



Everybody  
.....  
is in *love* with  
Benary Flowers!

**2025**  
Seed Collection

 **Benary**  
beauty**inside**®



## **Love Flowers? Welcome to Your Happy Place!**

If you want the best flower seeds in the industry for your business, you've come to the right place!

With an almost 200 year old legacy as a family-owned business, you might think of Benary as an old or old-fashioned company... On the contrary.

Throughout our long history, world events have played a significant role in the necessity to continuously reinvent ourselves, giving us the spirit of a multigenerational startup.

Despite many challenges and transitions throughout the years, Benary has not only survived, every obstacle we have faced has made us stronger, better.

Together we are striving to be the most professional, innovative and personal company in global floriculture.

Thank you for working with us!







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## Need Seed? Contact us!



### Please contact us for further assistance.

The international Benary team is available to support you and assist with your individual needs.

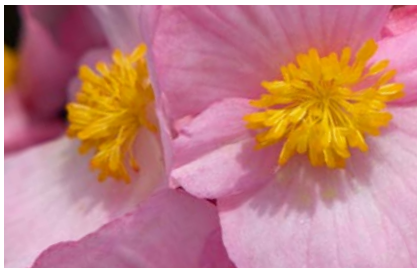
We are committed to your success and are happy to answer any questions. Our seed storage and distribution departments in Hann. Münden, Germany and DeKalb, IL, USA provide fast order processing and prompt shipping to our customers.

2025 – Plant of the Year

# YEAR OF THE BEGONIA

Every year the marketing campaign “Plant of the Year” from the international organisation Fleuroselect nominates a flower of the year with the intention to raise awareness of specific crops and to show the wide range of varieties to the consumer.

**Benary is market leader for Begonias – by far!**

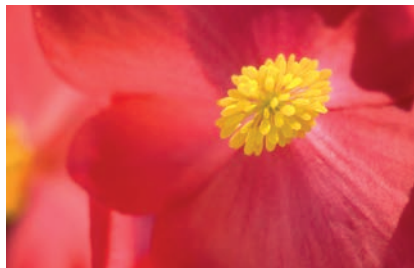


## Novelty

### Mega Cool

The Mega Cool series with early, extra-large flowers in four vibrant colors makes an impressive show at retail!

P. 18-19



## The Most-Trusted Begonia

### BIG®

BIG® Begonias as perfect, vigorous landscape items convince with an outstanding summer performance and extraordinary flower size!

P. 20-23



## Trailing Begonia

### Groovy

As most uniform *B. boliviensis* seed selection on the market, Groovy impresses with large single flowers on semi-trailing plants.

P. 28-29

Each year the american organisation National Garden Bureau select a “Year of the” crop. The plants are chosen because they are popular, easy-to-grow, widely adaptable, genetically diverse and versatile.

Our Calendula collection starts on page 52.





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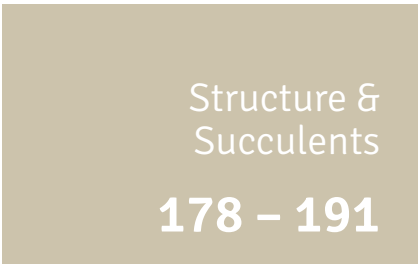
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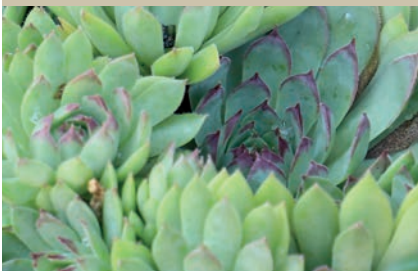
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# New Varieties at a Glance



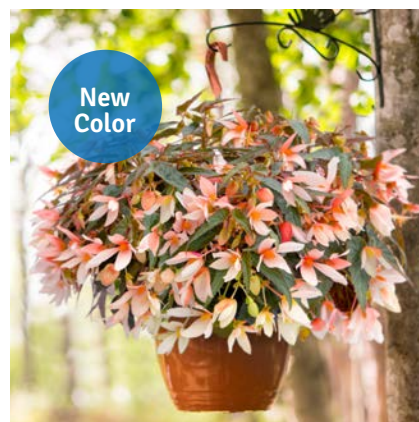
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**Mega Cool**

P. 18-19



Begonia x benariensis F<sub>1</sub> ☺  
**BIG® DeluXXe / Whopper®**

P. 22-23



Begonia boliviensis F<sub>1</sub> ☺  
**Groovy**

P. 29-29



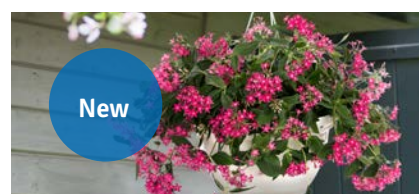
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P. 62



Pentas lanceolata F<sub>1</sub> ☺  
**Graffiti®**

P. 70-71



Pentas lanceolata F<sub>1</sub> ☺  
**Graffiti® Falls**

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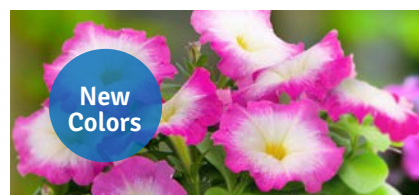
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**SUCCESS!® 360°**

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Petunia x hybrida F<sub>1</sub> ☺  
**SUCCESS!® TR**

P. 78-79



Petunia x hybrida F<sub>1</sub> ☺  
**BOOM!™ HD**

P. 80-81



Petunia x hybrida F<sub>1</sub> ☺  
**BOOM!™ TR**

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Rudbeckia hirta ☺  
**Tablemate**

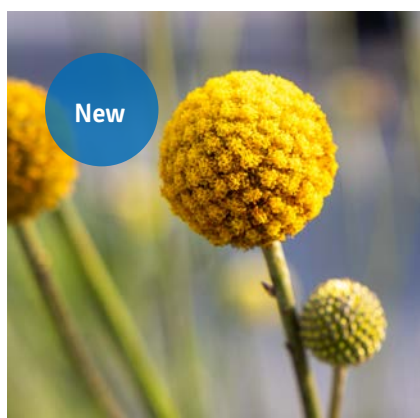
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Tagetes patula ☺  
**Mango Tango & Milli Vanilli**

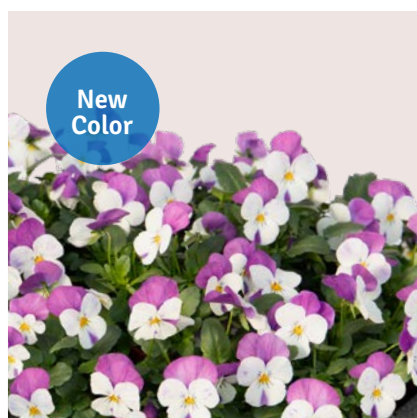
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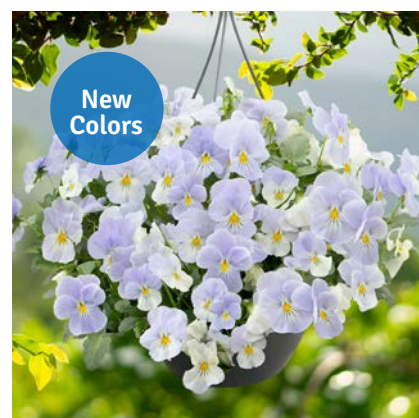
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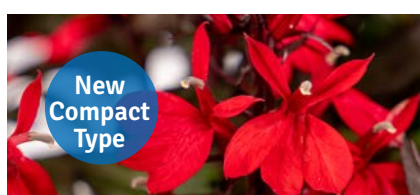
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*Lobelia speciosa* F<sub>1</sub> 2  
**Fan®**

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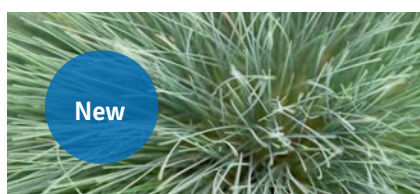
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All about our new  
**BeGreen Products**

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**“In the chaos of everyday life,  
never forget happiness and  
gardening!”**

Ramona Neuner  
Gardener



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# Signs & Symbols

| Tables                                                                              |                                                                                                                           |                                                                                     |                               |
|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------|
|    | Crop Time*<br>(From sowing to flowering)                                                                                  |    | Seed Form                     |
|    | Height                                                                                                                    |    | Length                        |
|    | Width                                                                                                                     |    | Heat Zone                     |
|    | Hardiness Zone                                                                                                            |    | Exposure                      |
|    | Flower Size                                                                                                               |                                                                                     |                               |
| Benary's Programs                                                                   |                                                                                                                           |                                                                                     |                               |
| ApeX                                                                                | Benary's Seed Technology program for greater overall profitability                                                        |                                                                                     |                               |
| FastraX                                                                             | Benary's program of first year flowering perennials (vernalization-free)                                                  |                                                                                     |                               |
| Awards                                                                              |                                                                                                                           |                                                                                     |                               |
|  | <b>(AAS) All America Selections</b><br>North American organization that tests new seed-grown flower & vegetable varieties |                                                                                     |                               |
|  | <b>Fleuroselect Gold Medal</b><br>European Association that trials new seed-grown flower varieties                        |                                                                                     |                               |
|  | <b>Fleuroselect Approved Novelty</b><br>European Association that trials new seed-grown flower varieties                  |                                                                                     |                               |
| Horticultural signs                                                                 |                                                                                                                           |                                                                                     |                               |
|  | Annual                                                                                                                    |  | Cut Flower                    |
|  | Biennial                                                                                                                  |  | Pot Plant                     |
|  | Perennial                                                                                                                 |                                                                                     |                               |
| Trademarks                                                                          |                                                                                                                           |                                                                                     |                               |
| ®                                                                                   | Registered Trademark                                                                                                      | ™                                                                                   | Trademark under consideration |

\* Ideal crop time can vary under different local conditions

# Annuals

**“The most effective way to do it,  
is to do it.” (Amelia Earhart)**

Jan-Niclas Hentze  
Team Inventory Management





# Begonia interspecific

- Vigorous, well-branched plants for landscape application
- Outstanding performer in all climates and soils
- Rain and heat tolerant

**BIG® Begonia, the most trusted begonia in it's class. Period.**

## **BIG®**

- The first interspecific Begonia on the market
- BIG® flowers two weeks earlier than BIG® DeluXXe/Whopper®!

## **BIG® DeluXXe / Whopper®**

- Eye-catching product for premium landscape applications
- BIG® DeluXXe/Whopper® is 20-25% larger than BIG®!

**BIG®** 22-24" (55-60 cm) width

24-30" (60-80 cm) height



**BIG® DeluXXe / Whopper®** 24-26" (60-65 cm) width

32-40" (80-100 cm) height





## Big. Bigger. Monumental!

### Stonehedge

- The first interspecific multiflora Begonia
- Extraordinary branching including eye-catching, bronze leaves
- Great for creating a dense and vigorous “hedge” effect in the landscape

**Stonehedge** 28-32" (70-80 cm) width

40-48" (100-120 cm) height







The Large-Flowered  
Retail Performer!

Begonia x hybrida F<sub>1</sub>  
**Mega Cool**

New  
Series

- Extremely large flowers
- 10 days earlier flowering than competition
- Fast pot filling
- Impressive retail performance



**White**  
BH0101P



**Pink**  
BH0106P



**Rose**  
BH0103P



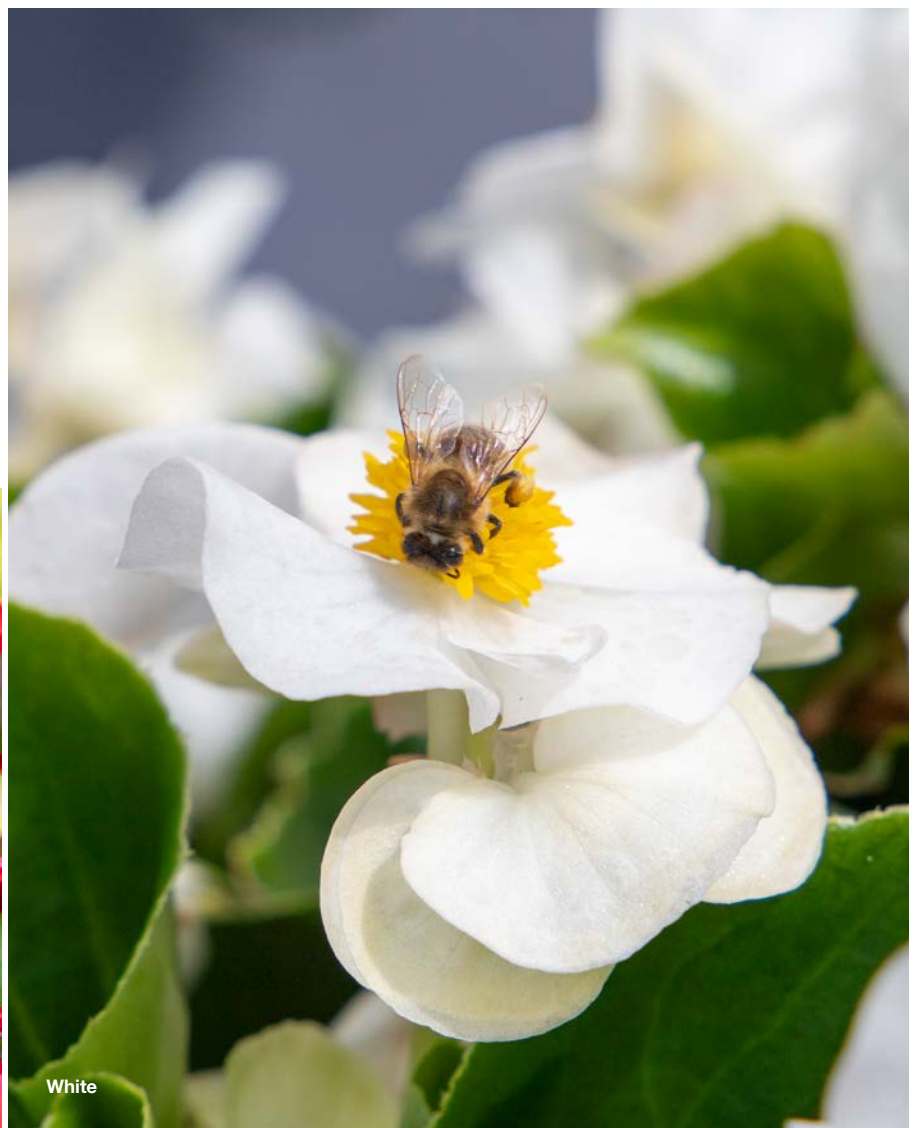
**Scarlet**  
BH0104P



**Mix**  
BH0199P

|                  |  |  |  |  |  |
|------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <b>Mega Cool</b> | 11-13 wks                                                                           | 16-20"                                                                              | 40-50 cm                                                                            | 16-20"                                                                                | 40-50 cm                                                                              |
|                  |                                                                                     |                                                                                     |                                                                                     | Sun-Shade                                                                             | Pelleted                                                                              |





### Positioning of Mega Cool





**I'M  
KIND OF  
A BIG  
DEAL.**



White Bronze Leaf



Red Bronze Leaf



**White Bronze Leaf**  
BB0112P



**Pink Bronze Leaf**  
BB0105P



**White Green Leaf**  
BB0114P



**Pink Green Leaf**  
BB0103P

U.S. Patent No.: 9,295,208

## The First Interspecific Begonia on the Market!

- Vigorous, well-branched and uniform plants for landscape use as well as containers
- Extraordinary flower power with a BIG® flower size
- Flowering two weeks earlier than competing varieties
- Outstanding performer in all climates and soils
- Rain and heat tolerant

Begonia x benariensis F<sub>1</sub>

**BIG®**



**Rose Bronze Leaf**  
BB0109P



**Deep Rose Bronze Leaf**  
BB0108P



**Red Bronze Leaf**  
BB0110P



**Deep Pink Green Leaf**  
BB0113P



**Rose Green Leaf**  
BB0107P  
U.S. Patent No.: 9,295,209



**Red Green Leaf**  
BB0106P  
U.S. Patent No.: 9,955,637

**BIG® Begonia,**  
the Most Trusted  
Begonia in its Class. Period.

## Timing

### Plug Crop Time

|          |          |
|----------|----------|
| 288 tray | 7-8 wks  |
| 128 tray | 9-10 wks |

### Finished Crop Time (from 288 tray)

|                         |          |
|-------------------------|----------|
| 12 cm (5") pots (1*)    | 6-7 wks  |
| 15 cm (6") pots (1-2*)  | 7-8 wks  |
| 20 cm (8") pots (3*)    | 8-9 wks  |
| 30 cm (12") pots (3-4*) | 9-11 wks |

\* plants per pot



From young plant to finished plant -  
BIG®'s are easy to cultivate.

| <b>BIG®</b> | 14-18 wks | 24-32" 60-80 cm | 22-24" 55-60 cm | Sun-Partial Shade | Pelleted |
|-------------|-----------|-----------------|-----------------|-------------------|----------|





White Green Leaf



Rose Green Leaf

Begonia x benariensis F<sub>1</sub>

**BIG® DeluXXe / Whopper®**

New  
Color

## A Premium Product for Premium Landscape Application

- 20–25% larger than BIG®
- Eye-catching season extender with extraordinary flower power
- Outstanding show as well-branched solitary plant
- Rain and drought tolerant, disease resistant
- Thrives in all climates and soils



**Salmon Bronze Leaf**  
BB0209P



**Rose Bronze Leaf**  
BB0205P



**Red Bronze Leaf**  
BB0206P  
U.S. Patent No.: 9,949,453



**White Green Leaf**  
BB0207P



**Pink Green Leaf**  
BB0203P



**Rose Green Leaf**  
BB0201P  
U.S. Patent No.: 9,949,454



**Red Green Leaf**  
BB0202P

Whopper®: Exclusively available through Ball Seed in North America

|                              |  |  |  |  |  |
|------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <b>BIG® DeluXXe/Whopper®</b> | 16-20 wks                                                                           | 32-40"<br>80-100 cm                                                                 | 24-26"<br>60-65 cm                                                                  | Sun-Partial Shade                                                                     | Pelleted                                                                              |



I'M  
KIND OF  
A BIG  
DEAL.



Salmon Bronze Leaf

### Timing

| Plug Crop Time                     |           |
|------------------------------------|-----------|
| 288 tray                           | 6-7 wks   |
| 128 tray                           | 8-9 wks   |
| Finished Crop Time (from 288 tray) |           |
| 12 cm (5") pots (1*)               | 8-9 wks   |
| 15 cm (6") pots (1-2*)             | 9-10 wks  |
| 20 cm (8") pots (3*)               | 10-11 wks |
| 30 cm (12") pots (3-4*)            | 11-12 wks |

\* plants per pot

Landscapers' Favorite for  
High-impact Color!





Magical – Mystical – Monumental

Begonia x hybrida F<sub>1</sub>

## Stonehedge

### First Interspecific Multiflora Begonia

- Extraordinary branching
- Eye-catching, bronze leaves
- Round plant habit
- Great for creating a dense and vigorous "hedge" effect in the landscape



Light Pink Bronze Leaf &  
Rose Bronze Leaf



**Light Pink Bronze Leaf**  
BH0204P



**Rose Bronze Leaf**  
BH0206P

|                   |  |  |  |  |  |
|-------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <b>Stonehedge</b> | 11-14 wks                                                                           | 40-48"                                                                              | 100-120 cm                                                                          | 28-32"                                                                                | 70-80 cm                                                                              |
|                   |                                                                                     |                                                                                     |                                                                                     | Sun-Partial Shade                                                                     | Pelleted                                                                              |





## The First Interspecific Multiflora Begonia

### Timing

| Plug Crop Time                     |          |
|------------------------------------|----------|
| 288 tray                           | 4-5 wks  |
| 128 tray                           | 5-6 wks  |
| Finished Crop Time (from 288 tray) |          |
| 12 cm (5") pots (1*)               | 5-6 wks  |
| 15 cm (6") pots (1-2*)             | 6-7 wks  |
| 20 cm (8") pots (3*)               | 7-8 wks  |
| 30 cm (12") pots (3-4*)            | 8-10 wks |

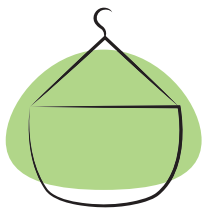
\* plants per pot

# Begonia Trailing

## Exceptional Performers

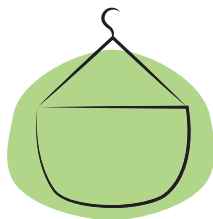
### Groovy

- The most uniform Begonia boliviensis seed selection on the market
- Mounded, semi-trailing plant habit
- Large single flowers



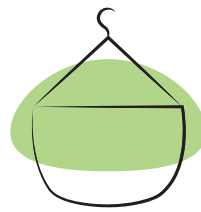
### Sun Cities Collection

- Cost-efficient alternative to cutting raised varieties
- Trailing habit for hanging baskets
- Single flowers, vigorous plants



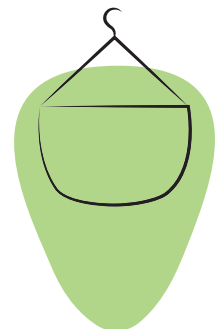
### Funky®

- Showstopper in mixed containers
- Semi-trailing habit
- Single, double and semi-double flowers on the same plant



### Illumination®

- Plants create a waterfall of color
- Mounded to trailing habit
- Fully double flowers







## Timing

| Plug Crop Time                     | Groovy   | Funky®    | Illumination® |
|------------------------------------|----------|-----------|---------------|
| 288 tray                           | 7-8 wks  | 7-8 wks   | 7-8 wks       |
| 128 tray                           | 8-9 wks  | 8-9 wks   | 8-10 wks      |
| Finished Crop Time (from 288 tray) |          |           |               |
| 12 cm (5") pots (1*)               | 7-8 wks  | 8-9 wks   | 8-9 wks       |
| 15 cm (6") pots (1-2*)             | 8-9 wks  | 9-10 wks  | 9-10 wks      |
| 30 cm (12") baskets (3-5*)         | 9-10 wks | 11-12 wks | 12-13 wks     |

\* plants per pot

For more detailed information see our Technical Guide





Rose

## Impressive and Large Single Flowers

Begonia boliviensis F<sub>1</sub>

### Groovy

New  
Color

### See the Difference!

- The most uniform Begonia boliviensis seed selection on the market
- Mounded, semi-trailing plant habit
- Large single flowers in clear, intense colors
- Very uniform flowering across the series
- High germination rate and plug performance



**White**  
BB5101P



**Mellow Yellow**  
BB5107P



**Salmon Bicolor**  
BB5109P



**Orange**  
BB5104P



**Red**  
BB5103P



**Rose**  
BB5102P



**Mix**  
BB5199P

|        |  |  |          |  |          |  |  |
|--------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|----------|-------------------------------------------------------------------------------------|----------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| Groovy | 14-16 wks                                                                           | 12-16"                                                                              | 30-40 cm | 8-10"                                                                               | 20-25 cm | Sun-Shade                                                                             | Pelleted                                                                              |
|        |                                                                                     |                                                                                     |          |                                                                                     |          |                                                                                       |                                                                                       |





Salmon Bicolor





Red



Orange

Begonia x hybrida F<sub>1</sub>

## Funky®

- Single, double and semi-double flowers on one plant
- Semi-trailing habit, easy to grow and ship
- Great performance in mixed containers
- Reliable high germination rates
- Eye-catching series at retail

### Friedrichs' Tip

Begonia Funky® is a showstopper with single, double and semi-double flowers on the same plant. Reliable, high germination rates and it is easy to grow and ship. This one is a no-brainer!

– Friedrich, Area Sales Manager



|               |  |  |  |  |  |
|---------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <b>Funky®</b> | 15-18 wks                                                                           | 8-12"      20-30 cm                                                                 | 8-10"      20-25 cm                                                                 | Sun-Shade                                                                             | Pelleted                                                                              |



**White**  
BT0707P



**Orange**  
BT0702P



**Scarlet**  
BT0706P



**Red**  
BT0704P



**Light Pink**  
BT0701P



**Pink**  
BT0703P

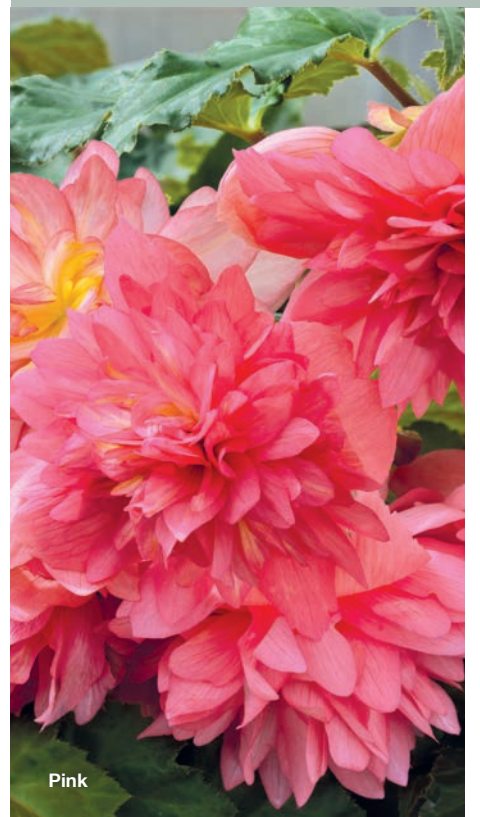


**Mix**  
BT0799P



**Light Pink**

## The All-Round Showstopper

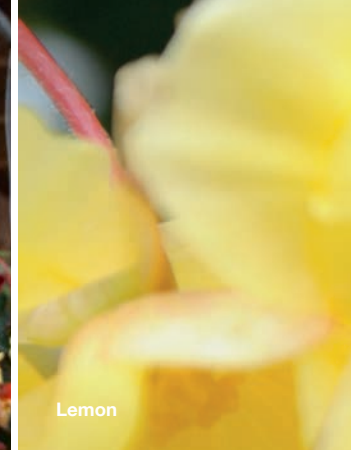


**Pink**





Golden Picotee



Lemon

Begonia tuberhybrida F<sub>1</sub>

## Illumination®

### Designer Begonia

- Vigorous, trailing plant habit
- Fully double flowers
- One plant creates a waterfall of color
- Exceptional seed quality provides high germination rates



**White**  
BT0807P



**Lemon**  
BT0804P



**Apricot Shades**  
BT0803P



**Golden Picotee**  
BT0801P



**Orange**  
BT0805P



**Scarlet**  
BT0806P



**Salmon Pink**  
BT0802P



**Rose**  
BT0808P



**Mix**  
BT0899P



|                      |  |  |  |  |  |
|----------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <b>Illumination®</b> | 16-20 wks                                                                           | 8-12"    20-30 cm                                                                   | 8-10"    20-25 cm                                                                    | Sun-Partial shade                                                                     | Pelleted                                                                              |
|                      |                                                                                     |                                                                                     |                                                                                      |                                                                                       |                                                                                       |



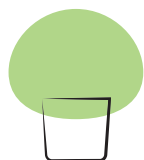
# Begonia tuberhybrida

## The Nonstop® Family

The Nonstop® Family – A Consumer-Recognized Brand Name for Premium Begonias with Large Double Flowers.

### Nonstop®

- Industry leader in tuberous Begonia
- Mounded plant habit



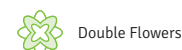
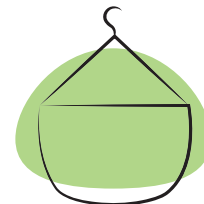
### Nonstop® Mocca

- Only dark leaved tuberous Begonia series on the market
- Full, rounded plant habit



### Nonstop® Joy

- Only semi-trailing tuberous Begonia from seed
- Green and dark leaved „Mocca“ varieties





The complete Nonstop® family offers a wide range of colors and habits with programmable culture for bench runs.

### Timing

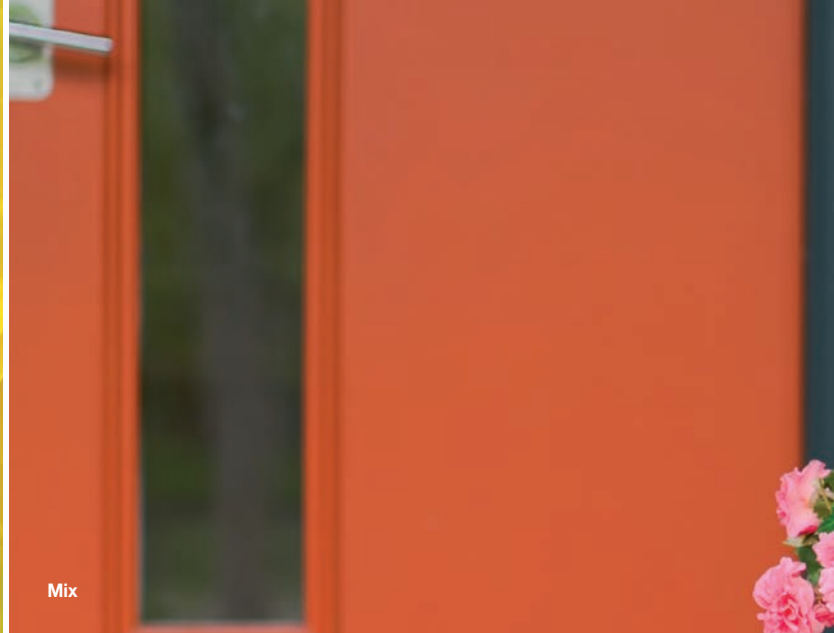
| Plug Crop Time                     | Nonstop®<br>Nonstop® Mocca | Nonstop® Joy |
|------------------------------------|----------------------------|--------------|
| 288 tray                           | 7-8 wks                    | 7-8 wks      |
| 128 tray                           | 9-10 wks                   | 8-10 wks     |
| Finished Crop Time (from 288 tray) |                            |              |
| 10 cm (4") pots                    | 8-9 wks                    | 7-8 wks      |
| 15 cm (6") pots                    | 9-10 wks                   | 8-9 wks      |
| 30 cm (12") baskets                | 12-13 wks                  | 11-12 wks    |

For more detailed information see our Technical Guide





Yellow



Mix

Begonia tuberhybrida F<sub>1</sub>

## Nonstop®

### The Industry Leader in Tuberous Begonias

- Early lateral branching for premium quality production
- Uniform in vigor, habit and flowering
- Large, fully double flowers up to 4"/10 cm
- A full color range including bicolors



Flame



**White**  
BT0412P



**Appleblossom**  
BT0408P



**Lemon**  
BT0417P



**Fire**  
BT0404P



**Flame**  
BT0422P



**Orange**  
BT0401P



**Pink**  
BT0407P



**Deep Rose**  
BT0411P



**Mix**  
BT0499P

|                 |  |  |  |  |  |
|-----------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <b>Nonstop®</b> | 15-18 wks                                                                           | 10" 25 cm                                                                           | 8-10" 20-25 cm                                                                      | Partial shade-Shade                                                                   | Pelleted                                                                              |



**Yellow**  
BT0403P



**Yellow Red Back**  
BT0405P



**Peach Shades**  
BT0416P



**Salmon**  
BT0414P



**Red**  
BT413P



**Rose Picotee**  
BT0410P

Great Alternative  
for Shade



Rose Picotee



Peach Shades





Cherry & White



**White**  
BT0506P



**Scarlet**  
BT0504P

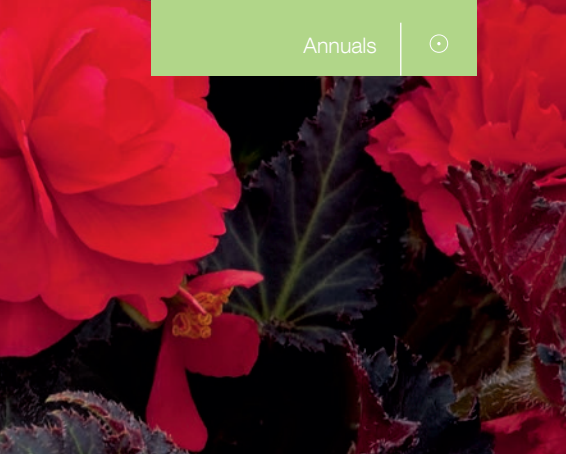


**Pink Shades**  
BT0507P

## Unique - The only Dark Leaved Tuberous Begonia Series on the Market

- Full, compact and rounded plant habit
- Uniform and strong branching plants
- Excellent outdoor performance
- Free flowering of large double flowers





Begonia tuberhybrida F<sub>1</sub>

## Nonstop® Mocca



**Yellow**  
BT0501P



**Bright Orange**  
BT0502P



**Deep Orange**  
BT0503P



**Red**  
BT0511P



**Deep Red**  
BT0505P



**Light Pink  
Shades**  
BT0513P



**Cherry**  
BT0510P



**Mix**  
BT0599P

Marvelous Contrast  
Between Dark Leaves  
and Stunning Flowers!



Light Pink Shades

| <b>Nonstop® Mocca</b> | 15-18 wks | 10" | 25 cm | 8-10"               | 20-25 cm |
|-----------------------|-----------|-----|-------|---------------------|----------|
|                       |           |     |       | Partial shade-Shade | Pelleted |





Orange

## Nonstop® Joy — The only Semi-Trailing Tuberous Begonia from Seed



Begonia tuberhybrida F<sub>1</sub>

### Nonstop® Joy

- A multi-purpose begonia suited for premium patio pots and baskets
- Extra large double flowers
- Well-branched plants
- Blooms all summer long
- Easy to produce and easy to ship



Red



**Mocca White**  
BT0606P



**Mocca Rose**  
BT0609P



**Peaches & Dreams**  
BT0604P



**Yellow**  
BT0607P



**Orange**  
BT0601P



**Red**  
BT0602P



**Rose Picotee**  
BT0603P



**Mix**  
BT0699P

|                     |  |  |  |  |  |
|---------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <b>Nonstop® Joy</b> | 16-18 wks                                                                           | 8-10" 20-25 cm                                                                      | 8-10" 20-25 cm                                                                      | Partial shade-Shade                                                                   | Pelleted                                                                              |





Yellow



Yellow

## Thomas' Tip

Nonstop® Joy has excellent branching and continues to flower all season long. Will actually finish 5-7 days earlier than the other Nonstop® series.

– Thomas,  
Manager Sales & Marketing



Mocca Rose



# Begonia semperflorens

## Profit from Highest Quality and Yield

### Sprint Plus

- Earliest flowering Begonia series on the market
- Green foliage partner to Nightlife

### Nightlife

- Earliest bronze leaved Begonia series on the market
- Dark foliage partner to Sprint Plus

### Super Cool

- The most uniform series in flowering
- Works in packs, pots and the landscape
- Green leaved series

### Super Olympia®

- Vigorous plants perform in the widest array of conditions
- Green foliage partner to Cocktail®

### Cocktail®

- Landscape plants with a convincing field performance
- Dark foliage partner to Super Olympia®





## Timing

| Plug Crop Time                     | Sprint Plus | Nightlife<br>Super Cool | Super Olympia®<br>Cocktail® |
|------------------------------------|-------------|-------------------------|-----------------------------|
| 288 tray                           | 5-6 wks     | 6-7 wks                 | 7 wks                       |
| Finished Crop Time (from 288 tray) |             |                         |                             |
| Packs                              | 4-5 wks     | 5-6 wks                 | 5-6 wks                     |
| 9-10 cm (3-4") pots                | 5-6 wks     | 6-7 wks                 | 6-7 wks                     |

For more detailed information see our Technical Guide





Mix (excl. Blush)



Red & Pink

## Your All-Around Begonia

- Uniform flowering window within the series
- Well-branched, extremely large flowers, very floriferous vigor between Sprint Plus and Super Olympia®
- Earliness close to Sprint
- Works in pots, packs and the landscape



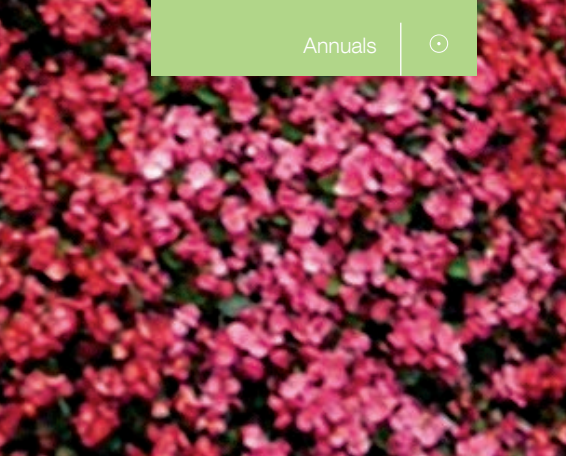
**White**  
BS0404P



**Pink**  
BS0402P



**Red**  
BS0403P



Begonia semperflorens F<sub>1</sub>

## Super Cool



**Blush**  
BS0401P



**Lipstick**  
BS0406P



**Mix (excl. Blush)**  
BS0499P

The Flagship in  
Begonia semperflorens



**Pink**

| <b>Super Cool</b> | 10-12 wks | 10-12" | 25-30 cm | 10-14" | 25-30 cm | Sun-Shade | Pelleted |
|-------------------|-----------|--------|----------|--------|----------|-----------|----------|
|                   |           |        |          |        |          |           |          |





Planting with Sprint Plus White



Uniform  
Young  
Plants



Pink

Begonia semperflorens F<sub>1</sub>

## Sprint Plus

- Traditional compact semperflorens
- Very early flowering
- Perfectly suitable for packs and pots
- Fast and uniform growing
- Green foliage partner to Nightlife



**White**  
BS0206P



**Blush**  
BS0208P



**Pink**  
BS0207P



**Rose**  
BS0205P



**Lipstick**  
BS0204P



**Orange Bicolor**  
BS0202P



**Orange**  
BS0201P



**Red**  
BS0203P



**Maxi Mix**  
BS0299P

|                    |  |  |  |  |  |
|--------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <b>Sprint Plus</b> | 9-11 wks                                                                            | 8-10"                                                                               | 20-25 cm                                                                            | 10-14"                                                                                | 25-30 cm                                                                              |
|                    |                                                                                     |                                                                                     |                                                                                     | Sun-Shade                                                                             | Pelleted                                                                              |



Mix

Attractive Contrast of Shiny  
Flowers above Dark Leaves

Begonia semperflorens F<sub>1</sub>

## Nightlife



**White**  
BS0905P



**Blush**  
BS0901P



**Pink**  
BS0902P



**Deep Rose**  
BS0904P



**Red**  
BS0903P



**Mix**  
BS0999P



Pink

- Traditional compact, bronze-leaved semperflorens
- Early flowering
- Perfectly suitable for packs and pots
- Dark foliage partner to Sprint Plus

|                  |  |  |  |  |  |
|------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <b>Nightlife</b> | 10-12 wks                                                                           | 8-10"<br>20-25 cm                                                                   | 10-14"<br>25-30 cm                                                                  | Sun-Shade                                                                             | Pelleted                                                                              |



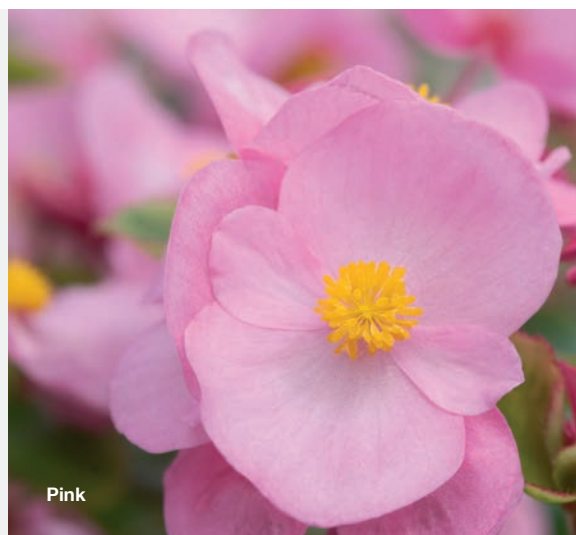


Pink

Begonia semperflorens F<sub>1</sub>  
**Super Olympia®**

- Vigorous semperflorens begonia
- Suitable for landscape application
- Great field performance
- Performs in widest array of conditions
- Green foliage partner to Cocktail®

Performs in the  
 Widest Array of  
 Conditions



Pink



**White**  
 BS0305P



**Bicolor**  
 BS0301P



**Pink**  
 BS0302P



**Rose**  
 BS0304P



**Red**  
 BS0303P



**Mix**  
 BS0399P

|                       |  |  |  |  |  |
|-----------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <b>Super Olympia®</b> | 12-14 wks                                                                           | 10-12" 25-30 cm                                                                     | 8-10" 20-25 cm                                                                      | Sun-Shade                                                                             | Pelleted                                                                              |

Begonia semperflorens F<sub>1</sub>

## Cocktail®

- Vigorous semperflorens begonia
- Ideal for landscape application
- Perfect field performance
- Performs in widest array of conditions
- Dark foliage partner to Super Olympia®



**Whisky®**  
BS0806P



**Rum**  
BS0805P



**Brandy®**  
BS0802P



**Gin®**  
BS0803P



**Tequila**  
BS0804P



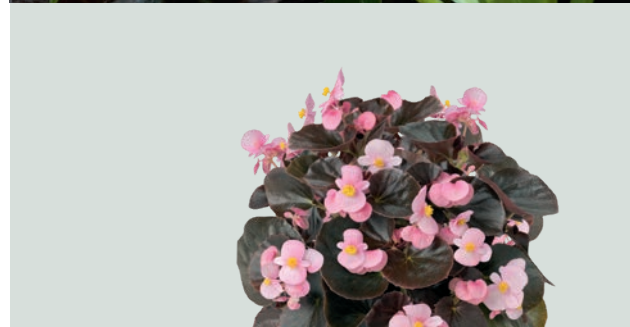
**Vodka**  
BS0801P



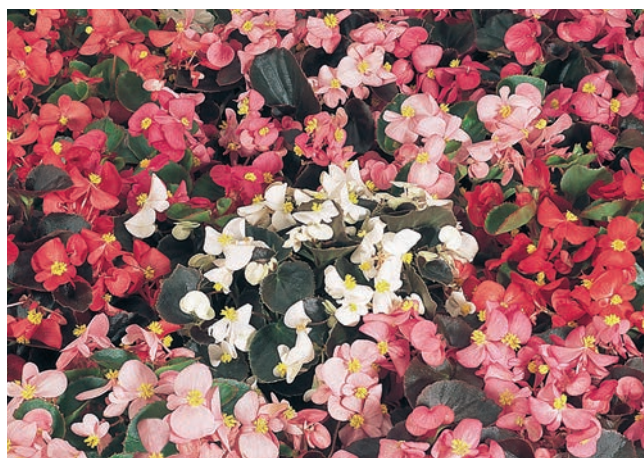
**Mix**  
BS0899P



Attractive planting with Cocktail® Tequila



**Brandy®**



Begonia semperflorens F<sub>1</sub>

## Organdy®

- Vigorous plants for landscaping
- Perfect field performance
- Includes dark-leaved and green-leaved varieties
- A mix of Super Olympia® + Cocktail® Whisky, Brandy® and Vodka

**Organdy®**  
BS0501P

|           |  |  |          |  |          |  |  |
|-----------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|----------|---------------------------------------------------------------------------------------|----------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| Cocktail® | 12-14 wks                                                                           | 8-10"                                                                               | 20-25 cm | 8-10"                                                                                 | 20-25 cm | Sun-Shade                                                                             | Pelleted                                                                              |
| Organdy®  | 12-14 wks                                                                           | 8-10"                                                                               | 20-25 cm | 8-10"                                                                                 | 20-25 cm | Sun-Shade                                                                             | Pelleted                                                                              |





Yellow



Light Pink



Red

Begonia elatior

**Solenia®**

Vegetative

Exclusive

### Perfect Gift Item

- Impressive performance in full sun as well as in shade
- Amazing heat and rain tolerance
- Premium product, suitable for pots, containers and hanging baskets

Youngplants are available from our partners Beekenkamp Plants BV and Dümmer Orange North America



Yellow



Apricot



Chocolate  
Orange



Red Orange



Scarlet



Red

|                 |  |  |          |  |          |  |
|-----------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|----------|---------------------------------------------------------------------------------------|----------|---------------------------------------------------------------------------------------|
| <b>Solenia®</b> | 14-16 wks                                                                           | 8"-10"                                                                              | 20-25 cm | 10-12"                                                                                | 25-30 cm | Sun-shade                                                                             |
|                 |                                                                                     |                                                                                     |          |                                                                                       |          |                                                                                       |





Very Floriferous  
with Masses of  
Double Flowers

Scarlet



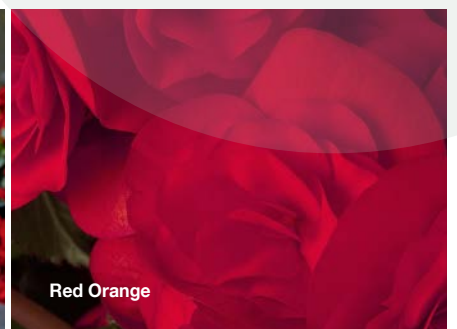
Light Pink



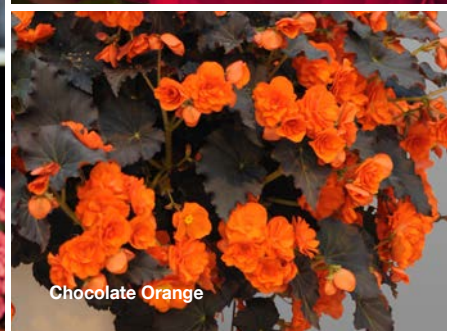
Dark Pink



Apricot



Red Orange



Chocolate Orange



Calendula officinalis

Bon Bon



Light Yellow  
CO0103R



Yellow  
CO0102R



Apricot  
CO0101R



Orange  
CO0104R



Bon Bon Mix  
CO0199R



Mix

Market Leader in its Class!



Orange

Excellent Home Garden, Bedding and Cut Flower Plant

Calendula officinalis ✕

Touch of Red



Yellow  
CO0402R



Buff  
CO0401R



Orange  
CO0403R



Mix  
CO0499R

|              |  |  |  |  |
|--------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| Bon Bon      | 9-10 wks                                                                            | 12"                                                                                 | 30 cm                                                                                 | Sun                                                                                   |
| Touch of Red | 9-10 wks                                                                            | 24"                                                                                 | 60 cm                                                                                 | Sun                                                                                   |



Mix

Celosia cristata

## Brainiac



### Dense Crested Brains in Vibrant Colors

- Big, dense and early flowering heads
- Compact and uniform plant habit
- Tolerates hot conditions in moderate climates
- Recommended for pots and packs



**Lightning Yellow**  
CC4001R



**Think Pink**  
CC4004R



**Robo Red**  
CC4005R



**Mad Magenta**  
CC4002R



**Raven Red**  
CC4003R



**Mix (without Raven Red)**  
CC4099R

Celosia plumosa

## Glorious

- Compact series for packs and pots
- Short and dense flower plumes
- Intense colors
- Great addition in mixed containers



**Yellow**  
CP0301R



**Orange**  
CP0302R



**Red**  
CP0304R



**Pink**  
CP0303R



**Mix**  
CP0399R

|                 |  |  |  |  |  |
|-----------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <b>Brainiac</b> | 8-10 wks                                                                            | 6" 15 cm                                                                            | 6-8" 15-20 cm                                                                       | Sun                                                                                   | Raw                                                                                   |
| <b>Glorious</b> | 8-10 wks                                                                            | 8-10" 20-25 cm                                                                      | 6-8" 15-20 cm                                                                       | Sun                                                                                   | Raw                                                                                   |



Celosia plumosa

Smart Look

Smart Highlight

- Compact sister of New Look®
- Dark, bronze-colored foliage
- Intense red flower color
- Attractive plumes draw attention
- Heat tolerant

Red  
CP0205P



Celosia plumosa

New Look®

Extravagant

- Dark, bronze-colored foliage
- Bright red flower color as contrast
- Long lasting plumes draw attention
- Heat tolerant

New Look®  
CP0101P



|            |  |  |  |  |  |
|------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| Smart Look | 10-12 wks                                                                           | 10-12"25-30 cm                                                                      | 6-8"15-20 cm                                                                        | Sun                                                                                   | Pelleted                                                                              |
| New Look®  | 10-12 wks                                                                           | 14"35 cm                                                                            | 6-8"15-20 cm                                                                        | Sun                                                                                   | Pelleted                                                                              |



**Yellow**  
CP0401P



**Gold**  
CP0404P



**Orange**  
CP0402P



**Red**  
CP0403P



**Mix**  
CP0499P

Celosia plumosa

## Fresh Look

Stays Compact in Pots,  
but Fills Landscape with Color

- Fleuroselect and AAS award winners
- Dense flower plumes in vibrant summer colors
- Flower color does not fade under high light conditions
- Usage for pots as well as for landscaping



Celosia plumosa

## Fashion Look

Popular Mixture

- Combines bronze-leaved variety New Look® with green-leaved series Fresh Look
- Vibrant flower colors
- Heat tolerant plants, perfect for landscaping

**Fashion Look**  
CP0599P

### Julia's Tip

Celosias look very sharp combined with Sedum Voodoo.

– Julia, Area Sales Manager



|              |  |  |       |  |          |  |  |
|--------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------|---------------------------------------------------------------------------------------|----------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| Fresh Look   | 10-12 wks                                                                           | 14"                                                                                 | 35 cm | 6-8"                                                                                  | 15-20 cm | Sun                                                                                   | Pelleted                                                                              |
| Fashion Look | 10-12 wks                                                                           | 14"                                                                                 | 35 cm | 6-8"                                                                                  | 15-20 cm | Sun                                                                                   | Pelleted                                                                              |



Cosmos bipinnatus

Casanova

- Compact habit for pot and container production
- Long flower stems with huge flowers
- Great border plant
- Short crop time



White  
CB0204R



Pink  
CB0201R



Violet  
CB0203R



Red  
CB0202R



Mix  
CB0299R



Cosmos sulphureus

Cosmic

- Compact, round shaped habit
- Floriferous plants
- Double flowers in happy colors
- Attracts beneficial insects



Yellow  
CS0102D



Orange  
CS0104D



Red  
CS0103D



Mix  
CS0199D



Cosmos sulphureus

Limara

- Vibrant lemon color
- Compact plant habit
- Ideal for container gardening
- Flowering from mid spring



Lemon  
CS0101D

| Casanova | 7-10 wks | 10-14" | 25-35 cm | Sun-Partial Shade |
|----------|----------|--------|----------|-------------------|
| Cosmic   | 7-8 wks  | 12"    | 30 cm    | Sun-Partial shade |
| Limara   | 7-8 wks  | 8"     | 20 cm    | Sun-Partial shade |

*Dahlia variabilis*

## Garden Pride

- Uniform dwarf plant habit
- Early flowering
- Semi-double colorful flowers
- Suitable for production along with bedding plants
- The yellow coated seed is dust-free for easy machine sowing and seed placement



**Garden Pride**  
DV0102C

Raw Seed vs. Coated Seed



Mix

*Gazania rigens*

## Talent®

- Compact, early flowering plants
- Perfect for pot and container production
- Vibrant flowers offer striking contrast to the silvery white foliage
- Excellent shelf life



**White**  
GR0204R



**Yellow**  
GR0205R



**Orange**  
GR0201R



**Red Shades**  
GR0203R



**Rose Shades**  
GR0202R



**Mix**  
GR0299R

| <b>Garden Pride</b> | 8-9 wks   | 12" 30 cm | Sun-Partial shade | Coated |
|---------------------|-----------|-----------|-------------------|--------|
| <b>Talent®</b>      | 12-15 wks | 8" 20 cm  | Sun               | Raw    |





Sunny-Side Up

Orange

Gazania rigens F<sub>1</sub>

**Zany™**



- Compact plant habit
- Specially developed for pot and pack production
- Very uniform flowering window with a variation of 3-5 days
- Excellent outdoor performance



**White**  
GR0104C



**Sunny-Side Up**  
GR0106C



**Yellow**  
GR0105C



**Orange**  
GR0101C



**Orange Flame**  
GR0102C



**Pink**  
GR0103C



**Mix**  
GR0199C



Perfect for Pack and  
Pot Production



BeGreen Coated Seed



|       |  |  |       |  |          |  |  |
|-------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------|-------------------------------------------------------------------------------------|----------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| Zany™ | 12-14 wks                                                                           | 8"                                                                                  | 20 cm | 8-10"                                                                               | 20-25 cm | Sun                                                                                   | BeGreen Coating                                                                       |
|       |                                                                                     |                                                                                     |       |                                                                                     |          |                                                                                       |                                                                                       |



Gomphrena globosa

Buddy

- Compact, globe-shaped, bushy habit
- Ideal for mixed containers
- Heat and drought tolerant



White  
GG0202R



Rose  
GG0201R



Purple  
GG0203R



Rose

Fresh Flower Colors



Purple

Gomphrena globosa ✂

Las Vegas

- Sun lover – heat and drought tolerant
- Vigorous growth for landscape plantings
- Possible usage as cut flower
- Fresh flower colors



White  
GG0103R



Pink  
GG0102R



Purple  
GG0101R



Mix  
GG0199R

| Buddy     | 8-10 wks  | 6" 15 cm        | Sun | Raw |
|-----------|-----------|-----------------|-----|-----|
| Las Vegas | 11-12 wks | 16-20" 40-50 cm | Sun | Raw |

Helianthus annuus F<sub>1</sub> **Bert®****Bert®**  
HA1201R/C**Paul's Tip**

Pollenless flowers last longer.  
The vibrant yellow color with the dark center look cleaner in floral arrangements and do not shed pollen indoors.

– Paul, Area Sales Manager

**Bert® – the Perfect Gift Plant**

- Perfect, compact pot sunflower
- Large flowered, pollenless hybrid
- “One of the best varieties” according to an official institution

Helianthus annuus **Pacino®**

- Compact, pollenless pot sunflower
- Different, vibrant yellow color tones
- High quantity of small flowers

**Gold**  
HA1101R**Cola**  
HA1102R**Mix (incl. Lemon)**  
HA1199R

|                |  |  |          |  |          |  |  |
|----------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|----------|-------------------------------------------------------------------------------------|----------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <b>Bert®</b>   | 8-10 wks                                                                            | 14-16"                                                                              | 35-40 cm | 8-10"                                                                               | 20-25 cm | Sun                                                                                   | Raw & BeGreen Coated                                                                  |
| <b>Pacino®</b> | 8-10 wks                                                                            | 12-14"                                                                              | 30-35 cm | 8-10"                                                                               | 20-25 cm | Sun                                                                                   | Raw                                                                                   |





Limonium perezii ✕

**Indie**

New

- Violet-blue flowers on healthy, dark-green leaves
- Suitable for pots up to premium containers
- Optimal use in dry bouquets
- Attracts many beneficial insects

The Heat and Drought  
Tolerant Evergreen



**Indie**  
LP1001R

|              |  |  |  |  |  |
|--------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <b>Indie</b> | 12-16 wks                                                                           | 20-24"<br>50-60 cm                                                                  | 12-16"<br>30-40 cm                                                                  | Sun-Partial shade                                                                     | Raw                                                                                   |



Mix

## Hip – Hot – Trendy

Limonium sinuatum ✕

**Hipster™**

New  
Mix



**White**  
LS3101R



**Yellow**  
LS3105R



**Rose**  
LS3102R



**Blue**  
LS3104R



**Mix**  
LS3199R

New



Blue

- Intense flower colors on dark, dense growing leaves
- Optimal for pot and container production
- Suitable usage as cut and dried flower

|                 |  |  |  |  |  |
|-----------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <b>Hipster™</b> | 14-16 wks                                                                           | 20-28"                                                                              | 50-70 cm                                                                            | 12-16"                                                                                | 30-40 cm                                                                              |
|                 |                                                                                     |                                                                                     |                                                                                     | Sun-Partial shade                                                                     | Raw                                                                                   |



Lobularia maritima

# Giga

- Tetraploid genetics
- Perfect for pots, baskets or as ground cover in borders
- Vigorous plants, trailing habit
- Delicate, fluffy flower clusters

White  
LM0201R/U



## Anthony's Tip

Giga White is super versatile. Use it in packs, pots, or hanging baskets. This variety is an attractive all-round addition in mixed combinations.

– Anthony,  
Area Sales Manager



|      |  |  |  |  |
|------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| Giga | 9-10 wks                                                                            | 3"7,5 cm                                                                            | Sun-Partial shade                                                                   | Raw & Multipelleted                                                                   |





Mulberry Mix

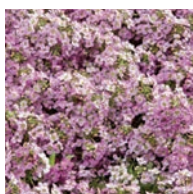
Lobularia maritima

## Wonderland®

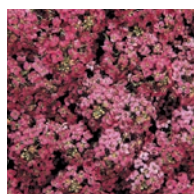
- Tidy pack performance
- Romantic flower colors
- Short crop time, fast to flower



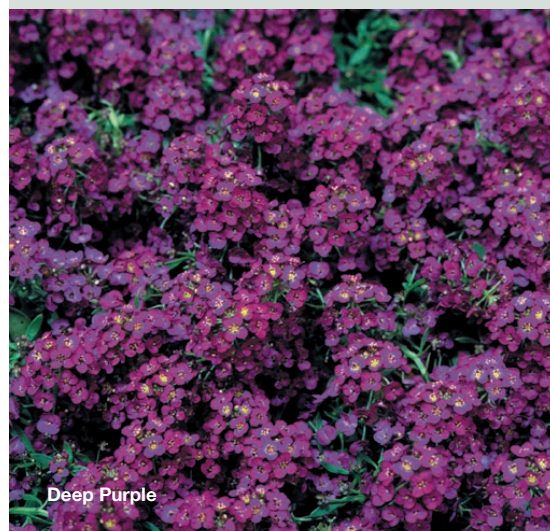
**White**  
LM0107R/U



**Pink**  
LM0106R/U



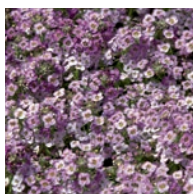
**Deep Rose**  
LM0104R/U



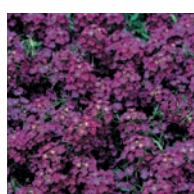
Deep Purple



**Lavender**  
LM0105R/U



**Blue**  
LM0102R/U



**Deep Purple**  
LM0103R/U



**Mix**  
LM0199R/U



**Mulberry Mix**  
LM0198R

|                   |  |  |  |  |
|-------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <b>Wonderland</b> | 8-10 wks                                                                            | 3"                                                                                  | 7,5 cm                                                                              | Sun-Partial shade                                                                     |
|                   |                                                                                     |                                                                                     |                                                                                     | Raw & Multipelleted                                                                   |





## The First Lobelia F<sub>1</sub> Hybrid from Seed!

- Excellent heat tolerance and impressive field performance
- Early flowering with large flowers
- Well-branched, mounding growth
- Perfect for pot and container production

Lobelia erinus F<sub>1</sub>

## Masterpiece



**Blue with Eye**  
LE0201P



|                    |  |  |  |  |  |
|--------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <b>Masterpiece</b> | 12-14 wks                                                                           | 12" 30 cm                                                                           | 16" 40 cm                                                                           | Sun-Partial shade                                                                     | Pelleted                                                                              |



Lobelia erinus

## Palace



**White**  
LE0104R/U



**Lilac**  
LE0103R/U



**Royal**  
LE0106R/U



**Sky Blue**  
LE0105R/U



**Blue**  
LE0101R/U



**Blue with Eye**  
LE0102R/U



**Mix**  
LE0199R/U



**Blue**

- Early flowering series
- Compact plant habit
- Excellent for pots, baskets and borders



**Sky Blue**



**Lilac and Royal**

| <b>Palace</b> | 9-11 wks | 6-8" 15-20 cm | 8-10" 20-25 cm | Partial shade | Raw & Multipelleted |
|---------------|----------|---------------|----------------|---------------|---------------------|



# Pentas lanceolata

## Outstanding Garden Performers in Hot and Sunny Locations

### Graffiti®

- Most uniform and compact Pentas series on the market
- Profit from the widest range of colors in a Pentas series

### Graffiti® Falls

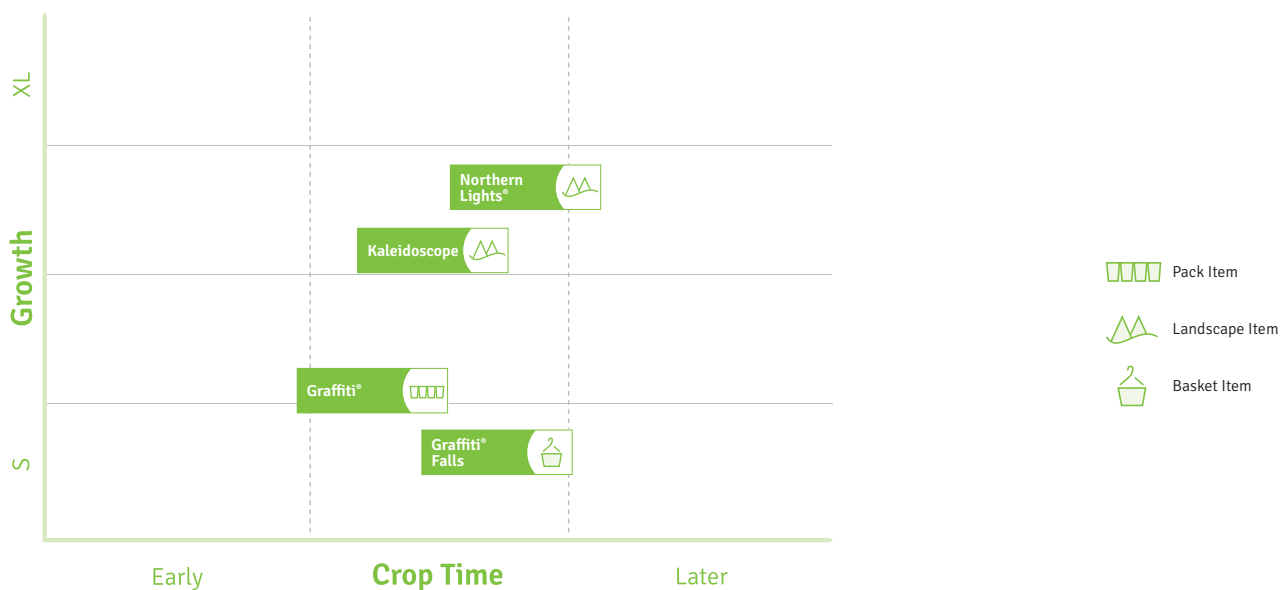
- Unique - the first trailing Pentas from seed
- Large flower clusters all over the basket

### Kaleidoscope

- Vigorous, well-branched plants for landscaping
- Outstanding garden performance under hot conditions

### Northern Lights®

- Growing and flowering in cooler temperatures
- Unique, lavender flower color
- Vigorous plant habit



New

Graffiti® Falls

## Timing

| Plug Crop Time                     | Graffiti® | Graffiti® Falls | Kaleidoscope Northern Lights® |
|------------------------------------|-----------|-----------------|-------------------------------|
| 288 tray                           | 6-7 wks   |                 |                               |
| Finished Crop Time (from 288 tray) |           |                 |                               |
| 12 cm (5") pots (1*)               | 7-8 wks   | -               | 8-9 wks                       |
| 15 cm (6") pots (1*)               | 8-9 wks   | -               | 9-10 wks                      |
| 30 cm (12") basket (3*)            | -         | 9-10 wks        | -                             |

\* plants per pot

For more detailed information see our Technical Guide





Pentas lanceolata F<sub>1</sub>  
**Graffiti®**

New  
Colors

### The Unbeatable Series on the Market!

- Profit from the widest range of colors in a Pentas series: 17 intense colors & 2 mixes to choose from!
- Uniformity in height and flower timing
- Well-branched plants with dense flowers for maximum color at retail
- Excellent heat tolerance and garden performance
- First bicolor tones in seed Pentas



### Julian's Tip

Graffiti® is the earliest, most uniform and compact Pentas series on the market. It has the broadest color range and garden performance that lives up to the Graffiti® brand name growers and landscapers trust.

—Julian,  
Area Sales Manager



**White**  
PL0411P



**Appleblossom**  
PL0402P



**Flirty Pink**  
PL0403P



**Ruby**  
PL0406P



**Fuchsia**  
PL0409P



**Lipstick**  
PL0417P



**Red Velvet**  
PL0422P



**Deep Red**  
PL0413P



**Lavender Pink**  
PL0412P

|                  |  |  |  |  |  |
|------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <b>Graffiti®</b> | 13-16 wks                                                                           | 10-14"                                                                              | 25-35 cm                                                                            | 10-12"                                                                                | 25-30 cm                                                                              |
|                  |                                                                                     |                                                                                     |                                                                                     | Sun                                                                                   | Pelleted                                                                              |





**Pink**  
PL0418P



**True Pink**  
PL0407P



**Rose**  
PL0420P



**Cranberry**  
PL0405P



**Neon Plum**  
PL0415P

New



**Bright Red**  
PL0419P



**Violet**  
PL0421P



**Ultra Violet**  
PL0410P



**Selected Mix (Includes White, True Pink, Rose, Red Velvet & Ultra Violet)**  
PL0498P



**Maxi Mix**  
PL0499P

Most Uniform and Compact Pentas Series on the Market!



**Deep Red**





Pentas lanceolata F<sub>1</sub>

## Graffiti® Falls

New

- Unique, trailing plant habit
- Perfectly suitable for hanging baskets and patio pots
- Large flower clusters all over the plant
- Outstanding summer performance under hot conditions

### Unique – The First Trailing Pentas from Seed



Rose  
PL0701P

|                        |  |  |  |  |  |
|------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <b>Graffiti® Falls</b> | 15-17 wks                                                                           | 6-8"    15-20 cm                                                                    | 12-16"    30-40 cm                                                                  | Sun                                                                                   | Pelleted                                                                              |



Lilac

Pentas lanceolata F<sub>1</sub>

## Kaleidoscope

### Outstanding Summer Performer

- Vigorous, well-branched habit
- Profusely branching habit
- Ideal for mixed containers and landscaping
- Large, intensely colored flower clusters



**Appleblossom**  
PL0202P



**Pink**  
PL0201P



**Lilac**  
PL0205P



**Deep Rose**  
PL0203P



**Carmine**  
PL0204P



**Deep Red**  
PL0206P



**Mix**  
PL0299P


Pentas lanceolata F<sub>1</sub>

## Northern Lights®

### The Northern Pentas Star

- Cultivation and flowering under cooler temperatures
- Large, open flower clusters in a harmonious color
- Less pH sensitive
- Hummingbirds and butterflies love Northern Lights®



**Lavender**  
PL0501P  
U.S. Patent Nr.:  
7,880,073

|                         |  |  |  |  |  |
|-------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <b>Kaleidoscope</b>     | 14-17 wks                                                                           | 18" 45 cm                                                                           | 10-12" 25-30 cm                                                                     | Sun                                                                                   | Pelleted                                                                              |
| <b>Northern Lights®</b> | 14-17 wks                                                                           | 20-22" 50-55 cm                                                                     | 10-12" 25-30 cm                                                                     | Sun                                                                                   | Pelleted                                                                              |



# Petunia Series

All Growth Types for your Required Application

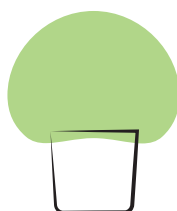


## SUCCESS!® HD

- Compact and dense growing grandiflora series
- Fast filling of packs, pots and baskets

## BOOM!™ HD

- Genetically compact, large-flowered multiflora series
- Excellent weather resistance

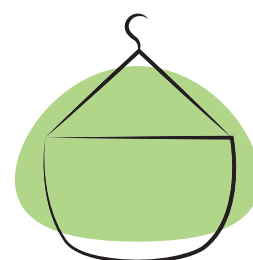


## SUCCESS!® 360°

- Impressive round growth from 360°
- Early flowering with extremely large flowers

## Celebrity

- Rain tolerant multiflora series
- Benary's broadest color range in any series

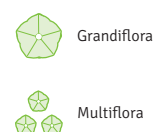
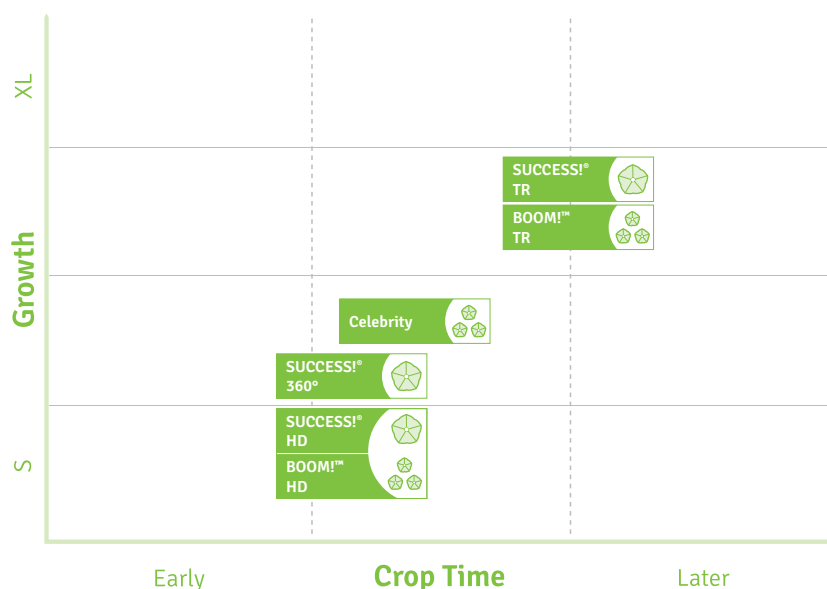


## SUCCESS!® TR

- Most uniform trailing series on the market
- Uniform in flowering and growth

## BOOM!™ TR

- Free-flowering, trailing multiflora series
- Fast recovery after rain



New

BOOM!™ TR Rose

## Timing

| Plug Crop Time                | BOOM!™ HD<br>SUCCESS!® HD<br>SUCCESS!® 360° | Celebrity | BOOM!™ TR<br>SUCCESS!® TR |
|-------------------------------|---------------------------------------------|-----------|---------------------------|
| 288 tray                      | 4-5 wks                                     |           |                           |
| Finished Time (from 288 tray) |                                             |           |                           |
| Packs (1*)                    | 4-5 wks                                     | 4-5 wks   | -                         |
| 12 cm/5" pots (1*)            | 5-7 wks                                     | 6-7 wks   | 5-7 wks                   |
| 15 cm/6" pots (1*)            | 6-7 wks                                     | 7-8 wks   | 6-7 wks                   |
| 30 cm/12" basket (3-5*)       | -                                           | -         | 9-10 wks                  |

\* plants per pot

For more detailed information see our Technical Guide





Red

## HD stands for High Density

Petunia x hybrida F<sub>1</sub>

**SUCCESS!® HD**

- Genetically compact, dense growing grandiflora Petunia
- Unbeatable in earliness and uniformity
- Large flowers in vivid, intense colors
- Fast filling of packs and pots



**White**  
PH0410P



**Salmon Morn**  
PH0409P



**Salmon**  
PH0408P



**Red**  
PH0406P



**Light Pink**  
PH0404P



**Pink**  
PH0403P



**Rose Star**  
PH0407P



**Burgundy**  
PH0405P



**Blue**  
PH0401P



**Maxi Mix**  
PH0499P

| <b>SUCCESS!® HD</b> | 9-13 wks | 6-8"    15-20 cm | 10-12"    25-30 cm | Sun | Pelleted |
|---------------------|----------|------------------|--------------------|-----|----------|



Mix

Petunia x hybrida F<sub>1</sub>

## SUCCESS!® 360°

Imp  
Color



**White**  
PH0501R/P



**Light Yellow**  
PH0515R/P



**Deep Salmon**  
PH0502R/P



**Red**  
PH0505R/P



**Red Star**  
PH0512R/P



**Pink**  
PH0503R/P



**Deep Pink**  
PH0513R/P



**Deep Rose**  
PH0504R/P



**Rose Star**  
PH0511R/P



**Violet**  
PH0514R/P



**Burgundy**  
PH0508R/P



**Burgundy Vein**  
PH0510R/P



**Purple**  
PH0507R/P



**Purple Vein**  
PH0509R/P



**Blue**  
PH0506R/P



**Maxi Mix**  
PH0599R/P

### Impressive Flower Show from 360°

- Round growing grandiflora Petunia
- Uniform, early flowering plants with large, attractive flowers
- Wide range of colors with Star types
- Fast filling of packs and pots



Light Yellow

| <b>SUCCESS!® 360°</b> | 9-13 wks | 12-14" | 30-35 cm | 10-12" | 25-30 cm        |
|-----------------------|----------|--------|----------|--------|-----------------|
|                       |          |        |          | Sun    | Raw & Pelleted* |

\* Only available as pelleted seed in North America





Magenta Star



Pink Morn

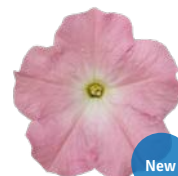
Petunia x hybrida F<sub>1</sub>  
**SUCCESS!® TR**

New  
Colors

- Trailing grandiflora Petunia
- Very uniform series in flower timing and habit
- Earliest trailing series on the market
- Unbeatable, intense colors and star types



**White**  
PH0110P



**Light Pink Morn**  
PH0118P



**Pink Morn**  
PH0114P



**Rose**  
PH0106P



**Silver Vein**  
PH0101P



**Violet**  
PH0109P



Young Plant Tray

|                     |  |  |  |  |  |
|---------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <b>SUCCESS!® TR</b> | 11-13 wks                                                                           | 10-12"                                                                              | 25-30 cm                                                                            | 24-28"                                                                                | 60-70 cm                                                                              |
|                     |                                                                                     |                                                                                     |                                                                                     | Sun-Partial shade                                                                     | Pelleted                                                                              |



**Salmon**  
PH0107P



**Red**  
PH0105P



**Pink**  
PH0104P



**Rose Star**  
PH0116P



**Burgundy**  
PH0103P



**Magenta Star**  
PH0115P



**Blue**  
PH0102P



**Maxi Mix**  
PH0199P

Unbeatable Series  
for Growers and  
Consumers

### Timing

#### Plug Time

288 tray 4-5 wks

#### Finished Time (from 288 tray)

12 cm (5") pots (1\*) 5-7 wks

15 cm (6") pots (1\*) 6-7 wks

30 cm (12") basket (3-5\*) 9-10 wks

\* plants per pot



**Light Pink Morn**





Rose Morn



Blue

Petunia x hybrida F<sub>1</sub>

**BOOM!™ HD**

New  
Colors

## Genetically Compact Multiflora Petunia

- Excellent weather resistance
- Dense growth with high uniformity in plant habit
- Early flowering



**White**  
PH0201P



**Salmon**  
PH0202P



**Pink**  
PH0203P



**Rose**  
PH0210P

New



**Rose Morn**  
PH0211P

New



**Burgundy**  
PH0207P



**Red**  
PH0205P



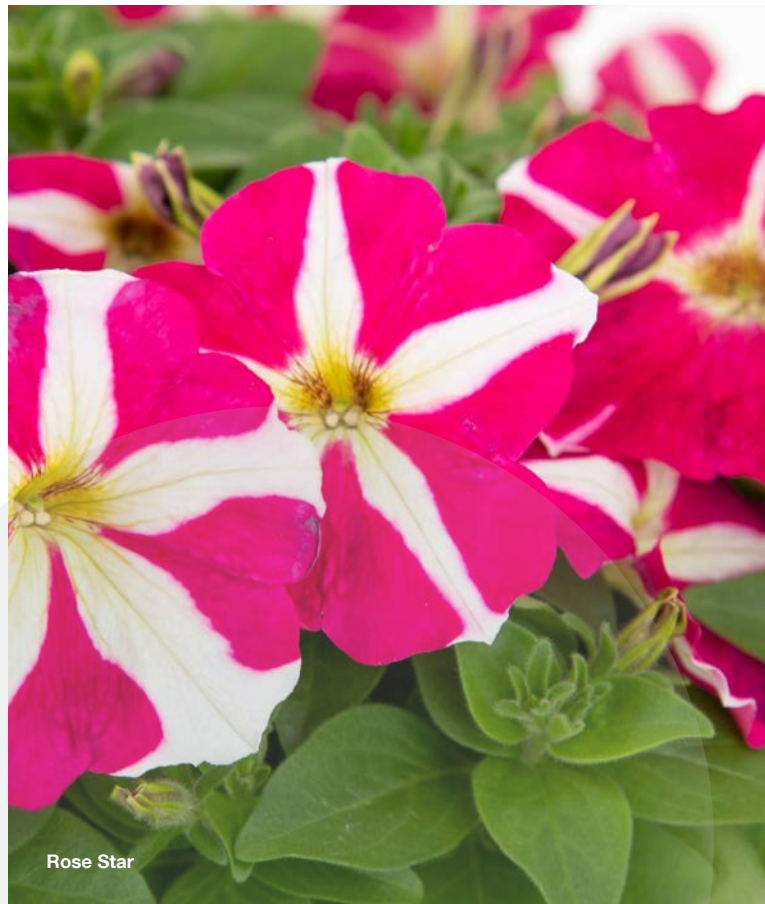
**Blue**  
PH0206P



**Rose Star**  
PH0208P



**Maxi Mix**  
PH0299P



Rose Star

Plants fill Packs and  
Pots quickly!

|                  |  |  |          |  |          |  |  |
|------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|----------|-------------------------------------------------------------------------------------|----------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <b>BOOM!™ HD</b> | 9-13 wks                                                                            | 6-8"                                                                                | 15-20 cm | 10-12"                                                                              | 25-30 cm | Sun                                                                                   | Pelleted                                                                              |





White



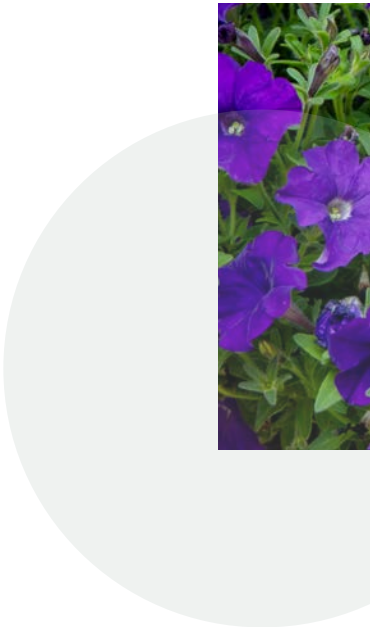
Coral

Petunia x hybrida F<sub>1</sub>  
**BOOM!™ TR**

New  
 Series

Trailing Multiflora Petunia

- Free-flowering Petunia series for baskets
- High-impact, small-flowered plants
- Excellent weather resistance



White  
 PH0601P



Rose  
 PH0609P



Coral  
 PH0603P



Red  
 PH0605P

|                  |  |  |  |  |  |
|------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <b>BOOM!™ TR</b> | 11-13 wks                                                                           | 10-12"    25-30 cm                                                                  | 20-24"    50-60 cm                                                                  | Sun-Partial shade                                                                     | Pelleted                                                                              |





Fast Recovery after Rain



**Blue**  
PH0606P



**Mix**  
PH0699P





Petunia x hybrida F<sub>1</sub>

## Celebrity

- Floriferous multiflora series
- Tight flowering window within the series
- Extremely rain tolerant
- Special bicolor and star types are included



**White**  
PH0321R/P



**Yellow**  
PH0322R/P



**Salmon**  
PH0318R/P



**Red**  
PH0314R/P



**Red Morn**  
PH0315R/P



**Chiffon Morn**  
PH0307R/P



**Pink**  
PH0311R/P



**Pink Morn**  
PH0312R/P



**Strawberry Ice**  
PH0320R/P



**Rose**  
PH0316R/P



**Rose Star**  
PH0317R/P



**Carmine**  
PH0306R/P



**Plum Ice**  
PH0313R/P



**Burgundy**  
PH0303R/P



**Burgundy Frost**  
PH0304R/P



**Burgundy Star**  
PH0305R/P



**Lilac**  
PH0308R/P



**Sky Blue**  
PH0319R/P



**Blue Ice**  
PH0302R/P



**Blue**  
PH0302R/P



**Regular Mix**  
PH0399R/P

| <b>Celebrity</b> | 11-13 wks | 10-14" | 25-35 cm | 10-14"            | 25-35 cm       |
|------------------|-----------|--------|----------|-------------------|----------------|
|                  |           |        |          | Sun-Partial shade | Raw & Pelleted |



*Ptilotus exaltatus*

**Joey®**

**ApeX**

## Trendy Breeding Breakthrough

- Unique pot plant
- Extravagant and fluffy flower spikes
- Uniform and easy production
- High germination rate

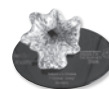
**Joey®**  
PE2001T



### Christian's Tip

Combine Pentas Northern Lights® with Joey®, both love it sunny and dry.

– Christian,  
Business Development Manager China



Innovert Award 2008, Salon du Végétal & Medal of Excellence 2008, OFA

| <b>Joey®</b> | 12-16 wks | 12-14" | 30-35 cm | 8-10" | 20-25 cm |
|--------------|-----------|--------|----------|-------|----------|
|              |           |        |          | Sun   | ApeX     |





Portulaca grandiflora F<sub>1</sub>

## Sundial

### Perfect for Packs, Pots & Baskets

- Short crop time, fast growing
- Vigorous, well branched habit
- Wide color range with exciting tones



**White**  
PG2213R/U



**Cream**  
PG2202R/U



**Yellow**  
PG2214R/U



**Gold**  
PG2204R/U



**Coral**  
PG2210R/U



**Orange**  
PG2205R/U



**Tangerine**  
PG2209R/U



**Scarlet**  
PG2211R/U



**Deep Red**  
PG2212R/U



**Light Pink**  
PG2208R/U



**Chiffon**  
PG2201R/U



**Pink**  
PG2207R/U



**Peppermint**  
PG2206R/U



**Fuchsia**  
PG2203R/U

## Mixes



**Volcano Mix**  
PG2296R/U



**Valentine Mix**  
PG2297R/U



**Peach Mix**  
PG2295R/U



**Caliente Mix**  
PG2298R/U



**Mix**  
PG2299R/U

|                |  |  |  |  |  |
|----------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <b>Sundial</b> | 10-12 wks                                                                           | 4-6"                                                                                | 10-15 cm                                                                            | 10-12"                                                                                | 25-30 cm                                                                              |
|                |                                                                                     |                                                                                     |                                                                                     | Sun                                                                                   |                                                                                       |
|                |                                                                                     |                                                                                     |                                                                                     |                                                                                       | Raw & Multipelleted                                                                   |

Fuchsia

Portulaca grandiflora F<sub>1</sub>

## Stopwatch



**White**  
PG2006R/U



**Cream**  
PG2001R/U



**Yellow**  
PG2007R/U



**Orange**  
PG2003R/U



**Scarlet**  
PG2005R/U



**Rose**  
PG2004R/U



**Fuchsia**  
PG2002R/U



**Mix**  
PG2099R/U

- Compact, mounding habit - plants grow more upright
- Early flowering
- Tighter habit for packs



Mix

| <b>Stopwatch</b> | 10-12 wks | 4-5" | 10-13 cm | 10-12" | 25-30 cm            |
|------------------|-----------|------|----------|--------|---------------------|
|                  |           |      |          | Sun    | Raw & Multipelleted |





*Tithonia rotundifolia*

## Fiesta del Sol

### Ideal for Containers and Borders

- Mid-sized growth
- Ideal for containers, borders and landscape plantings
- Heat tolerant
- Attractive summer bloomer



**Fiesta del Sol**  
TR0101R



*Zinnia elegans* 🪴

## Zinnita

- Compact plant habit
- Perfect for pots, containers and borders
- Early flowering, short crop time
- Easy cultivation with security of success



Rose



**White**  
ZE0105R



**Yellow**  
ZE0101R



**Orange**  
ZE0102R



**Scarlet**  
ZE0104R



**Rose**  
ZE0103R



**Mix**  
ZE0199R

|                       | 🪴         | ↑    | ☀️       | 🌿                 |
|-----------------------|-----------|------|----------|-------------------|
| <b>Fiesta del Sol</b> | 12-15 wks | 30"  | 75 cm    | Sun-Partial shade |
| <b>Zinnita</b>        | 6-8 wks   | 6-8" | 15-20 cm | Sun               |

Rudbeckia hirta

# Tablemate

New

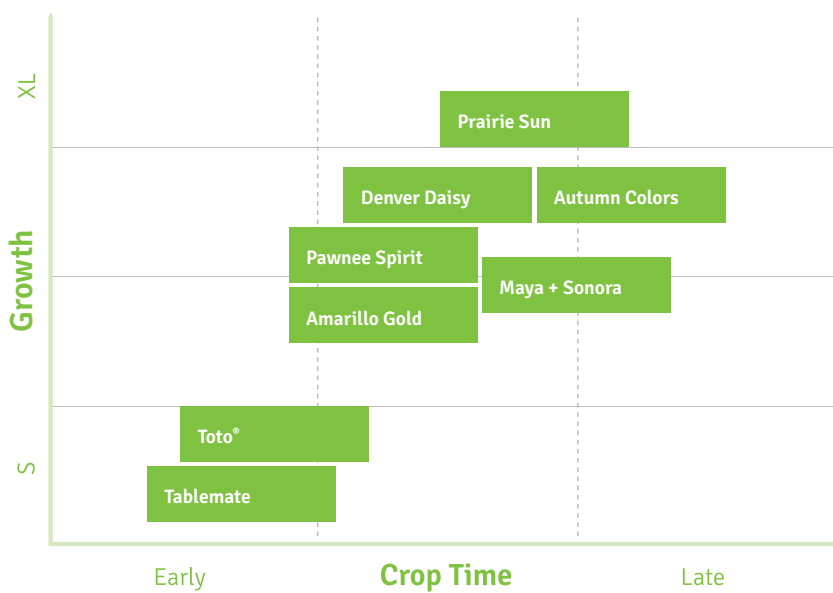


**Gold**  
RH0901R



The Perfect Gift Item for more Happiness!

- Genetically compact pot type
- Golden flowers on floriferous plants
- For indoor and outdoor use



|                  | ⌆                                      | ↑     | ↔        | ☀      | ○○○      | ⚙    |
|------------------|----------------------------------------|-------|----------|--------|----------|------|
| <b>Tablemate</b> | Spring: 15-17 wks<br>Summer: 14-15 wks | 8-10" | 20-25 cm | 16-18" | 40-50 cm | Sun  |
|                  |                                        |       |          |        |          | Raw  |
|                  |                                        |       |          |        |          | 2"   |
|                  |                                        |       |          |        |          | 5 cm |



Rudbeckia hirta

Toto®



Lemon  
RH0101P



Gold  
RH0102P



Rustic  
RH0103P



Mix  
RH0199P



- Compact pot type
- Huge amount of small, bright flowers
- Early flowering



Rudbeckia hirta

Maya



- Compact plant habit
- Fully double flowers in a bright yellow color
- Perfect for containers, beds and borders
- Great summer garden performer



Maya  
RH0201P



| Toto® | Spring: 14-16 wks<br>Summer: 12-14 wks | 14" 35 cm | Sun | BeGreen Pelleting | 2,4" 6 cm |
|-------|----------------------------------------|-----------|-----|-------------------|-----------|
| Maya  | Spring: 15-19 wks<br>Summer: 12-15 wks | 18" 45 cm | Sun | BeGreen Pelleting | 4" 10 cm  |

Rudbeckia hirta

## Pawnee Spirit

Be...  
Green

- Compact sister of Denver Daisy
- Very early, uniform flowering
- Impressive, rain tolerant flowers
- Outstanding garden performance



**Pawnee Spirit**  
RH1401P

Rudbeckia hirta

## Denver Daisy

Be...  
Green

### Sun-Loving Beauties

- Early flowering, mid-sized series
- Huge, dark-centered flowers
- Outstanding garden performance
- Recognized winner of several garden awards



**Denver Daisy**  
RH0601P



|                      |  |  |  |  |  |
|----------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <b>Pawnee Spirit</b> | Spring: 13-15 wks<br>Summer: 12-14 wks                                              | 15-24"                                                                              | 40-60 cm                                                                              | Sun                                                                                   | BeGreen Pelleting                                                                     |
| <b>Denver Daisy</b>  | Spring: 14-17 wks<br>Summer: 12-14 wks                                              | 20-28"                                                                              | 50-70 cm                                                                              | Sun                                                                                   | BeGreen Pelleting                                                                     |





Rudbeckia hirta  
**Amarillo Gold**



### Symbol of the Summer

- FleuroSelect Gold Medal and AAS award winner
- Perfect for pot and bedding plant production
- Huge, bright flowers on short stems
- Compact sister of Prairie Sun



**Amarillo Gold**  
 U9070P



Rudbeckia hirta ✕

## Prairie Sun



- FleuroSelect Gold Medal and AAS award winner
- Brilliant golden-yellow flowers with stunning green eye
- Huge flowers on sturdy stems
- Vigorous sister of Amarillo Gold



**Prairie Sun**  
 RH0401P



|               |  |  |          |  |  |  |       |
|---------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|----------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|-------|
| Amarillo Gold | Spring: 13-15 wks<br>Summer: 12-14 wks                                              | 12-14"                                                                              | 30-35 cm | Sun                                                                                 | BeGreen Pelletting                                                                    | 6,5"                                                                                  | 16 cm |
| Prairie Sun   | Spring: 15-18 wks<br>Summer: 13-15 wks                                              | 30"                                                                                 | 75 cm    | Sun                                                                                 | BeGreen Pelletting                                                                    | 6"                                                                                    | 15 cm |





Rudbeckia hirta ✕

## Sonora

Be...  
Green

- Mid-sized variety
- Large dark center on bright yellow petals
- Extraordinary winner in the garden



**Sonora**  
RH0801P

Rudbeckia hirta ✕

## Autumn Colors

Be...  
Green

### Great Landscape Performer

- Mid-sized variety
- Special color shades reflect autumn
- Perfect for landscaping



**Autumn Colors**  
RH0301P



|                      | 🌱       |           | ↑   |       | ☀️  | 🌱                 | ⚙️   |          |
|----------------------|---------|-----------|-----|-------|-----|-------------------|------|----------|
| <b>Sonora</b>        | Spring: | 15-19 wks | 20" | 50 cm | Sun | BeGreen Pelleting | 5-6" | 12-15 cm |
|                      | Summer: | 12-15 wks |     |       |     |                   |      |          |
| <b>Autumn Colors</b> | Spring: | 15-19 wks | 22" | 55 cm | Sun | BeGreen Pelleting | 6"   | 15 cm    |
|                      | Summer: | 13-15 wks |     |       |     |                   |      |          |



Salvia farinacea

Evolution®

- Vigorous, well-branched and floriferous
- Ideal container plant
- Versatile beauty in two colors
- Thrives in a wide range of climates and exposures



White  
SF0201R



Violet  
SF0202R



White



Salvia farinacea

Fairy Queen

- Mystical presence in pots, mixed containers and beds
- Well-branched habit for many flowers
- Excellent garden performer until the first frost
- Sapphire blue petals with white edges



Fairy Queen  
SF0301R



Salvia farinacea

Victoria

- Dense, well-branched habit
- Excellent, deep blue color effect
- Nonstop bloomer until the first frost

Blue  
SF0101R



| Evolution®  | 12-20 wks | 18-24" 45-60 cm | Sun-Partial shade | Raw |
|-------------|-----------|-----------------|-------------------|-----|
| Fairy Queen | 12-20 wks | 18-24" 45-60 cm | Sun-Partial shade | Raw |
| Victoria    | 12-20 wks | 18-24" 45-60 cm | Sun-Partial shade | Raw |

Salvia splendens

## Cover Girl

- Scarlet-red flowers along large, dense spikes
- Short crop time
- Uniform and early flowering
- Excellent pack performance, bushy habit in the field

**Cover Girl**  
SS2001R



Salvia splendens

## Salvano

- Vivid red flowers on dense spikes
- Basal branching
- Perfect for plantings in beds and borders
- Excellent weather tolerance and garden performance

**Salvano**  
SS2101R



Solanum lycopersicum L.

## Gardener's Delight

- Long trusses of extremely sweet, cherry-sized fruits
- Reliable indeterminate variety
- Ideal for patio pots and containers

**Gardener's Delight**  
SL0101R



| <b>Cover Girl</b>         | 6-7 wks   | 7" 18 cm        | Sun-Partial shade | Raw |
|---------------------------|-----------|-----------------|-------------------|-----|
| <b>Salvano</b>            | 9-10 wks  | 10-12" 25-30 cm | Sun-Partial shade | Raw |
| <b>Gardener's Delight</b> | 10-12 wks | 31" 80 cm       | Sun               | Raw |



# Tagetes patula / Tagetes erecta

Floriferous, hot summer bloomers

## Little Hero

- Most compact, crested Tagetes series from Benary
- Early flowering window



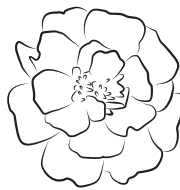
## Super Hero™

- Most uniform, crested series in packs and pots
- Early flowering of compact plants



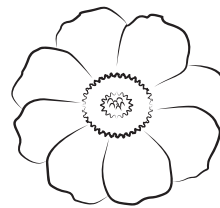
## Safari

- Vigorous plants for pots, containers and landscaping
- Large, semi-double anemone flowers



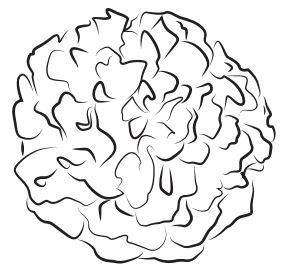
## Disco

- Outstanding performance as landscaping item
- Single, showy disc patterns



## Discovery

- Excellent dwarf african marigold (Tagetes erecta)
- Large, densely filled flowers





Super Hero™ Spry &amp; Yellow Bee

## Timing

| Plug Time                     | Little Hero<br>Super Hero™ | Mango Tango<br>Milli Vanilli | Safari<br>Disco | Discovery<br>(Tagetes erecta F.) |
|-------------------------------|----------------------------|------------------------------|-----------------|----------------------------------|
| 288 tray                      | 3-4 wks                    |                              |                 |                                  |
| Finished Time (from 288 tray) |                            |                              |                 |                                  |
| Packs                         | 3-4 wks                    | -                            | 4-5 wks         | 5-6 wks                          |
| 10 cm/4" pots                 | 4-5 wks                    | 4-5 wks                      | 5-6 wks         | 6-7 wks                          |
| 12 cm/5" pots                 | -                          | 5-6 wks                      | 6-7 wks         | 7-8 wks                          |

For more detailed information see our Technical Guide





**Deep Yellow**  
TP0311D/C



**Orange Bee**  
TP0305D/C



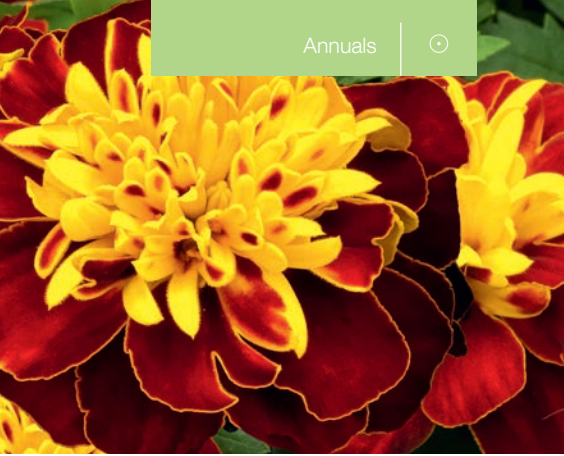
**Harmony**  
TP0304D/C

## The next Generation of Heroes

- Spectacular uniform and early flower timing
- Compact plant habit
- Complete color range with special bicolors
- Clean and stable, crested flower pattern
- Heat tolerant



**Orange Bee**



Tagetes patula

## Super Hero™



**Yellow Bee**  
TP0301D/C



**Gold**  
TP0303D/C



**Orange**  
TP0307D/C



**Orange Flame**  
TP0309D/C



**Deep Orange**  
TP0308D/C



**Spry**  
TP0312D/C



**Maxi Mix**  
TP0399D/C



Most Uniform Series in  
Packs and Pots



Orange

|                    |  |  |  |  |  |
|--------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <b>Super Hero™</b> | 7-10 wks                                                                            | 6-8" 15-20 cm                                                                       | 6-8" 15-20 cm                                                                       | Sun                                                                                   | Detailed & Film-coated                                                                |





Mango Tango

Specialties for  
Premium Pots!



Milli Vanilli

Tagetes patula

# Mango Tango & Milli Vanilli

New

- Uniform & early flowering
- Large, semi-double anemone flowers
- Special, intense colors as eye-catcher
- Excellent heat tolerance



Mango Tango  
TP0901D/C



Milli Vanilli  
TP0902D/C

|                              |  |  |  |  |  |
|------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| Mango Tango<br>Milli Vanilli | 7-10 wks                                                                            | 8-10"<br>20-25 cm                                                                   | 6-8"<br>15-20 cm                                                                    | Sun                                                                                   | Detailed & Film-coated                                                                |



Tagetes patula

## Safari

- Large, semi-double anemone flowers
- Vigorous plants
- Popular for pots, containers and landscaping
- Outstanding performance in spring and summer



**Yellow**  
TP0607D/C



**Yellow Fire**  
TP0609D/C



**Gold**  
TP0603D/C



**Orange**  
TP0604D/C



**Tangerine**  
TP0601D/C



**Bolero**  
TP0602D/C



**Scarlet**  
TP0606D/C



**Red**  
TP0605D/C



**Mix**  
TP0699D/C

## Resilient Color in Landscape Plantings



|               |  |  |  |  |  |
|---------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <b>Safari</b> | 7-10 wks                                                                            | 8-10"                                                                               | 20-25 cm                                                                            | 8-10"                                                                                 | 20-25 cm                                                                              |
|               |                                                                                     |                                                                                     |                                                                                     | Sun-Partial shade                                                                     | Detailed & Film-coated                                                                |





Tagetes patula

## Little Hero

- Compact version of Super Hero™
- Early flowering of crested flowers
- Uniform plant habit
- Heat tolerant



**Yellow**  
TP0403R/D/C



**Fire**  
TP0401R/D/C



**Orange**  
TP0402R/D/C



**Mix**  
TP0499R/D/C

Tagetes patula

## Disco

- Single, showy disc patterns
- Vigorous plants for landscape application
- Rain and heat tolerant
- Outstanding performance



**Yellow**  
TP0805D/C



**Marietta**  
TP0803D/C



**Granada**  
TP0801D/C



**Orange**  
TP0802D/C



**Red**  
TP0804D/C



**Mix**  
TP0899D/C



|             |  |  |  |  |  |                   |                              |
|-------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|-------------------|------------------------------|
| Little Hero | 7-9 wks                                                                             | 6-8"                                                                                | 15-20 cm                                                                            | 6-8"                                                                                  | 15-20 cm                                                                              | Sun-Partial shade | Raw & Detailed & Film-coated |
| Disco       | 7-9 wks                                                                             | 8-10"                                                                               | 20-25 cm                                                                            | 6-8"                                                                                  | 15-20 cm                                                                              | Sun               | Detailed & Film-coated       |



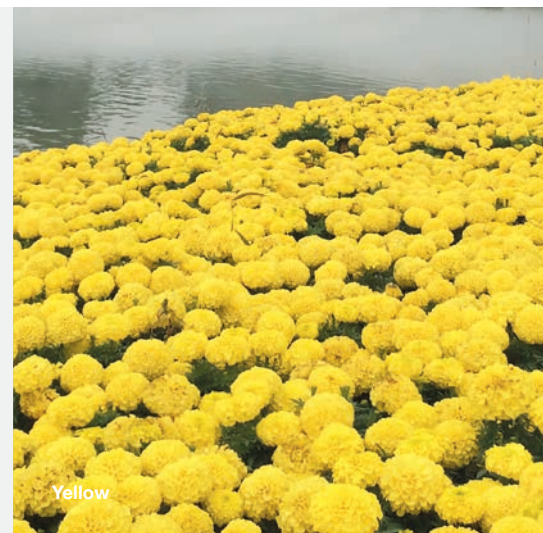
Yellow & Orange

Tagetes erecta F<sub>1</sub>  
**Discovery**



- Excellent dwarf african marigold
- Large, densely filled flowers
- Popular for packs, pots and the landscape
- Uniform in height and flower timing

Rain and Heat Tolerant –  
Perfect Outdoor Performance



Yellow



**Yellow**  
TE0202R/D/C



**Orange**  
TE0201R/D/C

|                  |  |  |  |  |  |
|------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <b>Discovery</b> | 8-10 wks                                                                            | 8-10"      20-25 cm                                                                 | 8-10"      20-25 cm                                                                 | Sun                                                                                   | Raw & Detailed & BeGreen Film-coated                                                  |





Craspedia globosa ✂

## SolarPop

New



- Large, golden flower heads
- Trendy highlight in every flower bouquet
- Attracts many beneficial insects
- Suitable for pots, containers and the landscape

Bright, Eye-Catching  
Summer Beauty



**SolarPop**  
CG0201R

|          |  |  |          |  |          |  |  |
|----------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|----------|-------------------------------------------------------------------------------------|----------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| SolarPop | 12-14 wks                                                                           | 24-28"                                                                              | 60-70 cm | 12-16"                                                                              | 30-40 cm | Sun-Partial shade                                                                     | Raw                                                                                   |
|          |                                                                                     |                                                                                     |          |                                                                                     |          |                                                                                       |                                                                                       |

Melampodium paludosum

## Golden Globe

- First choice for beds and rock gardens
- Compact, bushy filler
- Mass of golden-yellow flowers

**Golden Globe**  
MP0201R



Melampodium paludosum

## Derby

- Attractive bloomer for sunny locations
- Huge flowers in a vibrant yellow
- Intermediate plants for beds and borders

**Derby**  
MP0102R



Melampodium paludosum

## Showstar®

- Huge quantity of long-lasting, deep yellow flowers
- Vigorous, well-branched, bushy habit
- Ideal for beds and borders

**Showstar®**  
MP0303R



|              |  |  |          |  |          |  |  |
|--------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|----------|-------------------------------------------------------------------------------------|----------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| Golden Globe | 12-14 wks                                                                           | 6-8"                                                                                | 15-20 cm | 6-8"                                                                                | 15-20 cm | Sun-Partial shade                                                                   | Raw                                                                                   |
| Derby        | 12-14 wks                                                                           | 8"                                                                                  | 20 cm    | 6-8"                                                                                | 15-20 cm | Sun-Partial shade                                                                   | Raw                                                                                   |
| Showstar®    | 12-14 wks                                                                           | 10"                                                                                 | 25 cm    | 8-10"                                                                               | 20-25 cm | Sun-Partial shade                                                                   | Raw                                                                                   |





## Compact Ground Cover

- Delicate, well-branched plants
- Intense deep violet color
- Well-suited for all locations and conditions

Verbena speciosa

**Imagination®**



**Imagination®**  
VS0101E



Verbena rigida

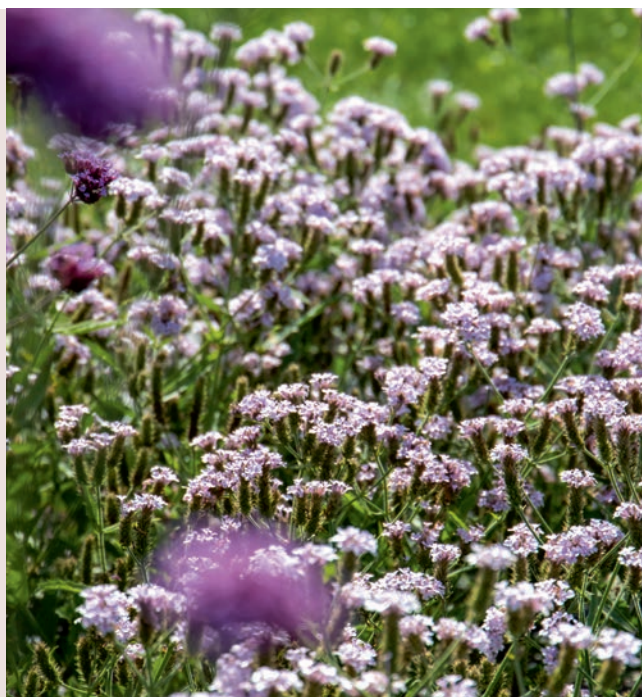
**Polaris®**

**ApeX**

Great Companion for  
**Finesse®** and **Vanity**

- Elegant, floriferous plants
- Long-lasting, fragrant flowers
- Perfect for borders, mixed containers and as ground cover
- Attracts many beneficial insects

**Pearl**  
VR1001T



|                     |  |  |          |  |          |  |  |
|---------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|----------|-------------------------------------------------------------------------------------|----------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| <b>Imagination®</b> | 12-14 wks                                                                           | 12"                                                                                 | 30 cm    | 12-16"                                                                              | 30-40 cm | Sun-Shade                                                                           | BeGreen Primed                                                                      |
| <b>Polaris®</b>     | 12-14 wks                                                                           | 14-20"                                                                              | 35-50 cm | 12-16"                                                                              | 30-40 cm | Sun                                                                                 | ApeX                                                                                |





Verbena bonariensis ✕

## Vanity

ApeX

### Attracts Many Beneficial Insects

- Compact sister of Finesse®
- Long flowering season until frost
- Suitable for borders, containers and landscaping
- Well-branched, rain and heat tolerant plants

Vanity  
VB0201T



Verbena bonariensis ✕

## Finesse®

ApeX

- Vigorous sister of Vanity
- Long flowering season until frost
- Perfect for landscape application
- Well-branched, rain and heat tolerant plants
- Attractive for beneficial insects

### Outstanding and Long-Lasting

Finesse®  
VB0101T



|                 | 🪴         | ↑                   | ↔            | ☀                 | ☁☁   |
|-----------------|-----------|---------------------|--------------|-------------------|------|
| <b>Vanity</b>   | 12-14 wks | 32-40"<br>80-100 cm | 20"<br>50 cm | Sun-Partial shade | ApeX |
| <b>Finesse®</b> | 12-14 wks | 47"<br>120 cm       | 20"<br>50 cm | Sun-Partial shade | ApeX |



# Biennials

**“Everything starts with a seed,  
which is transformed into colors,  
fragrance, feelings, beauty and  
memories of some special  
moments or stages of your life.”**

Carla Leiva  
Production Coordinator



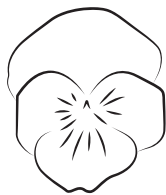


# Viola cornuta / Viola wittrockiana

## Professional & Trendy for Spring and Fall

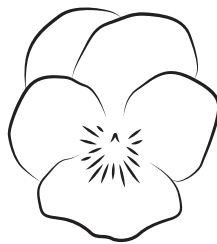
### Admire®

- Early Viola cornuta series for packs
- Central flowers on short flower stems



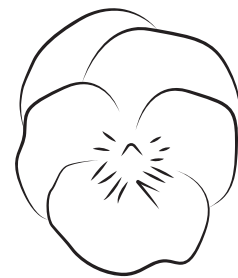
### Highflyer™

- Globe-shaped to trailing plant habit for hanging baskets
- Enormous, long-lasting flower power



### Inspire®

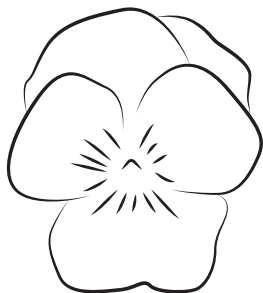
- Large-flowered Pansies for spring and fall production
- Novelty colors



Representation of Flower Size

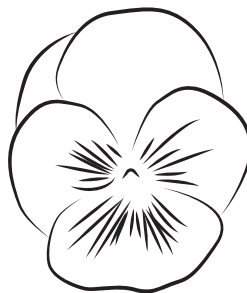
### Inspire® Plus

- Most advanced breeding in large-flowered Pansies
- Compact plants, short flower stems



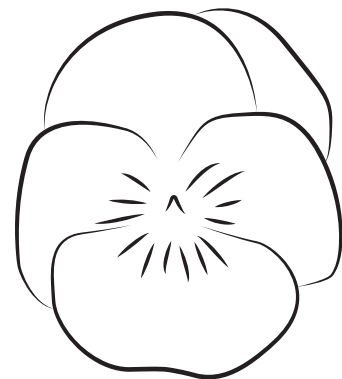
### Cats® Plus

- Extraordinary flowers with distinctive „Whiskers“
- Ideal common production with Inspire® Plus



### Inspire® DeluXXe

- Leading series in extra large-flowered Pansies
- Earliest series for fall on the market

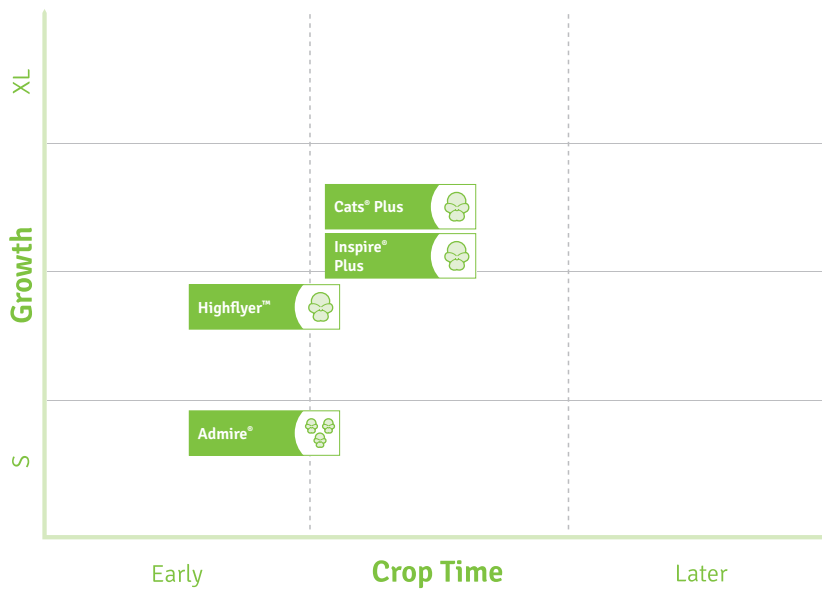


Representation of Flower Size



## Most of our Pansies and Violas are BeGreen Primed

### Spring



### Fall



Viola wittrockiana



Viola cornuta





Apricot Purple Wing



California Mix

Viola cornuta F<sub>1</sub>

**Admire®**

New  
Color

Be...  
Green

### Most Professional Viola cornuta Series on the Market

- Early, consistent pack performance
- Central flowers on short flower stems
- Narrow flowering window across the series
- Excellent branching
- Superior production in fall and spring



White Pink Wing



**White**  
VC0113R/E



**White Pink Wing**  
VC0128R/E



**White Purple Wing**  
VC0114R/E



**Apricot Purple Wing**  
VC0122R/E



**Orange Purple Wing**  
VC0118R/E



**Red Blotch**  
VC0111R/E



**Blue Heaven**  
VC0124R/E



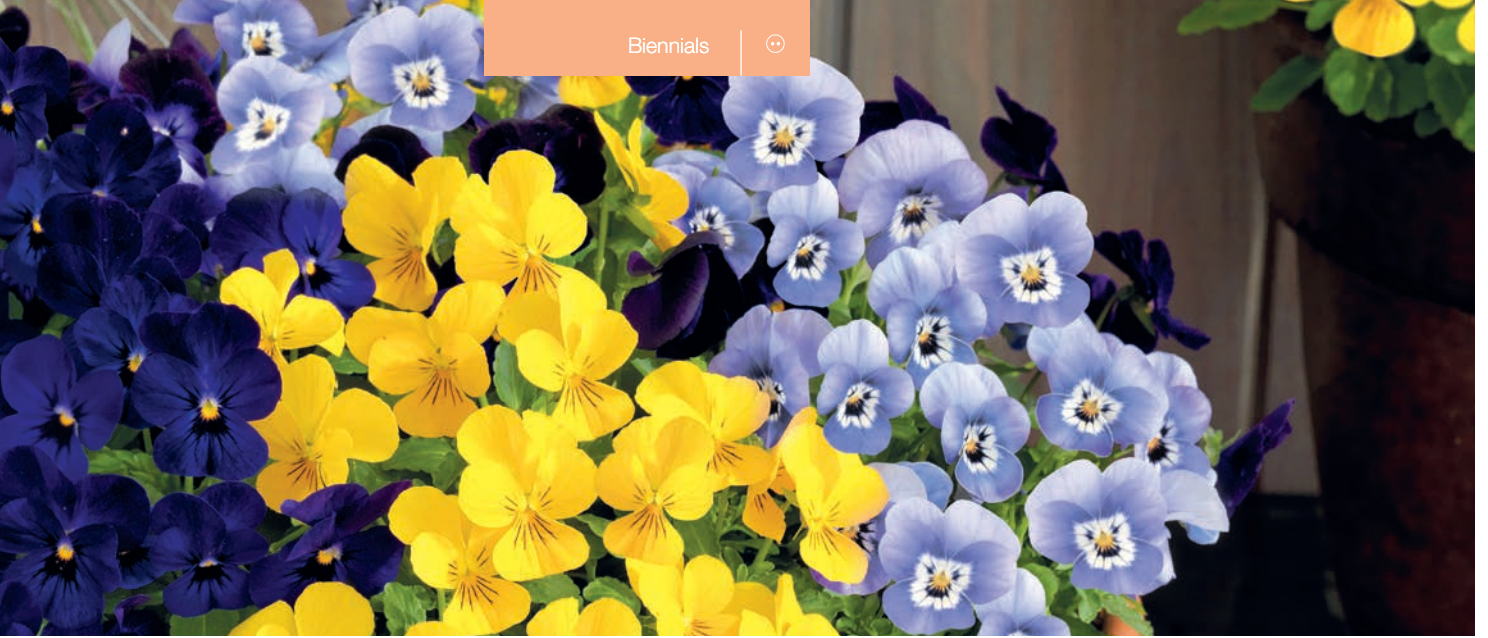
**Jolly® Face**  
VC0103R/E



**Marina**  
VC0107R/E

| Crop Time (in weeks)        |        |       |
|-----------------------------|--------|-------|
|                             | Spring | Fall  |
| Plug Time (288 tray)        | 5-6    | 4-5   |
| Finish Time (from 288 tray) | 18-19  | 5-7   |
| Sales (calendar weeks)      | 7-15   | 34-44 |

For more detailed information see our Technical Guide



**Ivory Blotch**  
VC0133R/E



**Limoncello  
Purple Wing**  
VC0131R/E



**Lemon Purple Wing**  
VC0108R/E



**Yellow**  
VC0115R/E



**Yellow Blotch**  
VC0116R/E



**Yellow Purple Wing**  
VC0117R/E



**Red Yellow Face**  
VC0121R/E



**Pink**  
VC0110R/E



**Pink Surprise**  
VC0109R/E



**Orchid**  
VC0119R/E



**Lavender Pink Face**  
VC0132R/E



**Neon Purple Wing**  
VC0101R/E



**Deep Marina**  
VC0106R/E



**Blue**  
VC0102R/E



**Deep Blue**  
VC0104R/E



**Purple**  
VC0129R/E



**Purple White Face**  
VC0112R/E



**Deep Purple Face**  
VC0105R/E

## Mixes



**Blackberry Mix**  
VC0198E



**California Mix**  
VC0197E



**Clear Mix**  
VC0192R/E



**Indian Summer Mix**  
VC0194E



**Jump Up Mix**  
VC0195E



**Maxi Mix**  
VC0199R/E

|                |  |  |  |  |  |                      |
|----------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|----------------------|
| <b>Admire®</b> | Spring:<br>Fall :                                                                   | 23-25 wks<br>8-12 wks                                                               | 8"    20 cm                                                                           | 6-8"    15-20 cm                                                                      | Sun-Partial shade                                                                     | Raw & BeGreed Primed |
|                |                                                                                     |                                                                                     |                                                                                       |                                                                                       |                                                                                       |                      |





**White**  
VW0701R/E



**Yellow Purple Wing**  
VW0704R/E



**Mix**  
VW0799R/E

## The Mounding Must-Have for Spring and Fall

- Mounding, globe shaped plant habit
- A multi-purpose, not day length sensitive Pansy
- Enormous, long-lasting flower power
- Suitable for premium pots and baskets



*Viola wittrockiana* F<sub>1</sub>  
**Highflyer™**

New &  
Imp

Be...  
Green



**Lemon Splash**  
VW0706R/E

New



**Yellow**  
VW0702R/E



**Yellow Red Wing**  
VW0703R/E

Imp



**Blue Heaven**  
VW0707R/E

New



**Light Violet Shades**  
VW0705R/E



**Violet Face**  
VW0708R/E

New

| Crop Time (in weeks)        |        |       |
|-----------------------------|--------|-------|
|                             | Spring | Fall  |
| Plug Time (288 tray)        | 5-6    | 5-6   |
| Finish Time (from 288 tray) | 18-20  | 6-8   |
| Sales (calendar weeks)      | 7-12   | 34-42 |

For more detailed information see our Technical Guide

| <b>Highflyer™</b> | Spring: | 23-25 wks | 4-6" | 10-15 cm | 6-8" | 15-20 cm | Sun | Raw & BeGreed Primed |
|-------------------|---------|-----------|------|----------|------|----------|-----|----------------------|
|                   | Fall :  | 11-13 wks |      |          |      |          |     |                      |





Yellow Blotch



Orange

Viola wittrockiana F<sub>1</sub>  
**Inspire® Plus**



**White**  
VW0214R/E



**White Blotch**  
VW0217R/E



**Lemon**  
VW0208R/E



**Lemon Blotch**  
VW0204R/E



**Yellow**  
VW0209R/E



**Yellow Blotch**  
VW0207R/E



**Scarlet**  
VW0224R/E



**Marina Lavender**  
VW0226R/E



**Lavender Blotch Shades**  
VW0205R/E



**Violet**  
VW0221R/E



**Violet Face**  
VW0216R/E



**Metallic Blue Blotch**  
VW0219R/E

**Mixes**



**Blue Velvet**  
VW0203R/E



**Blotch Mix**  
VW0288R/E



**Blueberry Pie Mix**  
VW0293E



**Clear Mix**  
VW0289R/E



**Jack-O-Lantern Mix**  
VW0290E



**Limoncello Mix**  
VW0294E

| <b>Inspire® Plus</b> | Spring: | 25-26 wks | 6-8" | 15-20 cm | 6-8" | 15-20 cm | Sun | Raw & BeGreen Primed |
|----------------------|---------|-----------|------|----------|------|----------|-----|----------------------|
|                      | Fall:   | 12-14 wks |      |          |      |          |     |                      |



## Most Advanced Breeding in Large-Flowered Pansies

- Ideal for spring and fall production
- Uniform flower timing and habit across the series
- Short flower stems, compact plants – no stretching!
- Outstanding seedling quality



**Yellow Purple Wing**  
VW0211R/E



**Fire Surprise**  
VW0223R/E



**Orange**  
VW0212R/E



**Orange Blotch**  
VW0213R/E



**Pink Shades**  
VW0220R/E



**Red Blotch**  
VW0215R/E



**Light Blue**  
VW0218R/E



**Marina**  
VW0206R/E



**True Blue**  
VW0210R/E



**Beaconsfield**  
VW0201R/E



**Blueberry Lemon**  
VW0228R/E



**Blue Blotch**  
VW0202R/E



**Mardi Gras Mix**  
VW0296E



**Summer Skies Mix**  
VW0292E



**Sunny Day Mix**  
VW0297E



**Sun 'n Surf Mix**  
VW0298E



**Wine Country Mix\***  
VW0291R/E



**Maxi Mix**  
VW0299R/E

\*Only available in North America

| Crop Time (in weeks)        |        |       |
|-----------------------------|--------|-------|
|                             | Spring | Fall  |
| Plug Time (288 tray)        | 5-6    | 5-6   |
| Finish Time (from 288 tray) | 20-22  | 7-9   |
| Sales (calendar weeks)      | 8-12   | 36-44 |

For more detailed information see our Technical Guide





**White**  
VW0610R/E



**White Blotch**  
VW0611R/E



**Orange**  
VW0615R/E



**Red Blotch**  
VW0605R/E



**Deep Rose Blotch**  
VW0607R/E



**Ocean**  
VW0604R/E

## Leading series in extra large-flowered Pansies

- Huge, early and long lasting flowers
- Unmatched uniformity in habit and timing
- Superior outdoor performance
- Perfect for late summer / early fall production



Viola wittrockiana F<sub>1</sub>**Inspire® DeluXXe**Be...  
Green

Indulge your  
Customers in  
Luxury!



**White Violet Wing**  
VW0609R/E



**Yellow**  
VW0612R/E



**Yellow Blotch**  
VW0613R/E



**Pink Surprise Blotch**  
VW0606R/E



**Light Rose Blotch**  
VW0614R/E



**Rose Velour**  
VW0608R/E



**Blue Surprise**  
VW0601R/E



**Denim**  
VW0603R/E



**Deep Blue Blotch**  
VW0602R/E



**Shades variation of Pink Surprise Blotch**

## Mixes



**Blotch Mix**  
VW0698R/E



**Maxi Mix**  
VW0699R/E

### Crop Time (in weeks)

|                             | Spring               | Fall  |
|-----------------------------|----------------------|-------|
| Plug Time (288 tray)        | 5-6                  | 5-6   |
| Finish Time (from 288 tray) | Recommended for fall | 7-8   |
| Sales (calendar weeks)      | Recommended for fall | 32-40 |

For more detailed information see our Technical Guide

| <b>Inspire® DeluXXe</b> | Fall: 12-14 wks | 6-8" 15-20 cm | 6-8" 15-20 cm | Sun | Raw & BeGreen Primed |
|-------------------------|-----------------|---------------|---------------|-----|----------------------|





White

Viola wittrockiana F<sub>1</sub>

**Cats® Plus**



Marina

## PURRfect “Whiskers”

- Striking colors with distinctive “Whiskers” patterns
- Short flower stems on well-branched plants
- Up to 10 days earlier than Cats® series
- Fits perfectly to Inspire® Plus production
- Ideal for spring and fall production



Mix



**White**  
VW0403R/E



**Yellow**  
VW0401R/E



**Purple & White**  
VW0405R/E



**Marina**  
VW0402R/E



**Blue & Yellow**  
VW0404R/E



**Mix**  
VW0499R/E

| <b>Cats® Plus</b> | Spring: 25-26 wks<br>Fall: 12-14 wks | 6-8" 15-20 cm | 6-8" 15-20 cm | Sun | Raw & BeGreen Primed |
|-------------------|--------------------------------------|---------------|---------------|-----|----------------------|

Viola wittrockiana F<sub>1</sub>**Inspire®****Be Bold. Be Bright. Be Inspired.**

- Novelty colors with narrow flowering window
- Bred for extreme weather conditions
- Showy flowers in both clear and blotched faces
- Ideal for spring and fall production

**Peach Shades**  
VW0102R/E**Yellow Red Wing**  
VW0103R/E**Lavender Pink**  
VW0107R/E**Lilac Shades**  
VW0101R/E**Purple & Orange**  
VW0104R/E**Orange**Viola wittrockiana F<sub>1</sub>**Cats®****Special, Unique Colors**

- Whiskers that grace the flower faces give Cats® pansies their name
- Unique, striking colors
- Recommended for spring production

**Orange**  
VW0302R**Red & Gold**  
VW0303RViola wittrockiana F<sub>1</sub>**Atlas**

- Unique black color
- Perfect for combinations with bright colors and structural plants

**Black**  
VW0501R/E\*

| <b>Inspire®</b> | Spring: 25-26 wks<br>Fall: 10-12 wks | 6-8" 15-20 cm | Sun               | Raw & BeGreen Primed  |
|-----------------|--------------------------------------|---------------|-------------------|-----------------------|
| <b>Cats®</b>    | Spring: 27-28 wks                    | 4-6" 10-15 cm | Sun-Partial shade | Raw                   |
| <b>Atlas</b>    | Spring: 27-28 wks<br>Fall: 12-14 wks | 6-8" 15-20 cm | Sun-Partial shade | Raw & BeGreen Primed* |

\*Only available as BeGreen Primed Seed in North America



# Bellis perennis

## The Perfect & Popular Partner to Grow Along with Pansy and Viola

### Speedstar® Plus

- Semi-double, small-flowered Bellis for fall and spring production
- Early and compact plants for growing in cooler temperatures

### BellaDaisy

- Early multiflora Bellis for fall and spring production
- Slightly more vigorous than Speedstar® Plus

### Roggli

- Early, compact series for spring production
- Medium-sized, dense flower heads

### Robella

- Unique salmon color for spring production
- Fully double, large flowers

### Tasso®

- Compact pomponette type for spring production
- Medium-sized, fully double flowers

### Habanera®

- Largest-flowered Bellis on the market
- Unique colors for spring production



## Timing

| Crop Time                   | Speedstar® Plus                    | BellaDaisy                         | Roggli                       | Robella                      | Tasso®                       | Habanera®                    |
|-----------------------------|------------------------------------|------------------------------------|------------------------------|------------------------------|------------------------------|------------------------------|
| Plug Time (288 tray)        | 5-6 wks                            | 5-6 wks                            | 5-6 wks                      | 5-6 wks                      | 5-6 wks                      | 5-6 wks                      |
| Finish Time (from 288 tray) | Spring: 12-14 wks<br>Fall: 5-8 wks | Spring: 12-14 wks<br>Fall: 5-8 wks | Spring: 14-16 wks<br>Fall: - | Spring: 14-16 wks<br>Fall: - | Spring: 15-17 wks<br>Fall: - | Spring: 17-19 wks<br>Fall: - |

For more detailed information see our Technical Guide

Bellis perennis

**Speedstar® Plus**

**White**  
BP0204P



**Rose**  
BP0202P



**Red**  
BP0203P



**Mix**  
BP0299P



**Rose**

- Ideal for spring and fall production - perfect partner to Pansies
- Cultivation under cooler temperatures
- Early flowering, short crop time
- Compact plant habit, no PGRs required
- No vernalization required



**Mix**

Bellis perennis

**BellaDaisy****Perfect for Early Spring!**

- Early multiflora Bellis
- Compact habit, very healthy foliage
- True bright red color
- Uniform throughout the colors
- Easy to grow, no cold required



**White**  
BP0303P



**Pink**  
BP0301P



**Rose**  
BP0304P



**Red**  
BP0302P



**Mix**  
BP0399P



| <b>Speedstar® Plus</b> | Spring: 17-20 wks<br>Fall: 10-14 wks | 4-6" 10-15 cm | Sun-Partial shade | Pelleted |
|------------------------|--------------------------------------|---------------|-------------------|----------|
| <b>BellaDaisy</b>      | Spring: 17-20 wks<br>Fall: 10-14 wks | 4-6" 10-15 cm | Sun-Partial shade | Pelleted |



Bellis perennis

Tasso®

- Compact pomponette type
- Medium-sized, fully double flowers
- Perfect for spring production
- Very attractive for pot and pack production



Pelleted Seed vs. Raw Seed



Mix



**White**  
BP0505P



**Pink**  
BP0503P



**Strawberries & Cream**  
BP0502P



**Deep Rose**  
BP0501P



**Red**  
BP0504P



**Mix**  
BP0599P

|        |  |  |  |  |  |
|--------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| Tasso® | Spring: 20-22 wks                                                                   | 5-6" 12-15 cm                                                                       | Sun-Partial shade                                                                   | Pelleted                                                                              | 4b-8a                                                                                 |

*Bellis perennis*

## Habanera®

- Largest flowered *Bellis* on the market
- Extraordinary colors of double flowers
- Perfect for spring production with Pansies



**White**  
BP0703P



**Rose**  
BP0701P



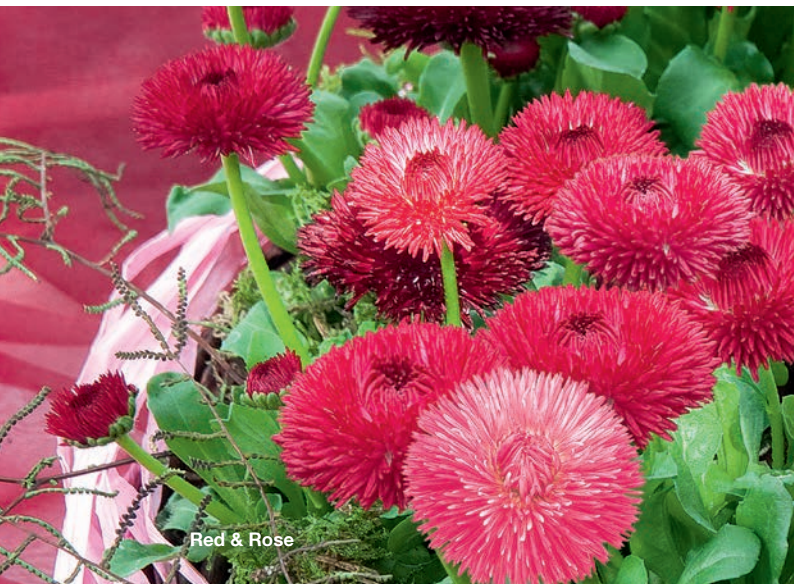
**White Red Tips**  
BP0704P



**Red**  
BP0702P



**Mix**  
BP0799P



**Red & Rose**

*Bellis perennis*

## Roggli

- Early flowering series
- Medium-sized, dense flower heads
- Ideal for pot production



**White**  
BP0403P



**Rose**  
BP0401P



**Red**  
BP0402P

*Bellis perennis*

## Robella

- Fleuroselect Gold Medal winner
- Unique salmon pink color
- Fully double, large flowers
- Extraordinary, unique pot plan

**Robella**  
BP0601P



| <b>Habanera®</b> | Spring: 22-25 wks | 5-6" 12-15 cm | Sun-Partial shade | Pelleted |
|------------------|-------------------|---------------|-------------------|----------|
| <b>Roggli</b>    | Spring: 20-22 wks | 5-6" 12-15 cm | Sun-Partial shade | Pelleted |
| <b>Robella</b>   | Spring: 20-22 wks | 5-6" 12-15 cm | Sun-Partial shade | Pelleted |



# Primula elation

## Vibrant Colored Primula – Popular for Ages!

### Crescendo®

- Vigorous series for spring production
- Extremely hardy for growing in cooler temperatures

### Piano

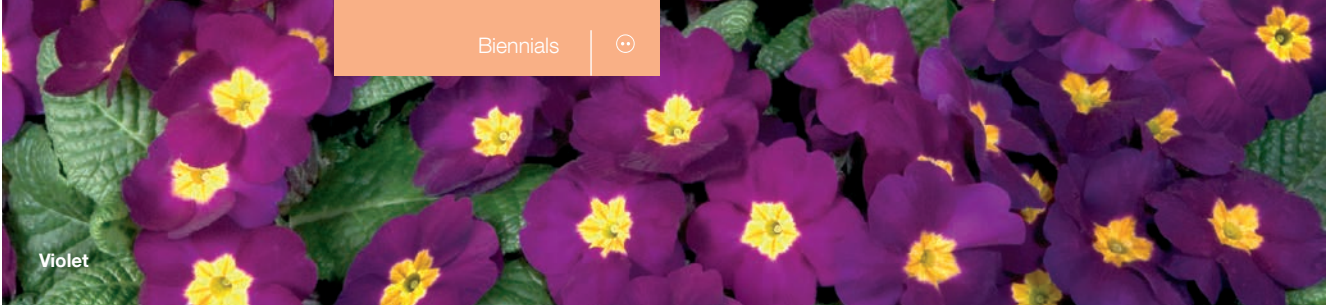
- Compact series for fall and spring production
- Less chilling requirements allow greater versatility
- Uniform flowering time with large flowers



### Timing

| Crop Time                                    | Crescendo®                   | Piano                                |
|----------------------------------------------|------------------------------|--------------------------------------|
| Plug Time (288 tray)                         | 7-8 wks                      | 7-8 wks                              |
| Finish Time (from 288 tray):<br>4"/10 cm pot | Spring: 20-26 wks<br>Fall: - | Spring: 16-18 wks<br>Fall: 18-20 wks |
| Sales (calendar weeks)                       | Spring: 4-8<br>Fall: -       | Spring: 2-8<br>Fall: 39-43           |

For more detailed information see our Technical Guide



Violet

Primula elatior F<sub>1</sub>

# Piano



Blue



**White**  
PE1107R



**Yellow**  
PE1102R



**Orange**  
PE1103R



**Fire**  
PE1105R



**Red**  
PE1108R



**Rose Bicolor**  
PE1109R



**Rose**  
PE1104R



**Violet**  
PE1106R



**Blue**  
PE1101R



**Mix**  
PE1199R

- Bred for fall and spring production
- Less chilling requirements allow greater versatility
- Extremely uniform in plant habit and flowering across the series
- Plants remain compact, even under heat



Rose Bicolor

|              | 🌱       |           | ↑  |       | ↔    |          | ☀                 | ☉☉☉ |
|--------------|---------|-----------|----|-------|------|----------|-------------------|-----|
| <b>Piano</b> | Spring: | 22-28 wks | 8" | 20 cm | 6-8" | 15-20 cm | Sun-Partial shade | Raw |
|              | Fall:   | 24-28 wks |    |       |      |          |                   |     |





Primula elatior F<sub>1</sub>  
**Crescendo®**



- Vigorous, uniform series for spring production
- Intense flower colors
- Extremely winter hardy, also for Northern climates
- Production under cooler temperatures



**White**  
PE1007E



**Yellow**  
PE1003E



**Orange**  
PE1004E



**Bright Red**  
PE1005E



**Wine**  
PE1008E



**Bellarosa**  
PE1001E



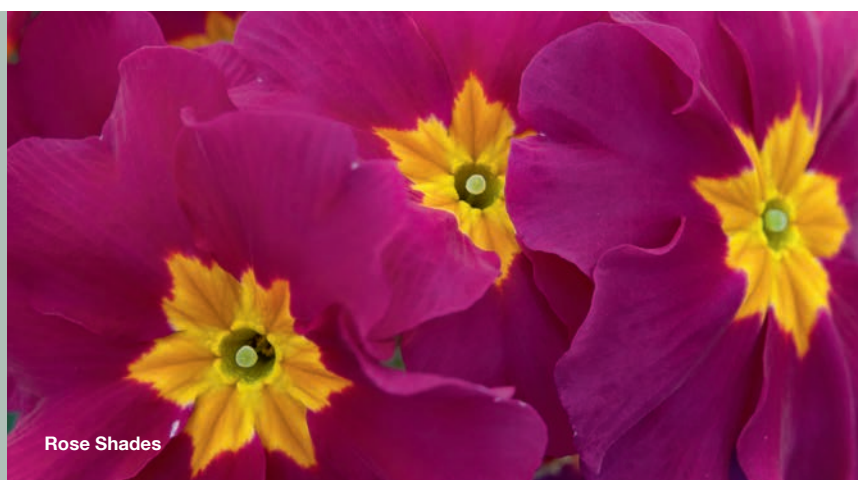
**Rose Shades**  
PE1006E

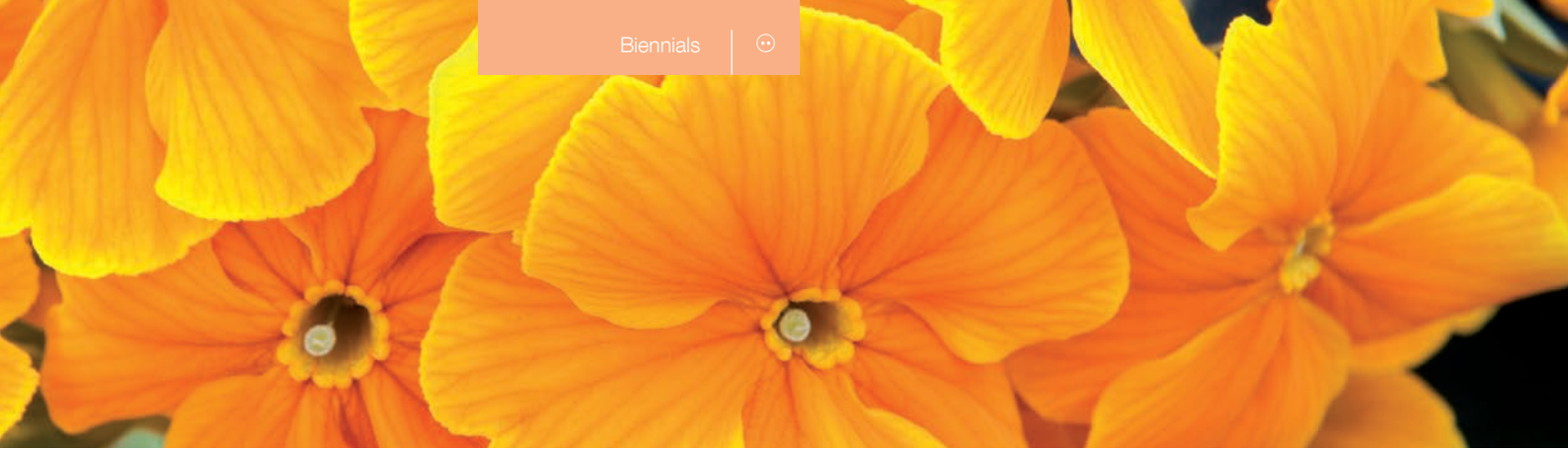


**Blue Shades**  
PE1002E



**Mix**  
PE1099E





Bright Red

Vibrant Colors  
in Full Crescendo®



White, Bright Red, Orange, Blue Shades & Wine



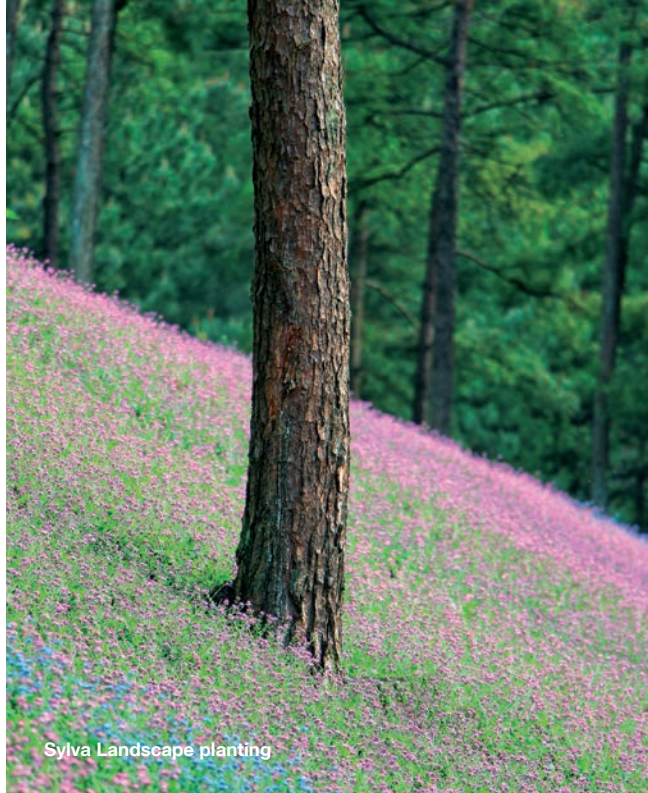
Raw

BeGreen Primed

Comparison of Untreated Seed vs.  
BeGreen Priming

|            |  |  |  |      |  |  |  |     |
|------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|-----|
| Crescendo® | 26-30 wks                                                                           | 8-12"                                                                               | 20-30 cm                                                                            | 6-8" | 15-20 cm                                                                              | Sun-Partial shade                                                                     | BeGreen Primed                                                                        | 4-7 |
|            |                                                                                     |                                                                                     |                                                                                     |      |                                                                                       |                                                                                       |                                                                                       |     |





Sylva Landscape planting

*Myosotis sylvatica*

## Sylva

Myosotis – The Compact Spring Bloomers with Intense Colors!



**Snowsylvia**  
MS0103R



**Rosylvia**  
MS0102R



**Bluesylvia**  
MS0101R



**Sylva Mix**  
MS0199R

*Myosotis sylvatica*

## Miro



**Miro**  
MS0301R



|              |  |  |  |  |  |
|--------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <b>Sylva</b> | 24 wks                                                                              | 8" 20 cm                                                                            | Sun-Partial shade                                                                   | Raw                                                                                   | 5a-8a                                                                                 |
| <b>Miro</b>  | 22 wks                                                                              | 6" 15 cm                                                                            | Sun-Partial shade                                                                   | Raw                                                                                   | 5a-8a                                                                                 |



Myosotis sylvatica

**Bellamy**New  
Mix**Benary's Popular & Well-Branched Myosotis Series**

- Easy to grow, no cold required
- For early spring and fall production
- Well-branched, uniform plant habit
- Very uniform flowering across the series



**White**  
MS0403R



**Pink**  
MS0402R



**Light Blue**  
MS0404R



**Blue**  
MS0401R



**Mix**  
MS0499R

New

Myosotis sylvatica

**Compindi®**

**Compindi®**  
MS0201R



|                  | 🌱                                    | ↑              | ↔             | ☀                 | ○○○ | ❄     |
|------------------|--------------------------------------|----------------|---------------|-------------------|-----|-------|
| <b>Bellamy</b>   | Spring: 20-24 wks<br>Fall: 10-12 wks | 8-10" 20-25 cm | 6-8" 15-20 cm | Sun-Partial shade | Raw | 5a-8a |
| <b>Compindi®</b> | Spring: 23-25 wks<br>Fall: 11-13 wks | 6" 15 cm       | - -           | Sun-Partial shade | Raw | 5a-8a |



# Perennials

**“Life is peaks and valleys,  
learning and mastership.”**  
(Lauryn Hill)

Janos Jenssen  
Gardener Apprentice

**“A tree without roots cannot  
live. But a tree without new  
branches shall not grow.”**  
(Stand High Patrol –  
The Big Tree)

Henrike Dietz  
Gardener Apprentice







*Achillea ptarmica*

## Marshmallow

### FastraX



- FastraX Perennial: First year flowering without vernalization
- Compact plant with masses of double flowers
- Suitable for outdoor production – saves energy costs
- Flowering plant sales from late spring to late summer



**Marshmallow**  
AP0101P

*Alchemilla mollis*

## Thriller®

### ApeX

- Greenish yellow flowers on bright green leaves
- Unique trailing, structural perennial
- Great vase filler



**Thriller®**  
AM0101T



|                    |  |  |  |  |  |  |
|--------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <b>Marshmallow</b> | 12-14 wks                                                                           | 12"<br>30 cm                                                                        | Sun                                                                                 | BeGreen Pelleted                                                                      | 9-2                                                                                   | 3-9                                                                                   |
| <b>Thriller®</b>   | 28-30 wks                                                                           | 20"<br>50 cm                                                                        | Sun-Partial shade                                                                   | ApeX                                                                                  | 7-1                                                                                   | 3-7                                                                                   |

Agastache cana

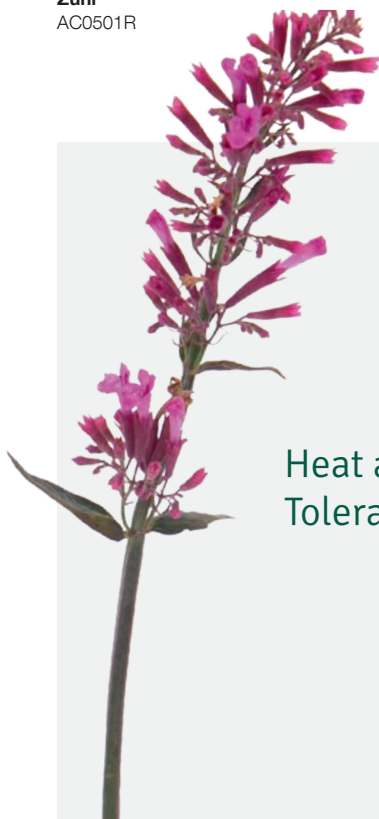
## Zuni

### FastraX

- FastraX perennial: First year flowering without vernalization
- Attractive violet flowers attract beneficial insects
- Vigorous, bushy plant habit
- Perfectly suitable for landscape applications



**Zuni**  
AC0501R



Heat and Drought  
Tolerant Perennial



|      |  |  |          |  |          |  |  |  |  |
|------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|----------|-------------------------------------------------------------------------------------|----------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| Zuni | 12-14 wks                                                                           | 28-32"                                                                              | 70-80 cm | 16-24"                                                                              | 40-60 cm | Sun                                                                                   | Raw                                                                                   | 12-1                                                                                  | 5-9                                                                                   |
|      |                                                                                     |                                                                                     |          |                                                                                     |          |                                                                                       |                                                                                       |                                                                                       |                                                                                       |



Aquilegia flabellata F<sub>1</sub>

## Cameo

- Early spring flowering perennial
- Perfect combination with Pansy production
- Uniform and compact plant habit
- Low heat requirement



**White**  
AF0104R



**Blush**  
AF0105R



**Pink & White**  
AF0102R



**Rose & White**  
AF0103R



**Blue & White**  
AF0101R



**Mix**  
AF0199R

Aquilegia hybrida F<sub>1</sub>

## Spring Magic®

- Early spring flowering perennial
- Perfect combination with Pansy production
- Dense leaf rosettes in full color range
- Full, globe shaped plant habit
- Low heat requirement



**White**  
AH0107R



**Yellow**  
AH0103R



**Pink & White**  
AH0104R



**Rose & White**  
AH0105R



**Rose & Ivory**  
AH0106R



**Blue & White**  
AH0101R



**Navy & White**  
AH0102R



**Mix**  
AH0199R



**Yellow**

| <b>Cameo</b>         | 22-26 wks | 6" 15 cm  | Sun | Raw | 9-3 3-8 |
|----------------------|-----------|-----------|-----|-----|---------|
| <b>Spring Magic®</b> | 22-26 wks | 14" 35 cm | Sun | Raw | 9-3 3-8 |



*Arabis caucasica*

## Catwalk



- Uniform and compact, globe shaped habit
- White is a FastraX perennial: No vernalization required
- Great for spring production with Pansies and Bellis
- Versatile use in containers, stone gardens and window boxes



**White**  
AC0101P  
**FastraX**



**Pink**  
AC0102P

*Armeria maritima*

## Morning Star

**FastraX**

- FastraX perennial: First year flowering without vernalization
- Small, compact plant habit
- Perfect for pot production
- Great combination with spring bloomers



### Naoto's Tip

Armeria Morning Star is an excellent component in early season mixed containers with Pansy, Viola, Bellis, Festuca and Aquilegia. It does not compete with these items in the container.

– Naoto,  
Area Sales Manager



**Deep Rose**



**White**  
AM2002R



**Deep Rose**  
AM2001R



| <b>Catwalk White</b> | 16-20 wks | 6" | 15 cm | Sun-Partial shade | BeGreen Pelleted | 8-1 | 3-7 |
|----------------------|-----------|----|-------|-------------------|------------------|-----|-----|
| <b>Catwalk Pink</b>  | 22-28 wks | 6" | 15 cm | Sun-Partial shade | BeGreen Pelleted | 8-1 | 3-7 |
| <b>Morning Star</b>  | 15-16 wks | 6" | 15 cm | Sun               | Raw              | 9-4 | 4-8 |



Arenaria montana

Snowbank

- Uniform mounds of large-sized white flowers
- Robust, compact plants
- Perfect for bedding and rock gardens

Snowbank  
AM1001R



Astilbe arendsii ✂

Rhapsody



Spectacular as a Cut Flower or Container Plant

- Perfect for landscape plantings
- Vigorous plants for big containers
- Long, slender plumes in intense shades
- Premium seeds with fast germination
- Mixture of vibrant colors

Rhapsody  
AA0201P



|          |  |  |          |  |  |  |  |
|----------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|----------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| Snowbank | 28-32 wks                                                                           | 6"                                                                                  | 15 cm    | Sun                                                                                 | Raw                                                                                   | 9-6                                                                                   | 4-8                                                                                   |
| Rhapsody | 24-28 wks                                                                           | 30-34"                                                                              | 75-85 cm | Partial shade-Shade                                                                 | BeGreen Pelleted                                                                      | 2-8                                                                                   | 4-9                                                                                   |

Astilbe arendsii

**Astary®**

**FastraX**



- FastraX perennial: First year flowering without vernalization
- First annual Astilbe on the market
- Compact plant habit with single colors
- Perfect for pot production



**White**  
AA0103P



**Rose**  
AA0102P



**Mix (incl. Pink)**  
AA0199P



Astilbe arendsii ✕

**Showstar®**



- Dense, upright plumes
- Mixture includes many clear colors
- Perfect for pot production



**Showstar®**  
AA0301P

| <b>Astary®</b>   | 18-20 wks | 10" 25 cm | Sun-Shade | BeGreen Pelleted | 8-2 | 4-8 |
|------------------|-----------|-----------|-----------|------------------|-----|-----|
| <b>Showstar®</b> | 24-28 wks | 14" 35 cm | Sun-Shade | BeGreen Pelleted | 8-2 | 4-8 |



Campanula carpatica

## Clips

### FastraX

- FastraX perennial: First year flowering without vernalization
- Profusion of large, bell-shaped flowers
- Optimal choice for rock gardens and beds
- Popular, hardy perennial



**White**  
CC2103P



**Blue**  
CC2102P



**Deep Blue**  
CC2101P



**Mix**  
CC2199P



White



Deep Blue

Campanula carpatica F<sub>1</sub>

## Pearl

### FastraX

- FastraX perennial: First year flowering without vernalization
- Significantly earlier flowering
- Short crop time
- Popular, hardy perennial
- Narrow flowering window



**White**  
CC2002P



**Deep Blue**  
CC2001P

|       |  |  |       |  |          |  |  |  |  |
|-------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------|-------------------------------------------------------------------------------------|----------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| Clips | 20-24 wks                                                                           | 8"                                                                                  | 20 cm | 6-8"                                                                                | 15-20 cm | Sun                                                                                 | Pelleted                                                                            | 9-1                                                                                 | 3a-8a                                                                               |
| Pearl | 20-24 wks                                                                           | 7"                                                                                  | 18 cm | 6-8"                                                                                | 15-20 cm | Sun-Partial shade                                                                   | Pelleted                                                                            | 9-5                                                                                 | 3a-8a                                                                               |

Delphinium hybrida ✕

## Benary's Pacific

### FastraX

- FastraX perennial: First year flowering without vernalization
- Rigorously tested for excellent flower and stem quality
- Long vase life



**Galahad**  
DH0110R



**Percival**  
DH0105R



**Astolat**  
DH0109R



**Guinevere**  
DH0108R



**Cameliard**  
DH0102R



**Black Knight**  
DH0101R



**Summer Skies**  
DH0103R



**Blue Bird**  
DH0106R



**Blue Jay**  
DH0107R



**King Athur**  
DH0104R



**Mix**  
DH0199R



Excellent Cut Flower  
with Long, Impressive  
Flower Stems



|                         |  |  |  |  |  |
|-------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <b>Benary's Pacific</b> | 18-22 wks                                                                           | 63" 160 cm                                                                          | Sun                                                                                 | Raw                                                                                   | 6-1 3b-7b                                                                             |





Sky Blue White Bee

Delphinium elatum ✕

# Magic Fountains

FastraX

- FastraX perennial: First year flowering without vernalization
- Excellent use as cut flower
- Long vase life
- Attractive inflorescences in intense colors

Superior Look in Cottage Gardens and Excellent as Cut Flower



Pure White  
DE0109R



White Dark Bee  
DE0108R



Cherry Blossom  
White Bee  
DE0103R



Lilac Pink  
White Bee  
DE0105R



Lavender  
White Bee  
DE0104R



Sky Blue  
White Bee  
DE0106R



Mid Blue  
White Bee  
DE0107R



Dark Blue  
Dark Bee  
DE0101R



Dark Blue  
White Bee  
DE0102R



Mix  
DE0199R



Mix

| Magic Fountains | 18-22 wks | 36-48" 90-120 cm | Sun-Partial shade | Raw | 6-1 | 3b-7b |
|-----------------|-----------|------------------|-------------------|-----|-----|-------|

*Delphinium grandiflorum*

## Summer

### FastraX



**Summer Stars**  
DG0205R



**Summer Morning**  
DG0204R



**Summer Blues®**  
DG0201R



**Summer Cloud**  
DG0202R



**Summer Nights**  
DG0203R



**Summer Colors**  
DG0299R



**Summer Colors**

- FastraX perennial: First year flowering without vernalization
- Compact plant habit
- Perfect as mixture in containers



*Delphinium grandiflorum*

## Blue Mirror

### FastraX

- FastraX perennial: First year flowering without vernalization
- Intense blue color
- Full, round plant habit
- Perfect for beds and borders



**Blue Mirror**  
DG0101R

| <b>Summer</b>      | 16-20 wks | 14" 35 cm | Sun-Partial shade | Raw | 6-1 3b-7b |
|--------------------|-----------|-----------|-------------------|-----|-----------|
| <b>Blue Mirror</b> | 16-20 wks | 20" 50 cm | Sun-Partial shade | Raw | 6-1 3b-7b |



Dianthus gratianopolitanus

RoseQuartz

FastraX



RoseQuartz  
DG2001P



- FastraX perennial: First year flowering without vernalization
- Dainty flowers with dark rose ring
- Sweet scent
- Long flowering period throughout the summer

Doronicum orientale

Little Leo

- Compact, bushy habit
- Double row of flower petals
- Intense yellow color
- For early pot production



Little Leo  
DO0101R



| RoseQuartz | 11-13 wks | 12" 30 cm       | Sun-Partial shade | BeGreen Pelleted | 9-1  | 4a-9b |
|------------|-----------|-----------------|-------------------|------------------|------|-------|
| Little Leo | 24-26 wks | 12-15" 30-40 cm | Sun-Partial shade | Raw              | 12-5 | 4a-7b |



Erigeron karvinskianus

## Profusion

### FastraX

- FastraX perennial: First year flowering without vernalization
- Yellow-eyed white, daisy-type flowers
- Compact bushy habit
- Free flowering



**Profusion**  
EK0101R/P



Echinacea purpurea ✕

## Primadonna®

### ApeX



**White**  
EP2002T



**Deep Rose**  
EP2001T



**Deep Rose**

- Full, vigorous and floriferous plants
- Clear single colors
- Early to transplant

|                    |  |  |  |  |  |
|--------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <b>Profusion</b>   | 12 wks                                                                              | 8-12" 20-30 cm                                                                      | Sun-Partial shade                                                                   | Raw & BeGreen Pelleted                                                                | 8-4 6a-9b                                                                             |
| <b>Primadonna®</b> | 24-27 wks                                                                           | 30" 75 cm                                                                           | Sun                                                                                 | ApeX                                                                                  | 12-1 3b-8b                                                                            |





White & Yellow



Mix

Echinacea purpurea

**PollyNation™**

**ApeX & FastraX**



## Large Flowers with Striking Colors

- FastraX perennial: First year flowering without vernalization
- Well-branched plant habit
- Perfect patio and garden plant with excellent heat and drought tolerance
- Suitable for premium pot production



**White**  
EP2106T



**Yellow**  
EP2105T



**Orange Red**  
EP2103T



**Magenta**  
EP2102T



**Golden Summer Mix**  
EP2198T



**Mix**  
EP2199T



Attractive to Bees and  
a Wide Range of  
Pollinators



|                     |  |  |  |  |  |  |
|---------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <b>PollyNation™</b> | 16-18 wks                                                                           | 24-28" 60-70 cm                                                                     | Sun                                                                                 | BeGreen ApexX                                                                         | 9-1                                                                                   | 4-9                                                                                   |
|                     |                                                                                     |                                                                                     |                                                                                     |                                                                                       |                                                                                       |                                                                                       |



Eryngium planum ✕

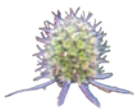
# Glitter

## FastraX

- FastraX perennial: First year flowering without vernalization
- Long lasting, spiny flowers on vigorous plants
- Structural plant for floral arrangements
- Thrives under hot and dry conditions



**White Glitter**  
EP4101R



**Blue Glitter**  
EP4102R



**Blue Glitter**



Eryngium planum

# Blue Hobbit

- First compact Eryngium on market
- Globe-shaped, mounding habit
- Intense, dark blue color



**Blue Hobbit**  
EP4001R

|             |  |  |           |  |  |  |  |
|-------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-----------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| Glitter     | 22-24 wks                                                                           | 36-40"                                                                              | 90-100 cm | Sun                                                                                 | Raw                                                                                   | 12-1                                                                                  | 4a-8b                                                                                 |
| Blue Hobbit | 28-32 wks                                                                           | 12"                                                                                 | 30 cm     | Sun                                                                                 | Raw                                                                                   | 12-1                                                                                  | 4-8                                                                                   |



Arizona Sun

Gaillardia x grandiflora

# Arizona

FastraX



First Gaillardia Series from Seed

- FastraX perennial: First year flowering without vernalization
- Well-branched and uniform plant habit
- Long flowering period
- Thrives under a wide range of climatic conditions
- Attracts bees and other pollinators



Apricot  
GA0101C



Sun  
GA0102C



Red Shades  
GA0103C



Red Shades

| Arizona | 13-15 wks | 12" | 30 cm | Sun | BeGreen Coating | 12-1 3a-9b |
|---------|-----------|-----|-------|-----|-----------------|------------|





Gaultheria procumbens

## Merry Berry



### Great Gift Item for The Best Time of the Year!

- Mounded plant habit
- Many attractive, large-sized berries
- Excellent evergreen – perfect use for indoor and outdoor



**Big Red**  
GP0102P

Geranium sanguineum

## Vision®

### ApeX

- Ground cover for rock gardens and beds
- Additional use for pots and containers
- Fast and uniform germination
- Dainty flowers in romantic color tones
- Attracts many pollinators



**Pink**  
GS0101T



**Violet**  
GS0102T

|                    |  |  |  |  |  |  |
|--------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <b>Merry Berry</b> | 43 wks                                                                              | 8-12"<br>20-30 cm                                                                   | Sun-Partial shade                                                                   | BeGreen Pelleted                                                                      | 9-1                                                                                   | 4-9                                                                                   |
| <b>Vision®</b>     | 20-24 wks                                                                           | 10-16"<br>25-40 cm                                                                  | Sun                                                                                 | ApeX                                                                                  | 9-5                                                                                   | 4a-8a                                                                                 |



*Geum coccineum*

## Koi

### ApeX & FastraX

- FastraX perennial: First year flowering without vernalization
- Perfect for early spring production
- Compact plant habit
- Good uniformity
- Intense orange color



**Koi**  
GC0101T

*Heuchera sanguinea*

## Ruby Bells

New  
Seed  
Form

Be...  
Green

- Decorative evergreen leaves
- Well-branched plant habit
- Attractive deep red flowers
- Perfect for bedding and rock gardens



**Ruby Bells**  
HS0101R/P

|                   |  |  |  |  |  |
|-------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <b>Koi</b>        | 16-17 wks                                                                           | 8" 20 cm                                                                            | Sun                                                                                 | ApeX                                                                                  | 9-3 5a-7b                                                                             |
| <b>Ruby Bells</b> | 24-25 wks                                                                           | 16" 40 cm                                                                           | Partial shade-Shade                                                                 | Raw & BeGreen ApeX Pelleted                                                           | 8-2 3a-8b                                                                             |



Iberis sempervirens

# Snow Flurries



Perfectly Suitable for Rock Gardens, Beds and Mixed Containers!

- Perfect for spring production
- Compact habit, ideal ground cover
- Loves sunny locations
- Best flower performance in early spring

**Snow Flurries**  
IS0101C



Kniphofia uvaria ✂

# Flamenco



**FastraX**

- FastraX perennial: First year flowering without vernalization
- Magnificent flower spikes
- Mixture of yellow, orange and red shades
- Perfect for flower arrangements

**Flamenco**  
KU0101E



| <b>Snow Flurries</b> | 20-24 wks | 12" 30 cm | Sun | BeGreen Coated | 9-1 3a-9a |
|----------------------|-----------|-----------|-----|----------------|-----------|
| <b>Flamenco</b>      | 26-28 wks | 32" 80 cm | Sun | BeGreen Primed | 9-1 5b-9b |



- FastraX perennial: First year flowering without vernalization
- Compact, well-branched plant habit
- Intense and strong blue color
- The perfect pollinator magnet with a lovely scent
- Reliable germination

*Lavandula angustifolia*

## Chill-Out

**ApeX & FastraX**

The Most Popular  
Perennial in the World



**Blue**  
LA0401T

|           |  |  |       |  |       |  |  |  |  |
|-----------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------|-------------------------------------------------------------------------------------|-------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| Chill-Out | 18-20 wks                                                                           | 10"                                                                                 | 25 cm | 10"                                                                                 | 25 cm | Sun                                                                                   | ApeX                                                                                  | 12-7                                                                                  | 5a-9a                                                                                 |
|           |                                                                                     |                                                                                     |       |                                                                                     |       |                                                                                       |                                                                                       |                                                                                       |                                                                                       |





Lavandula angustifolia

## Hidcote

ApeX

- Purple-blue flowers above grey-green leaves



**Blue**  
LA0202R/T

Lavandula angustifolia

## Vicenza

ApeX & FastraX

- FastraX perennial: First year flowering without vernalization



**Blue**  
LA0101R/T



|                |  |  |  |  |  |  |
|----------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <b>Hidcote</b> | 23-25 wks                                                                           | 12"<br>30 cm                                                                        | Sun                                                                                 | Raw & ApeX                                                                            | 12-7                                                                                  | 5a-9a                                                                                 |
| <b>Vicenza</b> | 18-20 wks                                                                           | 16"<br>40 cm                                                                        | Sun                                                                                 | Raw & ApeX                                                                            | 12-7                                                                                  | 5b-9a                                                                                 |

*Lavandula angustifolia*

## Munstead Variety

ApeX



**Munstead Variety**  
LA0303R/T

Deep Lavender-Blue  
Flowers



**Ruby Red**

*Lewisia cotyledon*

## Elise

ApeX & FastraX

- FastraX perennial: First year flowering without vernalization
- Fleuroselect Gold Medal winners in the series
- Long flowering season
- Heat and drought tolerant
- Lighting up beds, containers and rock gardens



**White**  
LC0303T



**Golden Yellow**  
LC0304T



**Ruby Red**  
LC0301T



**Ultra Violet**  
LC0302T



**Mix**  
LC0399T



| <b>Munstead Variety</b> | 23-25 wks | 16"  | 40 cm    | -    | -        | Sun               | Raw & ApeX |
|-------------------------|-----------|------|----------|------|----------|-------------------|------------|
| <b>Elise</b>            | 18-22 wks | 4-6" | 10-15 cm | 6-8" | 15-20 cm | Sun-Partial shade | ApeX       |



Lobelia fulgens ✕

## Queen Victoria

### ApeX & FastraX

- FastraX perennial: First year flowering without vernalization
- Vigorous plant habit
- Intense flower color
- Perfect for beds and borders
- Possible use as cut flower

Queen Victoria  
LF0101P



Scarlet Compact

Lobelia speciosa F<sub>1</sub>

## Fan®

### FastraX

New  
Compact  
Type

### Intense Colors for Premium Pot Production

- FastraX perennial: First year flowering without vernalization
- Excellent branching of uniform plants
- Attractive red-green leaves of Scarlet & Scarlet Compact
- Fantastic germination: 90%+



Burgundy  
LS2002P



Scarlet  
LS2001P



Scarlet Compact  
LS2003P

New

|                |  |  |  |        |  |  |  |  |      |
|----------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|--------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|------|
| Queen Victoria | 18-20 wks                                                                           | 30"                                                                                 | 75 cm                                                                               | 12-16" | 30-40 cm                                                                            | Sun-Partial shade                                                                     | ApeX Pelleted                                                                         | 9-2                                                                                   | 6-10 |
| Fan®           | 18-20 wks                                                                           | 20-28"                                                                              | 50-70 cm                                                                            | 12-16" | 30-40 cm                                                                            | Sun-Partial shade                                                                     | Pelleted                                                                              | 9-2                                                                                   | 6-10 |



Lupinus polyphyllus

## Lupini

### ApeX & FastraX

- FastraX perennial: First year flowering without vernalization
- Early flowering in late spring
- Genetically compact habit



**White**  
LP0105T



**Yellow Shades**  
LP0102T



**Pink Shades**  
LP0103T



**Red Shades**  
LP0104T



**Blue Shades**  
LP0101T



**Mix**  
LP0199T

Uniform Flowering,  
Easy Growing Series

Monarda didyma ✕

## Panorama

- Mix: Special mixture including red and scarlet shades



**Mix**  
MD0199R



**Red**  
MD0101R

|                 |  |  |  |  |  |  |
|-----------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <b>Lupini</b>   | 16-18 wks                                                                           | 10-14"                                                                              | 25-30 cm                                                                            | Sun-Partial shade                                                                     | ApeX                                                                                  | undetermined                                                                          |
| <b>Panorama</b> | 19-23 wks                                                                           | 32-40"                                                                              | 80-100 cm                                                                           | Sun-Partial shade                                                                     | Raw                                                                                   | 9-2                                                                                   |





Leucanthemum x superbum ✕

## Crazy Daisy

- Fully double white flowers with quilled petals
- Ideal cut flower
- Attracts butterflies and other pollinators



**Crazy Daisy**  
LS0101R

Papaver nudicaule

## Garden Gnome

### FastraX

- FastraX perennial: First year flowering without vernalization
- Sturdy, compact habit
- Large flowers in striking colors
- Evergreen with fresh green leaves



**Garden Gnome**  
PN0101R



|                     |  |  |  |  |  |  |
|---------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <b>Crazy Daisy</b>  | 19-21 wks                                                                           | 24-28"                                                                              | 60-70 cm                                                                            | Sun-Partial shade                                                                     | Raw                                                                                   | 12-1                                                                                  |
| <b>Garden Gnome</b> | 13-15 wks                                                                           | 12-16"                                                                              | 30-40 cm                                                                            | Sun-Partial shade                                                                     | Raw                                                                                   | 9-2                                                                                   |

*Penstemon digitalis* ✕

## Mystica

### ApeX

- Brings mystical elegance all season long
- Impressive bronze rosettes
- Multiple flower stems with large, light lavender flowers
- Long vase life as cut flower
- Attracts butterflies and other pollinators

**Mystica**  
PD0101T



*Physostegia virginiana*

## Crystal Peak

### FastraX

- FastraX perennial: First year flowering without vernalization
- Compact plant habit
- Elegant long flower stems
- Clear white color
- Perfect for premium pot production



## Garden's First Lady

**White**  
PV2001R



| <b>Mystica</b>      | 25-26 wks | 28-32" | 70-80 cm | Sun-Partial shade | ApeX |
|---------------------|-----------|--------|----------|-------------------|------|
| <b>Crystal Peak</b> | 16-18 wks | 16"    | 40 cm    | Sun-Partial shade | Raw  |





Pink

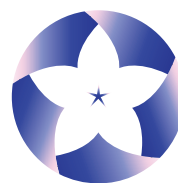


Blue

Platycodon grandiflorus F<sub>1</sub>

**Pop Star™**

**FastraX**



**Pop Star**



**White**  
PG0103R



**Pink**  
PG0102R



**Blue**  
PG0101R

### Fulco's Tip

'Pop Star™' is the only series on the market to produce perfect trios with the same flowering time - very appealing for retail. For optimal cultivation with all three colors I recommend a 6" (15 cm) pot. Try it out!

– Fulco,  
Area Sales Manager





Perfect  
for Trio  
Production



### A Pop Star is born!

- FastraX perennial: First year flowering without vernalization
- Most compact and well-branched habit on market
- Tight flowering window
- Low requirement of PGR application – less chemicals, more sustainable, cost and time saving
- Use as indoor and outdoor plant

|                  |  |  |  |  |  |  |  |
|------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <b>Pop Star™</b> | 13-15 wks                                                                           | 6-8" 15-20 cm                                                                       | 6-8" 15-20 cm                                                                       | Sun-Partial shade                                                                    | Raw                                                                                   | 9-1                                                                                   | 3b-9b                                                                                 |



Rudbeckia fulgida ✕

Goldsturm

ApeX

- Vigorous plants
- Use as border, pot or container plant
- Attracts bees and other pollinators
- Unrivalled germination rates

Goldsturm  
RF0101T



Masses of Long-lived Yellow  
Flowers with Dark Centers



|           |  |  |  |  |  |  |
|-----------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| Goldsturm | 24-30 wks                                                                           | 28"70 cm                                                                            | Sun-Partial shade                                                                   | ApeX                                                                                  | 9-2                                                                                   | 3a-9b                                                                                 |
|           |                                                                                     |                                                                                     |                                                                                     |                                                                                       |                                                                                       |                                                                                       |



## Benary's Salvia are all FastraX Perennials, First Year Flowering Plants without Vernalization

Salvia x superba

### Adora

**FastraX**



Salvia x superba

### Rose Queen

**FastraX**

Rose Queen  
SS1001R



Salvia x superba

### Dwarf Blue Queen

**FastraX**

Dwarf Blue Queen  
SS1002R

|                         |  |  |  |  |  |  |
|-------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <b>Adora</b>            | 12-14 wks                                                                           | 12-15"                                                                              | 30-40 cm                                                                            | Sun-Partial shade                                                                     | Raw                                                                                   | 12-1 4-7                                                                              |
| <b>Rose Queen</b>       | 13-15 wks                                                                           | 24"                                                                                 | 60 cm                                                                               | Sun-Partial shade                                                                     | Raw                                                                                   | 12-1 4b-7b                                                                            |
| <b>Dwarf Blue Queen</b> | 13-15 wks                                                                           | 16"                                                                                 | 40 cm                                                                               | Sun-Partial shade                                                                     | Raw                                                                                   | 12-1 4b-7b                                                                            |



Sagina subulata

Dubliner

- White starry flowers
- Compact plant habit
- Perfect ground cover and evergreen mat
- Mounded habit is ideal for borders



Dubliner  
SS0101R



Scabiosa japonica var. alpina

Ritz

FastraX

- FastraX perennial: first year flowering without vernalization
- Tight, compact plant habit
- No requirement for PGR in production
- Durable garden and container beauty



Rose  
SJ0102R



Blue  
SJ0101R

|          |  |  |          |  |  |  |  |
|----------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|----------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| Dubliner | 13-15 wks                                                                           | 2-4"                                                                                | 5-10 cm  | Sun-Partial shade                                                                   | Raw                                                                                   | undetermined                                                                          | 4-7                                                                                   |
| Ritz     | 14-16 wks                                                                           | 6-8"                                                                                | 15-20 cm | Sun-Partial shade                                                                   | Raw                                                                                   | 8-3                                                                                   | 4-8                                                                                   |

*Scabiosa caucasica* ✕

**Fama®**

**FastraX**



- FastraX perennial: first year flowering without vernalization
- Huge, delicate blooms
- Great use as cut flower
- High number of flower stems the first year



**White**  
SC0102R/C



**Deep Blue**  
SC0101R/C



Deep Blue

**Captivating  
Beauty**



| <b>Fama®</b> | 18-22 wks | 20-23"<br>50-60 cm | Sun-Partial shade | Raw & BeGreen Coating | 9-5 | 4-8 |
|--------------|-----------|--------------------|-------------------|-----------------------|-----|-----|



# Grasses

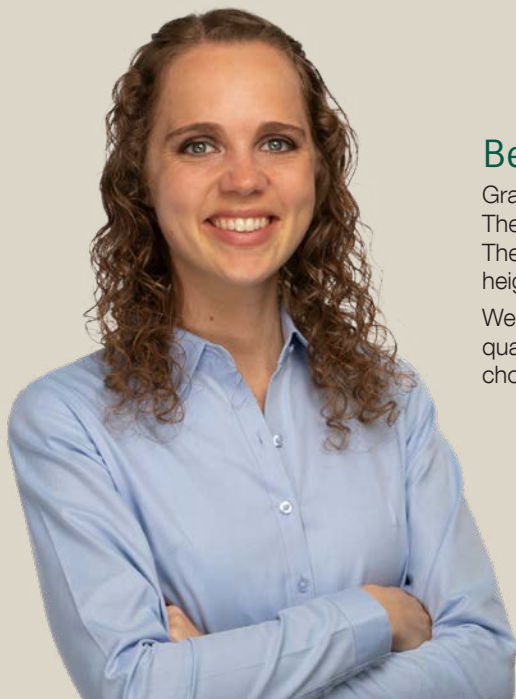


**“Gardening: My job, my hobby,  
my passion.”**

Mario Bräunig  
Gardener







## Benary's Reliable Seed Supply for Grasses

Grasses currently are a major market trend worldwide. These plants add structure, texture and movement to planting. There is a suitable grass for every desired application, varying in height, leaf color, flowering time and much more.

We have delivered the seeds reliably for years with excellent quality and good germination. If you want to be on the safe side, choose Benary!

– Amelie, Teamleader Global Product Management



*Pennisetum glaucum* ☺

**Inky**

New

**Inky**  
PG3001R



- Striking, large, red flower spikes on reddish-brown foliage
- Drought tolerant, vigorous millet grass
- Eye-catcher in mass landscape plantings, especially in autumn

|             |  |  |  |  |  |
|-------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <b>Inky</b> | 14-16 wks                                                                           | 39-47"<br>100-120 cm                                                                | 11-16"<br>30-40 cm                                                                  | Sun-Partial shade                                                                     | Raw                                                                                   |



Eragrostis elliottii ⊙

**Lovey**

New

Be...  
Green

- Fine-textured foliage and airy flower heads
- Drought resistant
- Warm climate grass with vigorous growth for landscaping

Graceful and Resilient

**Lovey**  
EE0101P



|              |  |  |  |  |  |
|--------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <b>Lovey</b> | 10-12 wks                                                                           | 51-59" 130-150 cm                                                                   | 20-24" 50-60 cm                                                                     | Sun-Partial shade                                                                     | BeGreen Apex Pelleted                                                                 |





The Cutie of the Grasses

Lagurus ovatus ☺ ✕

Bunny

- Bunny tail grass with fluffy, white spikelets
- Suitable for pot and container production
- Perfect landscape performance
- Excellent for dried flower production



Bunny  
LO0101R



|       |  |  |          |  |          |  |  |
|-------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|----------|-------------------------------------------------------------------------------------|----------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| Bunny | 8-10 wks                                                                            | 16-20"                                                                              | 40-50 cm | 12-16"                                                                              | 30-40 cm | Sun-Shade                                                                             | Raw                                                                                   |
|       |                                                                                     |                                                                                     |          |                                                                                     |          |                                                                                       |                                                                                       |

*Cyperus glaber*

## Abby

### Shooting Star

- Round-shaped plant habit
- Decorative spikelets growing from dark green leaves
- Great filler in floral arrangements
- Tolerates high water levels

**Abby**  
CG0301R



*Hordeum jubatum*

## Ricky



### Extraordinary Color Play during Summer

- Attractive structural plant
- Green spikelets turning yellow and rose during summer
- Perfect for landscape and group plantings
- Suitable as dried flower in bouquets



**Ricky**  
HJ0101R

| <b>Abby</b>  | 10-12 wks | 28-32" | 70-80 cm | 20-24" | 50-60 cm |
|--------------|-----------|--------|----------|--------|----------|
| <b>Ricky</b> | 10-12 wks | 24-28" | 60-70 cm | 16-24" | 40-60 cm |



Melinis nerviglumis ☺ ✂

Savannah



- Excellent texture for mixed containers or large landscape plantings
- Dense, velvety pink panicles
- Long panicles blow in the wind
- Drought tolerant

Savannah  
MN0101R/P



Great Structure Plant for  
High Value Combos



| Savannah | 20-22 wks | 18-24" | 45-60 cm | 11"               | 30 cm                  |
|----------|-----------|--------|----------|-------------------|------------------------|
|          |           |        |          | Sun-Partial shade | Raw & BeGreen Pelleted |





*Pennisetum villosus* ☺ ✂

## Fluffy

New  
Seed  
Form

Be...  
Green

### Fluffy Eyecatcher

- Fluffy white spikelets on fresh green leaves
- Eyecatcher as stand-alone plant
- Excellent for group and mass plantings

**Fluffy**  
PV1001R/P



*Carex comans* ☺

## Zora

**Zora**  
CC5001R



### Brown-leaved Beauty



- Finely textured ornamental grass
- Extraordinary, brownish color
- Versatile use in mixed containers or beds

| <b>Fluffy</b> | 14-16 wks | 24-35" | 60-90 cm | 16" | 40 cm |
|---------------|-----------|--------|----------|-----|-------|
| <b>Zora</b>   | 16-18 wks | 14"    | 35 cm    | 8"  | 20 cm |

Sun-Partial shade

Rubbed Seed & BeGreen Pelleted

Sun-Partial shade

Raw





Corynephorus canescens 2l

## Spiky

New

### Silvery-Blue Foliage

- Compact growth of blue-silvery foliage
- Drought tolerant, hardy grass
- Adds texture and contrast to landscape planting



**Spiky**  
CC5501R

Koeleria glauca 2l

## Bluey

New

- Numerous, short flower spikes on compact, bluish foliage
- Drought tolerant, for sandy soils
- Water-wise, low maintenance grass for landscaping



**Bluey**  
KG0101R



|       |  |  |          |  |          |  |  |  |
|-------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|----------|-------------------------------------------------------------------------------------|----------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| Spiky | 14-16 wks                                                                           | 16-20"                                                                              | 40-50 cm | 16-20"                                                                              | 40-50 cm | Sun-Partial shade                                                                     | Raw                                                                                   | 5-9                                                                                   |
| Bluey | 14-16 wks                                                                           | 24-28"                                                                              | 60-70 cm | 16-20"                                                                              | 40-50 cm | Sun-Partial shade                                                                     | Raw                                                                                   | 4-9                                                                                   |





*Eragrostis spectabilis* 2

## Snuggy

New

Be...  
Green

- Coarsely-textured foliage with compact growth
- Drought tolerant, for sandy soils
- Showy, easy-care grass for landscape plantings

**Snuggy**  
ES0101P



*Nassella tenuissima* 2 ✕

## Pony Tails

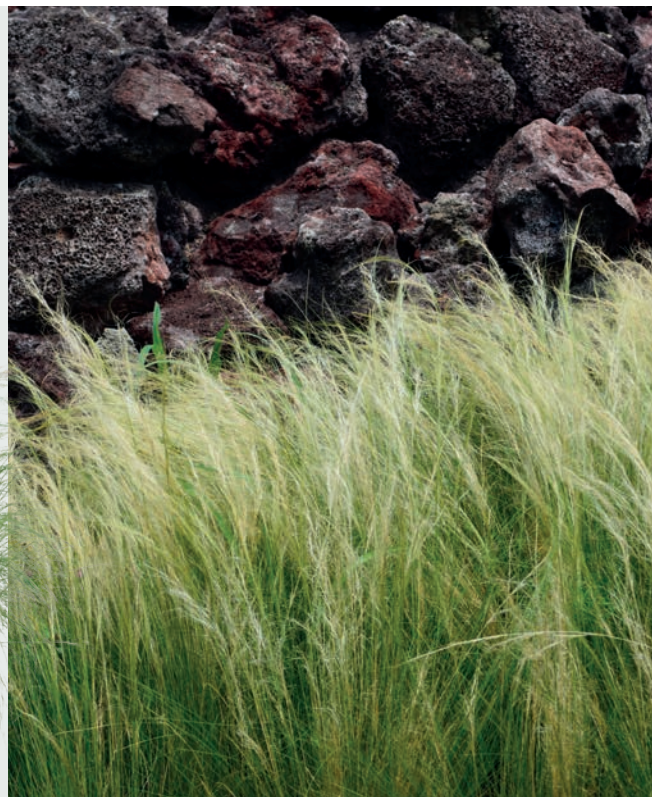
New  
Seed  
Form

Be...  
Green

### Delicate, Bright Spikelets

- Airy, beige flower heads on fresh green leaves
- Excellent for group plantings
- Eyecatcher as stand-alone plant

**Pony Tails\***  
NT0101R/P



|             |  |  |          |  |          |  |  |  |
|-------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|----------|-------------------------------------------------------------------------------------|----------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| Snuggly     | 12-14 wks                                                                           | 20-24"                                                                              | 50-60 cm | 20-24"                                                                              | 50-60 cm | Sun-Partial shade                                                                     | BeGreen ApeX Pelleted                                                                 | 5-10                                                                                  |
| Pony Tails* | 12-14 wks                                                                           | 24-35"                                                                              | 60-90 cm | 12"                                                                                 | 30 cm    | Sun-Partial shade                                                                     | Raw & BeGreen Pelleted                                                                | 6-10                                                                                  |

\*This grass is considered invasive in some areas of the US. Please check local USDA for shipping restrictions.



Festuca valesiaca var. glauca

Buddy

- Finely textured ornamental grass for versatile uses
- Best selection from seed in the market
- Open panicles with beige spikelets
- Tuft-forming, compact habit
- Evergreen grass

Buddy Blue  
FV0101R



Silvery-Blue Leaves



Festuca glauca

Freddy



Open Panicles with Lighter Spikelets

- Blue-green leaves
- Tuft-forming habit
- Evergreen grass

Freddy  
FG0101R/P



| Buddy Blue | 14-16 wks | 10-20" | 25-50 cm | 16" | 40 cm | Sun-Partial shade |
|------------|-----------|--------|----------|-----|-------|-------------------|
| Freddy     | 14-16 wks | 12-20" | 30-50 cm | 16" | 40 cm | Sun-Partial shade |





Muhlenbergia capillaris 21

## Ruby

### Amazing Pink Colored Blooms

- Excellent texture in mass plantings
- Heat and drought tolerant
- Needs warmer temperatures for better flower initiation and lush blooms
- Highly preferred by landscape architects



**Ruby**  
MC0101R

Muhlenbergia reverchonii 21

## Rosy

### Soft Touch

- Dense, clump-forming plants with green foliage
- Reddish pink flowers float above the foliage
- Smaller in stature and softer blooms than Ruby
- Heat and drought tolerant
- Needs warmer temperatures for better flower initiation and lush blooms



**Rosy**  
MR0101R



|             |  |  |  |  |  |  |  |      |      |
|-------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|------|------|
| <b>Ruby</b> | 14-16 wks                                                                           | 28-36"                                                                              | 70-90 cm                                                                            | 24"                                                                                   | 60 cm                                                                                 | Sun-Partial shade                                                                     | Raw                                                                                   | 3-12 | 6-10 |
| <b>Rosy</b> | 14-16 wks                                                                           | 24-32"                                                                              | 60-80 cm                                                                            | 20"                                                                                   | 50 cm                                                                                 | Sun-Partial shade                                                                     | Raw                                                                                   | 3-12 | 5-10 |



# Structure & Succulents

**“You can’t buy happiness,  
but you can buy succulents.”**

Hanna Borchert  
Commercial Employee







A True Silvery Star!



Dichondra argentea ☺

**Silver Surfer™**

**ApeX**

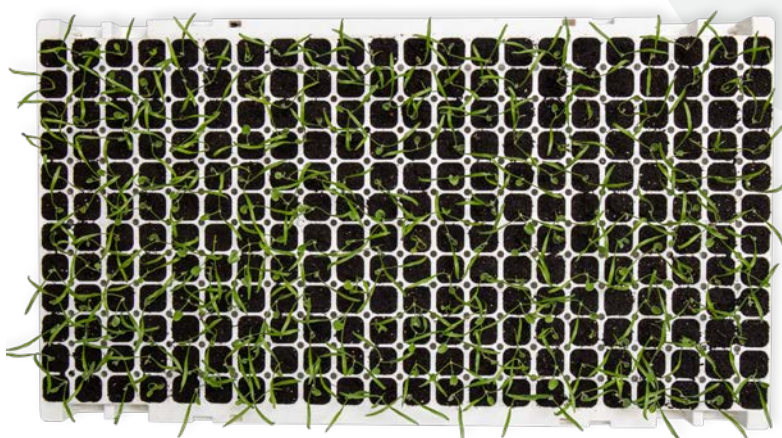


- Reliable BeGreen seed treatment with superior germination (85%+)
- Outstanding root development for superior vigorous plugs
- Strong performance under hot and dry conditions
- Excellent choice for hanging baskets and mixed containers

**Silver Surfer™**  
DA0101T



Germination Rate of 85%+



|                       |  |  |         |  |        |  |          |  |  |
|-----------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------|-------------------------------------------------------------------------------------|--------|-------------------------------------------------------------------------------------|----------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <b>Silver Surfer™</b> | 12-14 wks                                                                           | 2-4"                                                                                | 5-10 cm | 60"                                                                                 | 150 cm | 10-12"                                                                              | 25-30 cm | Partial Sun-Sun                                                                       | BeGreen ApeX <sup>*</sup>                                                             |
|                       |                                                                                     |                                                                                     |         |                                                                                     |        |                                                                                     |          |                                                                                       |                                                                                       |

\* Optimal Storage of BeGreen ApeX seeds: Up to 6 Months at 41° F / 5° C





Trailing growth up  
to 60" / 150 cm







*Eucalyptus pulverulenta* 21 ✂

## Baby Blue Bouquet

- True cut flower type with uniform shoots
- Small, silvery-grey and round leaves
- Short internodes
- High germination (85%+)
- True-To-Type tested

Excellent for Cut Flower Production



**Baby Blue Bouquet**  
EP5102R

|                          |  |  |  |  |  |  |
|--------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <b>Baby Blue Bouquet</b> | 15-18 wks                                                                           | 40-60"<br>100-150 cm                                                                | 24-32"<br>60-80 cm                                                                  | Sun                                                                                   | Raw                                                                                   | conditionally hardy                                                                   |



Eucalyptus cinerea 2 ✕

Silver Dollar

Strong Branches

- Significantly bigger leaves compared to Baby Blue Bouquet
- Suitable as a cut foliage item
- Silvery-grey, round leaves for floral arrangements
- High germination (85%+)
- True-To-Type tested



Excellent Pot and Container Variety

Silver Dollar  
EC0201R

|               |  |  |            |  |          |  |  |  |
|---------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|------------|-------------------------------------------------------------------------------------|----------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| Silver Dollar | 15-18 wks                                                                           | 40-60"                                                                              | 100-150 cm | 24-32"                                                                              | 60-80 cm | Sun                                                                                   | Raw                                                                                   | conditionally hardy                                                                   |
|               |                                                                                     |                                                                                     |            |                                                                                     |          |                                                                                       |                                                                                       |                                                                                       |





- Attractive, large, silvery-blue leaves
- Fast growing, vigorous plants
- Extraordinary branching
- High germination (80%+)
- True-To-Type tested

Eucalyptus globulus 2

StyX



Unique &  
Eye-Catching  
Specimen  
Plant



StyX  
EG0201R

|      |  |  |            |  |           |  |  |  |
|------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|------------|-------------------------------------------------------------------------------------|-----------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| StyX | 13-15 wks                                                                           | 80-100"                                                                             | 200-250 cm | 32-40"                                                                              | 80-100 cm | Sun                                                                                   | Raw                                                                                   | Conditionally hardy                                                                   |
|      |                                                                                     |                                                                                     |            |                                                                                     |           |                                                                                       |                                                                                       |                                                                                       |

*Eucalyptus populnea* 2

## Murray

- Large, green-blue leaves
- Compact plant habit for pot and container production
- High germination (80%+)
- True-To-Type tested



**Murray**  
EP5201R



The Perfect  
Container Variety



*Eucalyptus preissiana* 2

## Albany

### Appealing Green for Pots and Containers

- Compact plant habit for pot and container production
- Suitable for floral arrangements
- High germination (85%+)
- True-To-Type tested

**Albany**  
EP5401R



|               |  |  |           |  |          |  |  |  |
|---------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-----------|-------------------------------------------------------------------------------------|----------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <b>Murray</b> | 15-18 wks                                                                           | 24-32"                                                                              | 60-80 cm  | 24-32"                                                                              | 60-80 cm | Sun                                                                                   | Raw                                                                                   | Conditionally hardy                                                                   |
| <b>Albany</b> | 15-18 wks                                                                           | 32-40"                                                                              | 80-100 cm | 24-32"                                                                              | 60-80 cm | Sun                                                                                   | Raw                                                                                   | Conditionally hardy                                                                   |





Stachys byzantina 2

## Furby

### Soft Touch for Perennial Lovers

- Silvery, large wooly leaves
- Extremely heat tolerant, sturdy plants
- Attractive, fast and easy growing evergreen



### Kyle's Tip

Stachys requires vernalization for flowering. The silvery, soft foliage is the primary highlight for consumers, even if the violet small flowers provide an additional visual advantage and attract many beneficial insects. Sowing in winter for sale in spring is perfectly acceptable.

– Kyle, Area Sales Manager



**Furby**  
SB0101R

|       |  |  |          |  |          |  |  |  |  |
|-------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|----------|-------------------------------------------------------------------------------------|----------|--------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| Furby | 10-12 wks                                                                           | 12-16"                                                                              | 30-40 cm | 16-20"                                                                              | 40-50 cm | Sun                                                                                  | Raw                                                                                   | 10-1                                                                                  | 4-9                                                                                   |
|       |                                                                                     |                                                                                     |          |                                                                                     |          |                                                                                      |                                                                                       |                                                                                       |                                                                                       |



Senecio cineraria ☉

**Silverdust**

- Delicate, silvery-white leaves with wooly hairs
- Decorative addition in floral arrangements
- Attractive evergreen for group planting



**Silverdust**  
SC1101P

Senecio cineraria ☉

**New Look®**

- Silvery, large leaves with white wooly hairs
- Decorative addition in floral arrangements
- Attractive evergreen for group planting



**New Look®**  
SC1001P



|                   |  |  |  |  |
|-------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <b>Silverdust</b> | 8-12 wks                                                                            | 8-12"                                                                               | 20-30 cm                                                                              | Sun                                                                                   |
| <b>New Look®</b>  | 8-12 wks                                                                            | 8-12"                                                                               | 20-30 cm                                                                              | Sun                                                                                   |





Sempervivum 24

## Hippie Chicks

ApeX



Winter Hardy Evergreen

- Succulent leaf rosettes as a color mix
- Non-branching flower spikes
- Attractive structural plant for rock gardens, mixed containers, green roofs
- Use as indoor and outdoor plant



**Hippie Chicks**  
SV0101P



|                      |  |  |  |  |  |
|----------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <b>Hippie Chicks</b> | 26-30 wks                                                                           | 2-3"                                                                                | 5-8 cm                                                                              | Sun                                                                                   | BeGreen ApeX Pelleted                                                                 |
|                      |                                                                                     |                                                                                     |                                                                                     |                                                                                       | 3a-9b                                                                                 |



Yellow

Echeveria peacockii ☉

Urban



- Succulent with attractive flowering
- Easy-care pot plant
- Perfect structural plant for mixed combinations

Trendy Structural Plant for Indoor & Outdoor



Yellow  
EP0102P



Orange  
EP0101P

|       |  |  |  |  |
|-------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| Urban | 17-24 wks                                                                           | 12"30 cm                                                                            | Sun                                                                                   | BeGreen Pelleted                                                                      |





Sedum spurium 2l

## Voodoo



- Exceptionally deep red leaf color in the sun
- Round habit as pot plant
- Dense ground cover in beds
- Abundance of intense rose flowers from June



**Voodoo**  
SS4001R/P

Sedum rubens 2l

## Lizard



- Extremely short crop time
- Great accent plant for rock gardens and mixed containers
- Heat and drought tolerant



**Lizard**  
SR0101R/P



| <b>Voodoo</b> | 14-18 wks | 6" 15 cm | Sun | Raw & BeGreen Pelleted | 8-3 | 3a-9b |
|---------------|-----------|----------|-----|------------------------|-----|-------|
| <b>Lizard</b> | 9-11 wks  | 4" 10 cm | Sun | Raw & BeGreen Pelleted | 8-3 | 3a-9b |





*Sedum ellacombianum* 2

## Spirit

### FastraX



- FastraX perennial: First year flowering without vernalization
- Perfect use for rock gardens
- Bright yellow starred flowers
- Succulent, healthy green leaves



**Spirit**  
SE0101R/P

*Sedum forsterianum* 2

## Oracle



- Attractive silvery-green ground cover
- Heat and drought tolerant
- Suitable for rock gardens and mixed containers
- Fast and easy to grow
- Blooms in bright yellow star clusters



**Oracle**  
SF2001R/P



| <b>Spirit</b> | 12-16 wks | 4" 10 cm | Sun | Raw & BeGreen Pelleted | 8-3 | 3a-9b |
|---------------|-----------|----------|-----|------------------------|-----|-------|
| <b>Oracle</b> | 12-16 wks | 6" 15 cm | Sun | Raw & BeGreen Pelleted | 8-3 | 3a-9b |



# Cut Flowers



**“Do what you love and  
love what you do.”**

Iris M’Kademi  
Breeding Operations Manager





Joey®'s Beautiful and Sassy Sister!

*Ptilotus exaltatus* ☉ ✕

## Matilda

ApeX

### The Breeding Breakthrough as Unique Cut Flower

- Sun and heat loving beauty
- Tolerates a wide range of climates
- Long vase life
- Also suitable for pot production
- Increased profitability in production



**Matilda**  
PE2101T

European Community Plant  
Variety Rights EU 29764

|                | ☕         | ↑                  | ☀   | ☉☉☉  |
|----------------|-----------|--------------------|-----|------|
| <b>Matilda</b> | 12-20 wks | 20-32"<br>50-80 cm | Sun | ApeX |
|                |           |                    |     |      |



Fresh.  
Bold.  
Wild.



Unique Cut  
Flower in Floral  
Arrangements





Callistephus chinensis ☺✂

Standy

- High tolerance to Fusarium and Verticillium
- 3-4" (8-10 cm) cushion type flowers
- Ideal upright growth
- Perfect cut flower with long stems
- Attractive color range



Callistephus chinensis ☺✂

Gala

- Large double flowers up to 3.5-4" (8-10 cm)
- Pincushion petals
- Strong, sturdy and long stems
- Clear, intense colors
- Also suitable as bed or container plant



| Standy | 14-15 wks | 30" 75 cm | Sun-Partial shade | Raw |
|--------|-----------|-----------|-------------------|-----|
| Gala   | 14-15 wks | 32" 80 cm | Sun-Partial shade | Raw |



*Callistephus chinensis* ☉ ✕

## Matador®

- Largest flower size available in aster
- Dense filled flowers
- Ideal upright growth
- Perfect cut flower with long flower stems



**White**  
CC0506R



**Yellow**  
CC0502R



**Salmon Pink**  
CC0504R



**Crimson**  
CC0503R



**Fiery Red**  
CC0501R



**Soft Blue**  
CC0507R



**Deep Blue**  
CC0505R



**Mix**  
CC0599R

*Callistephus chinensis* ☉ ✕

## Benary's Princess

- Tolerant of challenging growing conditions
- Large, dense filled flowers
- Strong stems as perfect cut flower
- Clear colors with bright yellow centers
- White is slightly taller than other colors



**White**  
CC0308R



**Yellow**  
CC0302R



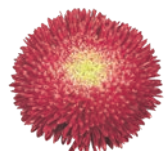
**Salmon Rose**  
CC0305R



**Crimson**  
CC0304R



**Bright Rose**  
CC0306R



**Bright Red**  
CC0307R



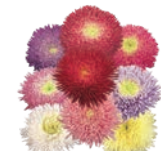
**Deep Red**  
CC0309R



**Light Blue**  
CC0303R



**Blue**  
CC0301R



**Mix**  
CC0399R

| <b>Matador®</b>          | 14-15 wks | 32"<br>80 cm | Sun-Partial shade | Raw |
|--------------------------|-----------|--------------|-------------------|-----|
| <b>Benary's Princess</b> | 14-15 wks | 28"<br>70 cm | Sun-Partial shade | Raw |



Callistephus chinensis ☉ ✂

Fan®

- Most profitable aster for commercial cut flower production
- Medium-sized double flowers with yellow center
- Upright growth
- Flowers in batches – ideal for mass production
- Tolerant to Fusarium



White  
CC0607R



Yellow  
CC0601R



Pink  
CC0603R



Deep Rose  
CC0606R



Red  
CC0604R



Light Blue  
CC0602R



Deep Blue  
CC0605R



Mix  
CC0699R



Callistephus chinensis ☉ ✂

Hulk

Special-Interest Product due to Unique Color

- Extraordinary, trendy green color
- Perfect cut flower and “filler” for bouquets
- High amount of flowers per plant
- Strong, long flower stems
- Long vase life
- High demand at wholesale and retail level

Hulk  
CC0101R



|      | ☹         | ↑               | ☀                 | ☉ ☹ |
|------|-----------|-----------------|-------------------|-----|
| Fan® | 14-15 wks | 24" 60 cm       | Sun-Partial shade | Raw |
| Hulk | 14-15 wks | 20-24" 50-60 cm | Sun-Partial shade | Raw |



*Helianthus annuus* ☼ ✂

**Sonja®**



### Golden-Orange Flower Heads

- Well-branched, optimal cutting variety
- Non-branching side shoots
- Good vase life
- BeGreen Coating: Chemical and microplastic-free



**Sonja®**  
HA0201R/C

*Helianthus annuus* ☼ ✂

### Valentine

- Heavily branched with good yields
- Very early flowering
- Lemon yellow, bright flower color

**Valentine**  
HA0101R



| <b>Sonja®</b>    | 10-12 wks | 40-48"<br>100-120 cm | Sun | Raw & BeGreen Coated | 2.5-4"<br>6-10 cm |
|------------------|-----------|----------------------|-----|----------------------|-------------------|
| <b>Valentine</b> | 10-12 wks | 48-60"<br>120-150 cm | Sun | Raw                  | 4-6"<br>10-15 cm  |





Helianthus annuus ☺ ✕

## Ring of Fire

- Showy petals ranging from yellow tips to a reddish-brown ring
- Heavily branching with long side shoots
- Perfect for cutting and borders



**Ring of Fire**  
HA0901R



Helianthus annuus ☺ ✕

## Soraya

- Lateral branching
- Thick and sturdy stems
- Intense, golden flower color



**Soraya**  
HA0301R



| <b>Ring of Fire</b> | 10-12 wks | 48-60" 120-150 cm | Sun | Raw | 4-5" 10-12 cm |
|---------------------|-----------|-------------------|-----|-----|---------------|
| <b>Soraya</b>       | 10-12 wks | 60-63" 150-160 cm | Sun | Raw | 5-6" 12-15 cm |



*Helianthus annuus* ☼ ✂

## Musicbox

- Medium-sized flower heads on dwarf plants
- Suitable as bedding plant, pot plant or cut flower
- Mixture of light yellow, golden yellow and brown shades
- Lateral branching



**Musicbox**  
HA1001R



*Helianthus annuus* ☼ ✂

## Florenza

- Lateral branching
- Extraordinary, eye-catching color
- Light yellow petal tips contrast with a rusty red ring



**Florenza**  
HA0801R



*Helianthus annuus* ☼ ✂

## Holiday

- Ideal, typical cut flower
- Round bush with multiple non-branching side shoots
- Golden-yellow flowers with dark center



**Holiday**  
HA0601R



| <b>Musicbox</b> | 10-12 wks | 24-28" 60-70 cm   | Sun | Raw | 5-6" 12-15 cm |
|-----------------|-----------|-------------------|-----|-----|---------------|
| <b>Florenza</b> | 10-12 wks | 40-48" 100-120 cm | Sun | Raw | 5" 12 cm      |
| <b>Holiday</b>  | 10-12 wks | 40-48" 100-120 cm | Sun | Raw | 6" 15 cm      |



Helianthus annuus ☉ ✕

## Cutting Gold

- Perfect “cutting” variety
- Narrow golden petals encircling a deep black center
- Single branching
- Strong, stury flower stems



**Cutting Gold**  
HA0501R



Helianthus annuus ☉ ✕

## Floristan

**Floristan**  
HA0701R



- Lateral branching
- Good side shoots for cutting
- Yellow-tipped reddish brown petals

Helianthus annuus F<sub>1</sub> ☉ ✕

## Solara

- Single branching
- Long and strong stems
- Pollen free F<sub>1</sub> variety



**Solara**  
HA0401R

|                     |  |  |  |  |  |
|---------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <b>Cutting Gold</b> | 10-12 wks                                                                           | 40-60"<br>100-150 cm                                                                | Sun                                                                                 | Raw                                                                                   | 8-10"<br>20-25 cm                                                                     |
| <b>Floristan</b>    | 10-12 wks                                                                           | 40-60"<br>100-150 cm                                                                | Sun                                                                                 | Raw                                                                                   | 4-6"<br>10-15 cm                                                                      |
| <b>Solara</b>       | 10-12 wks                                                                           | 60"<br>150 cm                                                                       | Sun                                                                                 | Raw                                                                                   | 8"<br>20 cm                                                                           |

Zinnia elegans ☉ ✕

**Benary's Giant****White**  
ZE0408R**Lime**  
ZE0403R**Golden Yellow**  
ZE0405R**Orange**  
ZE0406R**Scarlet**  
ZE0413R**Deep Red**  
ZE0407R**Salmon Rose**  
ZE0402R**Coral**  
ZE0411R**Lilac**  
ZE0401R**Bright Pink**  
ZE0410R**Carmine**  
ZE0404R**Wine**  
ZE0412R**Purple**  
ZE0409R**Mix (excl. Lime)**  
ZE0499RArrangement with  
Benary's Giant Scarlet**Celebrate Vibrant Colors with  
our Stunning Zinnia Collection**

- Double to semi-double, large flowers on long sturdy stems
- Perfect for outdoor cut flower production
- Long vase life
- A proven name in cut flower business

| <b>Benary's Giant</b> | 9-11 wks | 48" 120 cm | Sun | Raw | 5" 12 cm |
|-----------------------|----------|------------|-----|-----|----------|



# Oklahoma

- Abundance of semi-double to double flowers
- Strong, well-branched stems
- Flowering in batches
- Specifically bred for cut flower growers



**White**  
ZE0206R



**Golden Yellow**  
ZE0201R



**Salmon**  
ZE0202R



**Pink**  
ZE0203R



**Carmine**  
ZE0205R



**Scarlet**  
ZE0204R



**Mix**  
ZE0299R



**Carmine**

Strong Stems hold up in Challenging Weather



|          |  |  |  |  |  |
|----------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| Oklahoma | 10-12 wks                                                                           | 24-32"<br>60-80 cm                                                                  | Sun                                                                                 | Raw                                                                                   | 2"<br>5 cm                                                                            |

## Additional Cut Flower Selection

Benary offers a rich range of diverse cut flowers. Amongst them fragrant species, delicate ornamental grasses, perennials as well as extraordinary species such as Kniphofia or Gomphrena. Be it a solitary plant or a mixed bouquet: Benary's cut flower assortment assures diversity and highest quality.

| Genus, Species, Variety                   | Life Cycle | Page |
|-------------------------------------------|------------|------|
| Astilbe arendsii Rhapsody                 | 2l, ✂      | 138  |
| Astilbe arendsii Showstar®                | 2l, ✂      | 139  |
| Calendula officinalis Touch of Red        | ☉, ✂       | 52   |
| Craspedia globosa SolarPop <b>New</b>     | ☉, ✂       | 104  |
| Delphinium elatum Magic Fountains         | 2l, ✂      | 142  |
| Delphinium hybrida Benary's Pacific       | 2l, ✂      | 141  |
| Echinacea purpurea Primadonna®            | 2l, ✂      | 145  |
| Eryngium planum Glitter                   | 2l, ✂      | 148  |
| Gomphrena globosa Las Vegas               | ☉, ✂       | 60   |
| Kniphofia uvaria Flamenco                 | 2l, ✂      | 152  |
| Leucanthemum x superbum Crazy Daisy       | 2l, ✂      | 158  |
| Limonium perezii Indie <b>New</b>         | ☉, ✂       | 62   |
| Limonium sinuatum Hipster™ <b>New Mix</b> | ☉, ✂       | 63   |
| Lobelia fulgens Queen Victoria            | 2l, ✂      | 156  |
| Melinis nerviglumis Savannah              | ☉, ✂       | 172  |
| Monarda didyma Panorama                   | 2l, ✂      | 157  |
| Nassella tenuissima Pony Tails            | 2l, ✂      | 175  |
| Pennisetum villosum Fluffy                | ☉, ✂       | 173  |
| Penstemon digitalis Mystica               | 2l, ✂      | 159  |
| Rudbeckia fulgida Goldsturm               | 2l, ✂      | 162  |
| Rudbeckia hirta Autumn Colors             | ☉, ☐, ✂    | 93   |
| Rudbeckia hirta Prairie Sun               | ☉, ✂       | 92   |
| Scabiosa caucasica Fama®                  | 2l, ✂      | 165  |

Gomphrena  
Las Vegas Purple



Scabiosa  
Fama® Deep Blue



### Jean's Tip

Benary cut flowers are a staple in the market – well known by growers for their reliable yield, as well as their large flower sizes. Benary cut flowers also boast post-harvest qualities.

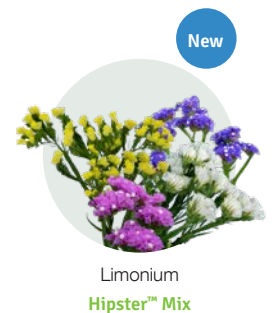
– Jean,  
Area Sales Manager



## A Bouquet is a Wonderful Gift for every Occasion



Craspedia  
SolarPop



Limonium  
Hipster™ Mix



Astilbe  
Rhapsody



Delphinium Benary's Pacific



# Seed Technology & BeGreen Initiative

**“My heart beats for seeds,  
every day anew”**

Maximiliane Wacker  
Scientist R&D





# Seed Technology: Seed Forms

## Raw

### Purity in all Shapes

Seed, in its raw form, comes in all kinds of shapes. All raw seed lots are cleaned and processed using multiple mechanical procedures to obtain highly pure, homogenous seed products.



## Detailed

### Significant Improvement of Sowing

Detailed seeds are offered for seed forms having a tail, which makes the sowing more difficult. For some flower cultures such as Tagetes (Marigolds) the tail of the seed is mechanically removed, which significantly improves its sowability.



## Coated

### Seed Placement & Sowability

Thin coatings are used to monitor sowing efficiency. Colored seeds offer a high contrast and thus are easy to spot on dark soil. In contrast, thicker coatings (Encrustings) increase the flowability.

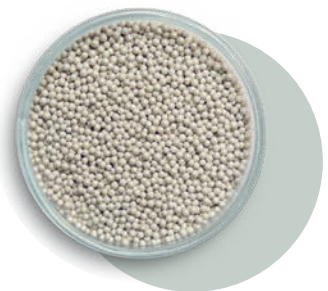
Some plant species produce seeds that have a very flat or irregular shape. These seeds are of poor flowability and can severely impede automatic sowing processes. Encrusting the seeds to give a rounder shape and smoother surface can help solving this challenge.



## Pelleted

### Easy Sowing & Controlling of Seeds per Cell

Some types of plants produce extremely small sized seeds, which makes automated sowing nearly impossible. These seeds are pelleted to increase their size by approximately 5 to 20 fold. Pellets allow plug growers to easily sow and control the number of seeds per cell.



## Beauty – inside and out. High End Seed Treatments for Faster Turnaround

We are committed to making your products easier to grow and more profitable for you. Seed technology by Benary helps YOU:

- Increase your yields
- Reduce production costs
- Improve vigor
- Produce full, uniform plug trays
- Plan reliable production
- Gain sustainable, environmentally friendly inputs



### Multipelleted Contain Several Seeds

Multipellets are just like standard pellets except each pellet contains several seeds.

This makes producing some species such as Lobelia or Portulaca easier by guaranteeing a bushy plant with just one pellet.



### Primed Faster Germination & Higher Uniformity

During the priming process, germination is initiated and then interrupted at a specific stage of physiological development. When planted, primed seeds offer a faster and more uniform germination. The increased uniformity often remains well beyond the seedling stage.

The faster seedling development allows you to use greenhouse space more efficiently. At the same time, faster seedling development reduces the number of losses that can occur during the critical germination period.

Optimal storage: up to 6 months at 41 °F/5 °C



### ApeX Optimized Germination & Excellent Seed Quality

Many perennials from seed need to overcome a natural dormancy for proper germination. The Apex program combines a wide range of techniques to 'break' the dormancy. As a result, ApeX-treated seeds show significantly increased germination efficiencies and ensure that the seed has the optimum germination for growers.

Optimal storage: up to 6 months at 41 °F/5 °C





# Future-oriented. Eco-friendly Solutions for Sustainability.



**BeGreen** Seed Technology means: Chemical and micro-plastic free seed treatments by Benary

- For healthier plants
- For happier customers
- For being a true green thinking and acting company in our industry

**“BeGreen” Seed – Priming and Pelleting**  
Your Advantages:

- Faster germination
- Higher uniformity
- Easier sowability
- Better visibility of seed
- Enhanced control of seeds per cell
- Higher yields
- Improved cultivation efficiency
- Increased profitability

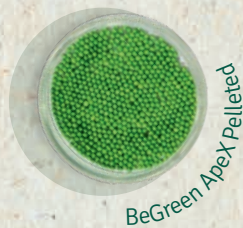
## BeGreen Seed Technology by Benary at a Glance Treatments free of chemicals and microplastics



BeGreen Coated



BeGreen Pelleted



BeGreen Apex Pelleted



BeGreen Primed



BeGreen Apex



### Breeding goes hand in hand with seed technology

Aesthetics, performance and sustainability are our breeding ambitions. Our breeding teams strive to continuously develop excellent new varieties in professional seed quality.

### BeGreen from Benary – For healthier plants and happier customers

Benary seed technology has developed chemical-free priming for your eco-friendly production. Neonicotinoid-free production has been our standard at Benary since 2017. Benary is GLOBAL G.A.P. certified.

Our in-house lab provides support and eco-friendly, innovative solutions for our Seed Technology Lab and Breeding Departments.

**At Benary, we care about you,  
your customers and the environment.**





*Tagetes erecta* F<sub>1</sub> ☺

## Discovery

New  
Seed  
Form

### Additional BeGreen Coating

- Slick coating for better flowability in the sowing machine
- Green and sustainable coating
- Chemical and microplastics free



Raw



Detailed



BeGreen Coated



*Heuchera sanguinea* 21

## Ruby Bells

New  
Seed  
Form

### Additional BeGreen ApeX Pelleting

- Easier sowing & better visibility of seed on soil
- Stable germination
- Chemical and microplastics free



Raw



BeGreen ApeX Pelleted

### BeGreen ApeX Pelleting

- Precision sowing: Easy sowing & good visibility of seed on soil
- Stable germination
- Uniform seedling development

New



BeGreen ApeX Pelleted

### Additional BeGreen Pelleting

- Easier sowing & better visibility of seed on soil
- Stable germination
- Chemical and microplastics free

New  
Seed  
Form



Raw



BeGreen Pelleted

*Eragrostis elliottii* Lovey ☺

BeGreen ApeX Pelleted

*Eragrostis spectabilis* Snuggly 21

BeGreen ApeX Pelleted

*Melinis nervigulumis* Savannah ☺

Raw & BeGreen Pelleted

*Pennisetum villosum* Fluffy ☺

Rubbed & BeGreen Pelleted

*Festuca glauca* Freddy 21

Raw & BeGreen Pelleted

*Nassella tenuissima* Pony Tails 21

Raw & BeGreen Pelleted



# Overview of BeGreen Assortment

| Products                                           | Product Form           | BeGreen Pelleting | BeGreen Coating | BeGreen Priming | BeGreen ApeX | BeGreen ApeX Pelleting |
|----------------------------------------------------|------------------------|-------------------|-----------------|-----------------|--------------|------------------------|
| <b>Annuals</b>                                     |                        |                   |                 |                 |              |                        |
| Dichondra Silver Surfer™                           | ApeX                   |                   |                 |                 | •            |                        |
| Echeveria Urban                                    | pelleted               | •                 |                 |                 |              |                        |
| Gazania Zany™                                      | coated                 |                   | •               |                 |              |                        |
| Helianthus Bert®                                   | coated & raw           |                   | •               |                 |              |                        |
| Helianthus Sonja®                                  | coated & raw           |                   | •               |                 |              |                        |
| Rudbeckia hirta – all varieties (except Tablemate) | pelleted               | •                 |                 |                 |              |                        |
| Tagetes Discovery <b>New</b>                       | coated, detailed & raw |                   | •               |                 |              |                        |
| Verbena Imagination®                               | primed                 |                   |                 | •               |              |                        |
| <b>Biennials</b>                                   |                        |                   |                 |                 |              |                        |
| Primula Crescendo®                                 | primed                 |                   |                 | •               |              |                        |
| Viola Admire®                                      | primed & raw           |                   |                 | •               |              |                        |
| Viola Atlas                                        | primed** & raw         |                   |                 | •               |              |                        |
| Viola Cats® Plus                                   | primed & raw           |                   |                 | •               |              |                        |
| Viola Highflyer™                                   | primed & raw           |                   |                 | •               |              |                        |
| Viola Inspire®                                     | primed & raw           |                   |                 | •               |              |                        |
| Viola Inspire® DeluXXe                             | primed & raw           |                   |                 | •               |              |                        |
| Viola Inspire® Plus                                | primed & raw           |                   |                 | •               |              |                        |
| <b>Perennials</b>                                  |                        |                   |                 |                 |              |                        |
| Achillea Marshmallow                               | pelleted               | •                 |                 |                 |              |                        |
| Arabis Catwalk                                     | pelleted               | •                 |                 |                 |              |                        |
| Astilbe Astarty®                                   | pelleted               | •                 |                 |                 |              |                        |
| Astilbe Rhapsody                                   | pelleted               | •                 |                 |                 |              |                        |
| Astilbe Showstar®                                  | pelleted               | •                 |                 |                 |              |                        |
| Dianthus RoseQuartz                                | pelleted               | •                 |                 |                 |              |                        |
| Echinacea PollyNation™                             | raw                    |                   |                 |                 | •            |                        |
| Erigeron Profusion                                 | pelleted & raw         | •                 |                 |                 |              |                        |
| Gaillardia Arizona                                 | coated                 |                   | •               |                 |              |                        |
| Gaultheria Merry Berry                             | pelleted               | •                 |                 |                 |              |                        |
| Heuchera Ruby Bells <b>New</b>                     | ApeX pelleted & raw    |                   |                 |                 |              | •                      |
| Iberis Snow Flurries                               | coated                 |                   | •               |                 |              |                        |
| Kniphofia Flamenco                                 | primed                 |                   |                 | •               |              |                        |
| Scabiosa Fama®                                     | coated & raw           |                   | •               |                 |              |                        |
| Sedum - all varieties                              | pelleted & raw         | •                 |                 |                 |              |                        |
| Sempervivum Hippie Chicks                          | ApeX pelleted          |                   |                 |                 |              | •                      |
| <b>Grasses</b>                                     |                        |                   |                 |                 |              |                        |
| Eragrostis Lovey <b>New</b>                        | ApeX pelleted          |                   |                 |                 |              | •                      |
| Eragrostis Snuggy <b>New</b>                       | ApeX pelleted          |                   |                 |                 |              | •                      |
| Festuca Freddy <b>New</b>                          | pelleted & raw         | •                 |                 |                 |              |                        |
| Melinis Savannah <b>New</b>                        | pelleted & raw         | •                 |                 |                 |              |                        |
| Nassella Pony Tails <b>New</b>                     | pelleted & raw         | •                 |                 |                 |              |                        |
| Pennisetum Fluffy <b>New</b>                       | pelleted & raw         | •                 |                 |                 |              |                        |

\* Only White

\*\* Only available as BeGreen Primed in NA



Find out more about our BeGreen Initiative & Products



BeGreen  
Initiative  
Online





# Did you know that...

Fun Facts from our almost 200 year history.

... Benary was founded in 1843 and is a family-owned business in its 6<sup>th</sup> generation?

... Benary's first catalog was published in 1845 and issued in German, English and Russian?

... Gregor Mendel was a famous Benary customer? He conducted his pioneering experiments with seeds from Benary.

... the name "Benary" stems from Hebrew and means "Son of the Lion"?

... Benary was founded in Erfurt and made significant contributions to Erfurt's international reputation as the "City of Flowers"?

... the Horticultural School in Erfurt is named after the founder of our company: "Ernst Benary School"?

... the Russian emperor was a frequent customer of Benary?

... in 1909 Benary introduced the fibrous begonia Primadonna®, the world's first commercial F<sub>1</sub>-hybrid ornamental begonia?

... in 1910 more than 50% of our seeds were exported? Today, we export more than 90% of our seeds to over 120 countries worldwide.

... the Titanic had Benary seed on board when it sank 1912?

... 1927 Benary introduced the first F<sub>1</sub> vegetable, a tomato named "Heterosis"?

... Benary was disowned by the socialist government after World War II and rebuilt the company in 1946 in Hann. Münden?

... Begonia raw seed, with over 100,000 seeds per gram, is the most valuable material on earth!

In comparison:

- Caviar: 10 €/g
- Gold: 40 €/g
- Plutonium: 3,150 €/g
- Begonia raw seed: 7,500 €/g

... Benary sells over 10 billion flower seeds each year? This is, in theory, more than one flower for every person on earth.

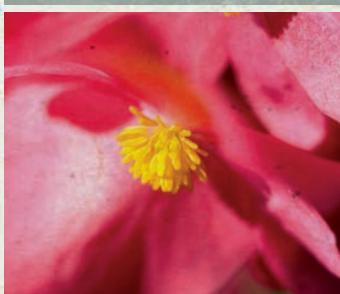
... Benary's BIG® Begonias are beautifying the spaces in front of the White House, the Kremlin, the Eiffel Tower, the Vatican, the Sydney Opéra House, Tiananmen Place and Deutscher Reichstag at the same time?

... Benary has been certified by GlobalG.A.P. at all locations since 2017?

... Benary was a founding firm of Fleuroselect in 1970?



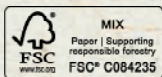
Benary Building in Erfurt



The "Album Benary" Catalog







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