

AUTUMN

PERENNIALS & CHRYSANTHEMUM





AUTUMN

FR

Chères clientes, chers clients,
Bienvenue dans l'univers des plantes vivaces, des graminées, de la lavande, des œillets vivaces et des chrysanthèmes. Nous vous présentons une gamme riche et étendue de variétés, de couleurs et de compositions végétales attrayantes. Tout commence par une touche de savoir-vivre : La nouvellement introduite variété décorative **Origanum French Flair** transmet l'art de vivre à la française et impressionne par ses couleurs, son port et sa floraison exceptionnellement longue.
Nous tenons également à attirer particulièrement votre attention sur les œillets primés, très parfumés et à floraison répétée de la gamme Whetman. Quatre séries distinctes proposant des variétés doubles ou semi-doubles, de différentes hauteurs et dans une grande variété de couleurs. Tout comme les autres œillets vivaces, ils se marient à merveille avec les vivaces à feuillage et à fleurs, les graminées, les sedums, les hebes, les heuchères, etc., dans le cadre de la mise en œuvre du concept Autumn Friends.
Nous avons considérablement élargi notre gamme de plantes vivaces TC. Dans le domaine des rudbeckias, nous nous concentrerons à l'avenir sur notre propre variété Selecta **Golden Zen** et commercialiserons ces variétés attrayantes selon notre propre concept marketing. La série Stand Outs d'échinacées **Catch me®** a été élargie, et nous avons désormais classé toutes nos échinacées en trois lignes : Compact, Medium et Garden Line.
Pour les chrysanthèmes, outre les nouveautés, nous tenons à souligner tout particulièrement notre offre élargie, disponible toute l'année.
Il y a donc beaucoup à découvrir...
Votre équipe Selecta one

IT

Gentili clienti,
*benvenuti nel mondo delle piante perenni, delle graminacee, della lavanda, dei garofani perenni e dei crisantemi. Vi presentiamo un assortimento vario e completo di varietà, colori e combinazioni di piante particolarmente interessanti. Si parte con un tocco di Savoir-vivre: la novità rappresentata dall'ornamentale Origanum **French Flair** trasmette lo stile di vita francese e si distingue per il colore, il portamento e la durata eccezionale della fioritura.*
Desideriamo soprattutto mettere in evidenza i garofani pluripremiati, fortemente profumati e rifiorenti dell'assortimento Whetman. Quattro serie distinte, disponibili in diverse altezze e con un'ampia varietà di colori, con fiori doppi o semidoppi. Come le altre piante perenni, si possono abbinare perfettamente a piante perenni da fogliame e da fiore, graminacee, Sedum, Hebe, Heuchera ecc. nelle composizioni del concept Autumn Friends.
*Abbiamo ampliato notevolmente il nostro assortimento di piante perenni TC. Per quanto riguarda la Rudbeckia, in futuro ci concentreremo sulla nostra varietà Selecta **Golden Zen** e commercializzeremo le interessanti varietà con un concept di marketing dedicato. La serie Stand Outs di Echinacea **Catch me®** è stata ampliata e ora abbiamo suddiviso tutte le nostre Echinacea in tre linee: Compact, Medium e Garden Line.*
Per i crisantemi, oltre alle novità, desideriamo richiamare soprattutto l'attenzione sull'offerta ampliata, disponibile tutto l'anno. C'è quindi molto da scoprire...
Il vostro team Selecta one

EN

Dear customers,
Welcome to the world of perennials, grasses, lavender, perennial carnations and chrysanthemums. We present a diverse and extensive range of attractive varieties, colours and mixed plantings. It begins with a touch of savoir-vivre: The new addition to our range, the decorative **Origanum French Flair**, embodies the French art of living and impresses with its colour, growth habit and exceptionally long flowering period.
We would also like to draw your attention in particular to the award-winning, strongly scented and repeat-flowering carnations from the Whetman range. Four distinct series featuring double or semi-double varieties in varying heights and a wide range of colours. Like the other perennial carnations, they combine perfectly with foliage and flowering perennials, grasses, sedum, hebe, heuchera and so on when implementing the Autumn Friends concept.
We have significantly expanded our range of TC perennials. In the Rudbeckia sector, we will be focusing in future on our own Selecta breeding programme, **Golden Zen**, and promoting these attractive varieties with our own marketing concept. The Echinacea Stand Outs series **Catch me®** has been expanded, and we have now categorised all our Echinacea into three lines – namely Compact, Medium and Garden Line.
As for chrysanthemums, in addition to the new products, we would particularly like to highlight our expanded range, which is available all year round.
So there's a lot to discover ...
Your Selecta one team

ES

Estimadas y estimados clientes:
*Bienvenidos al mundo de los perennes, gramíneas, lavanda, claveles perennes y crisantemos. Presentamos un amplio y variado surtido de atractivas variedades, colores y plantaciones combinadas. Comienza con un toque de Savoir-vivre: El lanzamiento del decorativo orégano **French Flair** transmite un estilo de vida francés y convence por su color, crecimiento y un período de floración extraordinariamente largo.*
Particularmente queremos llamar la atención sobre los premiados claveles del surtido Whetman que se destacan por su olor intenso y floración múltiple. Cuatro series diferenciadoras con variedades de flores dobles o semidobles, diferentes alturas y gran diversidad de colores. Igual que los otros claveles perennes sirven perfectamente para combinaciones con plantas perennes de hojas y de flores, gramíneas, sedum, hebe, heuchera, etc. dentro del concepto de Autumn Friends.
*Hemos ampliado notablemente nuestro surtido de perennes TC. En el ámbito de la Rudbeckia nos concentramos a partir de ahora en la hibridación propia de Selecta de **Golden Zen** y comercializamos estas variedades atractivas con su propio concepto de marketing. Hemos seguido desarrollando la serie de Echinacea Stand Outs **Catch me®**, y todas nuestras equináceas quedan clasificadas ahora en tres líneas - a saber: Compact, Medium y Garden Line. Aparte de las novedades, en cuanto a los crisantemos queremos destacar especialmente el surtido ampliado y disponible durante todo el año.*
Así pues, hay mucho que explorar...
Su Selecta one Team



"We see ourselves as a part of the big picture and are committed to protecting our planet."
Per Klemm, Owner

FR

Un monde où il fait bon vivre pour tous : c'est précisément l'engagement de Selecta one. Nous prenons très au sérieux notre responsabilité envers les personnes et l'environnement.

IT

Un mondo più vivibile per tutti: è questo l'impegno di Selecta. Prendiamo sul serio la nostra responsabilità verso le persone e l'ambiente.

EN

A world worth living in for everyone – that is what Selecta one is committed to. We take our responsibility towards people and our environment seriously.

ES

Un mundo en el que todos puedan vivir bien: ese es el compromiso de Selecta one. Tomamos muy en serio nuestra responsabilidad con las personas y el medio ambiente.

SELECTAS EXTRA. NATURE GARDEN

FR

La biodiversité des insectes, en particulier des abeilles et des papillons, est en déclin. Il est donc important de protéger leurs habitats, de créer des îlots de fleurs et des bandes fleuries, et d'entretenir un jardin naturel. Le concept Nature Garden de Selecta va exactement dans ce sens. Nos programmes de culture s'orientent vers la biodiversité et notre gamme de produits est développée en conséquence.

IT

La biodiversità degli insetti, in particolare api e farfalle, è in diminuzione. Per questo è fondamentale proteggere i loro habitat, creare isole fiorite e fasce di vegetazione e mantenere giardini naturali. Il concetto Nature Garden di Selecta si muove esattamente in questa direzione: i nostri programmi di miglioramento genetico sono orientati alla biodiversità e la nostra gamma di prodotti viene sviluppata di conseguenza.

EN

The number of insect species, particularly bees and butterflies, is declining. It is therefore vital to protect their habitats, create flower islands and flowering strips, and maintain a natural garden. Selecta's Nature Garden concept is designed precisely to achieve this. Our breeding programmes are focused on biodiversity, and our range is developed accordingly.

ES

La biodiversidad de los insectos, especialmente de las abejas y mariposas, está disminuyendo. Por eso, es importante proteger sus hábitats, crear islas de flores y franjas floridas, y mantener un jardín natural. El concepto Nature Garden de Selecta va precisamente en esa dirección. Nuestros programas de mejora genética se centran en la biodiversidad y nuestra gama de productos se va desarrollando en consecuencia.



We also place great importance on drought-tolerant varieties



SELECTAS EXTRA. RCS® 2.0

Clever rooting,
sustainable growing!



FR

RCS® 2.0 (Rooted Cuttings System) – l'avenir de la culture des plantes : Les boutures s'enracinent directement dans des sacs en cellulose biodégradables, sans aucun substrat.

• **Matériau durable**

Matériau biodégradable à base de papier

• **Logistique efficace**

Le poids réduit et le volume compact permettent une logistique RC particulièrement efficace

• **Production efficace**

Enracinement particulièrement efficace dans des conditions climatiques appropriées. Peut être combiné sans problème avec un traitement automatisé ou manuel

IT

RCS® 2.0 (Rooted Cuttings System) – il futuro della produzione di piante: radicare le talee direttamente in sacchetti di cellulosa biodegradabili, senza substrato.

• **Materiale sostenibile**

Materiale biodegradabile a base di carta

• **Logistica efficiente**

Peso ridotto e volume compatto consentono una logistica RC particolarmente efficiente

• **Produzione efficiente**

Radicazione particolarmente efficiente in condizioni climatiche adeguate. Integrabile senza problemi in processi automatizzati o manuali

EN

RCS® 2.0 (Rooted Cuttings System) – the future of plant production: Cuttings are rooted directly in biodegradable cellulose bags – without any substrate.

• **Material sustainability**

biodegradable, paper-based material

• **Logistics efficiency**

lower unit weight and reduced transport volume translate directly into more efficient logistics for rooted cuttings

• **Operational efficiency**

efficient rooting under optimal climatic conditions, combined with seamless integration into automated or manual processing workflows

ES

RCS® 2.0 (Rooted Cuttings System) – el futuro de la producción de plantas: los esquejes enraizan directamente en bolsas de celulosa biodegradables, sin necesidad de sustrato.

• **Material sostenible**

Material biodegradable a base de papel

• **Logística eficiente**

El peso reducido y el volumen compacto permiten una logística RC especialmente eficiente

• **Producción eficiente**

Enraizamiento especialmente eficaz en condiciones climáticas adecuadas. Se puede combinar perfectamente con el procesamiento automatizado o manual



Packaging
of RCS® 2.0



Substrate-free
sticking and
rooting



Rooted
RCS® 2.0



Automated
transplanting

TECH SHEET FOR SUCCESSFUL PRODUCTION USING RCS® 2.0 YOUNG PLANTS



Soil / Media ✓



Potting

Plant the RCS® 2.0 young plant to have the crown level with the substrate surface. After planting, the **paper should ideally be slightly visible**.

Make sure the dibble holes are small to ensure good contact between the roots and the growing medium, or plant the plants without making a hole at all.

Irrigation and fertilisation

With RCS® 2.0 young plants, you should **start watering and feeding immediately after potting**. There is no need for a transition phase, as is the case with a rooted RC when switching to a new growing medium (e.g. keeping the soil drier and applying no or very little fertiliser until the roots reach the edge of the pot).

As a general rule, **PGR treatments should be avoided for the first two weeks after planting** the RCS® 2.0 young plants. RCS® 2.0 young plants immediately begin to root in the new substrate and direct their energy towards rooting (i.e. there is no typical initial stretching, as is often the case with substrate plugs). The plants branch out better and stretch less. Overall, significantly fewer PGR treatments are required during cultivation.

Plants grown from RCS® 2.0 young plants appear smaller and less developed in the first few weeks when compared directly with RC plants rooted in substrate. However, provided the points mentioned above are taken into account, the RCS® 2.0 young plants catch up and achieve an equivalent result.

Summer tip

Help the plants acclimatise to hot temperatures. Spray them during the first few days after repotting and provide extra shade. In very hot weather, the RCS® 2.0 pockets should also be watered.

Green Product
Award Winner 26

2025
TASPO
Awards 2025
JAHRE
GEWINNER
Beste Produktidee B2B

2025
Deutscher
Innovationspreis
Gartenbau

VR-
INNO-
VATION
2026
Preisträger
2026

SIVAL
INNOVATION
2026
LAURÉAT DU CONCOURS
BRONZE



Stand Outs



- FR** La génétique Selecta est connue pour la qualité de ses performances techniques. Les séries se caractérisent par une grande homogénéité, couvrent les besoins de base en termes de variétés et de couleurs et sont généralement produites en grand volume pour le marché de masse. Ces gammes éprouvées sont des **ESSENTIALS** pour tous les acteurs du marché.
- IT** Selecta Genetik è nota per le sue eccellenti prestazioni tecniche. Le serie sono caratterizzate da una forte omogeneità, soddisfano la domanda di base di varietà e colori e sono solitamente prodotte in grandi volumi per il mass market. Questi collaudati assortimenti sono gli **ESSENTIALS** per tutti gli operatori del mercato.
- EN** Selecta genetics are known for their good technical performance. Series are characterized by a high level of homogeneity, cover the basic demand for varieties and colours and are usually produced in large volumes for the mass market. These tried-and-tested ranges are **ESSENTIALS** for all market players.
- ES** La genética de Selecta es conocida por su buena performance técnica. Las series se caracterizan por su alta homogeneidad, cubren la demanda básica de variedades y colores y, por lo general, se producen en grandes volúmenes para el mercado de masas. Estos surtidos probados son **ESSENTIALS** para todos participantes en el mercado.

- FR** Certaines séries, souvent plus petites, et des variétés individuelles avec des caractéristiques et des propriétés particulières se distinguent encore une fois. Elles sont souvent produites par des spécialistes pour les jardinerie et les magasins spécialisés. À l'avenir, nous les présenterons dans tous les domaines de la communication comme **STAND OUTS**.
- IT** Alcune serie, per lo più di piccole dimensioni, e singole varietà con particolari caratteristiche e proprietà si distinguono nuovamente: sono spesso prodotte da specialisti per garden center e negozi specializzati. D'ora in poi, le evidenzieremo chiaramente in tutti i settori della comunicazione come **STAND OUTS**.
- EN** Individual, mostly smaller series and single varieties with special features and characteristics stand out from these ranges. They are often produced by specialists for garden centres and specialist shops. In future, we will clearly highlight these as **STAND OUTS** in all areas of communication.
- ES** De éstos sobresalen algunas series, por lo general pequeñas, y variedades singulares con características y propiedades especiales. En muchos casos son producidas por especialistas para centros de jardinería o tiendas especializadas. A partir de ahora las destacaremos en todos los ámbitos de la comunicación claramente como **STAND OUTS**.



- FR** En outre, il y a les produits phares exclusifs très particuliers de la gamme qui sont facilement identifiables et reconnaissables non seulement par les experts, mais aussi par les consommateurs. Il peut s'agir de variétés individuelles, de petites séries ou même de marques. Ces **DIAMONDS** font l'objet d'une attention particulière dans le cadre du marketing.
- IT** L'assortimento comprende anche prodotti esclusivi molto particolari, facilmente identificabili e riconoscibili non solo dagli esperti, ma anche dai consumatori. Può trattarsi sia di singole varietà che di piccole serie o addirittura di marchi: a questi **DIAMONDS** spetta un'attenzione particolare nel marketing.
- EN** In addition, there are very special exclusive highlights in our range that are easy to identify and recognise not only by experts but also by consumers. These can be individual varieties but also small series or even brands. These **DIAMONDS** are given a special focus in marketing.
- ES** Adicionalmente, se encuentran en el surtido los highlights muy especiales y exclusivos que son fáciles de identificar y reconocer no solamente por los expertos, sino también por los consumidores. Pueden ser tanto variedades singulares, como también pequeñas series o incluso marcas. A estos **DIAMONDS** se les dará un enfoque especial en el marketing.

SELECTAS EXTRA. ESSENTIALS, STAND OUTS, DIAMOND

- FR** Grâce à cette différenciation de la gamme qui transcende toutes les cultures, nous créons une orientation encore meilleure pour tous les acteurs du marché. Ces trois catégories ont en commun l'exigence éprouvée de qualité Selecta !
- IT** Con questa suddivisione all'interno dell'assortimento, siamo in grado di garantire un orientamento ancora migliore a tutti gli operatori del mercato. Ciò che accomuna tutte e tre le categorie è il comprovato standard di qualità Selecta!
- EN** With this cross crop differentiation of the product range, we are creating even better orientation for all market participants. What all three categories have in common is the proven Selecta quality standard!
- ES** Con esta diferenciación general para todos los cultivos del surtido ofrecemos una orientación aún más fácil para todos los participantes en el mercado. ¡Lo que las tres categorías tienen en común son las exigencias de calidad probadas de Selecta!



FR

La richesse de la gamme de Multifleurs Selecta permet de proposer un assortiment de Chrysanthèmes fleuris de mi-septembre à fin octobre. L'accent est mis sur les lignées qui permettent pour chaque segment de marché une offre complète en couleur et homogène en culture dans un souci de facilité et d'efficacité. Notre large gamme trixi vous offre encore plus de confort et de créativité dans vos assortiments. En complément, notre collection générale présente un des plus larges choix de couleur et de forme de fleur du marché pour vous permettre de différencier votre offre.

IT

L'ampio assortimento Multiflora di Selecta consente di offrire una selezione di crisantemi con fioritura da metà settembre fino alla fine di ottobre. Il focus è sulle linee di prodotto con le quali è possibile comporre un'offerta in ogni segmento di mercato che copra tutti i colori e renda possibile una coltivazione omogenea. In questo contesto prestiamo particolare attenzione alla semplicità e all'efficienza. La nostra ampia gamma Trixi offre ancora più spazio all'economicità e creatività nel tuo assortimento di prodotti. Inoltre il nostro assortimento offre una selezione di colori e forme dei fiori che non ha uguali sul mercato, dandoti la possibilità di distinguerti con i tuoi prodotti.

EN

With the sumptuous Multiflora range from Selecta, you can offer a selection of flowering chrysanthemums from mid-September to the end of October. It centres on product lines that allow you to put together products in any market segment that cover every colour and can be cultivated together. It is particularly worth noting their simplicity and efficiency. Our extensive Trixi collection offers you even greater scope for convenience and creativity in your product range. Our line-up also includes a selection of flower colours and shapes without equal on the market, which gives you an opportunity to make your products stand out from the crowd.

ES

La amplia gama de crisantemos Multiflora de Selecta le da la posibilidad de ofrecer desde mediados septiembre hasta finales de octubre un surtido de crisantemos floridos. Lo esencial son unas líneas de productos con las cuales en cada segmento del mercado puede Vd. combinar una oferta que abarca todos los colores y permite una cultivación uniforme. Dedicamos especial atención a la sencillez y eficacia de esta oferta. Nuestro abundante surtido de Trixi le brinda aún más confort y creatividad para su oferta de productos. Además, nuestro abanico de productos incluye una selección de colores y formas de flor sin igual en el mercado, dándole así a Vd. la posibilidad de resaltar con su oferta.

Garden Chrysanthemum
Ferrara and Salomon



18A15

Ferrara White



37

18A14

Salomon White



38

18A17

Ferrara Yellow



18A07

Salomon Yellow



18A12

Ferrara Bronze



18A11

Salomon Red Bronze



18767

Salomon Purple



18A09

Ferrara Lilac



40-41

18F61 · Cha24F61

sel® Pelta Cranberry



18F62 · Cha25F62

sel® Pelta Lemon '26



18687 · Cha15687

sel® Pelta Mango



18164 · Cha14164

sel® Pelta Cherry



18162 · Cha13162

sel® Sancta Ivory



41



18F60 · Cha24F60
sel® Yooky® Violet '25



 41

18745
Marbella Bronze
    
3,5

18764
Marbella Red
    
3,5

18A05
Marbella White '19
    
3,5

18760
Marbella Purple
    
3,5

18779
Marbella Yellow
    
3,5

18762
Marbella Orange
    
3,5

18754
Marbella Special Pink
    
3,5

41-42

NEW



18H41 · Cha26H41
sel® Hourra Yellow



18B82 · Cha23B82
sel® Hourra Gold



18C14 · Cha19C14
sel® Hourra Orange



18C34 · Cha23C34
sel® Hourra Dark Orange



18C39 · Cha23C39
sel® Hourra Salmon



IM
PRO
VED



18G10 · Cha25G10
sel® Hourra White '27



18C38 · Cha23C38*
sel® Hourra Dark Rose



18F65 · Cha25F65
sel® Hourra Red



18714 · Cha19714
sel® Hourra Rose



TOP



18F66 · Cha25F66
sel® Hourra Purple



42

NEW

NEW

18G02 · Cha27G02

sel® Ewa Yellow



18G03 · Cha27G03

sel® Ewa Red



18B45 · Cha25B45

sel® Ewa Orange



18A42 · Cha19A42

sel® Tag Yellow



18539 · Cha19539

sel® Tag Orange



18402 · Cha19402

sel® Tag White



18C25 · Cha19C25

sel® Tag Dark Rose



18401 · Cha19401

sel® Tag Rose



42

18879 · Cha19879
sel® Bahia Pearl

42 4 5.5

18728 · Cha19728
sel® Bahia Violet

42 4 5.5

18B11 · Cha23B11
sel® Bahia Dark Orange '23

42 4 5.5

18352 · Cha19352
sel® Bahia Pink

42 4 5.5

TOP

18F63 · Cha24F63
sel® Bahia Rose

42 3 5.5

18B12 · Cha23B12
sel® Bahia Red '23

42 4 5.5

18C95 · Cha21C95
sel® Bahia Yellow

42 4 5.5

18880 · Cha19880
sel® Bea White

42 4 6

TOP

42



18174
sel® Enya Yellow

6,5 42 4 5,5

NEW



18173
sel® Enya Purple

6,5 42 4 6

NEW



18B73 · Cha23B73
sel® Enya Gold

6,5 42 4 5,5

NEW



18B72 · Cha23B72
sel® Enya Rose

6,5 42 4 6

NEW



18B71 · Cha23B71
sel® Enya Pink

6,5 42 4 6

NEW



Garden Chrysanthemum
series Melissa



43

18629 · Cha15629

sel® Melissa Violet



18316 · Cha15316

sel® Melissa Orange



18952 · Cha19952

sel® Melissa Yellow



18C40 · Cha21C40

sel® Melissa White



18628 · Cha14628

sel® Melissa Rose



18317 · Cha15317

sel® Melissa Pearl



18087 - Cha13087

sel® Alpha White



18B26 - Cha25B26

sel® Chiara White



18B84 - Cha23B84

sel® Rochefort White



18632 - Cha19632

sel® Pollux White



18C16 - Cha19C16

sel® Loya Yellow



18621 - Cha19621

sel® Loya Ivory



18580 - Cha14580

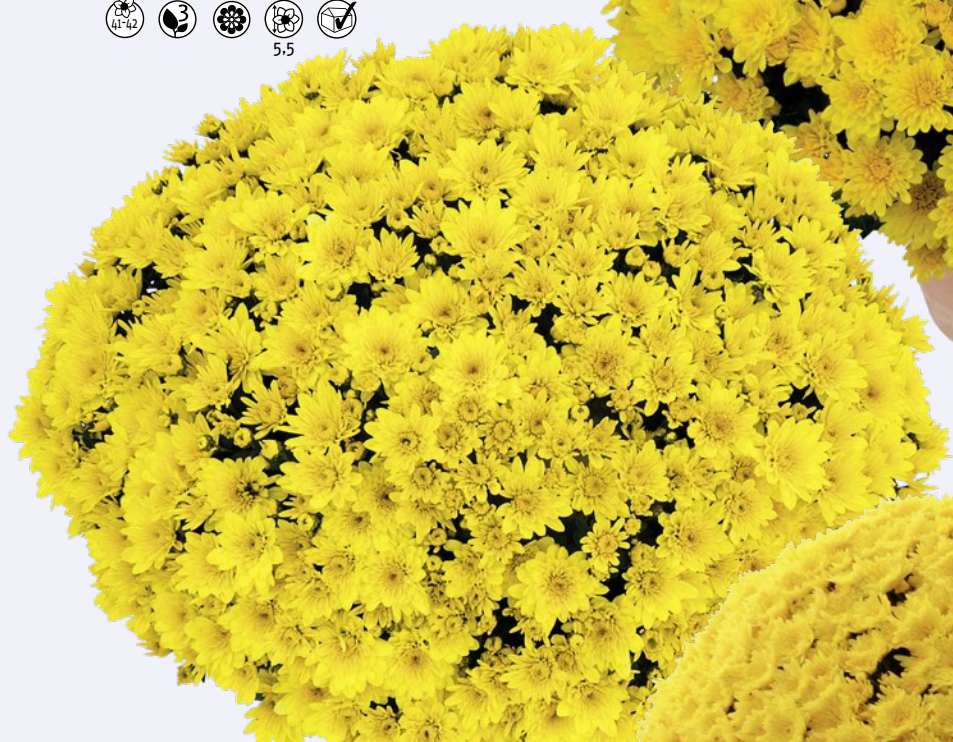
sel® Adria Yellow



18607 - Cha14607

sel® Elektra Yellow





18920 · Cha19920
sel® Post it Yellow

41-42 3 5,5



18379 · Cha19379
sel® Malou Yellow

41-42 3 6



18722 · Cha19722
sel® Sublima Yellow

41-42 3 5,5

TOP



18929 · Cha19929
sel® Sunset Champagne

41-42 3 6

Stand Outs



18354 · Cha19354
sel® Caldera Orange

41 4 6

Stand Outs

TOP



18F64 · Cha24F64
sel® Caldera Dark Orange

41 3 6

Stand Outs



18644 · Cha14644
sel® Supra Dark Orange

41-42 3 5,5



18679 · Cha19679
sel® Caldera Rose

41 4 6

Stand Outs



18882 · Cha19882

sel® Bella Rose



18843 · Cha23843

sel® Flora



Stand
Outs



18590 · Cha19590

sel® Uranus Violet



18682 · Cha19682

sel® Fabula Lilac



18013 · Cha19013

sel® Bella Violet



18367 · Cha19367

sel® Fructa Red



Stand
Outs



18610 · Cha14610

sel® Fructa Raspberry



Stand
Outs



18089 · Cha13089
sel® Monza Red

41 3 4,5



18350 · Cha19350
sel® Alizarine Red

41-42 3 4,5



18577 · Chalana
sel® Xena Red

41 3 5,5



18C12 · Cha19C12
sel® Callia Violet

41-42 3 5

18715 · Cha19715
sel® Nativa Yellow

41-42 3 6



18A44 · Cha19A44
sel® Reine Rose

41-42 3 6



18627 · Cha14627
sel® Marion Red

41-42 3 5



18C31 · Cha23C31
sel® Callia White

41-42 3 5

18167 - Cha13167

sel® Burma Rose

42

3

6

TOP



18165 - Cha13165

sel® Burma White

42

3

6

TOP



18166 - Cha13166

sel® Burma Yellow

42

3

6

TOP



TRIXI TC171 - CKTL TR216

Colombo
Burma Yellow + Rose + White

42-43

3

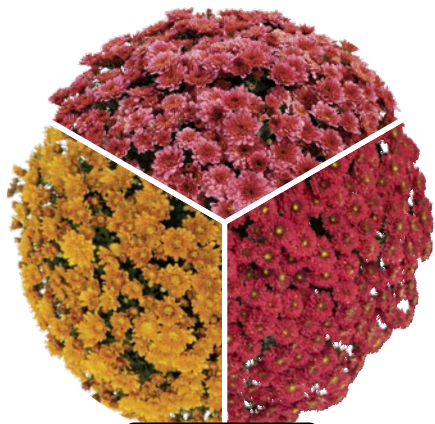
6

TOP

Stand Out



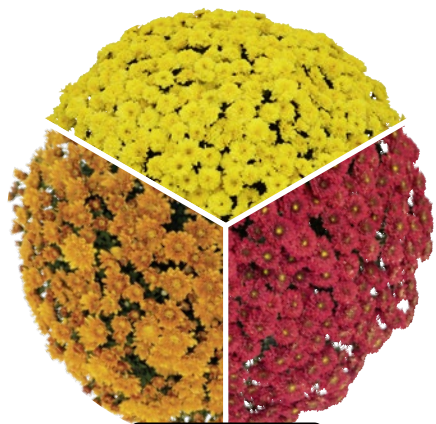




TRIXI TR150 • CKTL TC151

Tutti Frutti

Pelta Cherry + Cranberry + Mango



TRIXI TC152 • CKTL TC153

Mai Tai

Pelta Lemon + Cranberry + Mango



TRIXI TC424 • CKTL TC426

Negroni

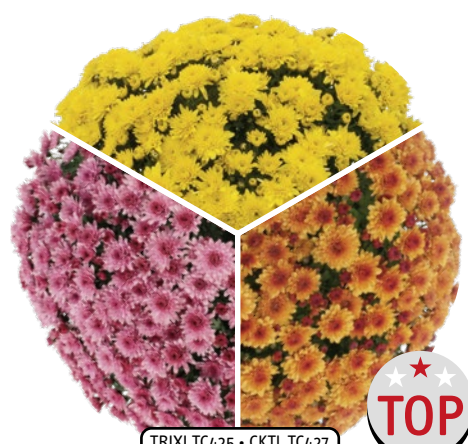
Yooky® White + Orange '21 + Pink



TRIXI TC329 • CKTL TC328

Piña Colada

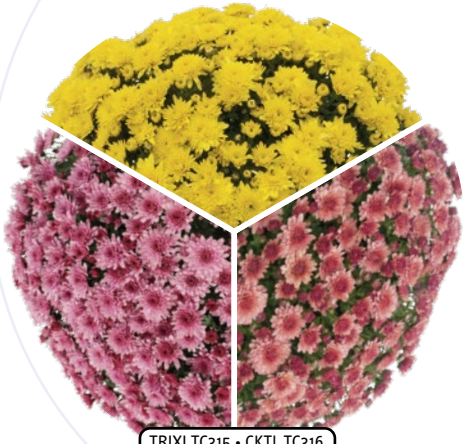
Yooky® Yellow + White + Pink



TRIXI TC425 • CKTL TC427

Long Island

Yooky® Yellow + Orange '21 + Pink



TRIXI TC315 • CKTL TC316

Coral Reef

Yooky® Yellow + Pink + Coral



TRIXI TC143 • CKTL TC144

Blue Lagoon

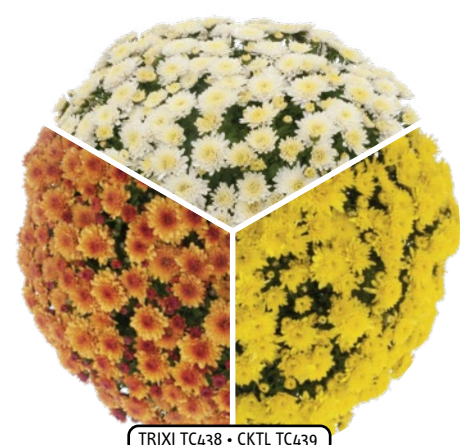
Yooky® Violet '25 + White + Coral



TRIXI TC145 • CKTL TC146

Jamaica Fever

Yooky® Yellow + White + Violet '25



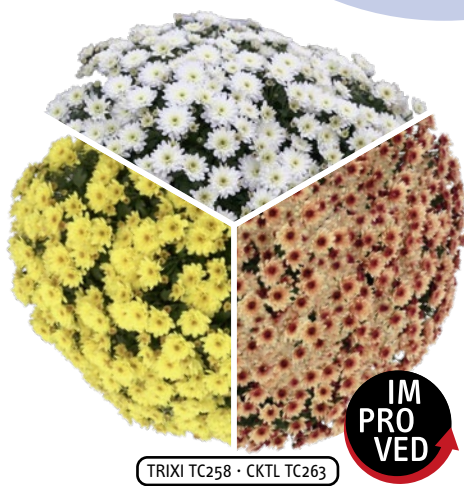
TRIXI TC438 • CKTL TC439

Caipimelon

Yooky® White + Yellow + Orange '21



Negroni



TRIXI TC258 • CKTL TC263

Coco Loco

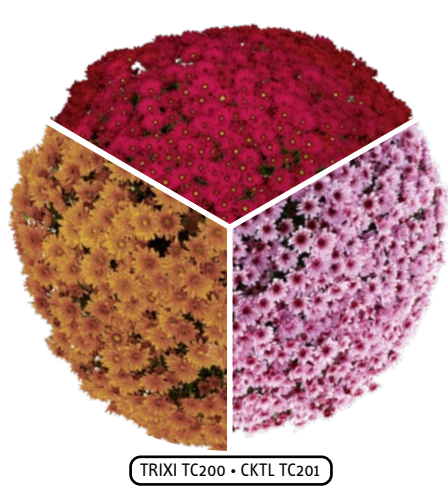
Hourra White '27 + Salmon + Yellow



TRIXI TC264 • CKTL TC265

Ipanema

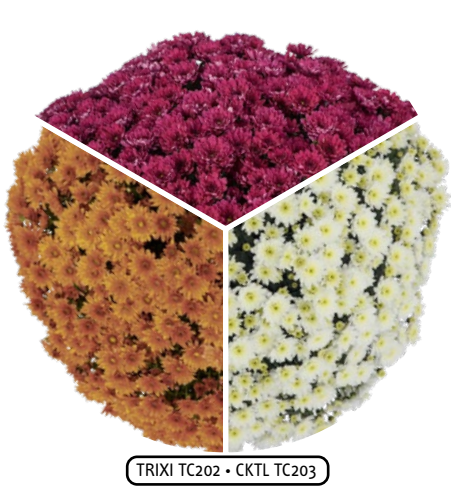
Hourra White '27 + Rose + Yellow



TRIXI TC200 • CKTL TC201

Skinny Peach

Hourra Red + Rose + Orange



TRIXI TC202 • CKTL TC203

Mojito Royale

Hourra Purple + White '27 + Orange



TRIXI TC270 • CKTL TC271

Malibu Sunrise

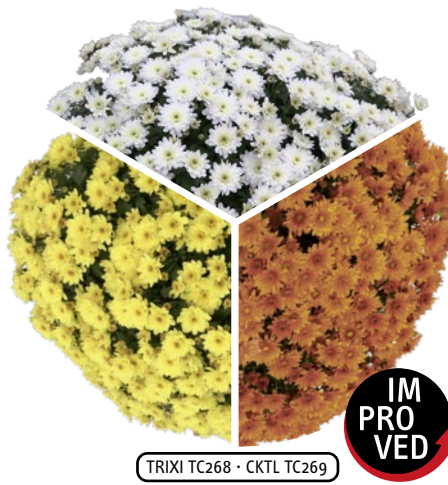
Hourra Orange + Purple + Yellow



TRIXI TC300 • CKTL TC301

Dark Moon

Hourra White '27 + Red + Yellow



TRIXI TC268 • CKTL TC269

Switchel

Hourra White '27 + Orange + Yellow



TRIXI TC274 • CKTL TC275

Laser Blazer

Hourra Red + Orange + Yellow



TRIXI TC272 • CKTL TC273

Espresso Martini

Hourra White '27 + Purple + Yellow



TRIXI TC266 • CKTL TC267

Evening Sun

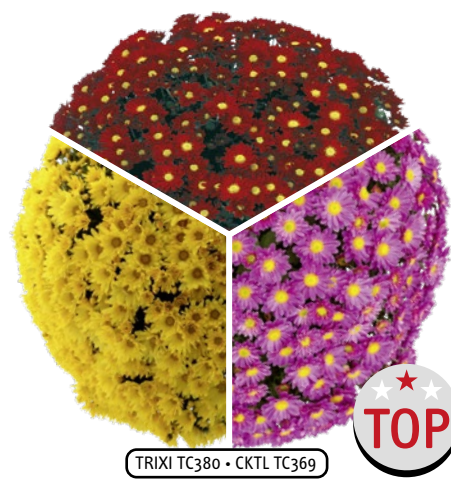
Hourra White '27 + Rose + Orange



TRIXI TC256 • CKTL TC257

Bloody Mary '27

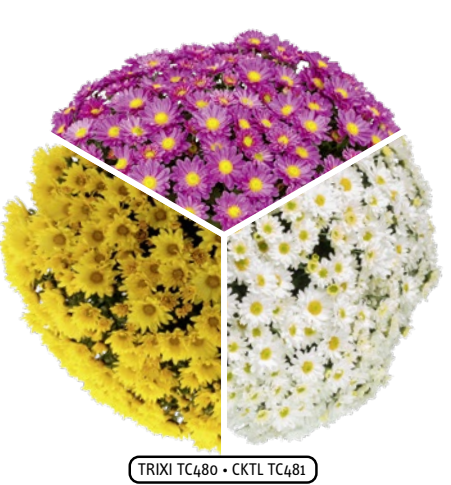
Ewa Orange + Red + Yellow



TRIXI TC380 • CKTL TC369

Kastis

Marion Red + Callia Violet + Nativa Yellow

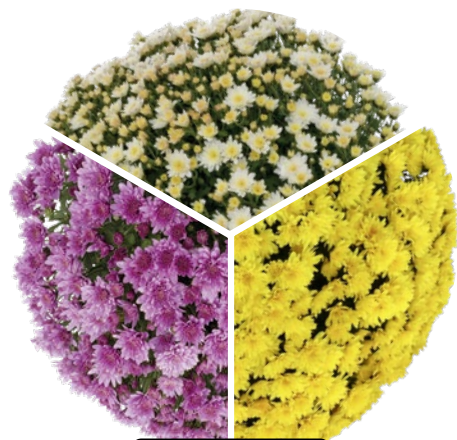


TRIXI TC480 • CKTL TC481

Tropic Star

Callia Violet + White + Nativa Yellow

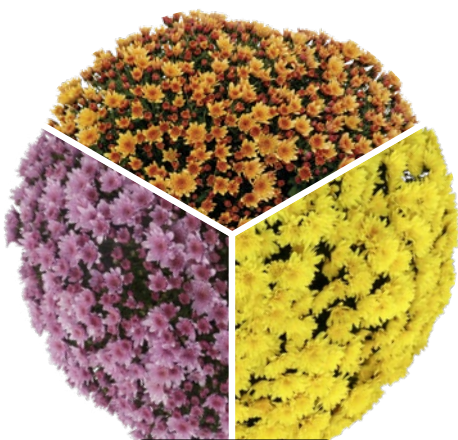




TRIXI TR154 • CKTL TC155

Bacardi

Tag White + Yellow + Dark Rose



TRIXI TR254 • CKTL TC255

Kukki Special

Tag Orange + Yellow + Rose



TRIXI TC472 • CKTL TC466

Piccadilly

Bahia Yellow + Pearl + Red '23



TRIXI TC156 • CKTL TC157

Spicy Margarita

Bahia Dark Orange'23 + Yellow + Violet



TRIXI TC158 • CKTL TC159

Batanga

Bahia Pink + Violet + Yellow



TRIXI TC160 • CKTL TC161

El Diabolo

Bahia Dark Orange'23 + Bea White + Bahia Violet



TRIXI TC442 • CKTL TC443

Gin Lemon

Bea White + Bahia Pearl + Yellow



TRIXI TC473 • CKTL TC467

Martini Dry

Bea White + Bahia Red '23 + Pink



TRIXI TC168 • CKTL TC199

Purple Rain

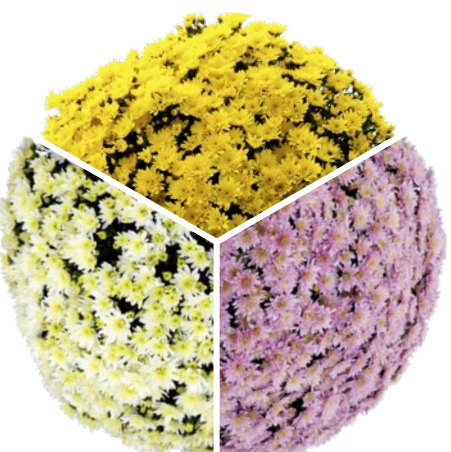
Bea White + Bahia Violet + Pearl



TRIXI TC327 • CKTL TC326

Old Fashioned

Melissa Yellow + Orange + Violet



TRIXI TC450 • CKTL TC451

Caipirovka

Melissa Yellow + Pearl + White



TRIXI TC418 • CKTL TC419

Gin Tea

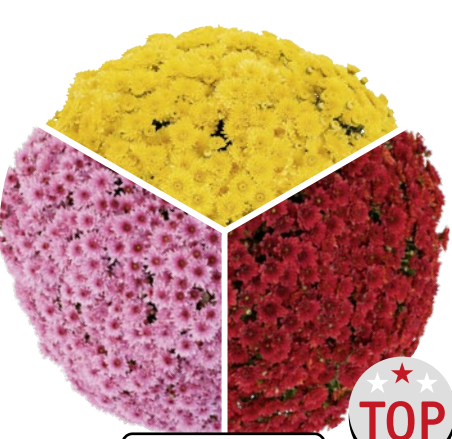
Bea White + Bahia Yellow + Violet



TRIXI TC475 • CKTL TC469

Valentino

Bea White + Bahia Yellow + Red '23



TRIXI TC474 • CKTL TC468

Royal Romance

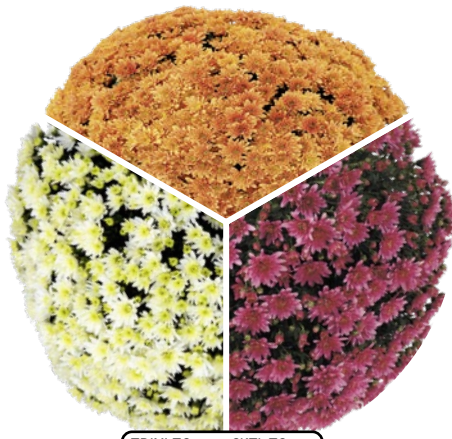
Bahia Yellow + Red '23 + Pink



TRIXI TC452 • CKTL TC453

Bahama Mama

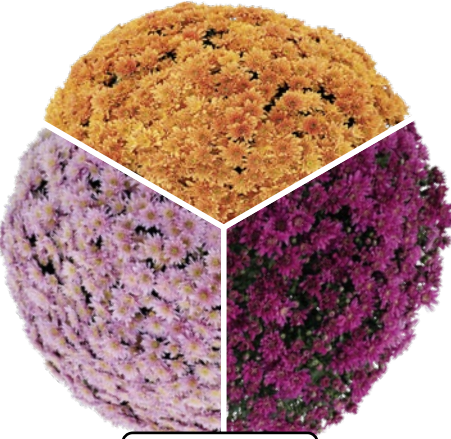
Melissa Yellow + White + Rose



TRIXI TC454 • CKTL TC455

Shot

Melissa Orange + Rose + White



TRIXI TC172 • CKTL TC223

Violet Wonder

Melissa Orange + Violet + Pearl



CHRYDANCE



ChryDANCE

FR

Elargissez votre clientèle avec la gamme Chrydance. Cet assortiment de Chrysanthèmes dirigés et compacts nécessite peu ou pas de régulateur de croissance. L'étendue de la gamme de couleur et de forme de fleurs vous permet de présenter une offre originale très appréciée des consommateurs.

IT

L'assortimento Chrydance permette di ampliare la propria clientela. Questa selezione di crisantemi compatti richiede pochi o nessun regolatore di crescita. L'ampio spettro di colori e forme dei fiori permette di comporre un'offerta attraente che sarà molto ben accolta dal consumatore.

EN

Attract a host of new customers with the Chrydance range. This selection of compact chrysanthemums requires little or no use of growth regulators. The wide range of flower colours and shapes allows you to put together an attractive collection that your customers will love.

ES

Amplíe su clientela con el surtido de Chrydance. Esta selección de crisantemos compactos de cultivo controlado tiene poca o ninguna necesidad de regulación de crecimiento. El gran espectro de colores y formas de flor le permite combinar una oferta atractiva que será muy bien aceptada por el consumidor.

POT STANDARD CHRYDANCE – CHOKE, TWIST, HIP HOP



18884 · Cha19884

sel® Choke Red



TOP



18017 · Cha19017

sel® Choke Orange



TOP



18D85 · Cha24D85

sel® Twist Purple



18B49 · Cha23B49

sel® Hip Hop Yellow & Red





18930 · Cha19930
sel® Swing Salmon



18C97 · Cha22C97
sel® Swing White



18342 · Cha19342
sel® Swing Dark Rose



18B08 · Cha24B08
sel® Swing Coral '25



18142
sel® Swing Yellow '27



18D69 · Cha23D69
sel® Swing Rose





sel® Lindy Hop Pink & White



sel® Flamenco Orange '25



sel® Ska Yellow



sel® Ska White



sel® Limbo Rose '24



sel® Salsa Red '23



sel® Boogie Yellow '24



sel® Zumba Pink & White



sel® Discofox Pink



sel® Zumba Red & Gold

18331 · Cha19331
sel® Rockland Red



18390 · Cha19390
sel® Cancan Orange



18332 · Cha19332
sel® Rockland Purple



18329 · Cha19329
sel® Rockland White



18330 · Cha19330
sel® Rockland Yellow



18A25 · Cha19A25
sel® Chacha White



18012 · Cha19012
sel® Bamba Yellow



18B17 · Cha23B17*
sel® Mambo Rose '24



18328 · Cha19328
sel® Reggae White



18B07 · Cha22B07
sel® Reggae Yellow



CHRYDANCE MIXES

Name		System code	Variety 1	Variety 2	Variety 3
Crazy Frog	IMP	TC302	Swing Dark Rose	Swing Yellow '27	Swing White
Tocco Rosso		TC457	Swing Dark Rose	Swing Coral '25	Swing White
Swimming Pool	IMP	TC303	Swing Coral '25	Swing Yellow '27	Swing White
Scottie	IMP	TC305	Swing Dark Rose	Swing Salmon	Swing Yellow '27
Take Three		TC464	Swing Dark Rose	Swing Salmon	Swing White
Cherry Mimosa	IMP	TC307	Space Mona Purple	Space Mona White Pink	Space Mona Red & Yellow '27
Planteur	TOP	TC233	Choke Red	Choke Orange	Swing Dark Rose
Mariko		TC470	Ska Yellow	Ska White	Salsa Red '23
Cosmopolitan		TC217	Ska Yellow	Ska White	Zumba Pink & White
Americano		TC189	Ska Yellow	Ska White	Zumba Red & Gold
Hell Fire	IMP TOP	TC304	Retro Jukebox Pink & White	Retro Jukebox Red & Orange	Retro Vinyl Red & Gold
Saint Germain	IMP	TP004	Retro Jukebox Pink & White	Retro Jukebox Red & Orange	Jukebox Red & Orange
Martinez		TC482	Limbo Rose '24	Ska White	Salsa Red '23
Zona Rosa		TC483	Zumba Pink & White	Limbo Rose '24	Ska White
Summit		TC237	Rockland Yellow	Rockland White	Rockland Red
Spado	TOP	TC236	Rockland Purple	Rockland White	Rockland Red
Veneziano	IMP	TC306	Reggae White	Reggae Yellow	Macarena Rose '27



18I38

IM PRO VED

sel® Quadrille Violet '27

8 3



18A34 · Cha19A34

sel® Quadrille Red

8 3



18B86 · Cha23B86

sel® Macarena Orange

7 3



18I47

IM PRO VED

sel® Macarena Rose '27

7 3



TC482

Martinez

Limbo Rose '24 + Ska White + Salsa Red '23

POT CHRYSANTHEMUM YEAR-ROUND PROGRAMME



365
DAYS

FR

Une gamme repensée de chrysanthèmes en pot compacts et bien ramifiés, adaptée à une production tout au long de l'année. Clairement structurée en quatre lignes, cette gamme offre un large spectre de formes et de couleurs de fleurs : des variétés à fleurs simples (Liora) et doubles (Birdy), ainsi que des variétés bicolores (Retro) et de type anémone (Space).

Toutes les gammes conviennent également très bien aux pots mixtes et aux Trixi®.

IT

Un assortimento completamente rinnovato di crisantemi da vaso, compatti e ben ramificati, adatti alla produzione durante tutto l'anno. Le quattro linee offrono un'ampia scelta di forme e colorazioni: dai fiori semplici di Liora a quelli doppi di Birdy, fino alle varietà bicolori di Retro e ai fiori di tipo Anemone di Space. Tutte le serie sono adatte anche per pentole miste e Trixi®.

EN

A newly structured range of compact, well-branched pot chrysanthemums, suitable for all-year production. Clearly divided into four lines, the range offers a wide variety of flower shapes and colours: single (Liora) and double varieties (Birdy), as well as bicolor (Retro) and anemone-type (Space) varieties. All ranges are also well suited to mixed pots and Trixi®.

ES

Un surtido reestructurado de crisantemos de maceta compactos y de buena ramificación, que es apropiado para la producción durante todo el año. Clasificado claramente en cuatro líneas, el surtido ofrece un amplio portafolio de formas y colores de flores: variedades de flores simples (Liora) o dobles (Birdy), así como bicolores (Retro) y de tipo anemona (Space). Todas las series también son adecuadas para ollas mixtas y Trixi®.

365
DAYS

POT CHRYSANTHEMUM YEAR-ROUND - SPACE



18I37

sel® Space Mona Purple



NEW



18B22 · Cha24B22

sel® Space Mona Purple White



Stand
Cuts



18I92

sel® Space Mona Red Yellow '27



IM
PRO
VED



18F93 · Cha24F93

sel® Space Mona White Pink



Space Mix



NEW

18998
sel® Liora Spark Red
7 2



NEW

18923 · Cha19923
sel® Liora Ray White
7 2



NEW

18G75 · Cha24G75
sel® Birdy Colibri
7.5 3



NEW

18D80 · Cha24D80
sel® Birdy Canary
7.5 3



NEW

18F96 · Cha24F96
sel® Birdy Cockatoo
7.5 3





NEW

18D82 · Cha24D82

sel® Retro Jukebox Pink & White



NEW

IMPROVED

CKTL TP004

Saint Germain
Retro Jukebox Pink & White + Red & Orange



NEW

18H04

sel® Retro Jukebox Red & Orange



NEW

18G07 · Cha24G07

sel® Retro Vinyl Red & Gold



Retro-Mix



NEW

18G19

sel® Retro Floppy Purple White



NEW

18B20 · Cha24B20

sel® Space Sirius Purple



FANTAISIES



FR

Cette gamme de variétés unifleurs Selecta est unique sur le marché. Les formes et tailles de fleurs permettent une offre différente, originale qui complète parfaitement la gamme Orchestra.

Elles décoreront magnifiquement terrasses, balcon et patios tout au long de l'automne et vous permettront également de vous adresser à une nouvelle clientèle.

IT

Questo assortimento Uniflora di Selecta è unico sul mercato. Le forme e le dimensioni dei fiori compongono una gamma insolita e attraente che si integra perfettamente con l'assortimento Orchestra.

Questi prodotti garantiscono una splendida decorazione di terrazze, balconi e patii per tutto l'autunno e permettono anche di apprezzare nuovi gruppi di clienti.

EN

This single-flower range from Selecta is unique on the market. The shapes and sizes of the flowers provide room for extraordinary and beautiful products that make the perfect complement to the Orchestra range.

They will ensure that patios, balconies and courtyards are kept looking resplendent throughout the whole of autumn and also give you a means of appealing to new customer groups.

ES

Este surtido Uniflora de Selecta es único en el mercado. Las formas y los tamaños de las flores permiten una oferta extraordinaria y atractiva que a la vez viene siendo el perfecto complemento al surtido Orchestra.

Durante todo el tiempo de otoño garantizan una decoración bellísima para terrazas, balcones y patios y, además, le dan a Vd. la oportunidad de dirigirse a nuevas clientelas.

18F86
sel® Rosela White '26



18H09
sel® Rosela Pink '26



18926 • Cha19926
sel® Rosela Yellow



TOP

Stand
Outs

18F89
sel® Rosela Bronze '26



Rosela Mix Bronze '26, White '26, Pink '26



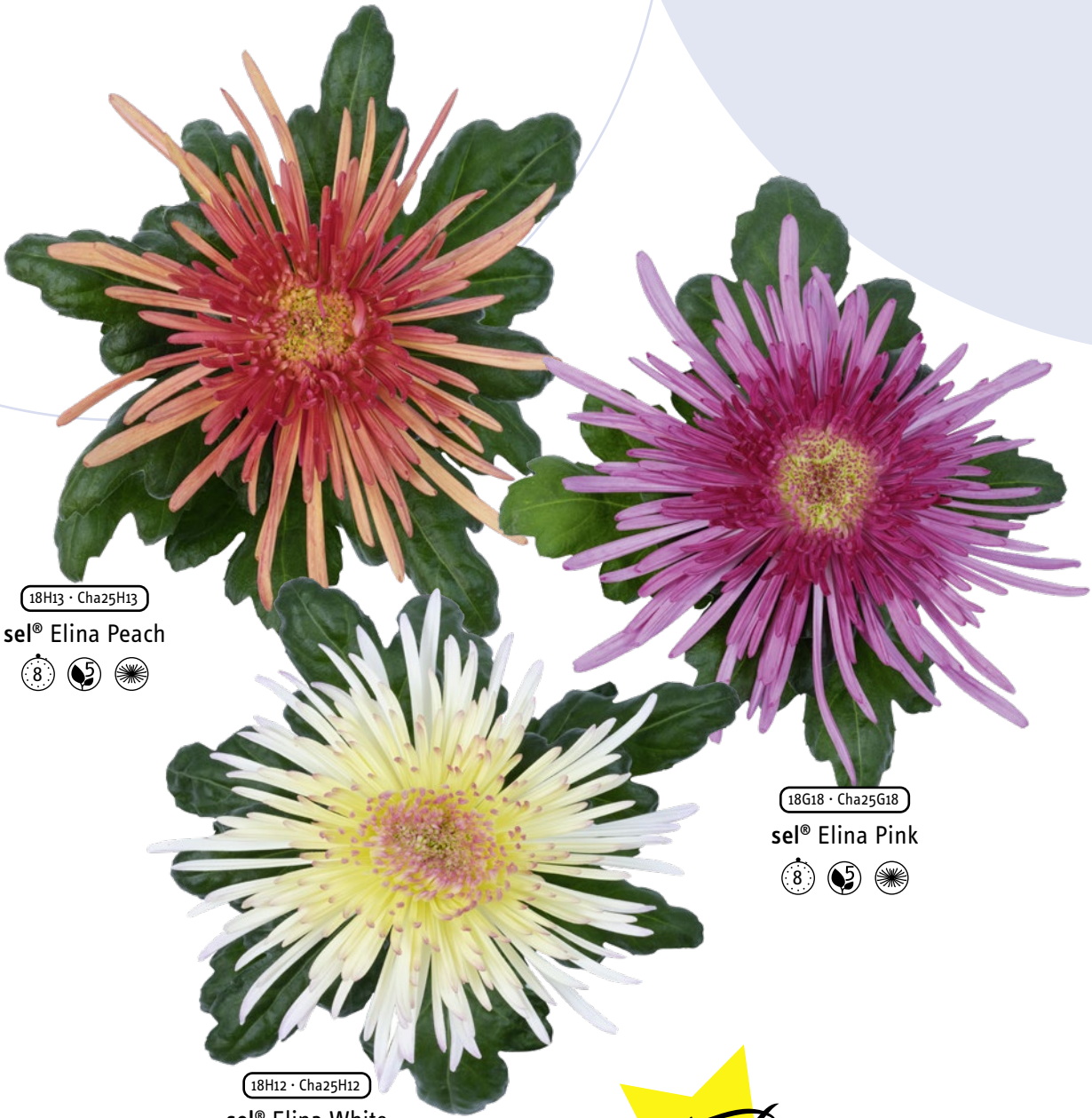
18626 · Cha14626
sel® Marina Orange
9 3 3

18B06 · Cha22B06
sel® Marina Yellow '23
9 3 3

18685 · Cha14685
sel® Marina Red
9 3 3



Marina Mix Yellow '23, Orange, Red



18H13 · Cha25H13
sel® Elina Peach
8 5 3

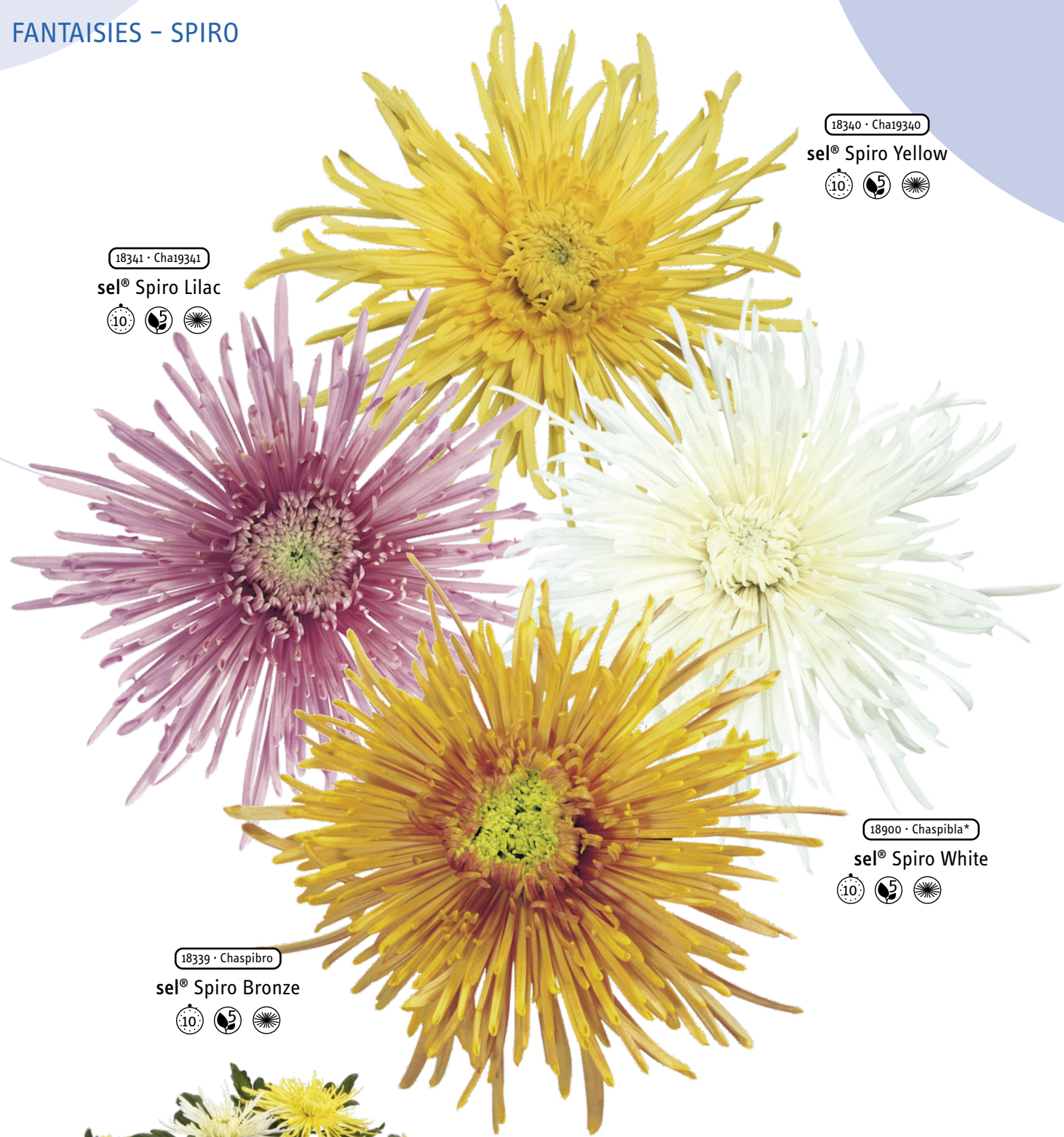
18H12 · Cha25H12
sel® Elina White
8 5 3

18G18 · Cha25G18
sel® Elina Pink
8 5 3



Elina Mix White, Peach, Pink





18341 · Cha19341
sel® Spiro Lilac
10 5

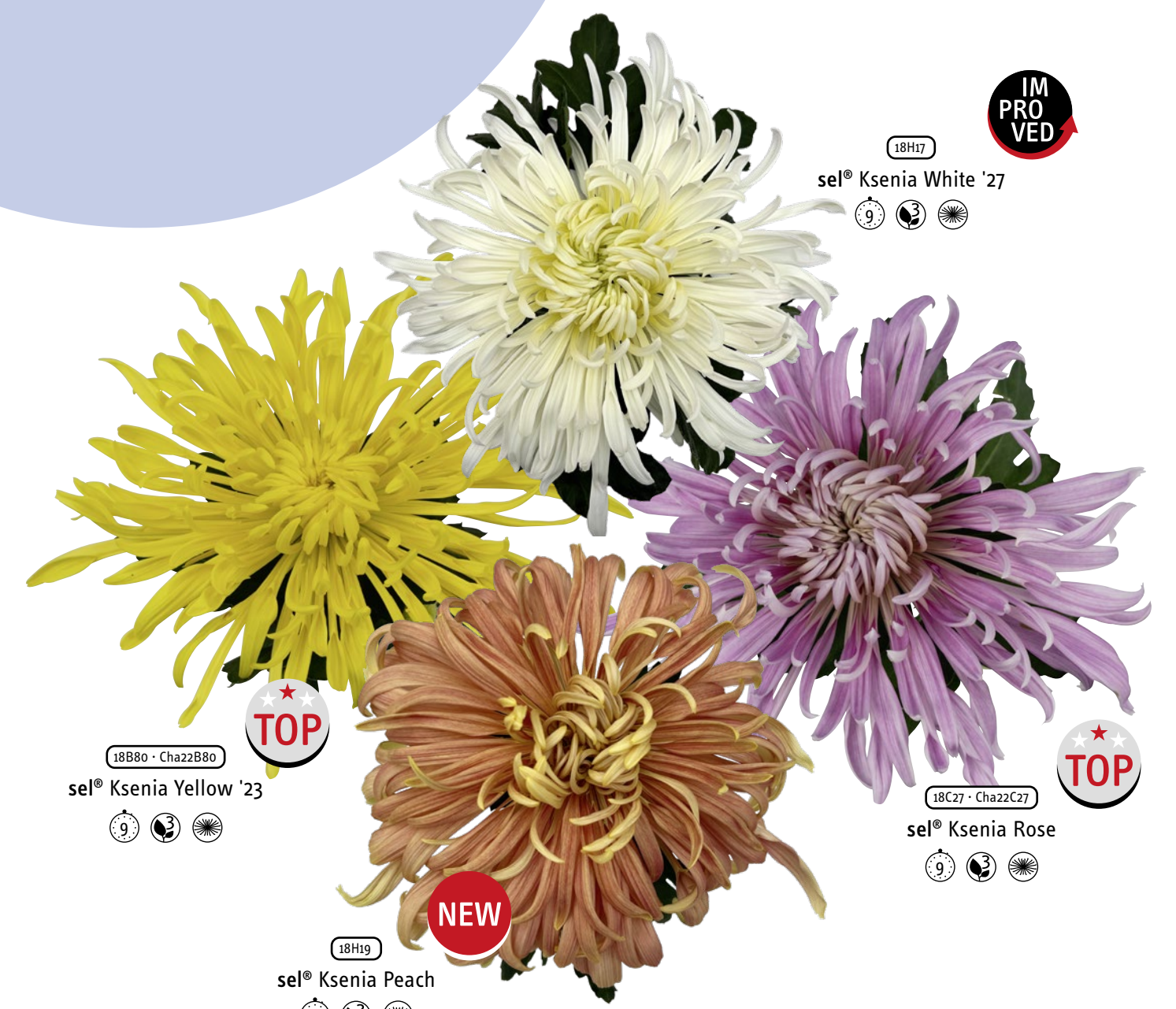
18340 · Cha19340
sel® Spiro Yellow
10 5

18900 · Chaspibla*
sel® Spiro White
10 5

18339 · Chaspibro
sel® Spiro Bronze
10 5



Spiro Mix Yellow, White, Bronze



18B80 · Cha22B80
sel® Ksenia Yellow '23
9 3

18H17
sel® Ksenia White '27
9 3

18C27 · Cha22C27
sel® Ksenia Rose
9 3

18H19
sel® Ksenia Peach
9 3



Ksenia Mix Yellow '23, White '27, Peach



Ksenia Mix Yellow '23, White '27, Rose

18H10
sel® Yana White '26
7.5 4 10

18B58 - Cha23B58
sel® Yana Pink
7.5 4 10

18K10
sel® Yana Orange
7.5 4 10

NEW

18K12
sel® Yana Red
7.5 4 10

NEW

18K11
sel® Yana Yellow
7.5 4 10

NEW

18H21
sel® Galina Green '27
8 3 10

IM
PRO
VED

ORCHESTRA



FR

La gamme Unifleurs Orchestra Selecta est unique par l'intensité de ses coloris la robustesse et la grosseur de ses fleurs. Les lignées Kena, Emeric et Luth vous permettront une culture homogène pour obtenir un produit final de grande qualité. Vous pourrez également cultiver ces variétés en mélanges. Cette gamme peut également se cultiver en mode traditionnelle en pinçant les boutures.

IT

L'assortimento Uniflora Orchestra di Selecta è unico per l'intensità dei suoi colori, la robustezza e le dimensioni dei fiori. Le linee di prodotti Kena, Emeric e Luth consentono una coltivazione omogenea per ottenere un prodotto finale di alta qualità. È possibile coltivarle anche in combinazione con altre varietà. Questo assortimento può essere coltivato anche tradizionalmente, partendo da talea.

EN

The single-flower Orchestra range from Selecta is unique thanks to its intense colours, its robustness and the size of its flowers. The Kena, Emeric and Luth product lines allow you to cultivate your arrangements together to create a first-class end product. You can also cultivate these varieties in combination with each other. In addition, this range can be cultivated the traditional way, using cuttings.

ES

Por la intensidad de sus colores, la robustez y el tamaño de sus flores, el surtido Uniflora Orchestra de Selecta es sin par. Las líneas de productos Kena, Emeric y Luth permiten una cultivo homogénea para obtener un producto final de alta calidad. También es posible cultivar mezclas de estas variedades. Este surtido puede ser cultivado también de forma tradicional mediante esquejes.

★
★
★
TOP

18615 • Cha15615

sel® Kena White



18255 • Cha15255

sel® Kena Bronze



18022

sel® Luth Yellow



★
★
★
TOP

18256 • Cha15256

sel® Kena Yellow



18616 • Cha15616

sel® Kena Rose



★
★
★
TOP

18D26 • Cha24D26

sel® Kena Salmon



18623

sel® Luth White



18662

sel® Luth Rose



Kena Mix Yellow, White, Bronze, Rose, Salmon

Luth Mix White, Rose, Yellow





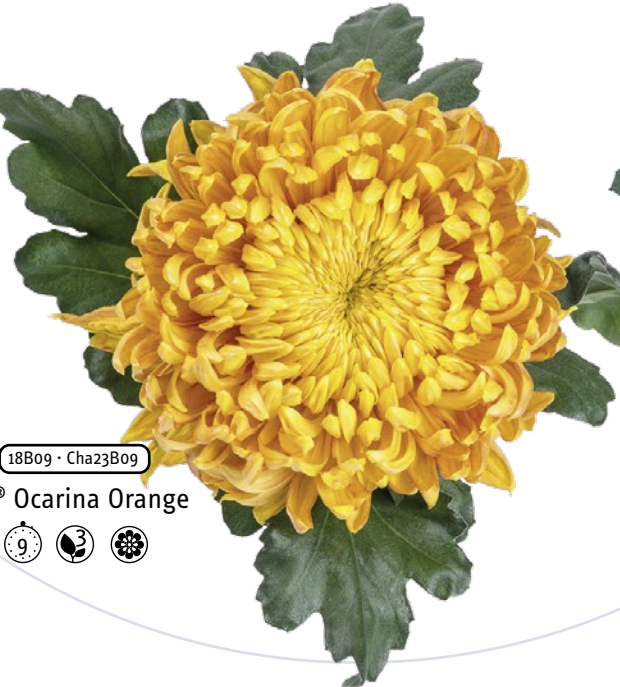
18720 · Cha19720
TOP
sel® Ocarina Bronze
9 3 10



18559 · Jucnipa
sel® Panice Red
9 3 10



18A45 · Cha19A45
sel® Marius Red
10 3 10



18B09 · Cha23B09
sel® Ocarina Orange
9 3 10



18B10 · Cha22B10
sel® Ocarina Dark Bronze
9 3 10



18697 · Cha19697
sel® Allegro Red
10 3 10



18696 · Cha19696
TOP
sel® Allegro Purple
10 3 10



18591 · Cha14591
TOP
sel® Belcanto Red & Gold
10 3 10



18705 · Cha23D64
sel® Carillon Bronze
10 3 10



18D64 · Cha23D64
sel® Allegro Red & Orange
10 3 10

TRADITIONAL PINCHED CHRYSANTHEMUMS

Name	Last pinch		Growth
	North	South	
Alto White	20th of June	30th of June	1
Saxo Yellow	20th of June	30th of June	3
Laurine Yellow	20th of June	30th of June	2
Gus Yellow	20th of June	30th of June	3
Belcanto Red & Gold	20th of June	30th of June	3
Cornemuse Violet	20th of June	30th of June	2
Emeric White, Yellow, Rose	25th of June	5th of July	3
Marina Orange, Yellow '23, Red	25th of June	5th of July	3
Marius Red	30th of June	10th of July	2
Celestin Rose '25	30th of June	10th of July	3
Panice Red	30th of June	10th of July	2



Marius Red



Marina Mix Yellow '23, Orange, Red

		URC	Standard RC				RCS® 2.0	MiniRooter®			Quick&Easy		
	Product Types	Sales unit	Sales unit	Paper pot size	Pinched	Cuttings per plug	Available	Sales unit	Quantity per box	Cuttings per plug	Available	Pinched	Cuttings per plug
FR	Chrysanthemum	100	102 (51)	23 mm		1	✓						
			26	23 mm		1							
	Chrysanthemum Trixi®		60	37 mm		3							
	Chrysanthemum Cocktail		52	23 mm		1							
IT	Chrysanthemum	100	103	28 mm		1	✓						
	Chrysanthemum Trixi®		50	40 mm		3							

18H59
sel® Neva Pink
7.5 3

NEW

18H57
sel® Neva White
7.5 3

TOP

18582 · Chaclair
sel® Alto White
9 1

TOP

18019 · Cha19019
sel® Cornemuse Violet
10 2

TOP

18G80 · Cha25G80
sel® Lavea Purple
8.5 3

18B77 · Cha24B77
sel® Celestin Rose '25
9 2

ASTERS



FR

La série Astral® à floraison d'automne est déjà commercialisée au sein de notre gamme depuis plusieurs années en France. Pour une période de floraison précoce au début de septembre, nous vous proposons quatre couleurs différentes, dont Astral® Leucothea aux fleurs blanches. Trois autres variétés sont disponibles pour une floraison tardive, fin septembre. Toutes les variétés se distinguent par leur ramification naturelle très dense, qui ne nécessite aucun régulateur de croissance. Toutes les variétés sont résistantes aux Erysiphaceae (oïdium).

IT

La serie Astral® è stata sviluppata appositamente per la coltivazione all'aperto con fioritura in autunno ed è disponibile in commercio già da molti anni nel nostro assortimento per la Francia. Per un periodo di fioritura precoce all'inizio di settembre offriamo quattro diversi colori - tra cui Astral® Leucothea a fioritura bianca. Altre tre varietà sono disponibili per il successivo periodo di fioritura a fine settembre. Tutte le varietà sono caratterizzate da una ramificazione molto densa e naturale, per la quale non sono necessari regolatori di crescita. Tutte le varietà sono resistenti all'oidio.

EN

The Astral® series has been developed specifically for outdoor cultivation with flowers in autumn and has been part of our commercial range in France for many years. We offer numerous colours for early flowering at the start of September, including the white flowers of Astral® Leucothea. Three further varieties are available for the later flowering period at the end of September. All varieties are recognisable by their very dense, natural branching, with no growth regulators required. All of them are also highly resistant to powdery mildew.

ES

La serie Astral® ha sido desarrollada especialmente para el cultivo al aire libre con floración en otoño y ya desde hace muchos años forma parte de nuestro surtido comercial para Francia. Para un período de floración temprano, a principios de septiembre, ofrecemos cuatro colores diferentes - incluyendo Astral® Leucothea de floración blanca. Para el período de floración posterior a finales de septiembre están disponibles tres variedades más. Todas las variedades se caracterizan por una ramificación muy densa y natural que no necesita regulación de crecimiento. Todas las variedades son resistentes al mildiú.

49566 · KLEAE21566

sel® Astral® Leucothea

2 35 2 3 4 5 6

49541 · CHAAE20541

sel® Astral® Lune

2 35-36 2 3 4 5 6

49546 · CHAAE20546

sel® Astral® Calypso

2 38-39 2 3 4 5 6

49543 · CHAAE20543

sel® Astral® Tethys

2 35-36 2 3 4 5 6

49542 · CHAAE20542

sel® Astral® Thalassa

2 35-36 2 3 4 5 6

49545 · CHAAE20545

sel® Astral® Triton

2 38-39 2 3 4 5 6

49544 · CHAAE20544

sel® Astral® Himalia

2 38-39 2 3 4 5 6

		URC	Standard RC				RCS® 2.0	MiniRooter®			Quick&Easy		
	Product Types	Sales unit	Sales unit	Paper pot size	Pinched	Cuttings per plug	Available	Sales unit	Quantity per box	Cuttings per plug	Available	Pinched	Cuttings per plug
FR	Aster x hybrida	100	103	23 mm		1							
IT	Aster x hybrida	100	103	23 mm		1							

Aster series Astral®



autumn FRIENDS

IT'S ALL IN THE MIX!

FR

Les « Autumn Friends » sont des combinaisons extraordinaires de plantes, parmi lesquelles des œillets vivaces et des œillets de jardinière, des graminées, des herbes aromatiques et de la lavande, offrant des possibilités quasiment illimitées. Les variantes testées garantissent une floraison durable et tardive et une apparence attrayante et colorée jusqu'au mois de novembre.

Les différentes variétés peuvent être associées individuellement ou cultivées ensemble à partir du stade de plants et sont disponibles en une multitude de formats : de pots individuels destinés à des couches entières ou des plateaux mixtes à des conteneurs impressionnants et des conteneurs CC thématiques, en passant par un grand nombre de Twinni® et de bacs plus petits. Temps de culture courts, ne nécessitant pas de conditions de production particulières ni d'autres efforts.

IT

Autumn Friends – si tratta di combinazioni uniche di piante provenienti dai settori delle piante perenni e dei garofani da vaso, delle piante erbose, delle erbe aromatiche e della lavanda, con possibilità quasi illimitate. Con fiori duraturi e tardivi, le varietà testate garantiscono un attraente aspetto colorato fino a novembre.

Dalla produzione di vasi singoli per strati interi o vassoi misti, a un gran numero di Twinni® e vassoi più piccoli, fino a contenitori imponenti e CC a tema, le singole varietà possono essere sia abbinate singolarmente che coltivate direttamente insieme come giovani piantine. Tempi di coltivazione brevi, nessuna condizione di produzione speciale o ulteriore onere.

EN

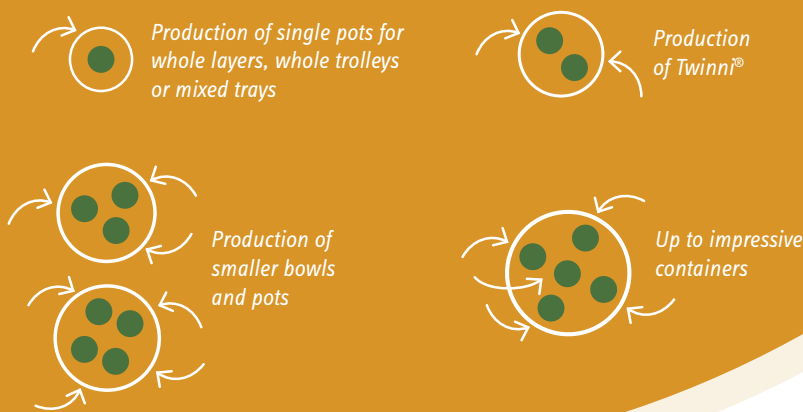
Autumn Friends – unique combinations of perennials and pot carnations, grasses, herbs and lavender with almost unlimited possibilities. The tested varieties guarantee an attractive and colourful appearance with long-lasting and late blossoms well into November.

The individual varieties can be grown from single pots for whole layers or mixed trays, from a large number of Twinni® and smaller bowls, all the way up to impressive containers and themed CCs. They can be grown individually or cultivated together directly from seedlings. The cultivation times are short, and there is no need for special growing conditions or further expenditure.

ES

Autumn Friends – esto son combinaciones únicas de plantas de los ámbitos de perennes y claveles de maceta, gramíneas, hierbas y lavanda que ofrecen unas posibilidades prácticamente ilimitadas. Las variedades probadas con floración duradera y tardía garantizan una apariencia atractiva y de rico colorido hasta bien entrado el noviembre. Las diferentes variedades pueden ser combinadas individualmente desde la producción de macetas individuales para paletas completas o bandejas mezcladas, pasando por grandes cantidades de Twinni® o cuencos más pequeños hasta impresionantes contenedores y CC temáticos, y también pueden ser cultivadas directamente como plántulas jóvenes. Los períodos de cultivo son cortos y no se necesitan condiciones de producción especiales ni más requisitos.

EVERYTHING IS POSSIBLE!



HEUCHERA



ECHINACEA



LEONTOPODIUM



HEBE



PERENNIALS

- AJUGA
- LYSIMACHIA
- SANTOLINA
- MUEHLENBECKIA
- CALOCEPHALUS
- SALVIA
- GAURA
- ISOTOMA
- HELICHRYSUM
- STACHYS



ORNAMENTAL

- LAVANDULA
- THYMUS
- ORIGANUM
- ALTERNANTHERA
- ARABIS
- SAGINA



DIANTHUS

- CARMEN
- DIANTICA®
- ALPINE PINKS
- SCENT FIRST®
- WHETMAN COCKTAILS®
- GARDEN PINKS



GRASSES

- ACORUS
- CAREX
- IMPERATA
- FESTUCA
- PENNISETUM
- MISCANTHUS



SEDUM

AUTUMN FRIENDS

PERENNIALS CUTTINGS



FR

Une gamme intéressante offrant un large choix de plantes vivaces (RC) faciles à cultiver, résistantes au froid et compactes.

IT

Assortimento interessante, con un'ampia scelta di piante perenni facili da coltivare, resistenti all'inverno e compatte (RC).

EN

An interesting range with a wide selection of easy-to-grow, hardy and compact perennials (RC).

ES

Surtido interesante con gran portafolio de plantas perennes (RC) compactas, resistentes al invierno y de fácil cultivo.

Ornamental



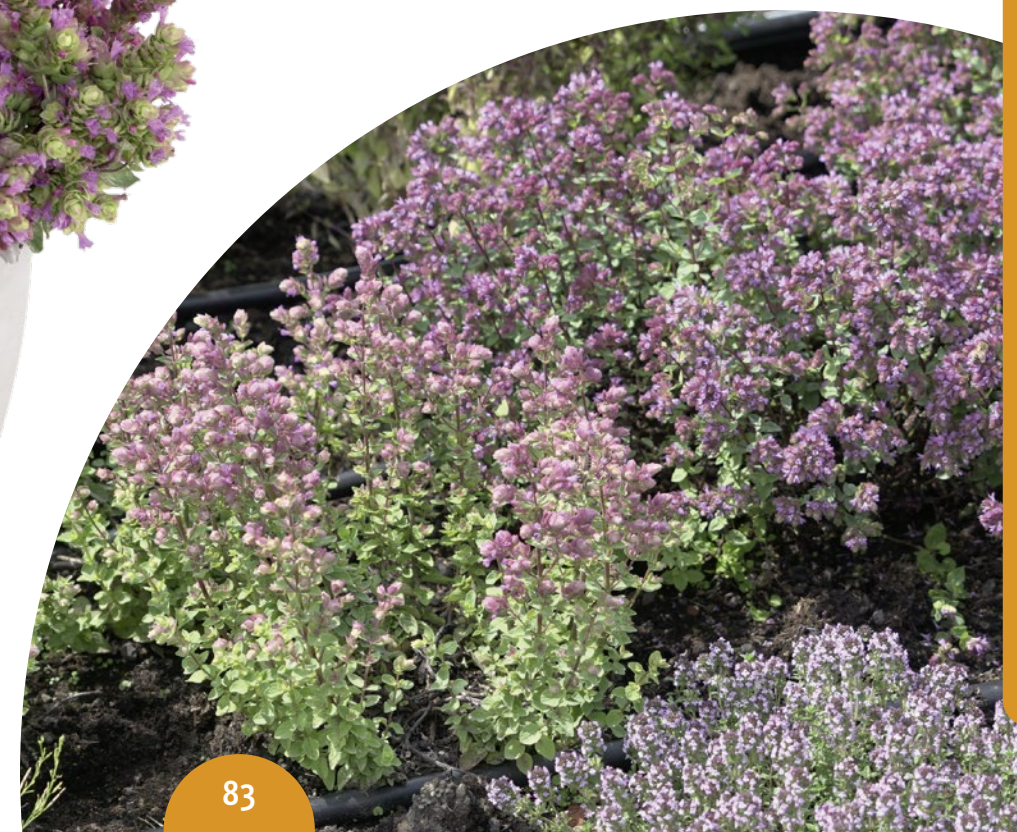
22125 · KONOR23125
Origanum spp. Deco Purple

3 20-30 10-14



22133 · KONOR23133
Origanum spp. Deco Pink

3 20-30 10-14



SELECTAS EXTRA.
FRENCH FLAIR

FR

Origanum « French Flair » –
Une touche de savoir-vivre

L'ambiance française ! La sensation de plaisir, de légèreté et de joie de vivre insouciance.

La variété « French Flair » vous transporte dans une atmosphère baignée de soleil, riche en moments de plaisir – avec bonne cuisine, vin et sérénité méditerranéenne.

- Port compact
- Complètement recouvert de fleurs
- D'un violet tendre à un pourpre intense
- Période de floraison exceptionnellement longue
- Utilisations variées

Inspirée par l'insouciance méditerranéenne du Sud et l'art de profiter de chaque instant.

IT

Origanum "French Flair" – un
tocco di savoir-vivre

Fascino francese! La sensazione di piacere, leggerezza e gioia di vivere senza pensieri.

La varietà "French Flair" ti trasporta in un'atmosfera piena di sole e momenti di gusto tra buon cibo, vino e relax mediterraneo.

- Crescita compatta
- Completamente ricoperta di fiori
- Dal delicato violetto al porpora intenso
- Fioritura eccezionalmente lunga
- Versatile nell'utilizzo

Ispirata alla leggerezza mediterranea del Sud e all'arte di godersi ogni momento.

EN

Origanum "French Flair" – A
touch of Savoir-vivre

French Flair! That sense of pleasure, relaxation and carefree joy.

The variety "French Flair" transports you to a sun-drenched atmosphere full of moments of pleasure – with good food, wine and Mediterranean serenity.

- Compact habit
- Covered in flowers
- From delicate violet to deep purple
- Exceptionally long flowering
- Versatile usage

Inspired by the Mediterranean lightness of the South and the art of savouring every moment.

ES

Origanum «French Flair» – Un
toque de savoir-vivre

¡Ambiente francés! Esa sensación de placer, ligereza y alegría de vivir sin preocupaciones.

La variedad «French Flair» le transporta a un ambiente bañado por el sol y lleno de momentos de placer, con buena comida, vino y serenidad mediterránea.

- Crecimiento compacto
- Completamente cubierta de flores
- Desde un delicado violeta hasta un intenso púrpura
- Periodo de floración excepcionalmente largo
- Numerosas opciones de uso

Inspirada en la despreocupación mediterránea del sur y en el arte de disfrutar de cada momento.



A touch of Savoir-vivre
**French
Flair**



22131

Origanum dictamnus French Flair



20-25 10-12

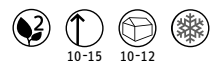
NEW





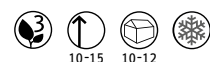
22117 • KLETH23117

Thymus vulgaris sel® Rose Beauty



22126 • KONTH23126

Thymus vulgaris Purple Beauty



Ornamental



21209

Arabis ferdinandi-coburgii variegata Zebra



21204

Alternanthera reineckii Pink Autumn



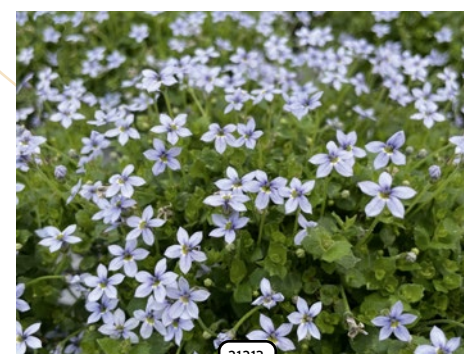
21216

Sagina subulata Light Green



21215

Sagina subulata Green



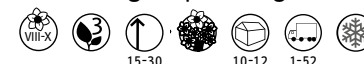
21213

Isotoma fluviatis Minibloom



21006

Ceratostigma plumbaginoides



21018

Lysimachia nummularia Goldilocks



21001

Ajuga reptans Burgundy Glow



21505

Ajuga reptans Braunherz





21249 • KLEMB24249

Muehlenbeckia complexa
sel® Colour Becki



21086

Muehlenbeckia complexa
Becki



21051

Muehlenbeckia complexa
Super Becki



NEW



TS047

sel® Twinni® Carlo ♥ Becki



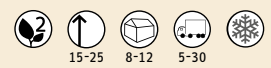
TS063

sel® Twinni® Carlo ♥ Colour Becki



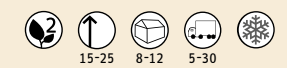
TS054

Twinni® Moundyn'Becki



TS061

sel® Twinni® Missyn'Becki





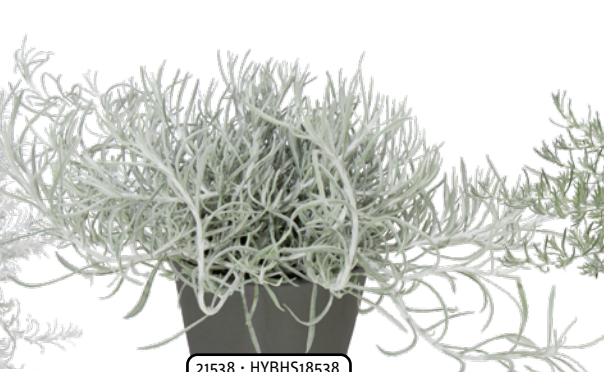
21159 • HYBHS23159

Helichrysum italicum
Silvio® Cloud



21155 • HYBHS24155

Helichrysum italicum
Silvio® Bushy '24



21538 • HYBHS18538

Helichrysum italicum
Silvio® Spreading



21024 • HYBHS21024*

Helichrysum italicum
Silvio® Dewy



21157 • HYBHS23157

Helichrysum italicum
Silvio® Silvery



21015 • HYBHS18015

Helichrysum italicum
Silvio® Moundy



21019

Santolina chamaecyparissus



21287

Stachys byzantina
Little Lamb



28005

Leucophyta / Calocephalus brownii
Carlo Cephalus



28012

Leucophyta / Calocephalus brownii
Carlito





Lithodora diffusa
Grace Ward



Lithodora diffusa
Heavenly Blue



Campanula cultivars
sel® ComeOn! Blue



Veronica armstrongii
Hebe Finn



Veronica armstrongii
Hebe Ole (Ochracea Stirling)



Veronica armstrongii
Hebe Erik



Veronica armstrongii
Hebe Lasse (Vernicosa)



Veronica armstrongii
Hebe Bosse (Emerald Gem)



Veronica armstrongii
Hebe Kalle (Topiaria)



SELECTAS INFO. LEONTOPODIUM

FR

- La culture est facile à planifier et peut être échelonnée
- Tiges florales courtes et faciles à emballer
- Production très homogène sans floraison prématurée

IT

- Facile da pianificare la coltivazione e può essere scaglionata
- Steli floreali corti, facili da confezionare
- Produzione molto omogenea senza fioritura prematura

EN

- Easy to plan, suitable for cultivation in sets
- Short flower stems, easy to pack
- Very homogeneous production, no pre-flowering

ES

- El cultivo es fácil de planificar y puede escalonarse
- Tallos florales cortos, fáciles de empaquetar
- Producción muy homogénea sin floración prematura

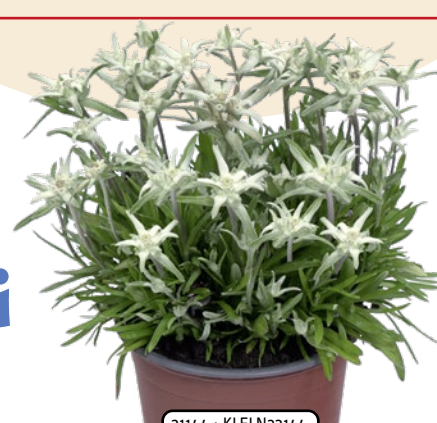
Can be cultivated very well in sets every 2 weeks (Photo: Set CW 22 to 14)



Leontopodium nivale
Vroni



More information on Vroni
you find here



Leontopodium nivale
sel® Easy Vroni



Leontopodium nivale
sel® Anton



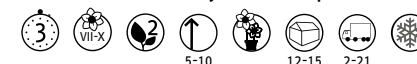
Gentiana cultivars
sel® Luis Big Blue '25



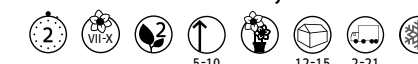
Gentiana cultivars
sel® Luis Easy White



Gentiana cultivars
sel® Luis Easy Blue Improved



Gentiana cultivars
sel® Luis Easy Blue





21439

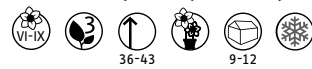
Leucanthemum x superbum
Snowcap



21078 • Sunrimaizy

NEW

Leucanthemum x superbum
Make My Daisy™ Crazy



21272 • Balvinred

NEW

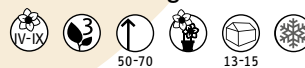
Achillea millefolium
New Vintage™ Red



21272 • Balvinrose

NEW

Achillea millefolium
New Vintage™ Rose



21242

NEW

Salvia x superba
Bordeaux Deep Blue



21286

NEW

Salvia x superba
Bordeaux White



21243

NEW

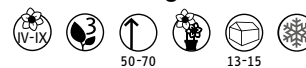
Salvia x superba
Bordeaux Compact Rose



21272 • Balvinviolet

NEW

Achillea millefolium
New Vintage™ Violet



21272 • Balvinwhite

NEW

Achillea millefolium
New Vintage™ White





NEW

21279 • Balfluttdelu

Nepeta x fassenii
Whispurr™ Blue



NEW

21280 • Balflutturite

Nepeta x fassenii
Whispurr™ Pink



NEW

21284

Scabiosa columbaria
Flutter™ Pure White



NEW

21283

Scabiosa columbaria
Flutter™ Deep Blue



25003 • KLEVA24003

Veronica andersonii
sel® Valerie* Blue



25007 • KLEVA24007

Veronica andersonii
sel® Valerie* Violet



25005 • KLEVA24005

Veronica andersonii
sel® Valerie* Rose



25004 • KLEVA24004

Veronica andersonii
sel® Valerie* Variegata



25006 • KLEVA24006

Veronica andersonii
sel® Valerie* Red



*previously sold under the name sel® Matador



90507 · KLEGL22507

Gaura lindheimerii
sel® Belleza® Early Dark Pink



90254 · KLEGL23254

Gaura lindheimerii
sel® Belleza® Early Pink '23



90263 · KLEAU04263*

Gaura lindheimerii
sel® Belleza® Dark Pink



90599 · KLEGL13599

Gaura lindheimerii
sel® Belleza® Pink



90354 · KLEGL22354

Gaura lindheimerii
sel® Belleza® Early White



90898 · KLEGL24898

Gaura lindheimerii
sel® Belleza® Bicolor



90844 · KLEGL14844

Gaura lindheimerii
sel® Belleza® White '14





27119 - KLELV17119



Lavandula angustifolia
sel® LesBleus Thierry



27154 - KLELV23154
Lavandula angustifolia
sel® LesBleus Thierry Blanc



27006

Lavandula x intermedia
Grosso



27002

Lavandula angustifolia
Hidcote Blue



27124 - NUFLV17124

Lavandula stoechas
sel® LaVela® White



27110 - KLELV13110*

Lavandula stoechas
sel® LaVela® Violetto



27123 - KLELV21123

Lavandula stoechas
sel® LaVela® Violetto '21



27017 - KLELV22017
Lavandula stoechas
sel® LaVela® Dark Pink '22





23066
Sedum album Coral Carpet
III-IV 2 5-10 6-10 1-52

TN213
sel® Trixi® Solea
Little Missy · Aurea · Coral Reef
2



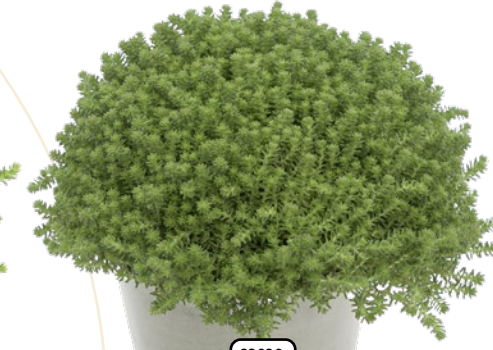
23069
Sedum sediforme Silver
III-IV 3 15-20 6-10 1-52



23077
Sedum floriferum Gold
III-IV 10-15 6-10 1-52



23026
Sedum acre Aurea
III-IV 5-10 6-10 1-52



23030
Sedum sexangulare
III-IV 5-10 6-10 1-52



23070
Sedum sieboldii Glaucum
IV-V 15-20 6-10 1-52



23003
Sedum mexicanum Gold Mound
IV-V 15-20 8-12 1-52



23033
Sedum tetractinum Coral Reef
VI-VIII 10-15 6-10 1-52



23008
Sedum cultivars Little Missy
VI-VII 5-10 6-10 1-52



23032
Sedum spurium Variegatum
III-IV 15 6-10 1-52



23028
Sedum kamtschaticum Variegatum
III-IV 10-15 6-10 1-52



16005 · KLEMH18005*
Delosperma cultivars
sel® Lido Yellow with Eye



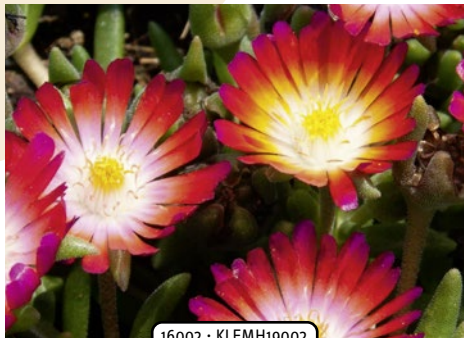
16043 · KLEMH20043*
Delosperma cultivars
sel® Lido Orange Pink Eye



16052 · KLEMH19052*
Delosperma cultivars
sel® Lido Magenta White Eye



16041 · KLEMH15041
Delosperma cultivars
sel® Lido Magenta



16002 · KLEMH19002
Delosperma cultivars
sel® Lido Magenta Orange White



16021 · KLEMH15021
Delosperma cultivars
sel® Lido White



TN215
sel® Trixi® Kiah
Lido Magenta Orange White · Yellow with Eye · Pink



TN216
sel® Trixi® Waris
Lido White · Orange Pink Eye · Magenta White Eye



16023 · KLEMH15023
Delosperma cultivars
sel® Lido Pink



02274 · KLEDG18274*
Dianthus cultivars
sel® Purple Wedding®



02633 · KLEDG26633

Dianthus caryophyllus
sel® Red Wedding



NEW

Early Love®



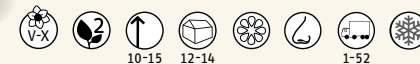
02267 · KLEDG18267*

Dianthus cultivars
sel® Early Love®



02305 · KLEDG18305*

Dianthus cultivars
sel® Peach Party®





02448 · KLEDG22448*

sel® Diantica® Neon Flash!



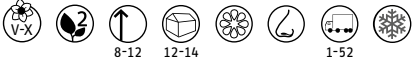
02615 · KLEDG25615

sel® Diantica® Bicolor Flash!



02568 · KLEDG25568

sel® Diantica® Red Flash!



02478 · KLEDG24478

sel® Diantica® Red Moment



02394 · KLEDG22394*

sel® Diantica® Cremarena



02495 · KLEDG23495

sel® Diantica® Coral Granita



Diantica® Cremarena



02556 · KLEDG24556

sel® Diantica® Pure White



02617 · KLEDG25617

sel® Diantica® Berry Cream



02496 · GLADG23496

gla Diantica® Purple Max



02119 · KLEDG10119*

sel® Diantica® Orchid



02176 · KLEDG15176*

sel® Diantica® Strawberry Cream



02339 · KLEDG20339*

sel® Diantica® Soft Cream



SELECTA INFO. BASKET TYPES

FR

Violet Blue et Burgundy Ice conviennent parfaitement aux grands pots, qu'ils remplissent rapidement jusqu'au bord et dépassent même. Leur structure est néanmoins stable, large et droite. Des fleurs précoces et uniformes avec un motif de couleur prononcé font de ces deux variétés un véritable accroche-regard.

IT

Le varietà Violet Blue e Burgundy Ice sono eccellenti per vasi di grandi dimensioni, che riempiono rapidamente formando persino una cascata oltre il loro bordo. La loro struttura è comunque stabile, ampia ed eretta. I fiori precoci e uniformi, con una colorazione decisa, rendono entrambe le varietà un vero e proprio catalizzatore di sguardi.

EN

Violet Blue and Burgundy Ice are excellent for large pots, which they quickly fill to the brim and even hang over. Nevertheless, their structure is stable, wide and upright. Early, uniform flowers with a distinctive colour pattern make both varieties a real eye-catcher.

ES

Violet Blue y Burgundy Ice son perfectas para grandes macetas y las cubren rápidamente hasta el borde e incluso cuelgan por encima. No obstante, su crecimiento es robusto, amplio y vertical. Sus flores tempranas y homogéneas con marcado patrón de colores hacen que ambas variedades rápidamente atraigan todas las miradas.

More to Violet Blue



02336 · KLEDG20336*

sel® Diantica® Violet Blue



02508 · KLEDG23508

sel® Diantica® Burgundy Ice





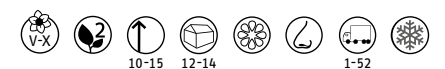
02338 • KLEDG21338*

Dianthus cultivars
sel® Pillow Berry Red



02450 • KLEDG23450

Dianthus cultivars
sel® Pillow Pink + White



02106 • KLEDP11106*

Dianthus caryophyllus
sel® Carmen



02239 • KLEDP16239*

Dianthus caryophyllus
sel® Carmen Purple



02214 • KLEDP16214*

Dianthus caryophyllus
sel® Carmen Red



02523 • KLEDP24523

Dianthus caryophyllus
sel® Carmen Pink



● **LEGENDE / SYMBOLS WHETMAN PINKS**

- PÉRIODE DE FLORAISON* / FIORITURA***
FLOWERING SEASON* / FLORACIÓN*

E précoce/precoce/early/temprana
M moyenne/media/mid/mediana
L tardive/tardiva/late/tardía

*Earliness depends on weather and culture conditions
- HAUTEUR DE LA FLEUR (CM) / ALTEZZA DEI FIORI (CM)**
FLOWERING HEIGHT (CM) / ALTURA DE LAS FLORES (CM)
- PARFUM / PROFUMO**
SCENT / OLOR

1 faible/debole/low/ligero > 5 fort/intenso/high/intenso
- CONVIENT À LA COUPE / ADATTI COME FIORI RECISI**
SUITABLE FOR CUTTING / PUEDEN USARSE COMO FLORES
CORTADAS



Whetman Pinks

FR

Les Whetman Pinks, au parfum merveilleux, sont résistantes au froid et peuvent être cultivées dans un terreau sans tourbe. Elles se caractérisent toutes par un magnifique feuillage gris-vert et sont disponibles en différentes couleurs et hauteurs.

IT

Le Whetman Pinks, fortemente profumate, sono resistenti all'inverno e adatte alla coltivazione in terriccio privo di torba. Tutte le varietà presentano uno splendido fogliame grigio-verde e sono disponibili in diversi colori e altezze.

EN

The wonderfully fragrant Whetman Pinks are hardy and suitable for growing in peat-free soil. All feature beautiful grey-green foliage and are available in a variety of colours and heights.

ES

Los Whetman Pinks de perfume embriagador y resistentes al invierno sirven para el cultivo en tierra libre de turba. Todos con hojas de un hermoso color gris verdoso y disponibles en diferentes colores y alturas.

ALPINE PINKS



Alpine Electric Dreams®

FR

- Ligne compacte pour petits pots et packs
- Fleurs simples, doubles et semi-doubles
- Floraison multiple
- Plante nécessitant peu d'énergie, peut être cultivée au frais

IT

- Linea compatta per vasi piccoli e pack
- Fiori semplici, doppi e semidoppi
- Fioritura ripetuta
- Pianta a basso consumo energetico, adatta alla coltivazione a freddo

EN

- Compact line for small pots and packs
- Simple, double and semi-double flowers
- Multiple flowering
- Low-energy crop, can be cultivated in cool conditions

ES

- Línea compacta para macetas pequeñas y envases
- Flores simples, dobles y semi-dobles
- Floración múltiple
- Planta de bajo consumo energético, se puede cultivar a baja temperatura

ALPINE PINKS



02788 · DEVON ARCTIC STAR*

sel® Alpine Arctic Star®

E 12 3



02789 · WP19 NAM02*

sel® Alpine Aztec Star®

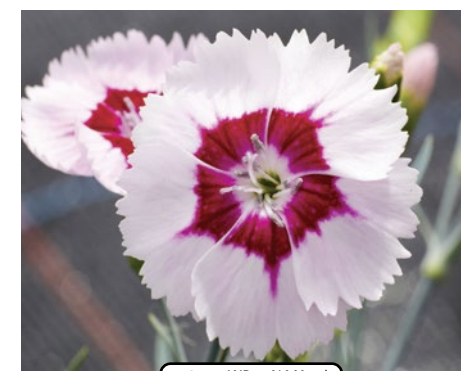
E 14 2



02801 · WP21 MIN01*

sel® Alpine Berry Blush

M 15 3



02802 · WP19 NAM01*

sel® Alpine Blushing Star

M 15 3



02803 · WP19 MOU01*

sel® Alpine Cherry Burst

M 14 2



02790 · WP22 ELECDR*

sel® Alpine Electric Dreams®

M 12 3



02791 · DEVON XERA*

sel® Alpine Fire Star

L 10 3



02792 · WP18 ZOR01*

sel® Alpine Flutterburst®

M 15 2

FLUTTERBURST®



Alpine Flutterburst®



Dianthus
It-Girl®

Look at me!



NEW
02818 · KLEDA26818
sel® Alpine It-Girl®
M 14 2

**SELECTAS EXTRA.
ALPINE IT-GIRL®**

- FR**

Œillet vivace compact à floraison multiple, produisant une multitude de fleurs ondulées d'un rose vif, légèrement picotées. Avec une campagne marketing qui attire l'attention.
- IT**

Garofano perenne compatto e rifuorente, con numerosi fiori ondulati di colore rosa acceso con un delicato motivo picotee. Supportato da una campagna marketing di forte impatto.
- EN**

Compact, multi-flowering perennial carnation with a multitude of wavy, bright pink flowers with a slight picotee pattern. With an attention-grabbing marketing campaign.
- ES**

Clavel perenne compacto y de floración múltiple con una gran cantidad de flores onduladas de color rosa brillante con un ligero patrón picoteado. Con una llamativa campaña de marketing.

02793 · WP24 JAP01
sel® Alpine Morello Star
M 14 1

02794 · NEON STAR*
sel® Alpine Neon Star
M 8 3

02799 · WP09 MAR05*
sel® Alpine Rebekah
E 10 2

02800 · WP08 NIK03*
sel® Alpine Sherbet
E 10 3

02796 · WP04 FLORES*
sel® Alpine Shooting Star
E 8 3

02797 · STARBURST*
sel® Alpine Starburst
E 10 4

02779 · WP13 GIL05
sel® Alpine Stargazer
M 10 4

02798 · WP11 TYR04*
sel® Alpine Supernova
E 10 2

Name						
	sel® Alpine Fusilier	02804	Dark Red	E	12	2
	sel® Alpine Mendlesham Minx	02805	Dark Maroon	M	14	4
	sel® Alpine Warden Hybrid	02806	Violett	M	10	4
	sel® Alpine Whatfield Can Can	02807	Pink	E	10	5



sel® Scent First® Candy Floss

E 28 4



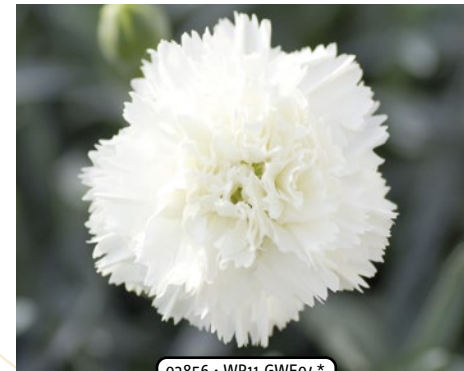
sel® Scent First® Coconut Sundae

L 20 4



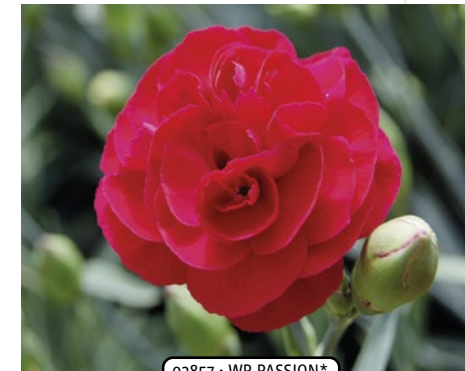
sel® Scent First® Coral Reef

M 22 4



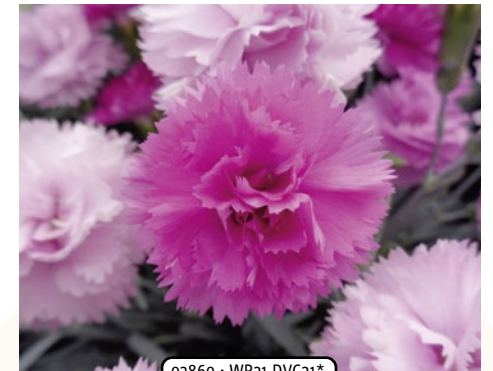
sel® Scent First® Memories

M 28 5



sel® Scent First® Passion

E 28 4



sel® Scent First® Pink Celebration

E 28 5



sel® Scent First® Raspberry Sundae

L 20 4



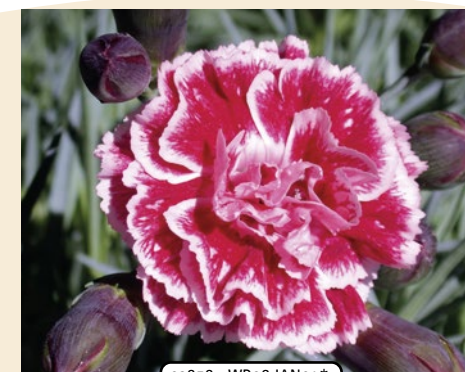
sel® Scent First® Tickled Pink

M 26 5



sel® Scent First® Sugar Coral

M 28 3



sel® Scent First® Sugar Plum

M 28 3



sel® Scent First® Sugar Raspberry

M 28 3

FR

- Œillets primés, très parfumés
- Fleurs doubles et semi-doubles
- Du pot de 10,5 cm au conteneur de 5 l
- Floraison multiple
- Plante nécessitant peu d'énergie, peut être cultivée au frais

IT

- Garofani pluripremiati e profumatissimi
- Fiori doppi e semidoppi
- Dal vaso da 10,5 cm fino al contenitore da 5 litri
- Fioritura ripetuta
- Pianta a basso consumo energetico, adatta alla coltivazione a freddo

EN

- Award-winning, strongly fragrant carnations
- Double and semi-double flowers
- From 10.5 cm pots to 5 litre containers
- Multiple flowering
- Low-energy crop, can be cultivated in cool conditions

ES

- Claveles premiados y muy fragantes
- Flores dobles y semidobles
- Desde macetas de 10,5 cm hasta contenedores de 5 l
- Floración múltiple
- Planta de bajo consumo energético, se puede cultivar a baja temperatura

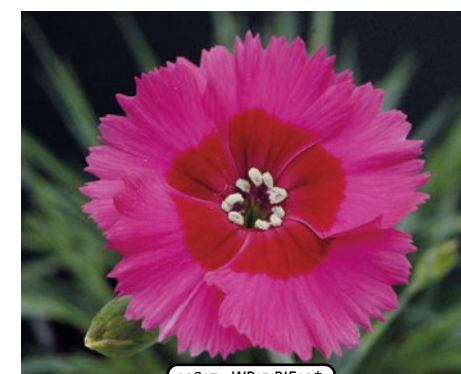
WHETMAN COCKTAILS®

WHETMAN COCKTAILS®



02849 · WP15 PIE42*

sel® Whetman Cocktails® Cherry Daiquiri



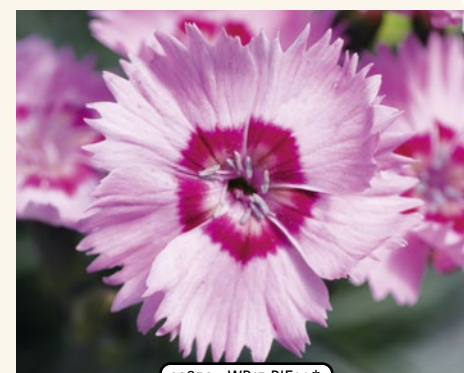
02847 · WP15 PIE43*

sel® Whetman Cocktails® Cosmopolitan



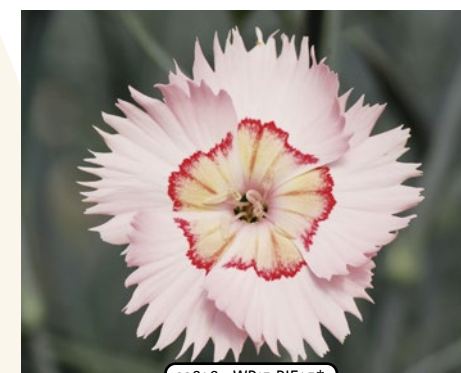
02784 · WP15 PIE41*

sel® Whetman Cocktails® Mojito



02850 · WP15 PIE44*

sel® Whetman Cocktails® Shirley Temple



02848 · WP15 PIE45*

sel® Whetman Cocktails® Tequila Sunrise



02852 · WP25 PIE20

sel® Whetman Cocktails® Coconut Daiquiri



Whetman Cocktails® Shirley Temple

FR

- Variétés à floraison simple avec œil
- Longues tiges florales (35-40 cm)
- Pour conteneurs de 1 à 5 litres
- Floraison multiple
- Plante nécessitant peu d'énergie, peut être cultivée au frais

IT

- Varianti a fiore semplice con occhio
- Steli lunghi (35-40 cm)
- Per contenitori da 1 a 5 litri
- Fioritura ripetuta
- Pianta a basso consumo energetico, adatta alla coltivazione a freddo

EN

- Simple flowering varieties with eye
- Long flower stems (35-40 cm)
- For 1 to 5 litre containers
- Multiple flowering
- Low-energy crop, can be cultivated in cool conditions

ES

- Variedades de floración simple con ojo
- Tallos florales largos (35-40 cm)
- Para contenedores de 1 a 5 litros
- Floración múltiple
- Planta de bajo consumo energético, se puede cultivar a baja temperatura

GARDEN PINKS



Garden Pinks Lily the Pink

- FR

 - Gamme traditionnelle avec fleurs semi-doubles et doubles
 - Très longues tiges florales (35-60 cm)
 - Pour conteneurs de 1 à 5 litres
 - Floraison multiple
 - Plante nécessitant peu d'énergie, peut être cultivée au frais
- IT

 - Assortimento tradizionale con fiori semidoppi e doppi
 - Steli molto lunghi (35-60 cm)
 - Per contenitori da 1-5 litri
 - Fioritura ripetuta
 - Pianta a basso consumo energetico, adatta alla coltivazione a freddo
- EN

 - Traditional range with semi-double and double flowers
 - Very long flower stems (35-60 cm)
 - For 1 to 5 litre containers
 - Multiple flowering
 - Low-energy crop, can be cultivated in cool conditions
- ES

 - Gama tradicional con flores semidobles y dobles
 - Tallos florales muy largos (35-60 cm)
 - Para contenedores de 1 a 5 litros
 - Floración múltiple
 - Planta de bajo consumo energético, se puede cultivar a baja temperatura

GARDEN PINKS



02782 · WP18 CAS06*

sel® Garden Pinks Bridal Star

M

45

3

✂

02835 · WP04 XANTHE*

sel® Garden Pinks Lady in Red

M

45

5

02837 · WP05 IDARE *

sel® Garden Pinks Lily the Pink

M

40

5

✂



02783 · WP18 MOW09*

sel® Garden Pinks Pink Ruffles

M

45

3

✂



02838 · WP18 RLW15*

sel® Garden Pinks Red Carpet

60

4

✂



Garden Pinks Red Carpet

Here you will find an overview of other Garden Pinks.

Name										
	sel® Garden Pinks Diane	02829	Carmine Rose	M	35	2				
	sel® Garden Pinks Doris	02830	Pale Rose	M	35	5				✓
	sel® Garden Pinks Gran's Favourite	02831	White with pink edges	E	35	5				✓
	sel® Garden Pinks Haytor	02832	Pure White	L	45	4				✓
	sel® Garden Pinks Houndspool Cheryl	02833	Currant Red	M	35	3				
	sel® Garden Pinks Letitia Wyatt	02836	Soft Pink	E	40	5				
	sel® Garden Pinks Laced Monarch	02834	Burgundy + Lavender	M	35	1				
	sel® Garden Pinks Valda Wyatt	02826	Deep Lavender	E	35	4				✓
	sel® Garden Pinks Widecombe Fair	02839	Champagne	M	40	4				✓
	sel® Garden Pinks Cranmere Pool	02828	White with Magenta Eye	E	35	4				
	sel® Garden Pinks Bailey's Celebration	02827	Pink + White	M	40	5				✓
	sel® Garden Pinks Devon Wizard®	02824	Cerise	M	40	5				✓
	sel® Garden Pinks Moulin Rouge	02825 · MOULIN ROUGE	Pink with dark pink edges	M	35	5				



		URC	Standard RC				RCS® 2.0	MiniRooter®			Quick&Easy		
	Product Types	Sales unit	Sales unit	Paper pot size	Pinched	Cuttings per plug	Available	Sales unit	Quantity per box	Cuttings per plug	Available	Pinched	Cuttings per plug
FR	Achillea millefolium	100	83	28 mm		1							
	Ajuga reptans	100	83	28 mm		1	✓	280	1430	1			
	Alternanthera reineckii	100	83	28 mm		1							
	Arabis ferdinandi-coburgii variegata	100	83	28 mm		1							
	Campanula cultivars	100	103	23 mm		1	✓	280	1430	1			
	Ceratostigma plumbaginoides	100	83	28 mm		1							
	Delosperma cultivars	100	83	28 mm		1							
	Dianthus cultivars	100	103**	23 mm		1	✓	280*	1430	1	50	✓	1
			60**	37 mm	✓	1							
	Gaura lindheimerii	100	83	28 mm		1	✓	280	1430	1			
	Gentiana cultivars	100	84	28 mm	✓	3							
	Helichrysum italicum (Silvio® Bushy'24, Silvio® Cloud, Silvio® Dewy, Silvio® Moundy)	100	83	28 mm	✓	2	✓	280	1430	2			
	Helichrysum italicum (Silvio® Silvery, Silvio® Spreading)	100	83	28 mm	✓	1	✓	280	1430	1			
	Isotoma fluviatis	100	83	28 mm		2	✓						
	Lavandula angustifolia, stoechas, x intermedia	100	103	23 mm	✓	1	✓	280	1430	1			
	Leontopodium nivale							280	1430	1			
	Leucanthemum x superbum	100	83	28 mm		1							
	Leucophyta / Calocephalus brownii	100	83	28 mm		2	✓	280	1430	2			
	Lithodora diffusa	100	83	28 mm		1		280	1430	2			
	Lysimachia nummularia	100	83	28 mm		1	✓	280	1430	2			
	Muehlenbeckia complexa	100	83	28 mm	✓	4	✓	280	1430	2			
	Nepeta x faassenii	100											
	Origanum	100	103	23 mm	✓	1	✓	280	1430	1			
	Sagina subulata	100	83	28 mm	✓	2		280	1430	2			
	Salvia x superba	100	83	28 mm		1							
	Santolina chamaecyparissus	100	83	28 mm		1							
	Scabiosa columbaria	100	83	28 mm		1							
	Sedum acre, album, floriferum, kamtschatikum, mexicanum, sediforme, sexangulare, sieboldii, spurium, tetractinum	100	83	28 mm		1		280	1430	1			
	Sedum cultivars	100	83	28 mm		1		280	1430	2			
	Trixi® Sedum		60	37 mm		3							
	Stachys byzantina	100											
	Thymus vulgaris	100	103	23 mm	✓	2		280	1430	2			
	Twinni® Perennial							280	1430	2			
	Veronica andersonii	100					✓						
	Veronica armstrongii (Hebe)	100	84	28 mm		3/4***	✓	280	1430	2			

* 370 Beehive
** also available as peat free
*** only 25016/Hebe Bosse (Emerald Gem)



		URC	Standard RC				RCS® 2.0	MiniRooter®			Quick&Easy		
	Product Types	Sales unit	Sales unit	Paper pot size	Pinched	Cuttings per plug	Available	Sales unit	Quantity per box	Cuttings per plug	Available	Pinched	Cuttings per plug
IT	Achillea millefolium	100	103	28 mm		1							
	Ajuga reptans	100	103	28 mm		1	✓	280	1430	1			
	Alternanthera reineckii	100	103	28 mm		1							
	Arabis ferdinandi-coburgii variegata	100	103	28 mm		1							
	Campanula cultivars	100	103	23 mm		1	✓	280	1430	1			
	Ceratostigma plumbaginoides	100	103	28 mm		1							
	Delosperma cultivars	100	103	23 mm		1							
	Dianthus cultivars (all Selecta series (except Capitán) & Whetman Alpine Pinks)	100	143****	23 mm		1	✓	280*/**	1430	1	50	✓	1
	Dianthus cultivars (all Whetman series (except Alpine Pinks) & Capitán)	100	103****	23 mm		1	✓						
	Gaura lindheimerii	100	103	23 mm		1	✓	280	1430	1			
	Gentiana cultivars	100	84	28 mm	✓	3							
	Helichrysum italicum (Silvio® Bushy'24, Silvio® Cloud, Silvio® Dewy, Silvio® Moundy)	100	103	28 mm	✓	2	✓	280	1430	2			
	Helichrysum italicum (Silvio® Silvery, Silvio® Spreading)	100	103	28 mm	✓	1	✓	280	1430	2			
	Isotoma fluviatis	100	103	28 mm		2	✓						
	Lavandula angustifolia, stoechas, x intermedia	100	103	23 mm	✓	1	✓	280*	1430	1			
	Leontopodium nivale							280	1430	1			
	Leucanthemum x superbum	100	103	28 mm		1							
	Leucophyta / Calocephalus brownii	100	103	28 mm	✓	3	✓	280*	1430	2			
	Lithodora diffusa	100	103	28 mm		1		280	1430	2			
	Lysimachia nummularia	100	103	28 mm		2	✓	280	1430	2			
	Muehlenbeckia complexa	100	103	28 mm	✓	4	✓	280*	1430	2			
	Nepeta x faassenii	100	103	28 mm	✓	1							
	Origanum	100	103	23 mm	✓	2	✓	280*	1430	1			
	Sagina subulata	100	103	28 mm		2		280	1430	2			
	Salvia x superba	100	103	28 mm		1							
	Santolina chamaecyparissus	100	103	28 mm		2							
	Scabiosa columbaria	100	103	28 mm		1							
	Sedum acre, album, floriferum, kamtschatikum, mexicanum, sediforme, sexangulare, sieboldii, spurium, tetractinum	100	103	23 mm		1		280	1430	1			
	Sedum cultivars	100	103	23 mm		1		280	1430	2			
	Trixi® Sedum		59	37 mm		3							
	Stachys byzantina	100	103	28 mm		1							
	Thymus vulgaris	100	103	23 mm	✓	2		280*	1430	2			
	Twinni® Perennial							280	1430	2			
	Veronica andersonii	100	103	23 mm		1	✓						
	Veronica armstrongii (Hebe)	100	103	28 mm	✓	3/4***	✓	286	1430	2			

* also available as MiniRooter® EU: 20 mm paper pots in 200 count trayshipping in trays on trolleys
** 370 Beehive
*** only 25016/Hebe Bosse (Emerald Gem)
**** peat free



PERENNIALS IN VITRO

ANEMONE



Anemone japonica Fantasy Ariel



Anemone japonica Fantasy Pocahontas



Anemone japonica Fantasy Elsa



Anemone japonica Fantasy Jasmine



31336 • EU52567

Anemone japonica Elfin Swan



FR

Gamme in vitro : des plantes uniformes, exemptes de maladies et multipliées en laboratoire, destinées à la production de masse. L'endurcissement de ces cultures aux couleurs vives s'effectue au siège social de Selecta. La livraison de ces vivaces TC à tous les clients s'effectue également depuis Stuttgart.

IT

Assortimento in vitro: piante uniformi, sane e moltiplicate in laboratorio, destinate alla produzione su larga scala. L'acclimatazione di queste varietà dai colori vivaci avviene presso la sede di Selecta. Anche tutte le piante perenni TC vengono fornite ai clienti direttamente da Stoccarda.

EN

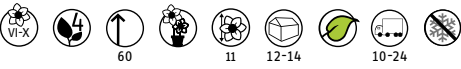
In vitro range: laboratory-propagated, disease-free, uniform plants for mass production. These colourful plants are hardened off at Selecta's head office. Deliveries of these TC perennials to all customers are also made from Stuttgart.

ES

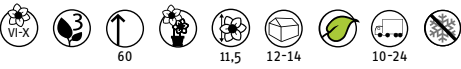
Surtido de plantas in vitro: plantas uniformes, sin enfermedades, reproducidas en laboratorio para la producción en masa. La aclimatación de estos cultivos de rico colorido se hace en la sede empresarial de Selecta en Stuttgart. Desde aquí se abastecen también todos los clientes con estos perennes TC.



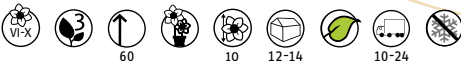
Rudbeckia hirta
Golden Zen Suki



Rudbeckia hirta
Golden Zen Maneki



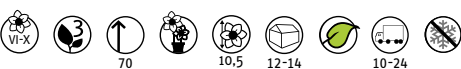
Rudbeckia hirta
Golden Zen Takara



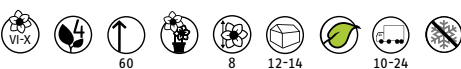
**Garden's
golden Future**



Rudbeckia hirta
Golden Zen Nami



Rudbeckia hirta
Golden Zen Yuna





31392 · EU41957

Agapanthus africanus
Pitchoune Blue



31325 · EU44518

Agapanthus africanus
Flower of Love



31322 · EU20851

Agapanthus africanus
Charlotte



31323 · EU53669

Agapanthus africanus
Pitchoune White



31418 · EU66655

Delphinium x elatum
Delgenius Neva



31346 · EU63142

Delphinium x elatum
Delgenius Glitzy



Flower of Love



31419 · EU66656

Delphinium x elatum
Delgenius Chantay



31345 · EU63143

Delphinium x elatum
Delgenius Shelby





31096
Digitalis x mertonensis
Digiplexis Flamingo

VI-IX 3 70 10-12 12-32 -5°



31095 • EU68295
Geum x cultorum
Firestarter

IV-IX 3 70 12-14 12-28 -5°



31078
Geranium wallichianum
Bloom-Me-Away

VI-IX 4 40 8-10 4-36



31303 • gerwent
Geranium wallichianum
Rozanne®

VI-IX 4 40 8-10 4-36

COMPACT
line



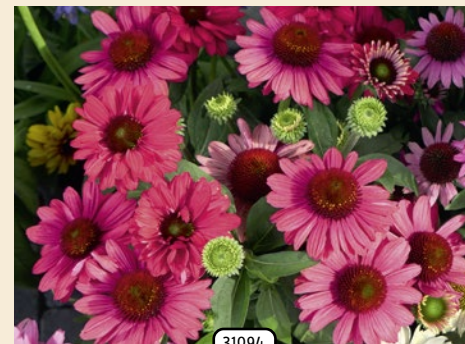
31018
Echinacea purpurea
Catch me® Yellow

VI-IX 2 35-40 12-14 10-30



31069
Echinacea purpurea
Catch me® Purple

VI-IX 2 35-40 12-14 10-30



31094
Echinacea purpurea
Catch me® Red

VI-IX 2 35 12-14 10-30



31070
Echinacea purpurea
Catch me® White

VI-IX 2 35 12-14 10-30

Catch Me®

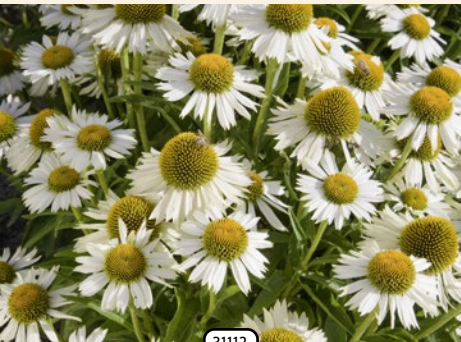
*Stand
Outs*

MEDIUM
line



31153

Echinacea purpurea
Meditation Orange®



31112

Echinacea purpurea
Meditation White®



31076

Echinacea purpurea
Meditation Red®



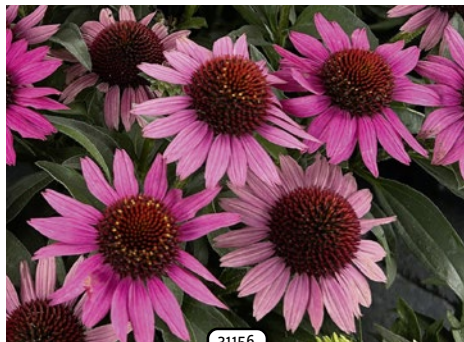
31116

Echinacea purpurea
Meditation Lime®



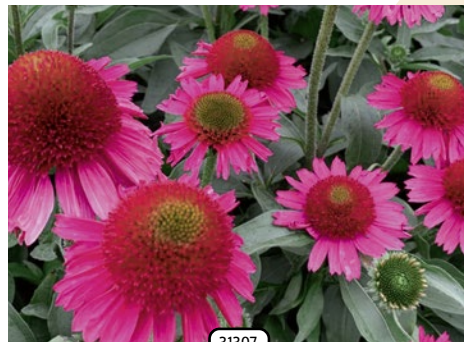
31077

Echinacea purpurea
Carrot



31156

Echinacea purpurea
Chunky Purple



31307

Echinacea purpurea
Delicious Candy®



31430

Echinacea purpurea
Delicious Nougat





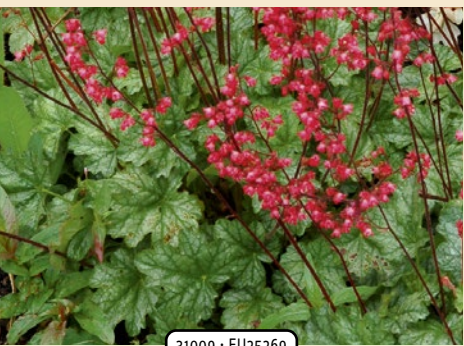
31155

Echinacea purpurea
Sensation Coral®



31113

Echinacea purpurea
Sensation Pink®



31009 · EU25269

Heuchera cultivars
Paris



31013 · EU29067

Heuchera cultivars
Shanghai



31124 · EU23085

Heuchera cultivars
Ginger Ale



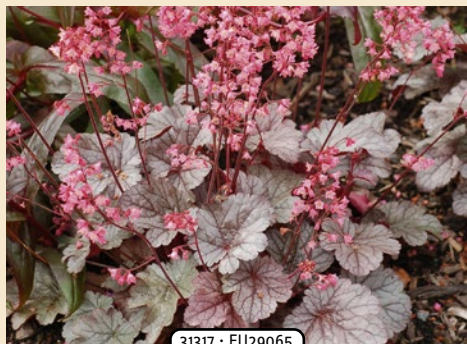
31404

Heuchera cultivars
Black Forest Cake



31321 · EU37060

Heuchera cultivars
LITTLE CUTIES™ Sweet Tart



31317 · EU29065

Heuchera cultivars
Milan



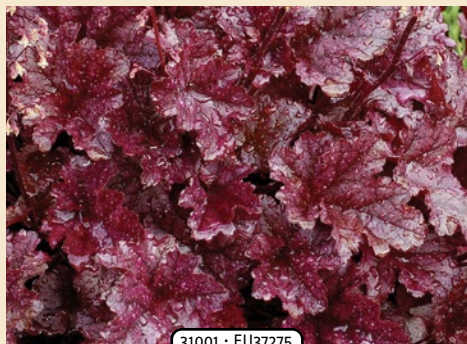
31148 · EU39450

Heuchera cultivars
LITTLE CUTIES™ Frost



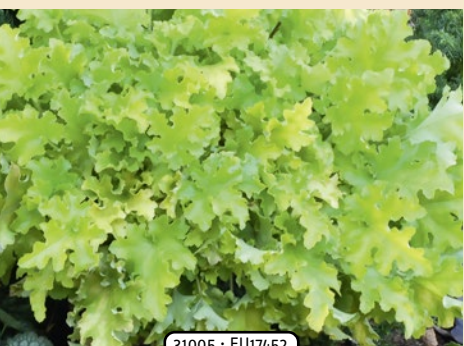
31127 · EU17425

Heuchera cultivars
Marmalade



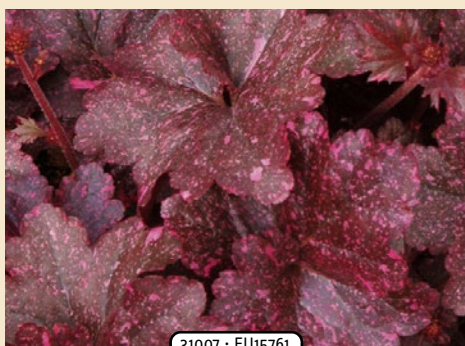
31001 · EU37275

Heuchera cultivars
Berry Marmalade



31005 · EU17452

Heuchera cultivars
Lime Marmalade



31007 · EU15761

Heuchera cultivars
Midnight Rose





31144 · EU11507

Heuchera cultivars
Black Beauty



31123 · EU37063

Heuchera cultivars
Fire Alarm



31405 · EU46650

Heuchera cultivars
Champagne



31128 · EU39443

Heuchera cultivars
Paprika



31093

Heuchera cultivars
Peach Flambé



31152 · EU51881

Heuchera cultivars
FOREVER® Red



31092

Heuchera cultivars
Ruby Tuesday



31090

Heuchera cultivars
Changeling



		URC	Standard RC				MiniRooter®			Quick&Easy		
	Product Types	Sales unit	Sales unit	Paper pot size	Pinched	Cuttings per plug	Sales unit	Quantity per box	Cuttings per plug	Available	Pinched	Cuttings per plug
FR	Agapanthus africanus		84	35 mm		1						
	Anemone japonica		84	35 mm		1						
	Delphinium x elatum		84	35 mm		1						
	Digitalis x mertonensis		84	35 mm		1						
	Echinacea purpurea		84	35 mm		1						
	Geranium wallichianum		84	35 mm		1						
	Geum x cultorum		84	35 mm		1						
	Heuchera cultivars		84	35 mm		1						
	Rudbeckia hirta		84	35 mm		1						
IT	Agapanthus africanus		84	35 mm		1						
	Anemone japonica		84	35 mm		1						
	Delphinium x elatum		84	35 mm		1						
	Digitalis x mertonensis		84	35 mm		1						
	Echinacea purpurea		84	35 mm		1						
	Geranium wallichianum		84	35 mm		1						
	Geum x cultorum		84	35 mm		1						
	Heuchera cultivars		84	35 mm		1						
	Rudbeckia hirta		104	35 mm		1						

GRASSES



FR

Les graminées peuvent très bien être utilisées comme plantes solitaires ou en massifs, mais aussi comme brise-vue dans le jardin. L'Imperata, le Pennisetum, le Carex ou la Festuca se prêtent à merveille aux compositions végétales et sont souvent utilisés comme éléments essentiels du concept « Autumn Friends » De nombreuses variétés sont résistantes au froid.

IT

Le graminacee si possono utilizzare in giardino come piante solitarie, nelle aiuole oppure come piante per creare schermature. Imperata, Pennisetum, Carex e Festuca si prestano particolarmente bene alle composizioni e si usano spesso come elemento essenziale del concept Autumn Friends. Molte varietà sono resistenti all'inverno.

EN

Grasses are ideal for use as specimen plants, in borders or as screen plants in the garden. Imperata, Pennisetum, Carex and Festuca are perfect for mixed plantings and are often used as a key component of the Autumn Friends concept. Many varieties are hardy.

ES

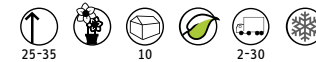
Las gramináceas pueden ser utilizadas tanto como plantas individuales como para arriates, o también como setos que sirven de protección visual en el jardín. Imperata, Pennisetum, Carex o Festuca son ideales para plantaciones combinadas y frecuentemente sirven de componente esencial de los Autumn Friends. Muchas gramináceas son resistentes al invierno.



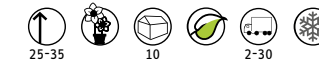
POT / SMALLER SIZES



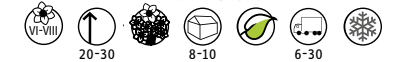
Acorus gramineus Argenteostriatus



Acorus gramineus Oborozuki



Carex hachijoensis Evergold



Carex morrowii Ribbon Falls®



Carex morrowii Ice Dance



Carex morrowii Feather Falls®



Carex brunnea Variegata



Carex brunnea Jenneke



Carex brunnea sel® Lemon





20056
Imperata cylindrica
Red Baron

30-45 12-16 6-30 -10



20072
Miscanthus sinensis Zebrinus

60-100 10-14 19-30



20013
Miscanthus sinensis Strictus

100-150 10-14 19-30



20188 · EU24450
Miscanthus sinensis Gold Bar

60 10-14 19-30 -10°C



20013
Miscanthus sinensis Gold Breeze

40-60 10-14 19-30

NEW



20122
Festuca ovinia Berni Green

20-25 8-10 8-30

20193
Festuca cinerea Kitty Dark Blue

20-25 6-8 6-30

20008
Festuca cinerea Eisvogel

20-25 6-8 6-30

TOP



20227
Pennisetum alopecuroides Ginger Love

70-90 6-10 8-30

Stand Outs



20016
Pennisetum alopecuroides Little Bunny

60-70 6-10 8-30



20017
Pennisetum alopecuroides Hameln

60-70 6-10 8-30



20126 · KLEPN22126

Pennisetum x Hybrid sel® Kensington

- VII-IX
- 60-80
- 7-9
- 3-30



20127 · KLEPN22127

Pennisetum x Hybrid sel® Montreux

- VII-IX
- 40-70
- 8-10
- 3-27



20018

Pennisetum x advena Rubrum

- VII-IX
- 70-90
- 8-10
- 3-30



20187

Pennisetum x advena Sky Rocket

- VII-IX
- 60-80
- 8-10
- 6-30



20184

Pennisetum x advena Fireworks

- VII-IX
- 60-80
- 8-10
- 3-30



20220 · KLEPN24220

Pennisetum x Hybrid sel® Tivoli

- VII-IX
- 50-60
- 8-10
- 3-30



20219

Pennisetum x Hybrid sel® Bristol

- VII-IX
- 60-80
- 8-10
- 3-30



20190

Pennisetum x advena Cherry Sparkler

- VII-IX
- 60-80
- 8-10
- 3-30



20181

Pennisetum x advena Chelsea

- VII-IX
- 60-80
- 8-10
- 3-30





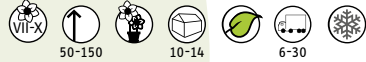
Panicum virgatum Blood Brothers®



Cortaderia selloana Pumila



Calamagrostis x acutiflora Karl Foerster



Calamagrostis x acutiflora Overdam



Miscanthus sinensis Morning Light



Miscanthus sinensis David



		URC	Standard RC				RCS® 2.0	MiniRooter®			Quick&Easy		
	Product Types	Sales unit	Sales unit	Paper pot size	Pinched	Cuttings per plug	Available	Sales unit	Quantity per box	Cuttings per plug	Available	Pinched	Cuttings per plug
FR	Acorus gramineus (MR only Oborozuki)						✓	285	1430	1			
	Calamagrostis x acutiflora (MR only Overdam)							285	1430	1			
	Carex brunnea, morrowii, hachijoensis						✓	285	1430	1			
	Cortaderia selloana												
	Festuca cinerea												
	Imperata cylindrica						✓	285	1430	2			
	Miscanthus sinensis (MR only Gold Bar, Gold Breeze, Morning Light)						✓	285	1430	1			
	Panicum virgatum												
	Pennisetum alopecuroides						✓	285	1430	1			
	Pennisetum x advena						✓	285	1430	1			
IT	Acorus gramineus (MR only Oborozuki)		77	30 mm		1	✓	285	1430	1			
	Calamagrostis x acutiflora (MR only Overdam)		77	30 mm		1		285	1430	1			
	Carex brunnea, morrowii, hachijoensis		77	30 mm		1	✓	285	1430	1			
	Cortaderia selloana		77	30 mm		1							
	Festuca cinerea						✓	200		1			
	Imperata cylindrica		77	30 mm		4	✓	285	1430	2			
	Miscanthus sinensis (MR only Gold Bar, Gold Breeze, Morning Light)		77	30 mm		1	✓	285	1430	1			
	Panicum virgatum		77	33 mm		1							
	Pennisetum alopecuroides		77	30 mm		1	✓	285	1430	1			
	Pennisetum x advena		77	30 mm		1	✓	285	1430	1			

CCT

20033

Cortaderia selloana Golden Goblin





URC

Unrooted production material, 100 cuttings packed in a bag.

Rooted Cuttings:

size and substrate of each crop is optimized for perfect water/air management in combination with the matching tray:



RC 23

Ø23 mm paper pot available in a 104* and 144 count trays, the perfect combination of root quality and space conscious shipping.

*sold as 102, 2 x 51 or 4 x 26 in sales area Selecta France



RC 28 / RC Twinni®

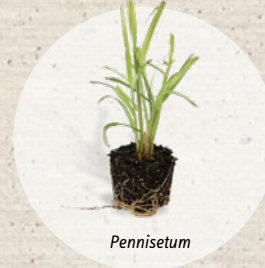
Ø28 mm paper pot available in 84 and 104 count trays for crops with more plant volume. A larger RC format usually pinched for a quick finish after potting.



RC 35 / In Vitro-Perennials*

Ø35 mm pot delivered in a 84 count tray.

*Chrysanthemum Trixis: Ø35 mm paper pot in a 60 count tray, only available for sales area Selecta France



RC 30 / Grasses

Ø30 mm pot in a 77 count tray.



Leontopodium



RCS® 2.0

Substrate-free rooted cuttings in biodegradable paper bags; suitable for automated processing with TTA CuttingEdge or manual processing. Environmentally friendly, resource-saving and efficient.

Minimum order: 2,000 pieces, 100 pieces packed in a bag.

MiniRooter® / MiniRooter® EU / MiniRooter® Twinni®

sun-powered rooted cuttings in paper pots energy charged for a perfect and quick start after planting.

Crop depending available in three packing units:

- Ø18 mm paper pots in a 286 count tray shipping in trays boxed
- 375 Beehive packing loosely packed in a honeycomb structure
- Ø20 mm paper pots in 200 count tray shipping in trays on trolleys



FR

Le groupe Selecta ne propose pas uniquement une gamme vaste et variée de plantes ornementales de grande qualité, mais vous invite également à retrouver les qualités Selecta éprouvées dans différents types de produits. En fonction des modes de culture, vous pouvez disposer d'une large gamme de produits: boutures non racinées et racinées en différentes présentations et diverses configurations de plateaux, ainsi que les MiniRooter® prévus pour un démarrage de croissance rapide après empotage. Vous pouvez ainsi réduire vos dépenses en personnel et en énergie, diminuer la durée des cultures et augmenter la productivité par unité de superficie.

IT

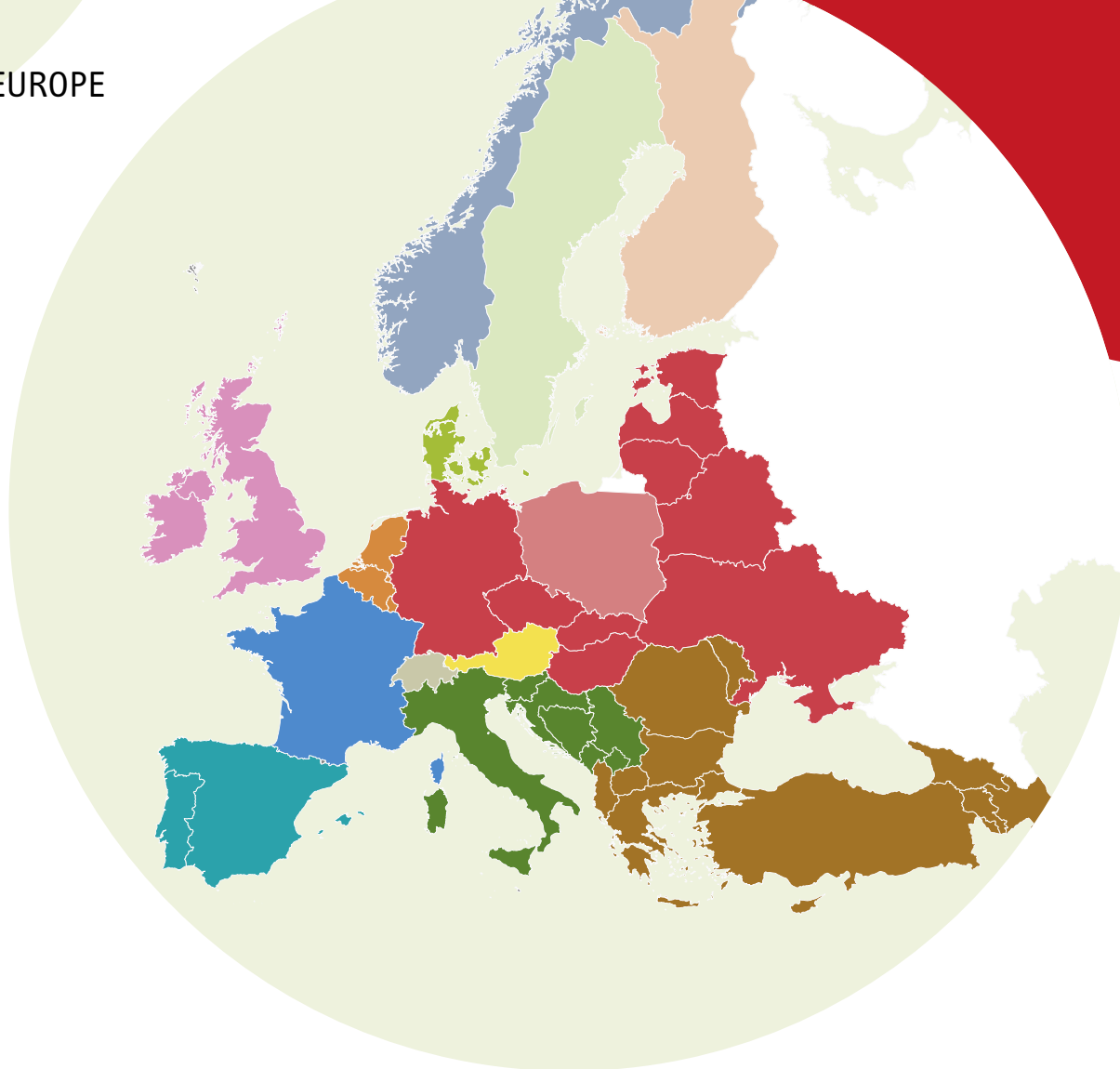
Il Gruppo Selecta non solo offre una vasta e completa gamma di piante ornamentali, ma mette a disposizione la sua comprovata qualità anche in vari tipologie di formati. È infatti disponibile un'intera varietà di taglie adatte alle diverse condizioni di coltivazione: che si tratti di talee non radicate o radicate in varie forme e diverse configurazioni di vassoio, e c'è anche il MiniRooter® per una crescita rapida dopo il trapianto in vaso. Ciò consente di ridurre i costi del personale e dell'energia, di abbreviare i tempi di coltivazione e di incrementare la produttività dell'area.

EN

The Selecta Group not only offers a wide and varied range of high-quality ornamental plants, but the proven qualities of Selecta plants are also available in various product types. There is a whole range of types available for different growing conditions, whether you're looking for unrooted or rooted cuttings in various forms and in different tray configurations, and there is even the MiniRooter® for quick-start growth after potting. This allows you to reduce staff and energy costs, shorten cultivation time and increase area productivity.

ES

El grupo de Selecta ofrece no solamente un surtido amplio y variado de plantas ornamentales de primera calidad a nivel general, sino que estas probadas calidades de Selecta se presentan también en diferentes tipos de productos. Según el cultivo, existe todo un abanico de tipos: desde el esqueje sin raíz o enraizado en diferentes variantes y en diversas configuraciones de bandeja hasta el MiniRooter® para el crecimiento rápido después de su plantación en la maceta. Esto les ayuda a reducir los gastos de personal y energía, acortar el tiempo de cultivo y aumentar la productividad del suelo.



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 Temps de réaction culture sous serre /
Tempo di reazione della coltura in serra /
Response time /
Tiempo de respuesta en condiciones controladas
in weeks

Date de floraison exprimée en n° de semaine /
Settimana di fioritura (fioritura naturale) /
Flowering time (natural season) /
Tiempo de floración (temporada natural)

 Les semaines de floraison indiquées dans le catalogue peuvent varier en fonction de la zone climatique de production, en particulier pour les variétés précoces. / La settimana di fioritura riportata in catalogo può variare a seconda della zona climatica, soprattutto per le varietà a fioritura precoce. / Flowering week indicated in the catalogue might vary depending on the climate zone, mainly for the early flowering varieties. / La semana de floración indicado en el catálogo puede variar según la zona climática, sobre todo para las variedades de floración temprana.

Type de Végétation / Vigoria /
Vigour / Crecimiento

 très compacte/molto compatta
very low/muy compacta
 compacte/compatta
low/compacta
 moyenne/media
medium/media
 moyenne-étalée/semi vigorosa
medium-high/semi vigorosa
 étalée/vigorosa
high/vigorosa

 Hauteur (en cm) / Altezza (cm) /
Height (cm)/Altura (en cm)

 Croissance légèrement plus importante que les autres variétés de cette famille / Leggermente più vigorosa del la famiglia / slightly stronger growth than other varieties of this family / Crecimiento un poco más vigoroso que la familia

 Croissance légèrement moins importante que les autres variétés de cette famille / Leggermente meno vigorosa del la famiglia / slightly less growth than other varieties of this family / Crecimiento un poco menos vigoroso que la familia

Port / Forma / Growth habit / Porte

 érigé/eretto
upright/crecimiento recto
 semi-retombant/semi-strisciante
semi-trailing/semi colgante
 retombant/pendente
trailing/colgante
 buissonnant/compatto
mounding/compacto

 Durée de culture (semaines) /
Tempi di coltivazione (settimane) /
Cultivation time in weeks /
Tiempo de cultivo (en semanas)

Type de fleur / Tipo di fiore /
Type of flower / Tipo de flor

 simple/semple
single/simple
 double/doppio
double/doble
 forme de cuillère/forma "a cucchiaio"
spoon-shaped/forma de cuchara
 anémone/anemona
anemone/anemone
 spider/forma "a ragno"
spider/Flor tipo araña

 Diamètre des fleurs (en cm) / Diametro del fiore (cm) / Flower diameter (cm) / Diámetro de la flor (en cm)

Feuillage / Folia / Foliage / Follaje

 feuilles vertes/foglia chiara
green leaf/hoja verde
 feuillage vert foncé/foglia scura
dark green leaf/hoja verde oscuro
 feuillage gris argenté/foglia argentata
silver leaf/hoja plateada
 feuillage panaché blanc/variegata
variegated leaf/hoja variegata
 feuillage brun-marron/foglia marrone
brown leaf/hoja marrón
 feuillage multicolor/foglia variegata
multicoloured leaf/hoja coloreada
 feuille dentelée/foglia seghettata
serrated leaf/hoja fina

 Variétés Parfumées / Varietà Profumate /
Scented varieties / Perfume

 Variété adaptée à la culture sous serre /
Idoneità alla serra /
Suitable for Greenhouse /
Adecuado para el invernadero

 Semaines de livraison / Settimana di consegna /
Delivery week / Semana de entrega

 Vivace résistante au gel vivace / Resistente al gelo / Hardy / Resistente al invierno

 Non vivace, gélive / Non resistente al gelo /
Not frost resistant / No resistente al invierno

