LEMON

9000809

LIGHT BLUE

9000185

ORANGE

9000377

PINK

9000379

PINK BICOLOR

9000082

RED

9000721

SALMON

9000383

VIOLET



Paradiso Mid



Paradiso Mid

Primula acaulis | Paradiso Mid

9000290

VIOLET BICOLOR

9000083

WHITE

9000815

YELLOW

9000684

YELLOW RED

- Sales window: January - February
- Uniform within the colors
- Broad color range
- Easy to grow
- Requires less growth regulators
- Some unique two-tones in the mix



| Primula series / variety | Flowering type | Flower size | Planthabit | Potsize cm | 32    | 33 | 34 | 35        | 36 | 37 | 38 | 39 | 40 | December |     |     | January |     |     | February |     |     |
|--------------------------|----------------|-------------|------------|------------|-------|----|----|-----------|----|----|----|----|----|----------|-----|-----|---------|-----|-----|----------|-----|-----|
|                          |                |             |            |            | Early |    |    | Mid Early |    |    |    |    |    | Start    | Mid | End | Start   | Mid | End | Start    | Mid | End |
| Paradiso Mid             | Mid-early      | Medium      | Medium     | 9-10,5     |       |    |    |           |    |    |    |    |    |          |     |     |         |     |     |          |     |     |



|                      |         |         |               |             |           |
|----------------------|---------|---------|---------------|-------------|-----------|
| Primula Paradiso Mid | 264 BKX | 35 - 40 | 17 - 20 weeks | 9 - 10,5 cm | 8 - 10 cm |
|----------------------|---------|---------|---------------|-------------|-----------|



RAMBO

BIENNIALS

Primula acaulis | Rambo Mid

9000353

MIX

9000590

BLUE

9000592

ORANGE GOLD

9000740

PINK

9000593

PINK FLAME

9000594

RED FLAME

9000734

PURPLE FLAME IMPR

9000596

SCARLET

9000597

WHITE

9000598

YELLOW GOLD

► Sales window: Middle of January - Middle of February

► Large flowers

► The mix contains some special bicolors

| Primula series / variety | Flowering type | Flower size | Planthabit | Potsize cm | 34        | 35 | 36 | 37 | 38 | 39   | 40 | 41 | 42 | December |     |     | January |     |     | February |     |     |
|--------------------------|----------------|-------------|------------|------------|-----------|----|----|----|----|------|----|----|----|----------|-----|-----|---------|-----|-----|----------|-----|-----|
|                          |                |             |            |            | Mid Early |    |    |    |    | Late |    |    |    | Start    | Mid | End | Start   | Mid | End | Start    | Mid | End |
| Rambo Mid                | Mid-early      | Very large  | Large      | 10,5-12    |           |    |    |    |    |      |    |    |    |          |     |     |         |     |     |          |     |     |

|                   |         |         |               |              |            |
|-------------------|---------|---------|---------------|--------------|------------|
|                   |         |         |               |              |            |
| Primula Rambo Mid | 264 BKX | 35 - 41 | 18 - 20 weeks | 10,5 - 12 cm | 10 - 12 cm |





Primula acaulis | Siska



MIX



SAILING

- ▶ Sales window: Middle of January - February
- ▶ Large flowers
- ▶ Uniform plant shape
- ▶ Has a nice round plant shape
- ▶ The mix contains some special bicolors

| Primula series / variety | Flowering type | Flower size | Planthabit | Potsize cm | 33        | 34 | 35 | 36 | 37 | 38 | 39 | 40 | 41 | December |       |     | January |       |     | February |       |     |
|--------------------------|----------------|-------------|------------|------------|-----------|----|----|----|----|----|----|----|----|----------|-------|-----|---------|-------|-----|----------|-------|-----|
|                          |                |             |            |            | Mid Early |    |    |    |    |    |    |    |    |          | Start | Mid | End     | Start | Mid | End      | Start | Mid |
| Siska                    | Mid-early      | Large       | Large      | 10,5-12    |           |    |    |    |    |    |    |    |    |          |       |     |         |       |     |          |       |     |











|               |         |         |               |              |            |
|---------------|---------|---------|---------------|--------------|------------|
| Primula Siska | 264 BKX | 36 - 38 | 18 - 19 weeks | 10,5 - 12 cm | 10 - 12 cm |
|---------------|---------|---------|---------------|--------------|------------|

Primula acaulis | Specials



CHAMELEON



LIMONCELLO



MILKSHAKE



MOJITO



SPARKLY BLUE



SPARKLY LAVENDER



SWEETIE



WOODLAND ROSE

- ▶ Sales window: Middle of January - February
- ▶ Striking colors
- ▶ Well suited for the gift market

| Primula series / variety | Flowering type | Flower size   | Planthabit    | Potsize cm | 33        | 34 | 35 | 36 | 37 | 38 | 39 | 40 | 41 | December |       |     | January |       |     | February |       |     |
|--------------------------|----------------|---------------|---------------|------------|-----------|----|----|----|----|----|----|----|----|----------|-------|-----|---------|-------|-----|----------|-------|-----|
|                          |                |               |               |            | Mid Early |    |    |    |    |    |    |    |    |          | Start | Mid | End     | Start | Mid | End      | Start | Mid |
| Specials                 | Mid-early      | Medium- large | Medium- large | 10,5-12    |           |    |    |    |    |    |    |    |    |          |       |     |         |       |     |          |       |     |
| Woodland Rose            | Mid-early      | Medium- large | Medium- large | 10,5-12    |           |    |    |    |    |    |    |    |    |          |       |     |         |       |     |          |       |     |

WW

|                  |         |         |               |              |            |
|------------------|---------|---------|---------------|--------------|------------|
| Primula Specials | 264 BKX | 36 - 40 | 17 - 20 weeks | 10,5 - 12 cm | 10 - 12 cm |
|------------------|---------|---------|---------------|--------------|------------|





Primula acaulis | Starflame



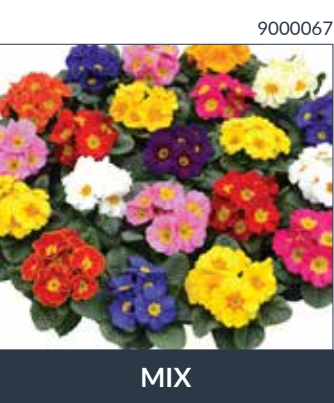
- Sales window: Middle of January - Begin of March
- Striking colors
- Needs overwintering
- Nice bicolor contrast

Primula acaulis | Rubens



- Sales window: Middle of January - Middle of March
- Double flowering
- Uniform plant shape
- Well suited for the gift market
- Strong flowers

Primula acaulis | Tobie



- Sales window: Middle of February - Middle of March
- Suitable for small pots and packs
- Short flower stems
- Requires less growth regulators
- The mix contains some special bicolors



| Primula series / variety | Flowering type | Flower size | Planthabit | Potsize cm | 33        | 34 | 35 | 36 | 37 | 38   | 39 | 40 | 41 | 42 | January |     |     | February |     |     | March |     |     |
|--------------------------|----------------|-------------|------------|------------|-----------|----|----|----|----|------|----|----|----|----|---------|-----|-----|----------|-----|-----|-------|-----|-----|
|                          |                |             |            |            | Mid Early |    |    |    |    | Late |    |    |    |    | Start   | Mid | End | Start    | Mid | End | Start | Mid | End |
| Starflame Mix            | Mid/early      | Large       | Large      | 10,5-12    |           |    |    |    |    |      |    |    |    |    |         |     |     |          |     |     |       |     |     |
| Rubens Mix               | Mid-late       | Medium      | Large      | 10,5-12    |           |    |    |    |    |      |    |    |    |    |         |     |     |          |     |     |       |     |     |
| Tobie Mix                | Mid-late       | Medium      | Compact    | Packs-9    |           |    |    |    |    |      |    |    |    |    |         |     |     |          |     |     |       |     |     |



|                   |         |         |               |              |            |
|-------------------|---------|---------|---------------|--------------|------------|
| Primula Starflame | 264 BKX | 33 - 38 | 17 - 20 weeks | 10,5 - 12 cm | 10 - 12 cm |
| Primula Rubens    | 264 BKX | 36 - 40 | 17 - 20 weeks | 10,5 - 12 cm | 10 - 12 cm |
| Primula Tobie     | 264 BKX | 36 - 40 | 19 - 22 weeks | Packs - 9 cm | 8 - 10 cm  |

Primula acaulis | Bumblebee



- Sales window: Middle of February - March
- Short flower stems
- Strong flowers
- Requires less growth regulators
- Nice round plant shape



Primula acaulis | Rambo Late



- Sales window: Middle of February - Middle of March
- Large flowers
- Most suitable for 10,5-12 cm pots
- The mix contains some special bicolors
- Firm plant habit

Primula acaulis | Cabaret



- Sales window: Middle of February - March
- Short flower stems
- Strong flowers
- Requires less growth regulators
- Has a nice round plant shape

| Primula series / variety | Flowering type | Flower size | Planthabit | Potsize cm | 33        | 34 | 35 | 36 | 37 | 38   | 39 | 40 | 41 | 42 | January |     |     | February |     |     | March |     |     |
|--------------------------|----------------|-------------|------------|------------|-----------|----|----|----|----|------|----|----|----|----|---------|-----|-----|----------|-----|-----|-------|-----|-----|
|                          |                |             |            |            | Mid Early |    |    |    |    | Late |    |    |    |    | Start   | Mid | End | Start    | Mid | End | Start | Mid | End |
| Bumblebee                | Mid-late       | Medium      | Compact    | 9-10,5     |           |    |    |    |    |      |    |    |    |    |         |     |     |          |     |     |       |     |     |
| Rambo Late Mix           | Mid-late       | Very large  | Large      | 10,5-13    |           |    |    |    |    |      |    |    |    |    |         |     |     |          |     |     |       |     |     |
| Cabaret Mix              | Late           | Medium      | Compact    | 9-10,5     |           |    |    |    |    |      |    |    |    |    |         |     |     |          |     |     |       |     |     |



|                    |         |         |               |              |            |
|--------------------|---------|---------|---------------|--------------|------------|
| Primula Bumblebee  | 264 BKX | 34 - 38 | 17 - 20 weeks | 9 - 10,5 cm  | 8 - 10 cm  |
| Primula Rambo Late | 264 BKX | 36 - 41 | 20 - 22 weeks | 10,5 - 13 cm | 10 - 12 cm |
| Primula Cabaret    | 264 BKX | 36 - 42 | 20 - 24 weeks | 9 - 10,5 cm  | 8 - 10 cm  |



Primula acaulis | Megan Elcora

9000634



ELCORA MIX

9000088



ELCORA BLUE

9000519



ELCORA CARMINE

9000089



ELCORA PINK

9000090



ELCORA RED

► Sales window: Middle of February - Middle of March

► Large flowers

► Uniform plant shape

► Broad color range

► Suitable for growing cool

| Primula series / variety | Flowering type | Flower size | Planthabit | Potsize cm | 34        | 35 | 36 | 37   | 38 | 39 | 40    | 41 | 42 | January |     |     | February |     |     | March |     |     |
|--------------------------|----------------|-------------|------------|------------|-----------|----|----|------|----|----|-------|----|----|---------|-----|-----|----------|-----|-----|-------|-----|-----|
|                          |                |             |            |            | Mid Early |    |    | Late |    |    | Start |    |    | Start   | Mid | End | Start    | Mid | End | Start | Mid | End |
| Megan Elcora             | Late           | Large       | Medium     | 9-10,5     |           |    |    |      |    |    |       |    |    |         |     |     |          |     |     |       |     |     |











Primula Megan Elcora

264 BKX

36 - 40

19 - 22 weeks

9 - 10,5 cm

8 - 10 cm



Primula acaulis | Megan

9000063



MIX

9000401



APPLEBLOSSOM

9000735



BLOODY MARY

9000599



BLUE

9000259



LEMON YELLOW

9000061



LILAC

9000092



ORANGE

9000406



ORANGE YELLOW

9000059



RED

9000095



ROSE

9000057



STRAWBERRY

9000096



WHITE

9000097



YELLOW

► Sales window: Middle of February - Middle of March

► Large flowers

► Uniform plant shape

► Broad color range

► Suitable for growing cool

| Primula series / variety | Flowering type | Flower size | Plant habit | Potsize cm | 34        | 35 | 36 | 37   | 38 | 39 | 40    | 41 | 42 | February |     |     | March |     |     |
|--------------------------|----------------|-------------|-------------|------------|-----------|----|----|------|----|----|-------|----|----|----------|-----|-----|-------|-----|-----|
|                          |                |             |             |            | Mid Early |    |    | Late |    |    | Start |    |    | Start    | Mid | End | Start | Mid | End |
| Megan                    | Late           | Large       | Medium      | 9-10,5     |           |    |    |      |    |    |       |    |    |          |     |     |       |     |     |











Primula Megan

264 BKX

36 - 42

19 - 22 weeks

9 - 10,5 cm

8 - 10 cm





PARADISO LATE

Primula acaulis | Paradiso Late

9000283

MIX

9000707

BLUE

9000465

CREAM YELLOW

9000730

DARK BLUE

9000708

GOLDEN ORANGE

9000709

PINK

9000710

RED

9000720

VIOLET BICOLOR

9000462

WHITE

9000696

WINE RED

9000459

YELLOW

- Sales window: Middle of February - Middle of March
- Long flowering period
- Uniform plant shape
- Requires less growth regulators



| Primula series / variety | Flowering type | Flower size | Planthabit | Potsize cm | 34        | 35 | 36 | 37 | 38   | 39 | 40 | 41 | 42 | January |     |     | February |     |     | March |     |     |
|--------------------------|----------------|-------------|------------|------------|-----------|----|----|----|------|----|----|----|----|---------|-----|-----|----------|-----|-----|-------|-----|-----|
|                          |                |             |            |            | Mid Early |    |    |    | Late |    |    |    |    | Start   | Mid | End | Start    | Mid | End | Start | Mid | End |
| Paradiso® Late           | Late           | Medium      | Medium     | 9-10,5     |           |    |    |    |      |    |    |    |    |         |     |     |          |     |     |       |     |     |

|                        |                                                                                       |                                                                                       |                                                                                       |                                                                                       |                                                                                       |
|------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
|                        |  |  |  |  |  |
| Primula Paradiso® Late | 264 BKX                                                                               | 37 - 42                                                                               | 20 - 24 weeks                                                                         | 9 - 10,5 cm                                                                           | 8 - 10 cm                                                                             |





PEROLA

Primula elatior | Perola

9000633

MIX

9000171

BLUE

9900808

PINK

9000543

RED

9000537

VIOLET

9000538

WHITE

9000541

YELLOW

9000534

YELLOW RED BICOLOR

- Sales window: Middle of January - February
- Extremely good shelf life
- Long flowering period
- Ideal for combi planter and for landscaping
- Robust, solid stems
- Resistant to light frost
- Less sensitive to flower damage
- Uniform series



| Primula elatior series / variety | Flowering type | Flower size | Planthabit | Potsize<br>cm | 34        | 35 | 36 | 37 | 38   | 39 | 40 | 41 | 42 | January |     |     | February |     |     | March |     |     |
|----------------------------------|----------------|-------------|------------|---------------|-----------|----|----|----|------|----|----|----|----|---------|-----|-----|----------|-----|-----|-------|-----|-----|
|                                  |                |             |            |               | Mid Early |    |    |    | Late |    |    |    |    | Start   | Mid | End | Start    | Mid | End | Start | Mid | End |
| Perola                           | Mid Early      | Medium      | Compact    | 10,5-12       |           |    |    |    |      |    |    |    |    |         |     |     |          |     |     |       |     |     |



|                |         |         |               |              |            |
|----------------|---------|---------|---------------|--------------|------------|
| Primula Perola | 264 BKX | 36 - 38 | 17 - 20 weeks | 10,5 - 12 cm | 15 - 20 cm |
|----------------|---------|---------|---------------|--------------|------------|



Perola



Primula elatior | Fleurette

9000546

MIX

9000750

ELCORA BLUE

9000347

GOLDEN YELLOW

9000346

LIME

9000348

WHITE

► Sales window: Middle of January - February

► Large flowers

► Long flowering period

► Very floriferous

► Less sensitive to botrytis

► Most suitable for 10,5-12 cm pots

| Primula series / variety | Flowering type | Flower size | Plant habit | Potsize cm | 34        | 35 | 36 | 37 | 38 | 39   | 40 | 41 | 42 | January |     |     | February |     |     |
|--------------------------|----------------|-------------|-------------|------------|-----------|----|----|----|----|------|----|----|----|---------|-----|-----|----------|-----|-----|
|                          |                |             |             |            | Mid Early |    |    |    |    | Late |    |    |    | Start   | Mid | End | Start    | Mid | End |
| Fleurette                | Mid Early      | Medium      | Medium      | 10,5-19    |           |    |    |    |    |      |    |    |    |         |     |     |          |     |     |

|                   |         |         |               |              |            |
|-------------------|---------|---------|---------------|--------------|------------|
|                   |         |         |               |              |            |
| Primula Fleurette | 264 BKX | 37 - 38 | 16 - 20 weeks | 10,5 - 19 cm | 20 - 25 cm |

Primula elatior | Mister

9000163

GOLD LACED

► Sales window: Middle of February - March

► Small flowers

► Long flowering period

► Very floriferous

► Botanical appearance

► Nice bicolor contrast

| Primula elatior series / variety | Flowering type | Flower size | Planthabit | Potsize cm | 34        | 35 | 36 | 37 | 38 | 39   | 40 | 41 | 42 | February |     |     | March |     |     | April |     |     |
|----------------------------------|----------------|-------------|------------|------------|-----------|----|----|----|----|------|----|----|----|----------|-----|-----|-------|-----|-----|-------|-----|-----|
|                                  |                |             |            |            | Mid Early |    |    |    |    | Late |    |    |    | Start    | Mid | End | Start | Mid | End | Start | Mid | End |
| Mister                           | Mid Late       | Small       | Medium     | 10,5-12    |           |    |    |    |    |      |    |    |    |          |     |     |       |     |     |       |     |     |
| Castillian                       | Mid Late       | Medium      | Large      | 10-19      |           |    |    |    |    |      |    |    |    |          |     |     |       |     |     |       |     |     |

|                    |         |         |               |              |            |
|--------------------|---------|---------|---------------|--------------|------------|
|                    |         |         |               |              |            |
| Primula Mister     | 264 BKX | 35 - 38 | 18 - 20 weeks | 10,5 - 12 cm | 15 - 20 cm |
| Primula Castillian | 264 BKX | 36 - 38 | 17 - 20 weeks | 10,5 - 19 cm | 15 - 20 cm |



Ranunculus asiaticus | Sprinkles® Dwarf

9200113

MIX

9200077

ORANGE

9200078

DARK PINK

9200079

RED

9200080

WHITE

9200081

YELLOW

► Sales window: Middle of February - March

► Large flowers

► Long flowering period

► Very floriferous

► Requires less growth regulators

► Has a nice round plant shape

|                             |         |         |               |              |            |
|-----------------------------|---------|---------|---------------|--------------|------------|
|                             |         |         |               |              |            |
| Ranunculus Sprinkles® Dwarf | 264 BKX | 40 - 45 | 16 - 21 weeks | 10,5 - 12 cm | 15 - 20 cm |



Ranunculus asiaticus | Magic

9200002

MIX

9200097

CHOCOLATE

9200164

FIREBALL

9200096

GOLDEN YELLOW SHADES

9200063

PINK & PEACH

9200026

ORANGE

9200174

PURPLE

9200040

RED

9200041

ROSE

9200075

ROSE DELIGHT

9200028

WHITE

9200029

YELLOW

- Sales window: March
- Large flowers
- Requires less growth regulators
- Compact plant habit

|                  |                                                                                     |                                                                                     |                                                                                     |                                                                                      |                                                                                       |
|------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
|                  |  |  |  |  |  |
| Ranunculus Magic | 264 BKX                                                                             | 40 - 45                                                                             | 18 - 24 weeks                                                                       | 10,5 - 12 cm                                                                         | 15 - 20 cm                                                                            |

Ranunculus asiaticus | Sprinkles®

9200018

MIX

9200171

CREAM WHITE

9200105

LIGHT PINK

9200110

ORANGE

9200050

PINK

9200111

PINK BICOLOR

9200104

RED

9200165

VIOLET

9200066

VIOLET BICOLOR

9200144

WHITE

9200169

YELLOW

9200092

YELLOW RED BICOLOR

- RANUNCULUS

Sprinkles®
- Sales window: Middle of February - March
  - Large flowers
  - Very floriferous
  - Long flowering period
  - Has a nice round plant shape
  - The mix contains some special bicolors
  - Violet bicolor contains 40% Pink bicolor

|                       |                                                                                       |                                                                                       |                                                                                       |                                                                                       |                                                                                       |
|-----------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
|                       |  |  |  |  |  |
| Ranunculus Sprinkles® | 264 BKX                                                                               | 40 - 45                                                                               | 16 - 21 weeks                                                                         | 10,5 - 19 cm                                                                          | 20 - 25 cm                                                                            |



# MACHE



## Ranunculus asiaticus | Mache

|                                                  |                                                       |                                                  |                                                                  |
|--------------------------------------------------|-------------------------------------------------------|--------------------------------------------------|------------------------------------------------------------------|
| <div>9200003</div> <div></div> <div>MIX</div>    | <div>9200015</div> <div></div> <div>BICOLOR MIX</div> | <div>9200043</div> <div></div> <div>ORANGE</div> | <div>9200045</div> <div></div> <div>PINK</div>                   |
| <div>9200044</div> <div></div> <div>PURPLE</div> | <div>9200042</div> <div></div> <div>RED</div>         | <div>9200014</div> <div></div> <div>ROSE</div>   | <div>9200139</div> <div></div> <div>VANILLA BICOLOR MEDLEY</div> |
| <div>9200016</div> <div></div> <div>WHITE</div>  | <div>9200017</div> <div></div> <div>YELLOW</div>      |                                                  |                                                                  |

- ▶ Sales window: Middle of January - March
- ▶ Striking colors
- ▶ Large flowers
- ▶ Early flowering
- ▶ The mix contains some special bicolors



|                  |         |         |               |              |            |
|------------------|---------|---------|---------------|--------------|------------|
| Ranunculus Mache | 264 BKX | 40 - 45 | 16 - 21 weeks | 10,5 - 19 cm | 20 - 25 cm |
|------------------|---------|---------|---------------|--------------|------------|





Ranunculus asiaticus | Bloomingdale II

9200158

MIX

9200161

FIRE BICOLOR

9200039

GOLDEN YELLOW SHADES

9200037

ORANGE SHADES

9200036

PINK SHADES

9200034

RED SHADES

9200035

ROSE SHADES

9200038

WHITE SHADES

- Sales window: Middle of February - March
- Large flowers
- Early flowering
- Most suitable for 10,5-12 cm pots
- Compact plant habit

|                            |                                                                                     |                                                                                     |                                                                                     |                                                                                     |                                                                                       |
|----------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
|                            |  |  |  |  |  |
| Ranunculus Bloomingdale II | 264 BKX                                                                             | 40 - 45                                                                             | 16 - 21 weeks                                                                       | 10,5 - 19 cm                                                                        | 20 - 25 cm                                                                            |

Tanacetum ptarmiciflorum



- Sales window: Middle of April - October
- Ideal for combi planter
- Excellent outdoor performance
- Silverleaf series

|                                                                                     |                                                                                     |                                                                                     |                                                                                     |                                                                                     |            |
|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|------------|
|  |  |  |  |  |            |
| Silver Lace                                                                         | 264 BKX                                                                             | 10 - 20                                                                             | 5 - 6 weeks                                                                         | 10,5                                                                                | 10 - 20 cm |

Senecio cineraria

9900555

NEW LOOK

9900267

SILVERDUST

9900351

QUICKSILVER

- Sales window: Middle of April - October
- Ideal for combi planter
- Excellent outdoor performance
- Silverleaf series

|         |                                                                                       |                                                                                       |                                                                                       |                                                                                       |                                                                                       |
|---------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
|         |  |  |  |  |  |
| Senecio | 264 BKX                                                                               | 8 - 40                                                                                | 6 - 10 weeks                                                                          | 10,5 - 13 cm                                                                          | 12 - 15 cm                                                                            |



These colorful mixes are specially selected on plant habit and even flowering



**HERBIE MIX**  
White, Marina, Deep Blue



**JOLLY MIX**  
Persian Pink, Banana Cream, Marina



**JULIA MIX**  
Banana Cream, Yellow, Orange  
*Orange has longer flower stems*



**OCEAN MIX**  
Deep Blue, Marina, White/Purple



**PINKIE MIX**  
Persian Pink, Marina, Lavender Pink



**PURPLE HAZE MIX**  
White, White/Purple, Deep Blue  
*Deep Blue flowers a little later*



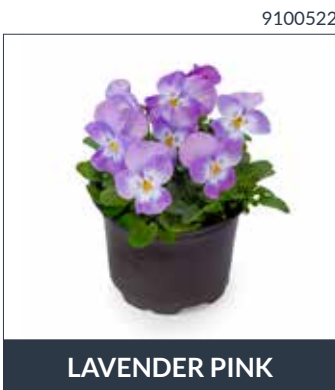
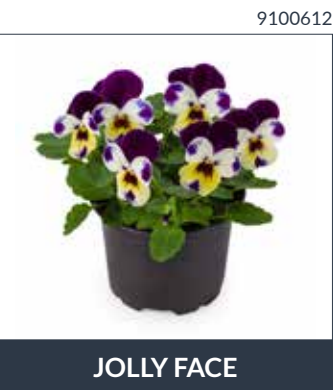
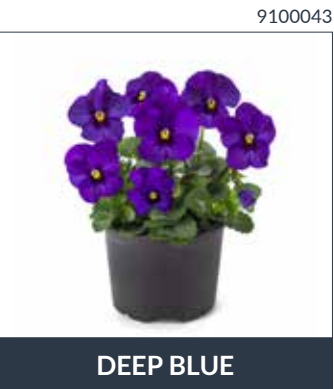
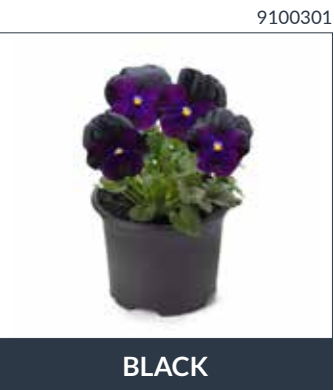
**SUNSHINE MIX**  
Banana Cream, White, Yellow

Mix & Match



Order as individual colors and transplant them with 3 or more plugs in a pot or bowl!

Viola cornuta | Petit



|             |         |         |              |          |           |
|-------------|---------|---------|--------------|----------|-----------|
| Viola Petit | 264 BKX | 30 - 11 | 6 - 19 weeks | 7 - 9 cm | 8 - 10 cm |
|             | 480 BKX | 30 - 11 | 7 - 20 weeks | 7 - 9 cm | 8 - 10 cm |



Viola cornuta | Petit

9100720



LEMON PURPLE WING

9100619



LILAC PURPLE WING

9100850



MARINA

9100064



MICKEY

9100313



MORPHO

9100954



ORANGE

9100314



ORANGE JUMP-UP IMPR.

9100814



ORCHID

9100045



PEACH JUMP-UP

9100611



PERSIAN PINK

9100729



PINEAPPLE CRUSH

9100996



PLUM ANTIQUE IMPR.

Viola cornuta | Petit

9100326



PURPLE ROSE FACE

9100724



PURPLE/LIGHT EYE

9100726



RASPBERRY

9100482



RED BLOTCH

9100625



RED WING

9100270



RED YELLOW FACE

9100857



ROSE BLOTCH

9100865



TERRACOTTA

9100849



TIGER EYE

9100852



VICTORIANA BLOTCH

9100131



VIOLET

9100103



WHITE

- Sales window: September - March
- Small flowers
- Long flowering period
- Easy branching
- Very floriferous
- Specially selected by Beekenkamp

|             |                                                                                     |                                                                                     |                                                                                     |                                                                                       |                                                                                       |
|-------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| Viola Petit |  |  |  |  |  |
|             | 264 BKX                                                                             | 30 - 11                                                                             | 6 - 19 weeks                                                                        | 7 - 9 cm                                                                              | 8 - 10 cm                                                                             |
|             | 480 BKX                                                                             | 30 - 11                                                                             | 7 - 20 weeks                                                                        | 7 - 9 cm                                                                              | 8 - 10 cm                                                                             |

|             |                                                                                       |                                                                                       |                                                                                       |                                                                                       |                                                                                       |
|-------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| Viola Petit |  |  |  |  |  |
|             | 264 BKX                                                                               | 30 - 11                                                                               | 6 - 19 weeks                                                                          | 7 - 9 cm                                                                              | 8 - 10 cm                                                                             |
|             | 480 BKX                                                                               | 30 - 11                                                                               | 7 - 20 weeks                                                                          | 7 - 9 cm                                                                              | 8 - 10 cm                                                                             |



Viola cornuta | Petit

9100413



WHITE/BLOTCH

9100095



WHITE/PURPLE

9100957



YELLOW IMPR.

9100344



YELLOW/BLOTCH

9100507



YELLOW/BLOTCH EARLY

9100626



YELLOW JUMP-UP IMPR.

9100936



YELLOW BLUE JUMP-UP

9100935



YELLOW PINK JUMP-UP

9100318



YTT

► Sales window: September - March

► Small flowers

► Long flowering period

► Easy branching

► Very floriferous

► Specially selected by Beekenkamp

|             |                                                                                     |                                                                                     |                                                                                     |                                                                                       |                                                                                       |
|-------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
|             |  |  |  |  |  |
| Viola Petit | 264 BKX                                                                             | 30 - 11                                                                             | 6 - 19 weeks                                                                        | 7 - 9 cm                                                                              | 8 - 10 cm                                                                             |
|             | 480 BKX                                                                             | 30 - 11                                                                             | 7 - 20 weeks                                                                        | 7 - 9 cm                                                                              | 8 - 10 cm                                                                             |

Viola wittrockiana | Tenor

9100397



MIXED

9100943



BEACON

9100396



BLUE BLOTCH

9100398



MORPHO

9100550



ROSE PICOTEE

9100401



PURE RED

9100402



TANGARINE

9100403



TRUE BLUE

9100404



YELLOW

9100405



YELLOW BLOTCH

9100406



WHITE

- Sales window: September - March

► Long flowering period

► Easy branching

► Short flower stems

► Specially selected by Beekenkamp

► Medium flower size

|             |                                                                                       |                                                                                       |                                                                                       |                                                                                       |                                                                                       |
|-------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
|             |  |  |  |  |  |
| Viola Tenor | 264 BKX                                                                               | 33 - 34, 40 - 42                                                                      | 6 - 19 weeks                                                                          | 7 - 9 cm                                                                              | 8 - 10 cm                                                                             |



Viola wittrockiana (Pansy) | Inspire Plus & Future

9100016

FUTURE MIX

9100848

INSPIRE PLUS BLOTCH MIX

9100425

INSPIRE PLUS BEACONSFIELD

9100835

FUTURE BEACON ROSE

9100394

FUTURE MID BLUE

9100800

INSPIRE PLUS BLUE BLOTCH

9100451

FUTURE BLUEBERRY THRILL

9100635

INSPIRE PLUS BLUE VELVET

9100746

FUTURE DEEP BLUE BLOTCH

9100920

INSPIRE PLUS FIRE SURPRISE

9100946

FUTURE LAVENDER SHADES IMPR.

9100634

INSPIRE PLUS LEMON

9100656

INSPIRE PLUS LEMON BLOTCH

9100749

INSPIRE PLUS MARINA

9100637

INSPIRE PLUS METALLIC BLUE BLOTCH

9100418

INSPIRE PLUS ORANGE

|                                     |         |         |              |          |           |
|-------------------------------------|---------|---------|--------------|----------|-----------|
| Viola (Pansy) Inspire Plus & Future | 264 BKX | 30 - 11 | 6 - 19 weeks | 7 - 9 cm | 8 - 10 cm |
|                                     | 480 BKX | 30 - 45 | 7 - 20 weeks | 7 - 9 cm | 8 - 10 cm |

Viola wittrockiana (Pansy) | Inspire Plus & Future

9100882

FUTURE ORANGE BLOTCH

9100845

FUTURE OCEAN

9100134

INSPIRE PEACH SHADES

9100761

INSPIRE PLUS PINK SHADES

9100257

FUTURE PURPLE

9100947

INSPIRE PURPLE & ORANGE IMPR.

9100541

INSPIRE PLUS RED BLOTCH

9100883

FUTURE RED & YELLOW

9100648

FUTURE SCARLET

9100918

FUTURE STRAWBERRY VANILLA

9100422

INSPIRE PLUS VIOLET FACE

9100871

INSPIRE PLUS WHITE IMPR.

9100415

INSPIRE PLUS WHITE BLOTCH

► Sales window: September - March

► Large flowers

► Easy branching

► Uniform plant shape

► Short flower stems

► Specially selected by Beekenkamp

|                                     |         |         |              |          |           |
|-------------------------------------|---------|---------|--------------|----------|-----------|
| Viola (Pansy) Inspire Plus & Future | 264 BKX | 30 - 11 | 6 - 19 weeks | 7 - 9 cm | 8 - 10 cm |
|                                     | 480 BKX | 30 - 45 | 7 - 20 weeks | 7 - 9 cm | 8 - 10 cm |



Viola wittrockiana (Pansy) | Inspire Plus & Future

9100298

FUTURE WHITE  
ROSE BLOTCH SHADES

9100004

INSPIRE PLUS  
YELLOW

9100801

INSPIRE PLUS  
YELLOW BLOTCH

9100423

INSPIRE PLUS  
YELLOW PURPLE WING

WW

|                                     |         |         |              |          |           |
|-------------------------------------|---------|---------|--------------|----------|-----------|
| Viola (Pansy) Inspire Plus & Future | 264 BKX | 30 - 11 | 6 - 19 weeks | 7 - 9 cm | 8 - 10 cm |
|                                     | 480 BKX | 30 - 45 | 7 - 20 weeks | 7 - 9 cm | 8 - 10 cm |

Viola wittrockiana (Pansy) | Cats® Plus

9100937

MIXTURE

9100840

BLUE & YELLOW

9100837

MARINA

9100841

PURPLE & WHITE

9100839

WHITE

9100838

YELLOW

► Sales window: September - March

► Striking colors

► Detailed eye

WW

|                          |         |         |              |          |           |
|--------------------------|---------|---------|--------------|----------|-----------|
| Viola (Pansy) Cats® Plus | 264 BKX | 30 - 45 | 7 - 20 weeks | 7 - 9 cm | 8 - 10 cm |
|--------------------------|---------|---------|--------------|----------|-----------|

Viola wittrockiana (Pansy) | Frizzle Sizzle

9100385

MIX

9100378

BLUE

9100379

BURGUNDY

9100934

LEMONBERRY

9100380

ORANGE

9100382

RASPBERRY

9100384

YELLOW

9100383

YELLOW BLUE SWIRL

- Sales window: September - March
- Striking colors
- Ideal for combi planter
- Beautiful fringed flowers

WW

|                              |         |         |              |          |           |
|------------------------------|---------|---------|--------------|----------|-----------|
| Viola (Pansy) Frizzle Sizzle | 264 BKX | 30 - 11 | 7 - 19 weeks | 7 - 9 cm | 8 - 10 cm |
|------------------------------|---------|---------|--------------|----------|-----------|



Frizzle Sizzle



Viola wittrockiana (Pansy) | Jumbo

9100215



MIX

9100702



BLUE SURPRISE

9100426



DEEP BLUE BLOTCH

9100700



ROSE BLOTCH

9100207



FIRE

9100921



LEMON SHADES

9100178



LIGHT YELLOW RED WING

9100177



MARINA SHADES

9100703



OCEAN

9100815



ORANGE

9100922



PEACH SHADES BLOTCH

9100701



PINK SURPRISE BLOTCH

- Sales window: September - March
- Easy branching
- Uniform plant shape
- Short flower stems
- Specially selected by Beekenkamp
- Extra large flowers

|                                                                                     |                                                                                     |                                                                                     |                                                                                       |                                                                                       |
|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
|  |  |  |  |  |
| Viola (Pansy) Jumbo                                                                 | 264 BKX                                                                             | 30 - 11                                                                             | 6 - 19 weeks                                                                          | 7 - 9 cm                                                                              |
|                                                                                     |                                                                                     |                                                                                     |                                                                                       | 8 - 10 cm                                                                             |

Viola wittrockiana (Pansy) | Jumbo

9100203



RED BLOTCH

9100679



ROSE VELOUR

9100431



WHITE

9100432



WHITE BLOTCH

9100704



WHITE VIOLET WING

9100490



YELLOW

9100434



YELLOW BLOTCH

|                                                                                       |                                                                                       |                                                                                       |                                                                                       |                                                                                       |
|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
|  |  |  |  |  |
| Viola (Pansy) Jumbo                                                                   | 264 BKX                                                                               | 30 - 11                                                                               | 6 - 19 weeks                                                                          | 7 - 9 cm                                                                              |
|                                                                                       |                                                                                       |                                                                                       |                                                                                       | 8 - 10 cm                                                                             |





# COOL WAVE

BIENNIALS

Viola wittrockiana (Pansy) | Cool Wave



MIX



BLUE



GOLDEN YELLOW



RED WING



RASPBERRY



VIOLET WING



WHITE

- ▶ Sales window: September - March
- ▶ Long flowering period
- ▶ Suitable for hanging baskets
- ▶ Semi hanging plant habit
- ▶ Well suited for the gift market
- ▶ Especially suited for bigger pot sizes



|                         |         |         |              |            |            |
|-------------------------|---------|---------|--------------|------------|------------|
| Viola (Pansy) Cool Wave | 264 BKX | 37 - 43 | 6 - 19 weeks | 12 - 23 cm | 10 - 15 cm |
|-------------------------|---------|---------|--------------|------------|------------|



Cool Wave





Primula obconica | Touch Me® Mini

9000811

9000603

9000694

9000602

9000695

9000830

9000604

PRIMULA  
Touch Me®

Sales window: December - March

Suitable for small pots

Excellent shelf life

Compact plant habit

Firm plant habit

Touch Me® Mini is available to book without any sales restrictions



|                        |              |        |               |             |            |
|------------------------|--------------|--------|---------------|-------------|------------|
| Primula Touch Me® Mini | 264 BKX (2+) | 28 - 2 | 12 - 15 weeks | 9 - 10,5 cm | 15 - 20 cm |
|------------------------|--------------|--------|---------------|-------------|------------|

Primula obconica | Touch Me® Midi

9000328

9000829

9000330

9000332

9000480

9000048

9000335

9000744

Sales window: Middle of February - March

Broad color range

Excellent shelf life

Compact plant habit

Firm plant habit



|                        |              |        |               |              |            |
|------------------------|--------------|--------|---------------|--------------|------------|
| Primula Touch Me® Midi | 264 BKX (3+) | 28 - 2 | 12 - 15 weeks | 10,5 - 12 cm | 20 - 30 cm |
|------------------------|--------------|--------|---------------|--------------|------------|



# TOUCH ME® LARGE

## POT PLANTS

### Primula obconica | Touch Me® Large

9000545



BLUE

9000325



BLUE-WHITE

9000327



DARK ORANGE

9000337



MAGENTA

9000336



PINK

9000338



RED-WHITE

9000339



ROSE

9000305



VIOLET

9000341



WHITE

- Sales window: Middle of February - March
- Uniform plant shape
- Broad color range
- Has soft flower colors
- Excellent shelf life



Touch Me® Large



Primula Touch Me® Large

264 BKX (3+)

28 - 2

12 - 15 weeks

12 - 15 cm

25 - 35 cm





# SCENT

## Lavandula angustifolia

4300130

CLEO-PATIO®

4300133

CLEO-PATIO®  
(OVERWINTERED)

4301322

HIDCOTE BLUE

- Sales window: Middle of May - Middle of June
- Perfumed flowers
- Winterhardy
- Very floriferous
- Needs vernalization

|                            |              |         |              |            |            |
|----------------------------|--------------|---------|--------------|------------|------------|
|                            |              |         |              |            |            |
| Cleo Patio® (overwintered) | 128 BKX - H  | 8 - 12  | 8 - 12 weeks | 12 - 14 cm | 25 - 30 cm |
| Cleo Patio® & Hidcote Blue | 264 BKX (3+) | 28 - 38 | 8 - 12 weeks | 12 - 14 cm | 25 - 30 cm |

## Lavandula angustifolia | Scent

4300250

BLUE

4300126

EARLY BLUE

4300269

COMPACT WHITE

4300276

BLUE MINI

- Sales window: Middle of May - September
- Uniform plant shape
- Doesn't need overwintering for flowering

|                               |              |        |              |              |            |
|-------------------------------|--------------|--------|--------------|--------------|------------|
|                               |              |        |              |              |            |
| Lavandula Scent Blue          | 264 BKX (3+) | 4 - 28 | 8 - 15 weeks | 12 - 14 cm   | 30 - 40 cm |
| Lavandula Scent Early Blue    | 264 BKX (3+) | 4 - 28 | 8 - 15 weeks | 12 - 14 cm   | 30 - 40 cm |
| Lavandula Scent Compact White | 264 BKX (3+) | 4 - 28 | 8 - 12 weeks | 12 - 14 cm   | 25 - 30 cm |
| Lavandula Scent Blue Mini     | 264 BKX (3+) | 4 - 28 | 8 - 15 weeks | 10,5 - 12 cm | 20 - 25 cm |





Cyclamen coum | Koumy

NEW

9313252

MIX - ALL LEAVES

- ▶ Excellent outdoor performance
- ▶ Hardy
- ▶ Sales window: November - March

|                |                    |         |               |             |       |
|----------------|--------------------|---------|---------------|-------------|-------|
|                |                    |         |               |             |       |
| Cyclamen Koumy | 264 BKX (unsorted) | 06 - 30 | 36 - 44 weeks | 9 - 10,5 cm | 15 cm |

Cyclamen hederifolium | Lify

NEW

9313253

MIX - ALL LEAVES

- ▶ Cold tolerant
- ▶ Excellent outdoor performance
- ▶ Hardy
- ▶ Mix of green and marbled leaves
- ▶ Sales window: September - November

|               |                    |         |               |             |       |
|---------------|--------------------|---------|---------------|-------------|-------|
|               |                    |         |               |             |       |
| Cyclamen Lify | 264 BKX (unsorted) | 06 - 30 | 36 - 44 weeks | 9 - 10,5 cm | 15 cm |

Gaultheria procumbens | Ciao Bella

NEW

9900652

RED

NEW

9900653

WHITE

- ▶ Unparalleled quality
- ▶ Unmatched value
- ▶ Uniform series

|                       |         |         |              |           |            |
|-----------------------|---------|---------|--------------|-----------|------------|
|                       |         |         |              |           |            |
| Gaultheria Ciao Bella | 264 BKX | 10 - 20 | 8 - 10 weeks | 9 - 12 cm | 10 - 15 cm |





Campanula portenschlagiana | Campala®

4401698

GWEN

4401305

IRIS

4401715

MILA IMPR.

4401691

NINA

NEW

4401708

TESS (CMPT 1708)

- ▶ Blooms up to 3 weeks earlier
- ▶ Produced on BKX-tray and trimmed for a fuller plant with a strong root system
- ▶ Rapid start for faster results
- ▶ Available in attractive white & purple sets for stunning color combinations

|                    |                        |                   |                                |                          |                          |
|--------------------|------------------------|-------------------|--------------------------------|--------------------------|--------------------------|
|                    |                        |                   |                                |                          |                          |
| Campanula Campala® | 128 BKX - L<br>100 urc | 38 - 20<br>1 - 53 | 11 - 13 weeks<br>12 - 16 weeks | 10 - 15 cm<br>10 - 15 cm | 15 - 20 cm<br>15 - 20 cm |





Calocephalus brownii

4900628



SILVER STAR

- Suitable for indoor and outdoor
- Heat tolerant
- Nice in mixed pots
- Uniformity in plant shape

|              |                                                                                   |                                                                                   |                                                                                   |                                                                                     |                                                                                     |
|--------------|-----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
|              |  |  |  |  |  |
| Calocephalus | 128 BKX - L (2+)                                                                  | 10 - 35                                                                           | 12 - 16 weeks                                                                     | 10 - 15 cm                                                                          | 20 - 25 cm                                                                          |
|              | 100 urc                                                                           | 2 - 25                                                                            | 20 - 24 weeks                                                                     | 10 - 15 cm                                                                          | 20 - 25 cm                                                                          |

Chrysanthemum morifolium | Gigi™

1300081



DARK PINK

1300076



GOLDEN YELLOW

1300079



ORANGE

1300077



SNOW

1300114



YELLOW

- Very floriferous
- Broad color range
- Suitable for short day
- Reaction time: 5 weeks
- Natural flowering: week 34-35

|                     |                                                                                     |                                                                                     |                                                                                     |                                                                                       |                                                                                       |
|---------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
|                     |  |  |  |  |  |
| Chrysanthemum Gigi™ | 128 BKX - L                                                                         | 16 - 33                                                                             | 10 - 14 weeks                                                                       | 12 - 19 cm                                                                            | 15 - 30 cm                                                                            |
|                     | 100 urc                                                                             | 13 - 31                                                                             | 10 - 14 weeks                                                                       | 12 - 19 cm                                                                            | 15 - 30 cm                                                                            |

Chrysanthemum morifolium | Bransound

1300169



DARK ORANGE

1300157



LEMON

1300164



MAGENTA

1300162



PINK

1300163



PURPLE

1300158



YELLOW

- Natural flowering week 35-36

|                         |                                                                                       |                                                                                       |                                                                                       |                                                                                       |                                                                                       |
|-------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
|                         |  |  |  |  |  |
| Chrysanthemum Bransound | 128 BKX - L                                                                           | 16 - 33                                                                               | 10 - 14 weeks                                                                         | 12 - 19 cm                                                                            | 15 - 30 cm                                                                            |
|                         | 100 urc                                                                               | 13 - 31                                                                               | 10 - 14 weeks                                                                         | 12 - 19 cm                                                                            | 15 - 30 cm                                                                            |





1300170



APRICOT

1300160



LEMON

1300166



PINK

1300165



PURPLE

1300171



SALMON

1300155



WHITE

1300159



YELLOW

1300172



BRANCHILI



1300315



BRANDEVIL

1300316



BRANLION

1300311



ICE

1300313



PINK

1300314



PURPLE

1300312



YELLOW





Dianthus caryophyllus | Dinamic

7900459



BICOLOR BURGUNDY

7900205



APRICOT

7900479



DARK RED

7900460



PINK

7900461



PINK EYE

7900206



PINK TO WHITE

7900462



RED IMPR.

7900480



VIOLET

7900464



WHITE

► Early flowering

► Easy branching

|                  |                                                                                     |                                                                                     |                                                                                     |                                                                                       |                                                                                       |
|------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
|                  |  |  |  |  |  |
| Dianthus Dinamic | 128 BKX - L                                                                         | 38 - 22                                                                             | 8 - 24                                                                              | 10,5-12 cm                                                                            | 20-25 cm                                                                              |

Dianthus caryophyllus

7900465



SOLO CON TE

► Easy branching

► Uniform plant shape

► Very early

► Very floriferous

|                      |                                                                                     |                                                                                     |                                                                                     |                                                                                     |                                                                                     |
|----------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
|                      |  |  |  |  |  |
| Dianthus Solo Con Te | 128 BKX - L                                                                         | 38 - 22                                                                             | 8 - 20                                                                              | 10,5-12 cm                                                                          | 15-20 cm                                                                            |

Felicia amelloides



FELICITARA® BLUE

► Easy branching

► Very floriferous

► Uniform plant shape

|         |                                                                                       |                                                                                       |                                                                                       |                                                                                       |                                                                                       |
|---------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
|         |  |  |  |  |  |
| Felicia | 128 BKX - L                                                                           | 40 - 20                                                                               | 10 - 18 weeks                                                                         | 10,5 - 17 cm                                                                          | 15 - 20 cm                                                                            |
|         | 100 urc                                                                               | 35 - 16                                                                               | 15 - 23 weeks                                                                         | 10,5 - 17 cm                                                                          | 15 - 20 cm                                                                            |





Lavandula | Aromance®



THE BEST WHITE  
IN THE MARKET



- ▶ Compact plant habit
- ▶ Long flowering period
- ▶ Strong in overwintering



|                     |             |         |               |            |            |
|---------------------|-------------|---------|---------------|------------|------------|
| Lavandula Aromance® | 128 BKX - L | 25 - 48 | 28 - 38 weeks | 12 - 17 cm | 25 - 30 cm |
|---------------------|-------------|---------|---------------|------------|------------|

Lavandula  
Aromance







SUNNY®

CUTTING RAISED

Osteospermum ecklonis | Sunny® Compact

4900926

ATILLA

4901747

DIXIE IMP.

4901746

GLORY

2400008

KEVA

2400002

KYLIE

2400036

LIZZY

2400101

MAILA

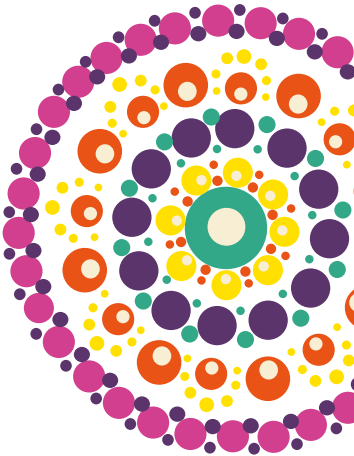
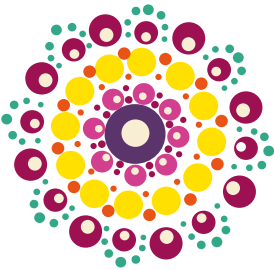
4900941

MARY

2400102

MINDY

- ▶ Compact plant habit
- ▶ Large flowers
- ▶ Long flowering period
- ▶ Series with a broad color range
- ▶ Series with striking colors



|                             |                        |                    |                                |                          |                          |
|-----------------------------|------------------------|--------------------|--------------------------------|--------------------------|--------------------------|
|                             |                        |                    |                                |                          |                          |
| Osteospermum Sunny® Compact | 128 BKX - L<br>100 URC | 35 - 20<br>35 - 16 | 12 - 20 weeks<br>16 - 24 weeks | 10 - 14 cm<br>10 - 14 cm | 15 - 20 cm<br>15 - 20 cm |



POP!

CUTTING RAISED

Pericallis cruenta | Pop!

7200019

BANG BLUE

7200014

CRUSHED LILAC

7200020

EPIC CERISE

7200018

FLASHY FUCHSIA

7200001

READY ROYAL

7200004

SMASH PINK

7200009

WHAM WHITE

- Striking color(s)
- Large flowers
- Suitable for growing cool (8-10°C)
- Better branched

|                 |                   |                    |                              |                          |                          |
|-----------------|-------------------|--------------------|------------------------------|--------------------------|--------------------------|
|                 |                   |                    |                              |                          |                          |
| Pericallis Pop! | 60 BKX<br>100 URC | 41 - 14<br>36 - 10 | 9 - 17 weeks<br>9 - 17 weeks | 12 - 21 cm<br>12 - 21 cm | 20 - 30 cm<br>20 - 30 cm |







Pericallis cruenta | Senetti®

|                                                           |                                                                                                                   |                                                       |                                                           |
|-----------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------|-----------------------------------------------------------|
| <div>4901156</div> <div></div> <div>BLUE BICOLOR 15</div> | <div>4900736</div> <div></div> <div>DEEP BLUE</div>                                                               | <div>4902061</div> <div></div> <div>KOBALT BLUE</div> | <div>4900739</div> <div></div> <div>MAGENTA BICOLOR</div> |
| <div>4900738</div> <div></div> <div>MAGENTA</div>         | <div>4900487</div> <div></div> <div>PINK BICOLOR</div>                                                            | <div>4902531</div> <div></div> <div>RED ORANGE</div>  | <div>4900681</div> <div></div> <div>VIOLET BICOLOR</div>  |
| <div>4901535</div> <div></div> <div>VIOLET</div>          | <div><div>► Striking colors</div><div>► Large flowers</div><div>► Suitable for growing cool (10-12°C)</div></div> |                                                       |                                                           |



|                     |                     |                    |                               |                          |                          |
|---------------------|---------------------|--------------------|-------------------------------|--------------------------|--------------------------|
|                     |                     |                    |                               |                          |                          |
| Pericallis Senetti® | 60 BKX-L<br>100 URC | 41 - 14<br>36 - 10 | 12 - 20 weeks<br>9 - 22 weeks | 15 - 21 cm<br>15 - 21 cm | 25 - 35 cm<br>25 - 35 cm |



PERICALLIS  
**POP!**

**JOIN THE  
REVOLUTION!**





# CALENDAR 2026

# CALENDAR 2027

| JANUARY |     |     |     |     |     |       |
|---------|-----|-----|-----|-----|-----|-------|
| Mon     | Tue | Wed | Thu | Fri | Sat | Sun   |
| 1       |     |     | 1   | 2   | 3   | 4     |
| 2       | 5   | 6   | 7   | 8   | 9   | 10 11 |
| 3       | 12  | 13  | 14  | 15  | 16  | 17 18 |
| 4       | 19  | 20  | 21  | 22  | 23  | 24 25 |
| 5       | 26  | 27  | 28  | 29  | 30  | 31    |

| FEBRUARY |     |     |     |     |     |       |
|----------|-----|-----|-----|-----|-----|-------|
| Mon      | Tue | Wed | Thu | Fri | Sat | Sun   |
| 5        |     |     |     |     |     | 1     |
| 6        | 2   | 3   | 4   | 5   | 6   | 7 8   |
| 7        | 9   | 10  | 11  | 12  | 13  | 14 15 |
| 8        | 16  | 17  | 18  | 19  | 20  | 21 22 |
| 9        | 23  | 24  | 25  | 26  | 27  | 28    |

| MARCH |     |     |     |     |     |       |
|-------|-----|-----|-----|-----|-----|-------|
| Mon   | Tue | Wed | Thu | Fri | Sat | Sun   |
| 9     |     |     |     |     |     | 1     |
| 10    | 2   | 3   | 4   | 5   | 6   | 7 8   |
| 11    | 9   | 10  | 11  | 12  | 13  | 14 15 |
| 12    | 16  | 17  | 18  | 19  | 20  | 21 22 |
| 13    | 23  | 24  | 25  | 26  | 27  | 28 29 |
| 14    | 30  | 31  |     |     |     |       |

| JANUARY |     |     |     |     |     |       |
|---------|-----|-----|-----|-----|-----|-------|
| Mon     | Tue | Wed | Thu | Fri | Sat | Sun   |
| 1       |     |     |     | 1   | 2   | 3     |
| 2       | 4   | 5   | 6   | 7   | 8   | 9 10  |
| 3       | 11  | 12  | 13  | 14  | 15  | 16 17 |
| 4       | 18  | 19  | 20  | 21  | 22  | 23 24 |
| 5       | 25  | 26  | 27  | 28  | 29  | 30 31 |

| FEBRUARY |     |     |     |     |     |       |
|----------|-----|-----|-----|-----|-----|-------|
| Mon      | Tue | Wed | Thu | Fri | Sat | Sun   |
| 5        | 1   | 2   | 3   | 4   | 5   | 6 7   |
| 6        | 8   | 9   | 10  | 11  | 12  | 13 14 |
| 7        | 15  | 16  | 17  | 18  | 19  | 20 21 |
| 8        | 22  | 23  | 24  | 25  | 26  | 27 28 |
|          |     |     |     |     |     |       |

| MARCH |     |     |     |     |     |       |
|-------|-----|-----|-----|-----|-----|-------|
| Mon   | Tue | Wed | Thu | Fri | Sat | Sun   |
| 9     | 1   | 2   | 3   | 4   | 5   | 6 7   |
| 10    | 8   | 9   | 10  | 11  | 12  | 13 14 |
| 11    | 15  | 16  | 17  | 18  | 19  | 20 21 |
| 12    | 22  | 23  | 24  | 25  | 26  | 27 28 |
| 13    | 29  | 30  | 31  |     |     |       |

| APRIL |     |     |     |     |     |       |
|-------|-----|-----|-----|-----|-----|-------|
| Mon   | Tue | Wed | Thu | Fri | Sat | Sun   |
| 14    |     |     | 1   | 2   | 3   | 4 5   |
| 15    | 6   | 7   | 8   | 9   | 10  | 11 12 |
| 16    | 13  | 14  | 15  | 16  | 17  | 18 19 |
| 17    | 20  | 21  | 22  | 23  | 24  | 25 26 |
| 18    | 27  | 28  | 29  | 30  |     |       |

| MAY |     |     |     |     |     |       |
|-----|-----|-----|-----|-----|-----|-------|
| Mon | Tue | Wed | Thu | Fri | Sat | Sun   |
| 18  |     |     |     | 1   | 2   | 3     |
| 19  | 4   | 5   | 6   | 7   | 8   | 9 10  |
| 20  | 11  | 12  | 13  | 14  | 15  | 16 17 |
| 21  | 18  | 19  | 20  | 21  | 22  | 23 24 |
| 22  | 25  | 26  | 27  | 28  | 29  | 30 31 |

| JUNE |     |     |     |     |     |       |
|------|-----|-----|-----|-----|-----|-------|
| Mon  | Tue | Wed | Thu | Fri | Sat | Sun   |
| 23   | 1   | 2   | 3   | 4   | 5   | 6 7   |
| 24   | 8   | 9   | 10  | 11  | 12  | 13 14 |
| 25   | 15  | 16  | 17  | 18  | 19  | 20 21 |
| 26   | 22  | 23  | 24  | 25  | 26  | 27 28 |
| 27   | 29  | 30  |     |     |     |       |

| APRIL |     |     |     |     |     |       |
|-------|-----|-----|-----|-----|-----|-------|
| Mon   | Tue | Wed | Thu | Fri | Sat | Sun   |
| 13    |     |     | 1   | 2   | 3   | 4     |
| 14    | 5   | 6   | 7   | 8   | 9   | 10 11 |
| 15    | 12  | 13  | 14  | 15  | 16  | 17 18 |
| 16    | 19  | 20  | 21  | 22  | 23  | 24 25 |
| 17    | 26  | 27  | 28  | 29  | 30  | 31    |

| MAY |     |     |     |     |     |       |
|-----|-----|-----|-----|-----|-----|-------|
| Mon | Tue | Wed | Thu | Fri | Sat | Sun   |
| 17  |     |     |     |     | 1   | 2     |
| 18  | 3   | 4   | 5   | 6   | 7   | 8 9   |
| 19  | 10  | 11  | 12  | 13  | 14  | 15 16 |
| 20  | 17  | 18  | 19  | 20  | 21  | 22 23 |
| 21  | 24  | 25  | 26  | 27  | 28  | 29 30 |
| 22  | 31  |     |     |     |     |       |

| JUNE |     |     |     |     |     |       |
|------|-----|-----|-----|-----|-----|-------|
| Mon  | Tue | Wed | Thu | Fri | Sat | Sun   |
| 22   |     | 1   | 2   | 3   | 4   | 5 6   |
| 23   | 7   | 8   | 9   | 10  | 11  | 12 13 |
| 24   | 14  | 15  | 16  | 17  | 18  | 19 20 |
| 25   | 21  | 22  | 23  | 24  | 25  | 26 27 |
| 26   | 28  | 29  | 30  | 31  |     |       |

| JULY |     |     |     |     |     |       |
|------|-----|-----|-----|-----|-----|-------|
| Mon  | Tue | Wed | Thu | Fri | Sat | Sun   |
| 27   |     |     | 1   | 2   | 3   | 4 5   |
| 28   | 6   | 7   | 8   | 9   | 10  | 11 12 |
| 29   | 13  | 14  | 15  | 16  | 17  | 18 19 |
| 30   | 20  | 21  | 22  | 23  | 24  | 25 26 |
| 31   | 27  | 28  | 29  | 30  | 31  |       |

| AUGUST |     |     |     |     |     |       |
|--------|-----|-----|-----|-----|-----|-------|
| Mon    | Tue | Wed | Thu | Fri | Sat | Sun   |
| 31     |     |     |     |     | 1   | 2     |
| 32     | 3   | 4   | 5   | 6   | 7   | 8 9   |
| 33     | 10  | 11  | 12  | 13  | 14  | 15 16 |
| 34     | 17  | 18  | 19  | 20  | 21  | 22 23 |
| 35     | 24  | 25  | 26  | 27  | 28  | 29 30 |
| 36     | 31  |     |     |     |     |       |

| SEPTEMBER |     |     |     |     |     |       |
|-----------|-----|-----|-----|-----|-----|-------|
| Mon       | Tue | Wed | Thu | Fri | Sat | Sun   |
| 36        |     |     | 1   | 2   | 3   | 4 5 6 |
| 37        | 7   | 8   | 9   | 10  | 11  | 12 13 |
| 38        | 14  | 15  | 16  | 17  | 18  | 19 20 |
| 39        | 21  | 22  | 23  | 24  | 25  | 26 27 |
| 40        | 28  | 29  | 30  |     |     |       |

| JULY |     |     |     |     |     |       |
|------|-----|-----|-----|-----|-----|-------|
| Mon  | Tue | Wed | Thu | Fri | Sat | Sun   |
| 26   |     |     | 1   | 2   | 3   | 4     |
| 27   | 5   | 6   | 7   | 8   | 9   | 10 11 |
| 28   | 12  | 13  | 14  | 15  | 16  | 17 18 |
| 29   | 19  | 20  | 21  | 22  | 23  | 24 25 |
| 30   | 26  | 27  | 28  | 29  | 30  | 31    |

| AUGUST |     |     |     |     |     |       |
|--------|-----|-----|-----|-----|-----|-------|
| Mon    | Tue | Wed | Thu | Fri | Sat | Sun   |
| 30     |     |     |     |     |     | 1     |
| 31     | 2   | 3   | 4   | 5   | 6   | 7 8   |
| 32     | 9   | 10  | 11  | 12  | 13  | 14 15 |
| 33     | 16  | 17  | 18  | 19  | 20  | 21 22 |
| 34     | 23  | 24  | 25  | 26  | 27  | 28 29 |
| 35     | 30  | 31  |     |     |     |       |

| SEPTEMBER |     |     |     |     |     |       |
|-----------|-----|-----|-----|-----|-----|-------|
| Mon       | Tue | Wed | Thu | Fri | Sat | Sun   |
| 35        |     |     | 1   | 2   | 3   | 4 5   |
| 36        | 6   | 7   | 8   | 9   | 10  | 11 12 |
| 37        | 13  | 14  | 15  | 16  | 17  | 18 19 |
| 38        | 20  | 21  | 22  | 23  | 24  | 25 26 |
| 39        | 27  | 28  | 29  | 30  |     |       |

| OCTOBER |     |     |     |     |     |       |
|---------|-----|-----|-----|-----|-----|-------|
| Mon     | Tue | Wed | Thu | Fri | Sat | Sun   |
| 40      |     |     | 1   | 2   | 3   | 4     |
| 41      | 5   | 6   | 7   | 8   | 9   | 10 11 |
| 42      | 12  | 13  | 14  | 15  | 16  | 17 18 |
| 43      | 19  | 20  | 21  | 22  | 23  | 24 25 |
| 44      | 26  | 27  | 28  | 29  | 30  | 31    |

| NOVEMBER |     |     |     |     |     |       |
|----------|-----|-----|-----|-----|-----|-------|
| Mon      | Tue | Wed | Thu | Fri | Sat | Sun   |
| 44       |     |     |     |     |     | 1     |
| 45       | 2   | 3   | 4   | 5   | 6   | 7 8   |
| 46       | 9   | 10  | 11  | 12  | 13  | 14 15 |
| 47       | 16  | 17  | 18  | 19  | 20  | 21 22 |
| 48       | 23  | 24  | 25  | 26  | 27  | 28 29 |
| 49       | 30  |     |     |     |     |       |

| DECEMBER |     |     |     |     |     |       |
|----------|-----|-----|-----|-----|-----|-------|
| Mon      | Tue | Wed | Thu | Fri | Sat | Sun   |
| 49       |     |     | 1   | 2   | 3   | 4 5 6 |
| 50       | 7   | 8   | 9   | 10  | 11  | 12 13 |
| 51       | 14  | 15  | 16  | 17  | 18  | 19 20 |
| 52       | 21  | 22  | 23  | 24  | 25  | 26 27 |
| 53       | 28  | 29  | 30  | 31  |     |       |

| OCTOBER |     |     |     |     |     |       |
|---------|-----|-----|-----|-----|-----|-------|
| Mon     | Tue | Wed | Thu | Fri | Sat | Sun   |
| 39      |     |     |     | 1   | 2   | 3     |
| 40      | 4   | 5   | 6   | 7   | 8   | 9 10  |
| 41      | 11  | 12  | 13  | 14  | 15  | 16 17 |
| 42      | 18  | 19  | 20  | 21  | 22  | 23 24 |
| 43      | 25  | 26  | 27  | 28  | 29  | 30 31 |

| NOVEMBER |     |     |     |     |     |       |
|----------|-----|-----|-----|-----|-----|-------|
| Mon      | Tue | Wed | Thu | Fri | Sat | Sun   |
| 44       | 1   | 2   | 3   | 4   | 5   | 6 7   |
| 45       | 8   | 9   | 10  | 11  | 12  | 13 14 |
| 46       | 15  | 16  | 17  | 18  | 19  | 20 21 |
| 47       | 22  | 23  | 24  | 25  | 26  | 27 28 |
| 48       | 29  | 30  |     |     |     |       |

| DECEMBER |     |     |     |     |     |       |
|----------|-----|-----|-----|-----|-----|-------|
| Mon      | Tue | Wed | Thu | Fri | Sat | Sun   |
| 48       |     |     | 1   | 2   | 3   | 4 5   |
| 49       | 6   | 7   | 8   | 9   | 10  | 11 12 |
| 50       | 13  | 14  | 15  | 16  | 17  | 18 19 |
| 51       | 20  | 21  | 22  | 23  | 24  | 25 26 |
| 52       | 27  | 28  | 29  | 30  | 31  |       |





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